Yamagata craftsmanship for global customer Craft items and daily goods made in Yamagata Corporate profile / Product information

CONTENTS

■ Ceramics
KAMINOHATA Ceramics Center ·································01
Shinjo Higashiyama-yaki % removed 1 product and updated various
information in Jun.2024 ·······················08
Narushima-Yaki Wakuigama ······18
Hirashimizu-yaki Seiryugama %updated various information in Jun.2024
27
245 studio 30
Akishinokama %removed 5 products and added 5 products and updated
various information in Jun.2024·······32
■ Cast metal
ARAI.CO., LTD. **removed 1 products and added 4 products and updated
various information in Jun.2024·······36
Art-Craft foundry Studio Gasen······41
Seikodo Kogeisha INC.·····44
Chushin Kobo Co., Ltd **updated various information in Jun.2024***** 51
CHOBUNDO **updated various information in Jun.2024 ···············60
■ Woven textiles
OTODUKI SYOUTEN ······65
Oriental Carpet Mills, Ltd.·····69
Komatsu orimonokobo(Product information in preparation)76
SAIEI TEXTILE **updated various information in Jun.2024 · · · · · · · · 77
Nitta Textile Arts Inc.·····79
nitorito Co., Ltd ······86
Maruishi Industry Co., Ltd. **removed 5 products and added 3 products
and updated various information in Jun.2024 ·······93
■ Dyed products
Kameya Natural Plant Dye Studio × updated various information in
Jun.2024 ·····95

Kamiya Sakuzaemon **updated various information in Jun.2024***********************************)
Shirataka doll study group	
, 5	
■ Handcrafted glass	
Kanbe Glass studio	
Glass Studio ASAHI · · · · · 109	
Sandblast Kobo SORA······ 115	,
■ Handcrafted wood products	
Kibori brooch **added 27 products and updated various information	iı
Jun.2024 ····· 117	,
Ito Fitting Manufacturing)
Satou-Kougei Co., Ltd······· 143	}
YOZAN CO., LTD **updated various information in Jun.2024******** 148	;
TSURUYA SHOTEN INC. **updated various information in Jun.2024 152	
Nagai Kaguten······ 155	
Cocokara inc. (Kishi kaguten)159)
Yamagata Koubou Co., Ltd **updated various information in Jun.2024 · · ·	
One2 Co., Ltd	
Katomokko % removed 1 product and updated various information	
Jun.2024 ······ 170)
Other handcrafted products	
Nakajima Seikichi Shoten · · · · · 172	•
Green Valley Co., Ltd. **removed 8 products and added 7 products	İI
Jun.2024 ····· 176	
Momonomi kobo 180	
Lisen **updated various information in Jun.2024 ***********************************	-
■ Daily goods	
Syouken umou futon Co., Ltd ······ 186)
Nemours Co., Ltd······ 189)
Contact us>	
Yamagata International Economic Development Support Organization	

https://craft.yamagata-export.jp/inquiry01/ (Inquiry Form)

ABE SANGYO CO.,LTD	※updated various information in Jun.2024 ··· 19	1
Kawauchi Slipper ······		3

[Update information]

Mar. 2022 published 37 manufacturers and the products

Jun. 2022 added 3 manufacturers and the products

Oct. 2022 added 2 manufacturers and the products

Oct. 2022 added 15 products

Jun. 2024 removed 21 products, add 46 products and updated various information

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 銀山上の畑焼陶芸センター

COMPANY NAME KAMINOHATA Ceramics Center

YEAR OF ESTABLISHMENT 1981

TYPE OF INDUSTRY Manufacturing, Sales

MAIN PRODUCT Porcelain
POST CODE 999-4333

COMPANY ADDRESS 162-1 Ginzanshinhata Obanazawa

Yamagata Japan

REPRESENTATIVE Hyodo Ito

TEL +81-237-28-2159
FAX +81-237-28-2159

URL https://ginzan-kaminohatayaki.jp/

Instagram <u>kaminohatayaki</u> Facebook <u>kaminohatayaki</u>

E-commerce Website https://shop.ginzan-kaminohatayaki.jp/

MAIN SELLING CHANNELS SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Being persistent about making pottery exclusively using local materials to revive Kaminohata-yaki, it was difficult to find the right materials (pottery stones). I walked around the mountains and riverbanks near the old kiln and collected clay and stones considered suitable for pottery. Then I brought them to the Industrial Research Institute Ceramic Science Branch in Mie Prefecture where I was training at the time. The collected materials underwent fluorescent X-ray analysis, and were actually made into some pottery pieces for testing. Fluorescent X-ray analysis was also conducted on pottery pieces found from the old kiln site, and it was confirmed from a scientific perspective that both materials have the same properties. Furthermore, I worked to revive the old techniques, including handling a potter's wheel, hand painting, studying ancient documents, and reproducing paintings on porcelain pieces from the old kiln site (from which I found the santamon pattern). Six years were spent on these efforts to revive the kiln from 1974 to 1980, when the revival of Kaminohata-kiln came into sight. I then returned to my hometown, where I received much attention within the Tohoku region and across the nation for reviving pottery-making in collaboration with public and private sectors, and making it into a local industry. This attention on my efforts has been the driver of my passion during the past 40 years, to never allow the kiln fire to vanish.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

