

## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	草木染工房 瓶屋
COMPANY NAME	Kameya Natural Plant Dye Studio
YEAR OF ESTABLISHMENT	1990
TYPE OF INDUSTRY	production/ production/ sale
MAIN PRODUCT	silk / Japanese paper / hemp
POST CODE	990-2401
COMPANY ADDRESS	151, Hirashimizu, Yamagata-shi, Yamagata-ken Japan
REPRESENTATIVE	Jiuemon Sakuma
TEL	+81-(0)23-625-7736
FAX	+81-(0)23-666-4455
URL	<a href="https://kameya-co.jp/">https://kameya-co.jp/</a>
Instagram	<a href="https://www.instagram.com/kusakizome_kameya">kusakizome_kameya</a>
E-commerce Website	<a href="https://shop.kameya-co.jp/">https://shop.kameya-co.jp/</a>
MAIN SELLING CHANNELS	Own Store, online sale
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	BASE
AVAILABLE LANGUAGE	Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Through years of painstaking hand labor, what was once a bare piece of land has become a garden overflowing with flowers and trees. This has of course required much time and effort, but spent in the company of these beautiful plants and flowers, it has been a time of great pleasure. Recently, we have seen increasing efforts to make our living environments greener, and more young people are embracing an organic way of life. However, many of us are used to uniformity and predictability in our daily lives, and the transitory nature of color and form can be an unfamiliar concept. At Kameya, we do not only work to convey the concept of transitory beauty to those who visit our shop, but we also utilize our products, social networking efforts, and special events to provide the outside world with a view of the garden where we grow the plants for our natural plant dyes, in addition to the traditional way in which we go about our dyeing. We do this in the hopes that it will encourage people to move beyond their comfort with uniformity in color and form, and will help them to welcome and explore the unpredictable and transitory beauty of our natural environment and the world we inhabit.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We carry out our own soil preparation, use old nails and burn camellia leaves to hand-prepare our dye fixative, and use our organically grown benibana (safflower), Japanese indigo, Japanese madder and other plants to make the natural plant dyes that we use to dye washi paper and silk produced in Yamagata and the cocoons of silkworms that we raise ourselves. We use no chemical dyes, and return all the waste products and wastewater from our dyeing to the earth as part of our effort to shoulder environmental responsibility. We take the customers who purchase our products to our organic garden to introduce them to the plants which we use to make our plant dyes, and to show that just as the colors of these plants change with the seasons, the dyes which color our paper and silk also reflect the diverse beauty of every season, with so much pleasure to be found in the transitory nature of color and form. Since the days of old, red benibana dye has been believed to have the power to ward off evil, and we have presented Jionji Temple in Sagae city with our benibana-dyed kimono sashes, ones we dyed with children from the local community, to be used at the temple's traditional Japanese dance performances, and we have produced benibana-dyed paper petals made from local Gassan washi paper which are scattered in the traditional "sange" flower-scattering ceremony performed at Heisenji Temple in Yamagata city.

## Product information



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Product name Two-Tone Scarf (available in various colors)
GENERIC NAME	Scarf
MATERIALS	Material 100% silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Size Approximately 80 cm x 150 cm
WEIGHT	Weight Approximately 35g
DOMESTIC RETAIL PRICE	14,500 yen (excluding tax)

This soft scarf, made from silk produced in Yamagata prefecture, is dyed with organically grown plant dyes from our own garden. It may be used as a long scarf, folded in two to emphasize the contrasting colors of each half, worn as a shawl with the ends tied together, or even used as part of a kimono ensemble. This scarf can be worn throughout the year, providing warmth during the winter months while shielding the skin from the sun's rays and the effects of air conditioning during summer. The ends of the scarf are not machine sewn, but rather finished using traditional kimono sewing techniques to facilitate re-dyeing, which we will carry out upon request.

