

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社 清光堂工芸社
COMPANY NAME	Seikodo Kogeisha INC.
YEAR OF ESTABLISHMENT	Starting : 1735 Establishment of a company : 1966
TYPE OF INDUSTRY	Arts and crafts Casting
MAIN PRODUCT	Iron kettle, teakettle and warmed sake pot
POST CODE	990-0051
COMPANY ADDRESS	4-16 1-chome Do-machi Yamagata Yamagata Japan
REPRESENTATIVE	Oukou Sato
TEL	+81-(0)23-622-6973
FAX	+81-(0)23-622-6974
URL	http://www.seiko-do.com/
E-commerce Website	
MAIN SELLING CHANNELS	In-house store, Department store, Overseas EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Mitsukoshi
AVAILABLE LANGUAGE	Japanese, English

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We have been a family-owned maker of cast-iron products since 1735, when the first family head Kiroku started business producing tetsubin (cast-iron kettles). The sixth-generation family head Tokutaro, who was highly skilled at lost-wax casting, exhibited distinguished examples of tetsubin and chagama (tea ceremony kettles) at World Expos held in Paris, Belgium, and the United States, winning awards and accolades. The eighth-generation head pursued nihonga (traditional Japanese painting) alongside his career as a maker of cast-iron utensils. He achieved nationwide fame by applying his artistic gift to the surface decorations of chagama, executed employing a technique called hera-oshi. Demand for cast-iron cookware rose sharply after World War 2, making the thriving cast-iron industry of Domachi a major contributor to the economy of Yamagata City. The art of the tea ceremony also grew in popularity, driving the demand for chagama nationwide. The present Seikodo Company Limited was established as a maker specializing in chagama in response to this demand. The ninth- and tenth-generation family heads in charge of the company today maintain production as chagama specialists, and at the same time also produce nearly 100 types of tetsubin in response to the growing demand in China, especially from the 1990s onward.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We produce tea ceremony kettles and cast-iron kettles that are both functional and beautiful, employing casting techniques passed down through many generations. To constantly maintain high quality, our products are 100% handmade by a select team of artisans.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	WAX TYPE IRON KETTLE KARAJISHI-BOTAN MON (SILVER INLAY)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Cupper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	23 × 24.cm
WEIGHT	2.3kg
DOMESTIC RETAIL PRICE	JPY594,000 (tax included)

*Award winner at a World's Fair in Belgium
Produced by a highly sophisticated lost-wax casting technique, this popular and classy hiramaru-shaped kettle has crisp designs of Chinese guardian lions and peonies around its body.



BRAND NAME	Seikodo
PRODUCT NAME	WAX TYPE IRON KETTLE MARUASHIYARYU (SILVER INLAY)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Cupper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	20 × 22.5cm
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY352,000 (tax included)

Produced by a highly sophisticated lost-wax casting technique, this elegant round kettle has ascending dragon motifs on its body.



BRAND NAME	Seikodo
PRODUCT NAME	WAX TYPE IRON KETTLE RYU-GUCHI RYUJIMON (SILVER INLAY)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Cupper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	19.5 × 21.5cm
WEIGHT	1.65kg
DOMESTIC RETAIL PRICE	JPY369,600 (tax included)

Produced by a highly sophisticated lost-wax casting technique, this rare product has a dragon head spout, and a body encircled with an ascending dragon motif.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE HAKKAKU-SHOUCHIKUBAI (SILVER INLAY)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	17 × 24cm
WEIGHT	2.1kg
DOMESTIC RETAIL PRICE	JPY382,800 (tax included)

Octagonal kettle decorated with auspicious motifs. On the eight sides of its body are plum blossom, bamboo, and tortoise shell (hexagon) motifs, while the handle features a pine tree motif.



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE KONATSUMEGATA (MATSUBA GIN-TSUMAMI)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 22cm
WEIGHT	1.5kg
DOMESTIC RETAIL PRICE	JPY154,000 (tax included)

Shaped like a jujube fruit (Chinese date), this kettle has a plain body to highlight its unique shape. Vermilion copper lid has a beautiful silver pine needle top.



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE FUKU-ARARE (GIN-GUCHI GIN-TSUMAMI)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20cm
WEIGHT	1.7kg
DOMESTIC RETAIL PRICE	JPY127,600 (tax included)

Hiramaru-shaped kettle with all-over hand-pressed are (lit. "hailstone") pattern. The product fully expresses the beauty of this traditional Japanese decorative pattern.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER SAISUI-MON
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	19.5 × 21.5cm
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. This popular design is decorated with a landscape motif on the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER KATATSUKI-KIKKO
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20.5cm
WEIGHT	1.58kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Hexagon pattern around body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER FUJI-KATAMATSU
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	17 × 23cm
WEIGHT	1.45kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Mt. Fuji shape, with a pine tree design on the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE HANAKAGO-MON (HANA : SILBER INLAY)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Gold, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	21 × 23cm
WEIGHT	2.18kg
DOMESTIC RETAIL PRICE	JPY572,000 (tax included)

*Award winner at a World's Fair in the United States
Luxurious kettle decorated with pure gold and pure silver inlay. The body has a flower basket design around it, featuring lily, plum and orchid flower motifs.



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE ASHIYA-RYU NO.10
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	17.5 × 22cm
WEIGHT	1.7kg
DOMESTIC RETAIL PRICE	JPY308,000 (tax included)

*Larger model (no. 15) of the same design is available for JPY352,000

Our flagship dragon kettle, decorated with ascending dragon motifs around the body. It is our best-selling dragon design. Larger models (no. 15 and no. 20) are available in the same design.



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE HAKKAKKEI-ODARE (MATSUBA GIN-TSUMAMI)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 23cm
WEIGHT	1.9kg
DOMESTIC RETAIL PRICE	JPY297,000 (tax included)

Octagonal kettle. The plain surface and odare (lit. "eaves") highlight the innovative form. The vermilion copper lid comes with a beautiful silver pine needle top.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE KIKU-GATA (GIN-GUCHI GIN-TSUMAMI)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	17 × 22cm
WEIGHT	1.55kg
DOMESTIC RETAIL PRICE	JPY308,000 (tax included)

The body of this kettle, including the spout, represents a chrysanthemum flower, a result of exceptionally high skills. The beautiful vermilion copper lid comes with a silver top shaped like a plum blossom.



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE NATSUME-GATA ODARE
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	13.4 × 22cm
WEIGHT	1.14kg
DOMESTIC RETAIL PRICE	JPY242,000 (tax included)

Small and pretty jujube fruit (Chinese date) shape kettle in a design that marries tradition and contemporary design.



BRAND NAME	Seikodo
PRODUCT NAME	IRON KETTLE SUHIMARU (GIN-TSUMAMI)
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Copper, Silver
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	15.5 × 18cm
WEIGHT	1.2kg
DOMESTIC RETAIL PRICE	JPY132,000 (tax included)

Round kettle with horizontal combed pattern around the body. Small and pretty but with an unrivalled presence that makes it a customer favorite.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	19 × 19cm
WEIGHT	1.7kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. This popular design is decorated with five frolicking crabs around the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER KATATSUKI-OIMATSU
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20cm
WEIGHT	1.5kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Body decorated with oimatsu (ancient pine) motif. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE MAGATA
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20.5cm
WEIGHT	1.55kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Shinnari shape decorated with a hamamatsu pine motif. Loved by customers for its elegance. The lid is also made of iron sand, which produces a pleasing sound as the water comes to a boil.