Corporate profile



1)





BUSINESS NUMBER

COMPANY NAME(JAPANESE) ネムール株式会社
COMPANY NAME Nemours Co., Ltd

YEAR OF ESTABLISHMENT 1948

TYPE OF INDUSTRY Wholesale

MAIN PRODUCT Bedding, Fiber products

POST CODE 990-0071

COMPANY ADDRESS 8-4 2-chome Ryutsu center

Yamagata Yamagata Japan

REPRESENTATIVE Yuki SATO

TEL +81-(0)23-633-3582 FAX +81-(0)23-633-0048 URL http://www.nemours.jp

E-commerce Website

MAIN SELLING CHANNELS Retail store

SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We are a bedding maker and wholesaler celebrating our 70th year of business this year. Our major businesses are OEM, where we manufacture and sell original brand bedding to around 30 major companies such as POLA and Panasonic. We also wholesale products to around 200 small-scale retailers nationwide. One of our important management philosophies is "coexistence and shared prosperity." We believe it is important that not only our company but our partner retailers that actually supply products to end-users are able to sell quality products with confidence and improve customer satisfaction. Most of our products undergo several processes, including measurement, tests, approval, and recommendations conducted by public entities and facilities comprising third-party organizations, before being sold. Such an uncompromising approach towards supplying quality products is our strength, which we believe has enabled us to garner customer trust and continue business for as long as 70 years. In recent years, we have worked to strengthen our product development capabilities to develop and manufacture high quality original products in an effort to become more than a wholesaler.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

1) Cool handkerchief

Towel cloth made in Imabari is used on one side and our Zero Cool, a cool touch cloth, is used on the other side. Zero Cool is our original product that won an award at the 6th Monozukuri Nippon Grand Award in the textile sector. We are able to print original patterns on this fabric, which has contributed to increasing sales every year.

2) Cool mask

Zero Cool on the inside of the mask is cool to the touch and minimizes sweating. It has become a popular product due the coronavirus pandemic.

♦Product information





PRODUCT NAME Cool handkerchief
GENERIC NAME Handkerchief

MATERIALS Outside : Cotton 100%

Inside: Polyethylene 50%, Polyester

50%

PERSON IN CHARGE Keita Sato

PRODUCTION AREA Yamagata Yamagata Japan

SIZE abt.23×23cm
WEIGHT abt.10g
DOMESTIC RETAIL PRICE open price

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BRAND NAME Zero Cool
PRODUCT NAME Cool mask
GENERIC NAME Mask

MATERIALS Outside : Cotton 100%

Inside: Polyethylene 50%, Polyester

50%

PERSON IN CHARGE Keita Sato
PRODUCTION AREA Japan

SIZE abt.14×16cm WEIGHT abt.10g DOMESTIC RETAIL PRICE open price

Zero Cool on the inside of the mask is cool to the touch and minimizes sweating. It has become a popular product due the coronavirus pandemic.