- 100% natural plant dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Chijimi Crepe Shawl (available in various colors)
GENERIC NAME	Shawl
MATERIALS	100% silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Approximately 85 cm x 200 cm
WEIGHT	Approximately 90g
DOMESTIC RETAIL PRICE	18,500 yen (excluding tax)

Yamagata-grown silk is given a crepe finish and dyed with our organically home-grown plant dyes to produce this soft shawl which will keep your neck warm and toasty in winter, and protect your skin from the harsh effects of sunlight or air conditioning during the summer months. This silk crepe fabric does not require ironing.

The ends of the scarf are not machine sewn, but rather finished using traditional kimono sewing techniques to facilitate re-dyeing, which we will carry out upon request.

- 100% natural plant dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.

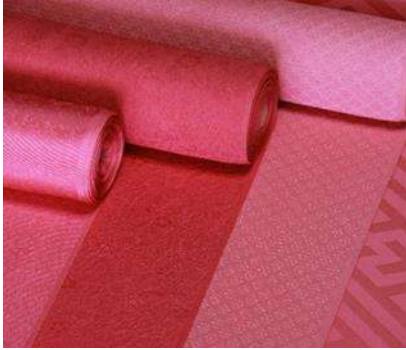


BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed Woven Shawl
GENERIC NAME	Shawl
MATERIALS	100% silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Approximately 210 cm x 105 cm
WEIGHT	320g
DOMESTIC RETAIL PRICE	150,000 yen (excluding tax)

This thick, soft shawl is made from Yamagata-grown silk and dyed with 100% organic benibana (safflower) dye made from benibana grown in our own garden. Enjoy the exquisite and rare red color that can only be obtained from natural benibana dye, along with the beautiful, glossy feel of this material.

- 100% benibana (safflower) dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.

## Product information



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed Tanmono (Roll of Kimono Cloth)
GENERIC NAME	Tanmono (roll of kimono cloth)
MATERIALS	100% silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Approximately 13.5 m x 38 cm
WEIGHT	
DOMESTIC RETAIL PRICE	500,000 yen (excluding tax)

Making a single benibana (safflower) dyed “tanmono” (a length of cloth from which a kimono can be made) requires the entire production of our 330 m<sup>2</sup> benibana field over a period of two years. This tanmono is 100% silk and uses only benibana dye. In traditional belief, the red color of benibana dye was said to ward off evil and bring good fortune, and a benibana-dyed kimono was believed to have protective properties for the wearer.

- 100% natural plant dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed “Hanagoromo” Flower Bag
GENERIC NAME	Accessory pouch (drawstring bag)
MATERIALS	Silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Approximately 7 cm x 7 cm
WEIGHT	Approximately 5g
DOMESTIC RETAIL PRICE	3500 yen (excluding tax)

This flower-shaped drawstring bag is made from two layers of silk organza dyed with our own organically-grown benibana (safflower). The subtle coloring of the dyed cloth is evocative of a hazy spring mist as well as the impermanent nature of time and color. In traditional belief, the red color of benibana dye was said to ward off evil and bring good fortune. This small bag may be used to hold accessories or other small items, or may be filled with potpourri to create a charming scented sachet.

- Bag: 100% silk organza, benibana (safflower) dye (no chemical or animal-derived dyes)
- Braided cord: Silk thread, safflower and other natural dyes (no chemical or animal-derived dyes)
- The color of the decorative round ball attached to the bag is obtained with our natural plant dyes, but the color of a ball in a received product may differ from that of the bag in the photograph.
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.
- Each item is handmade, and the colors may differ slightly from the item in the photograph. Due to the nature of natural plant dyes, the colors may change or fade over time.



