Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 桃の実工房

COMPANY NAME Momonomi kobo

YEAR OF ESTABLISHMENT 1946

TYPE OF INDUSTRY Craft manufacturing

MAIN PRODUCT Crafts using peach seeds

POST CODE 9901101

COMPANY ADDRESS 16-1 Aterazawa oemachi

Nishimurayama Yamagata Japan

REPRESENTATIVE Noriyasu KAMODA

TEL +81-(0)237-62-2726

FAX +81-(0)237-62-2166

URL http://www13.plala.or.jp/momonomi/

Instagram <u>momonomikoubou</u>
Facebook momonomikoubou

E-commerce Website https://momonomi.theshop.jp/

MAIN SELLING CHANNELS In house store,

Commercial museum

DOMESTIC AND OVERSEAS EC SALES

Domestic EC site

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

The studio started as a privately owned woodturning business established in 1946 and located in Oemachi Aterazawa, Nishimurayama-gun, Yamagata Prefecture. Its flagship product, the peach stone tea caddy, was launched in 1960. The novel concept of using peach stone as a craft material made the product topical, and has kept it in production past its 60th anniversary in 2020. In 1974, Noriyasu started to study under Teisaku, the founder of this business, and expanded the peach stone craft range to include trays, tea saucers, candy bowls and other items. In 2006, Keita, the successor to Noriyasu, started studying as Noriyasu's apprentice. Japan's Tohoku region, especially Yamagata, is among the country's leading producers of fruit, including peaches. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Their material beauty caught the eye of Teisaku, the founder of this business, who investigated their potentiality as a craft material for many years until he perfected peach stone craft, the highly original art of manually cutting, assembling, and then carefully polishing peach stones. They are used to create products that fascinate people, who often wonder what they are made of. The products have a comforting handmade warmth about them, and improve with age and use. We are confident that users will find our products highly satisfying.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

- 1. Peach stone craft is the country's only range of craft items made from peach stones for the appreciation of the beauty of natural shapes.
- 2. The use of natural materials is of prime importance to this studio, which explores combinations of locally produced peach stone and natural wood, producing products that highlight the material beauty of peach stone and zelkova wood.
- 3. Our products are produced and sold as officially certified Oe Brand products.
- 4. Our products are environmentally friendly because they are made from peach stones from peach canning plants, which would otherwise become industrial waste.
- 5. For greater perfection and accuracy, products are made from materials washed and allowed to dry for seven to eight years.
- 6. All stages of production take place in-house at this studio.
- 7. Some of our products are available as Yamagata Prefecture's Furusato Nozei (Hometown Tax) gifts.
- 8. We were awarded Yamagata's prefectural award for excellent craft skills.

Product information



BRAND NAME Momonomi kobo
PRODUCT NAME Momonomi Sweet bowl

GENERIC NAME Sweet bowl

MATERIALSMomonomi, woodPERSON IN CHARGENoriyasu KAMODAPRODUCTION AREAOe Yamagata JapanSIZEΦ210 x H55mm

WEIGHT abt.400g

DOMESTIC RETAIL PRICE JPY20,000 (excluding tax)

This exquisite bowl was shaped on a wood lathe after covering the wood surface with peach stones. The result highlights the intrinsic beauty of peach stones and zelkova wood, which matures and ages well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.



BRAND NAME Momonomi kobo

PRODUCT NAME Momonomi Inlay teacup saucer

combined sweets plate (Set of 5)

GENERIC NAME teacup saucer combined sweets plate

MATERIALSMomonomi, woodPERSON IN CHARGENoriyasu KAMODAPRODUCTION AREAOe Yamagata JapanSIZEΦ120 x T21mm

WEIGHT abt.350g (set of 5 total)

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This excellent, high-value product doubles as a tea saucer and candy dish. It highlights the intrinsic beauty of peach stone and zelkova wood, which matures and ages well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.



BRAND NAME Momonomi kobo

PRODUCT NAME (1942) 2 03 cm (1942)

(1sun=3.03cm)

GENERIC NAME Platter

MATERIALSMomonomi, woodPERSON IN CHARGENoriyasu KAMODAPRODUCTION AREAOe Yamagata JapanSIZEΦ240 x T30mm

WEIGHT abt.450g

DOMESTIC RETAIL PRICE JPY18,200 (excluding tax)

This exquisite tray was shaped on a wood lathe after shaving the bottom to reduce its thickness and inlay it with peach stones. It highlights the intrinsic beauty of peach stone and zelkova wood, which mature and age well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.