- 1) First and foremost, use materials found in locally.
- 2) Reproduce ancient works but also create various items required in the contemporary lifestyle.
- 3) Continue efforts to make known santamon, the characteristic pattern of Kaminohata pottery, throughout Japan and the world.
- 4) Create products by actively teaming up with partners form different industries.
- 5) Continue efforts to pass down traditional Japanese culture to young people as well as adults who have interest in such activities in the community through the art of pottery and Japanese tea ceremony.





PRODUCT NAME KARAKUSA IROE SANTAMON Beer mag

cup

GENERIC NAME Mag cup
MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 7.8 x 7.8 x 9.5cm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY9,350 (excluding tax)

A blue-and white beer mug with overglaze enamel. Features Kaminohata-yaki's santamon (peach, pomegranate and Buddha's hand citron) and karakusa (arabesque) patterns. A popular product unglazed on the inside, enabling beer to form fine bubbles and become creamy.



BRAND NAME Kaminohata-yaki

PRODUCT NAME SOMETSUKE KARAKUSA SANTAMON

GENERIC NAME Mag cup
MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 7.8 x 7.8 x 9.5cm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY9,350 (excluding tax)

A blue-and white beer mug with overglaze enamel. Features Kaminohata-yaki's santamon (peach, pomegranate and Buddha's hand citron) and karakusa (arabesque) patterns. A popular product unglazed on the inside, enabling beer to form fine bubbles and become creamy.



BRAND NAME Kaminohata-yaki

PRODUCT NAME SOMETSUKE SANTAMON Coffee cup &

saucer

GENERIC NAME Coffee cup & saucer

MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE Cup: 7.4 x 7.4 x 7.5cm

Saucer: 13 x 13 x 2.5cm

WEIGHT Cup: 150g Saucer: 150g

DOMESTIC RETAIL PRICE JPY9,350 (excluding tax)

A sleek coffee cup and saucer set in underglaze blue with Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron). I hope people will feel peace of mind when they use these items.



BRAND NAME Kaminohata-yaki

PRODUCT NAME IROE SANTAMON Matcha cup

GENERIC NAME Matcha cup
MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 12 x 12 x 7.8cm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY55,000 (excluding tax)

An attention-grabbing tea cup for tea time. The inside is glazed black, which contrasts with the color of matcha beautifully. The exterior is adorned with karakusa in underglaze blue with the santamon pattern (peach, pomegranate and Buddha's hand citron) in overglaze enamel.



BRAND NAME Kaminohata-yaki

PRODUCT NAME AKAE BAIRINMON Incense burner

GENERIC NAME Incense burner
MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 9 x 9 x 10.5cm

WEIGHT 260g

DOMESTIC RETAIL PRICE JPY20,000 (excluding tax)

A delightful incense burner from Kaminohata-yaki. The joyful air of plum grove at the height of spring glory is expressed in overglaze enamel.



BRAND NAME Kaminohata-yaki

PRODUCT NAME KARAKUSA SANTAMON IROE Bowl

GENERIC NAME Lidded Bowl
MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

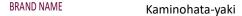
PRODUCTION AREA Obanazawa Yamagata Japan SIZE [Bowl] 9.3 x 9.3 x 7.2cm

WEIGHT 190g

DOMESTIC RETAIL PRICE JPY11,000/pc (excluding tax)

Can be used as a candy container at tea time or as a condiment container at dinner time. Features a lidded bowl with the lid in silver painting and the body adorned with blue-and white karakusa with the santamon pattern (peach, pomegranate and Buddha's hand citron) in overglaze enamel.





PRODUCT NAME IROE SANTAMON Sake set 1

GENERIC NAME

MATERIALS

Porcelain

PERSON IN CHARGE

Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE Tokkuri :7 x 7 x 9.4cm

Sakazuki : 6 x 6 x 4.2cm

WEIGHT Tokkuri:150g Sakazuki : 50g / pc
DOMESTIC RETAIL PRICE JPY16,500/set (excluding tax)

An attention-grabbing sake set at a party featuring Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) in underglaze blue and overglaze enamel. The mouth rim and bottom part of the vessels are mounted with red and black belts.



BRAND NAME Kaminohata-yaki

PRODUCT NAME IROE SANTAMON Sake set 2

GENERIC NAME Sake set

MATERIALS Porcelain

PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA

Obanazawa Yamagata Japan

SIZE

Tokkuri: 5.9 x 5.9 x 12.5cm

Sakazuki : 7.5 x7.5 x 3.5cm

WEIGHT Tokkuri : 220g Sakazuki : 50g

DOMESTIC RETAIL PRICE JPY27,500/set (excluding tax)

Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) and leaf karakusa are arranged in a contemporary style in overglaze enamel. The sake cup is thin with a wide rim, which was a popular style in olden times. A sake vessel set with which you can savor every sip of sake.



