### Corporate profile



## **\$ EPISODE OF FAUNDATION FOUNDER'S THOUGHT**

Through our full process of planning and design to production and sales, we make implements for daily life using wood from Japan (primarily from broadleaf trees originating in Yamagata Prefecture). We also "cook up" (design) excess materials so they do not go to waste. From large tables to small chopstick rests,

each item is handmade with love and care.

# ♦ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

moco is a word coined by combining "mo" and "eco".

We offer products made with only the best Japanese wood and craftsmanship.

The "mo" in moco stands for the Mogami region, mori (forest), Mogami River, mokko (woodworking), and mottainai (a principal of avoiding waste). The logo is designed to represent the Mogami River when viewed from "above", as well as a mountain scene when viewed from the "side". We "cook up" (design) entire trees from leaves to roots for our products so that nothing goes to waste. We use materials without wasting them to create everything from large dining tables to chopstick rests.

#### Product information



BRAND NAME	тосо
PRODUCT NAME	Japanese Wooden Building Blocks: "ekubo"
GENERIC NAME	Building block
MATERIALS	Beechwood (bag: plain, pink, or blue)
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 25.5 cm / 10cm / H 2.5cm
WEIGHT	204g
DOMESTIC RETAIL PRICE	JPY3,900 (tax included)

"ekubo" were named with the idea of the smile on a child's face. Beechwood from fallen trees unable to endure the harsh winters of Yamagata are processed and given new life when they are made into "ekubo" building blocks. Each product is carefully handmade and can be taken with you in your bag for your child to play with anywhere. Enjoy for generations, from parent to child and grandchild. This 14piece set of building blocks has a design based on cherry salmon, the fish of Yamagata Prefecture, and when playing you can build robots, houses, rockets, and other creations.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Plate (rectangular wooden plate)
GENERIC NAME	Wood Plate
MATERIALS	Mountain cherry, walnut, beechwood, chestnut, and maple
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 9cm / D 23cm / H 1cm
WEIGHT	103 - 130g
DOMESTIC RETAIL PRICE	JPY1,950 (tax included)

This Japanese wooden plate (rectangular wooden plate, or KIZARA) is not only functional, but also transforms your dining table into a fun space. Two plates together can be used as a platter, or place two plates separately to make a uniquely shaped plate. The 45 degree chamfer on the bottom side makes it easy to hold with one hand. This simple design makes the plate seem to float. As shown in the photo, it pairs well with both Western and Japanese styles, such as coffee with sweets, or Japanese tea and sweet bean jelly, or karinto. It is also useful for serving rice balls (Japanese style) or sandwiches (Western style). You can also use it to enjoy cheese or prosciutto. Serve supermarket sushi on this plate to transform it into high quality sushi.



BRAND NAME	тосо
PRODUCT NAME	Japanese Wood Chopsticks Set
GENERIC NAME	Chopsticks Set
MATERIALS	Mountain cherry, pagoda tree, chestnut, maple, zelkova
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	(L)W 23cm (S)W20cm / T 0.85cm
WEIGHT	
DOMESTIC RETAIL PRICE	(L) JPY1,890 (S) JPY1,620 (tax included)

These Japanese wood chopsticks sets come in large (23 cm) and small (20 cm) sizes, and are finished with perilla oil. A pair of chopsticks comes in a set with a chopsticks rest. The type of wood is laser-etched into the chopsticks rest.

### Product information



BRAND NAME	moco
PRODUCT NAME	Japanese Wood "Chopsticks Making Kit"
GENERIC NAME	Chopsticks Making Kit
MATERIALS	
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 23(20)cm /T 0.85cm / H 0.85cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,000 (tax included)

This chopsticks making kit features real Japanese wood.

The kit comes with chopsticks, a chopsticks rest, sandpaper, cotton, a pair of gloves, and instructions. Using a small knife, carve off bits of wood little by little like carving a pencil, to create your own unique pair of chopsticks.

Note: Please prepare your own knife and some olive oil.



BRAND NAME	тосо
PRODUCT NAME	Japanese Wood Flower Vase KAKI
GENERIC NAME	Flower Vase
MATERIALS	Mountain cherry, walnut, chestnut, beechwood, maple, pagoda tree
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 3.7cm / D 3.7cm / H 12cm
WEIGHT	74 - 87g
DOMESTIC RETAIL PRICE	JPY2,480 (tax included)

This product can be used in three ways: hung on the wall, placed vertically, or placed horizontally. The set includes the main unit plus a test tube and a pin. Anyone can easily push the pin into the wall and put it into the small hole on the back of the main unit to install. Enjoy decorating your space with a seasonal touch using plants and flowers of the season.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Chopsticks Rest (set of five, mixed)
GENERIC NAME	Chopsticks Rest
MATERIALS	mountain cherry, beechwood, and chestnut etc.
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 4.25cm / D 0.85cm / H 5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,100 (tax included)

This is a set of five chopsticks rests, each made from a different type of wood, which are simply designed and fit cutely in the palm of your hand like a piece of caramel. The type of wood is engraved in small English letters on the surface. Comes with five random types such as mountain cherry, beechwood, and chestnut.