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed “Hanagoromo” Flower Bag
GENERIC NAME	Accessory pouch (drawstring bag)
MATERIALS	Silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Approximately 7 cm x 7 cm
WEIGHT	Approximately 5g
DOMESTIC RETAIL PRICE	3500 yen (excluding tax)

This flower-shaped drawstring bag is made from two layers of silk organza dyed with our organically home-grown plant dyes. The subtle coloring of the silk cloth, dyed with plants grown throughout the four seasons, is evocative of a hazy spring mist as well as the impermanent nature of time and color. This small bag may be used to hold accessories or other small items, or may be filled with potpourri to create a charming scented sachet.

- Bag: 100% silk organza, natural plant dye (no chemical or animal-derived dyes)
- Braided cord: Rayon, gennoshoko (geranium) dye (no chemical or animal-derived dyes)
- The color of the decorative round ball attached to the bag is obtained with our natural plant dyes, but the color of a ball in a received product may differ from that of the bag in the photograph.
- Store away from direct sunlight and humidity.
- Each item is handmade, and the colors may differ slightly from the item in the photograph. Due to the nature of natural plant dyes, the colors may change or fade over time.



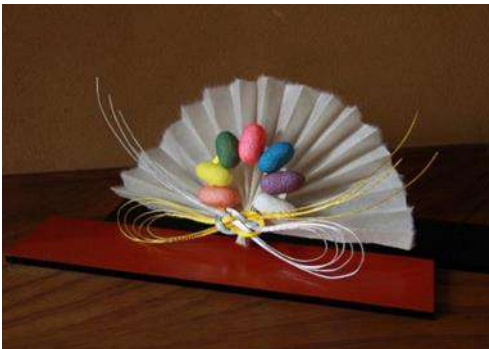
## Product information



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	New Year's Decoration with Silkworm Cocoons
GENERIC NAME	New Year's decoration
MATERIALS	Home-raised silkworm cocoons, willow branches, Gassan washi paper, etc.
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Approximately 160 cm (may differ depending on length of willow branch)
WEIGHT	
DOMESTIC RETAIL PRICE	12,000 yen (excluding tax)

We raise our own silkworms in one of our shop storehouses, cultivating the cocoons which are considered a symbol of bountiful harvests, and dye these cocoons with natural dyes obtained from the benibana (safflower), Japanese indigo, kihada (Amur cork tree), gennoshoko (geranium), Japanese madder and other plants we grow in our organic garden. We decorate willow branches with these colorful dyed cocoons, along with gold and silver cord bows and shuttlecock decorations fashioned from benibana-dyed handmade Gassan washi paper, to create these traditional New Year's decorations which can be enjoyed at home or given as gifts.

- This decoration is made from willow branches grown in our organic garden, home-raised silkworm cocoons, Gassan washi paper, "mizuhiki" cord, etc.
- 100% natural plant dye (no chemical or animal-derived dyes)



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Holiday Decoration with Silkworm Cocoons
GENERIC NAME	Holiday Decoration
MATERIALS	Home-raised silkworm cocoons, Gassan washi paper, etc.
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	(H) 15 cm x (W) 25 cm x (D) 3 cm
WEIGHT	Approximately 20 g
DOMESTIC RETAIL PRICE	3000 yen (excluding tax)

We raise our own silkworms in one of our shop storehouses, cultivating the cocoons which are considered a symbol of bountiful harvests, and dye these cocoons with natural dyes obtained from the benibana (safflower), Japanese indigo, kihada (Amur cork tree), gennoshoko (geranium), Japanese madder and other plants we grow in our organic garden. These traditional decorations are fashioned from Gassan washi paper folded into the shape of fans and decorated with these colorful dyed cocoons and "mizuhiki" cord bows. In addition to being displayed during the New Year or on children's day holidays, these fans can also be given as gifts to commemorate the building of a new home or other special life events. Mounting boards give these fans a sturdy backing which allows them to be mounted on walls, or they can be displayed standing up.

- This decoration is made from home-raised silkworm cocoons dyed with our natural plant dyes, Gassan washi paper, "mizuhiki" cord, etc.
- 100% natural plant dye (no chemical or animal-derived dyes)