

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	河内スリッパ
COMPANY NAME	Kawauchi Slipper
YEAR OF ESTABLISHMENT	1955
TYPE OF INDUSTRY	Manufacturing and sales
MAIN PRODUCT	Luxury slippers for indoor use
POST CODE	999-3511
COMPANY ADDRESS	38 Sunada Yachi Kahoku Nishimuraya Yamagata Japan
REPRESENTATIVE	Hideo KAWAUCHI
TEL	+81-(0)237-73-4048
FAX	+81-(0)237-73-3754
URL	https://slippers.kahoku-shokokai.jp/manufacturer/
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

The origin of slipper production in Kahoku Town can be traced back to the thong sandals (zori) that farmers wove from rice straw, an abundant by-product of rice cultivation. Yamagata Prefecture was recorded as the country's largest producer of zori in 1941. Rapid post-WWII lifestyle changes, however, saw traditional footwear such as tabi, zori and geta being replaced by socks, slippers, sandals and shoes. Our company commenced slipper production as early as 1955, paving the way for Yamagata to become the country's top producer of slippers, and has since continuously maintained and improved on its technical excellence in slipper production.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our company president, aged 97, is at the center of production at our tiny factory, which produces slippers with prime importance on comfort and durability. We apply dedicated craftsmanship and technical excellence developed over many years to produce products that meet today's needs, and look forward to offering slippers that will keep your feet cool in summer and warm in winter.

◆Product information



BRAND NAME	Kawauchi Slipper
PRODUCT NAME	Safflower embroidery slipper [Front opening, perfect fit type]
GENERIC NAME	Indoor slipper
MATERIALS	100% Cotton, Rush grass (tatami)
PERSON IN CHARGE	Kazuko OKADA
PRODUCTION AREA	Kahoku, Yamagata, Japan
SIZE	M (23-26cm) L (26-28.5cm)
WEIGHT	M 200g L 230g
DOMESTICRETAILPRICE	M : JPY1,800 L : JPY2,000 (excluding tax)

The safflower is the official prefecture flower of Yamagata Prefecture, as well as town flower of Kahoku Town. The plant has been widely cultivated locally since as far back as the Muromachi period (1338-1573). Between the Edo period (1603-1867) and the early Meiji era (1868-1912), the area thrived as a major hub on the Mogami River freight route, which left behind fine cultural legacies with direct cultural links to Osaka and Kyoto. This product is an expression of the rich history and heritage of Kahoku slippers. Available in a choice of khaki, red, and blue.



BRAND NAME	Kawauchi Slipper
PRODUCT NAME	Arabesquelongevityzouri (Karakusa chouivu zouri)
GENERIC NAME	Indoor slipper
MATERIALS	100% Cotton, Rush grass (tatami)
PERSON IN CHARGE	Kazuko OKADA
PRODUCTION AREA	Kahoku, Yamagata, Japan
SIZE	S (20-23cm), M (23-26cm), L (26-28.5cm)
WEIGHT	S 180g M 190g L 240g
DOMESTICRETAILPRICE	S : JPY2,100 M : JPY1,800 L : JPY2,000 (excluding tax)

The vine scroll pattern is an auspicious symbol of prosperity and longevity because vines are typically vigorous and capable of growing to extensive, unbroken lengths. Each pair of these slippers are carefully made with the customer's health and longevity in mind.



BRAND NAME	Kawauchi Slipper
PRODUCT NAME	Arabesque longevity slipper (karakusa chouivu slinner)
GENERIC NAME	Indoor slipper
MATERIALS	100% Cotton, Rush grass (tatami)
PERSON IN CHARGE	Kazuko OKADA
PRODUCTION AREA	Kahoku, Yamagata, Japan
SIZE	S (20-23cm), M (23-26cm), L (26-28.5cm)
WEIGHT	S 180g M 190g L 240g
DOMESTICRETAILPRICE	S : JPY2,100 M : JPY1,800 L : JPY2,000 (excluding tax)

The vine scroll pattern is an auspicious symbol of prosperity and longevity because vines are typically vigorous and capable of growing to extensive, unbroken lengths. Each pair of these slippers are carefully made with the customer's health and longevity in mind.

❖ Product information



BRAND NAME Kawauchi Slipper
PRODUCT NAME LUCE sotonui
GENERIC NAME Indoor slipper
MATERIALS Corduroy (100% Cotton)
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE S (20-23cm), M (23-26cm), L (26-28.5cm), LL (30cm)
WEIGHT S 130g M 150g L 200g LL 250g
DOMESTIC RETAIL PRICE S : JPY2,600 M : JPY2,700 L : JPY2,800 LL : JPY3,000 (excluding tax)

Lightweight, warm, stylish slippers featuring topstitching. Each pair is carefully finished by highly skilled artisans for exceptional comfort. Available in eight colors. Choose your favorite from: Lady Red, Olive Green, Black, Honey Yellow, Ash Gray, Cobalt Blue, Chocolate Brown, and Natural White.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Sararippa (Zouri)
GENERIC NAME Indoor zouri
MATERIALS 100% Cotton, Japanese paper using thinned wood
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE M (23-26cm), L (26-28.5cm)
WEIGHT M 220g L 240g
DOMESTIC RETAIL PRICE M : JPY2,800 L : JPY3,000 (excluding tax)

Healthy feet provide vitality to the whole body by pumping blood—this is the reason why they are sometimes called "the second heart." These slippers are great for relaxing in, and for avoiding foot problems such as bunions and corns.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Sararippa (Front opening slippers)
GENERIC NAME Indoor slipper
MATERIALS 100% Cotton, Japanese paper using thinned
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE M (23-26cm), L (26-28.5cm)
WEIGHT M 220g L 230g
DOMESTIC RETAIL PRICE M : JPY2,800 L : JPY3,000 (excluding tax)

Open-toe slippers featuring pleasantly firm insoles composed of piled washi fiber made of thinning wood. Breathable and washable.

❖ Product information



BRAND NAME Kawauchi Slipper
PRODUCT NAME Dot zouri (Japanese paper mat)
GENERIC NAME Indoor zouri
MATERIALS 100% Cotton, Japanese paper using thinned wood
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE M (23-26cm), L (26-28.5cm)
WEIGHT M 200g L 240g
DOMESTIC RETAIL PRICE M : JPY3,000 L : JPY3,500 (excluding tax)

Slippers for staying healthy from the feet up, with striped washi insoles for keeping soles dry and comfortable. Available in a choice of pink, yellow, green and blue.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Colorful soft slipper
GENERIC NAME Indoor slipper
MATERIALS Instep : 100% Cotton
 Insole : 30% polyester, 70% cotton
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE S (20-23cm), M (23-26cm), L (26-28cm)
WEIGHT S 120g M 150g L 180g
DOMESTIC RETAIL PRICE S : JPY2,100 M : JPY1,800 L : JPY2,000 (excluding tax)

Washable and highly shape-retaining slippers for staying healthy from the feet up in these times of spreading infectious diseases. Available in a choice of six colors: pink, yellow, green, blue, white and black.