

## ❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	阿部産業株式会社
COMPANY NAME	ABE SANGYO CO.,LTD
YEAR OF ESTABLISHMENT	1818
TYPE OF INDUSTRY	Manufacturing indoor shoes
MAIN PRODUCT	Indoor shoes
POST CODE	999-3512
COMPANY ADDRESS	3-2 3-chome Yachi-chuou Kahoku-cho Nishimurayama Yamagata Japan
REPRESENTATIVE	Hirotooshi ABE
TEL	+81-(0)237-73-2141
FAX	+81-(0)237-73-2110
URL	<a href="http://www.abesangyo.jp/">http://www.abesangyo.jp/</a>
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	USA
AVAILABLE LANGUAGE	Japanese

## ❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Abe Sangyo is a maker of house shoes with a focus on comfort. We differentiate our products from others by referring to them as “home shoes” rather than slippers.

We are located in Kahoku, Yamagata Prefecture, a town well-known for the production of zori (traditional Japanese sandals) in the early 20th century, and the country’s largest producer of slippers from the latter 20th century onward.

Our business was founded in 1919 by Saikichi Abe, who opened Abe Saikichi Shoten, a dealer and producer of zori insoles. In 1967 his successor, also named Saikichi Abe, in response to changing lifestyles, diversified into the production of luxury slippers in original designs, targeting Tokyo department stores. After becoming the third-generation successor to the business in 1999, current company president Hirotooshi Abe embarked on the development of new original products while producing for other brands in order to shift the company away from its heavy reliance on department store wholesalers to areas where more growth was likely in the future. Some of the resulting products have been selected for the Good Design Award, Yamagata Excellent Design Award, and other accolades.

## ❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Each of our products is carefully handmade, including not just our zori sandals of past years, but our house shoes as well. A high level of dexterity and skill is required in making footwear, and we have always been an active employer of local women—including work-from-home grandmothers—who play an important role in the house shoe industry. In this sense, our industry may be described as truly local. Women make up about 90% of our current staff, and are vital for all aspects of our operation.

## ◆ Product information



BRAND NAME	ABE HOME SHOES
PRODUCT NAME	BABOUCHE (canvas)
GENERIC NAME	Indoor shoes
MATERIALS	Cotton, PVC, Urethane resin, EVA resin etc.
PERSON IN CHARGE	
PRODUCTION AREA	Kahoku Yamagata Japan
SIZE	kids -XL
WEIGHT	90g -196g
DOMESTIC RETAIL PRICE	JPY2,300 - 3,000 (excluding tax)

Available in a choice of seven colors and five sizes. Made from machine-washable canvas fabric. Comfortable on the feet, and quiet to walk in.

The left and right shoes are identical, allowing them to be swapped from time to time to extend their useful life.



BRAND NAME	ABE HOME SHOES
PRODUCT NAME	Hemp Slippers [Safura]
GENERIC NAME	Indoor shoes
MATERIALS	Hemp, Cotton, PVC, Urethane resin, EVA resin etc.
PERSON IN CHARGE	
PRODUCTION AREA	Kahoku Yamagata Japan
SIZE	M / L
WEIGHT	M : 122g / L: 140g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

Available in either beige or brown, sizes M and L. Named after the safflower blossom, this product is trimmed with safflower-dyed mohair yarn. Carefully and painstakingly handmade through the time-consuming safflower-dyeing process, they feel extremely comfortable, lightweight and gentle on the feet. Each pair comes with a pouch, which can be used for carrying them and for holding other travel accessories.