## Corporate profile







**BUSINESS NUMBER** 

COMPANY NAME(JAPANESE) 阿部産業株式会社 COMPANY NAME ABE SANGYO CO.,LTD

YEAR OF ESTABLISHMENT 1818

TYPE OF INDUSTRY Manufacturing indoor shoes

MAIN PRODUCT Indoor shoes
POST CODE 999-3512

COMPANY ADDRESS 3-2 3-chome Yachi-chuou Kahoku-

cho Nishimurayama Yamagata Japan

REPRESENTATIVE Hirotoshi ABE

TEL +81-(0)237-73-2141 FAX +81-(0)237-73-2110

URL https://www.abesangyo.jp/wp/

https://abe-

E-commerce Website homeshoes.myshopify.com/

MAIN SELLING CHANNELS SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

## **EPISODE OF FAUNDATION FOUNDER'S THOUGHT**

Abe Sangyo is a maker of house shoes with a focus on comfort. We differentiate our products from others by referring to them as "home shoes" rather than slippers.

We are located in Kahoku, Yamagata Prefecture, a town well-known for the mass production of zori (Japanese traditional sandals) & geta (Japanese traditional clogs) from the Taisho period to the early Showa period, and the country's largest producer of slippers since the mid-Showa period.

Our business was founded in 1919 by Saikichi Abe, who opened Abe Saikichi Shoten, a dealer and producer of zori insoles. In 1967 his successor, also named Saikichi Abe, in response to changing lifestyles, diversified into the production of luxury slippers in original designs, targeting Tokyo department stores. After becoming the third-generation successor to the business in 1999, current company president Hirotoshi Abe embarked on the development of new original products while producing for other brands in order to shift the company away from its heavy reliance on department store wholesalers to areas where more growth was likely in the future. Some of the resulting products have been selected for the Good Design Award, Yamagata Excellent Design Award, and other accolades.

## ❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Each of our products is carefully made, including not just our zori sandals of past years, but our house shoes as well. A high level of dexterity and skill is required in making footwear, and we have always been an active employer of local women who play an important role in the house shoe industry. In this sense, our industry may be described as truly local. Women make up about 90% of our current staff, and are vital for all aspects of our operation.

## Product information



BRAND NAME ABE HOME SHOES

PRODUCT NAME BABOUCHE
GENERIC NAME Indoor shoes

MATERIALS Cotton, PVC, Urethane resin, EVA resin

etc.

PERSON IN CHARGE

PRODUCTION AREA Kahoku Yamagata Japan

 SIZE
 kids -XL

 WEIGHT
 90g -196g

DOMESTIC RETAIL PRICE JPY2,500 - 3,200 (excluding tax)

Available in a choice of nine colors and five sizes. Made from machine-washable canvas fabric. Comfortable on the feet, and quiet to walk in.

The left and right shoes are identical, allowing them to be swapped from time to time to extend their useful life.



BRAND NAME ABE HOME SHOES
PRODUCT NAME Hemp Slippers [Safura]

GENERIC NAME Indoor shoes

MATERIALS Hemp, Cotton, PVC, Urethane resin,

EVA resin etc.

PERSON IN CHARGE

PRODUCTION AREA Kahoku Yamagata Japan

SIZE M / L

WEIGHT M: 122g / L: 140g

DOMESTIC RETAIL PRICE M: JPY4,300 (excluding tax)

L: JPY4,500 (excluding tax)

Available in either beige or brown, sizes M and L. Named after the safflower blossom, this product is trimmed with safflower-dyed mohair yarn. Carefully and painstakingly handmade through the time-consuming safflower-dyeing process, they feel extremely comfortable, lightweight and gentle on the feet. Each pair comes with a pouch, which can be used for carrying them and for holding other travel accessories.