BRAND NAME Kaminohata-yaki

PRODUCT NAME IROE YOURAKU SANTAMON Sake set

GENERIC NAME Sake set

MATERIALS Porcelain

PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA

Obanazawa Yamagata Japan

SIZE

Tokkuri: 7.2 x 7.2 x 10.4cm

Sakazuki : 5.2 x 5.2 x 4.2cm

WEIGHT Tokkuri: 190g

DOMESTIC RETAIL PRICE JPY22,000/set (excluding tax)

A sake bottle and cups with Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) and yoraku, a talisman, expressed in overglaze enamel. With a darker underglaze blue, the items are overall finished in a classical manner. A sake vessel set with which you can savor every sip of sake.







BRAND NAME Kaminohata-yaki

PRODUCT NAME UNGLAZED YAKISHIME SAOTAMON Sake

set

GENERIC NAME Sake set

MATERIALS Porcelain

PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan SIZE Tokkuri : 8.8 x 8.8 x 9.7cm

Sakazuki: 7 x7 x 4.5cm

WEIGHT Tokkur:250g Sakazuki : 50g/pc
DOMESTIC RETAIL PRICE JPY16,500/set (excluding tax)

Yakishime, or unglazed, to allow users enjoy the texture of the pottery stone used as the material. Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) are featured in overglaze enamel. An excellent sake set from Kaminohata-yaki.

BRAND NAME Kaminohata-yaki

PRODUCT NAME Gold Silver and Red ESAI Cooler

GENERIC NAME

MATERIALS

Porcelain

PERSON IN CHARGE

Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 20.8 x 20.5 x 10.4cm

1kg

WEIGHT JPY80,000 (excluding tax)

DOMESTIC RETAIL PRICE Kaminohata-yaki

A spouted bottle cooler (for Japanese sake) featuring a Rinpa School style painting in overglaze gold, silver and red. Chilled sake becomes even more tasty.

BRAND NAME Kaminohata-yaki

PRODUCT NAME Gold Silver and Red ESAI Cooler & Sake

set

GENERIC NAME Bottle cooler & Sake set

MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA

Obanazawa Yamagata Japan

SIZE

Tokkuri: 8.4 x 8.4 x 11cm

Sakazuki : 7 x7 x 4.5cm

WEIGHT Tokkuri : 250g Sakazuki : 50g/pc

DOMESTIC RETAIL PRICE Bottle cooler : JPY80,000 (excluding

Sake set: JPY94,300 (excluding tax)

A set comprised of a bottle cooler in overglaze gold, silver and red, and yakishime, or unglazed sake set featuring Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) in overglaze enamel. A set of sake vessels that brings about a luxurious sake time.



杓立 7.7 x 7.7 x 17cm 460g 水指 15.5 x 15.5 x 16cm 1,350g 建水 12.7 x 12.7 x 8.7cm 500g 蓋置 7.2 x 7.2 x 6.5cm 150g





BRAND NAME Kaminohata-yaki

PRODUCT NAME SOMETSUKE KARAKUSA SANTAMON

GENERIC NAME Kaigu (Set of tea items)

MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY200,000 (excluding tax)

A set of tea items in sakinbukuro (gold dust bag) shape, considered to be an auspicious shape, and adorned in Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) and white karakusa, a symbol of eternity, against a colored background. A set of tea items that can be used individually.

BRAND NAME Kaminohata-yaki

PRODUCT NAME SOMETSUKE FUYOTE KAZARI ZARA

GENERIC NAME Ornamental plate

MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 29.4 x 29.4 x 4.5cm

WEIGHT 1.2kg

DOMESTIC RETAIL PRICE JPY200,000 (excluding tax)

An ornamental plate in Fuyote (confederate rose) style, which is one style in the list of Kaminohata-yaki's painting patterns. This plate is created based on an art object that has been handed down for generations.

BRAND NAME Kaminohata-yaki

PRODUCT NAME SOMETSUKE BUDDA'S HAND CITRON

GENERIC NAME Large pot
MATERIALS Porcelain
PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 45 x 45 x 16.5cm

WEIGHT 4.7kg

DOMESTIC RETAIL PRICE JPY400,000 (excluding tax)

One of Kaminohata-yaki's santamon patterns (peach, pomegranate and Buddha's hand citron), a Buddha's hand citron (brings good fortune) was sketched and featured in dark and pale underglaze blue. The exterior has a seigaiha pattern (wave crest pattern) engraving. It can be enjoyed as a large ornamental bowl, or use it as a water lily bowl.



BRAND NAME Kaminohata-yaki

PRODUCT NAME DOJOJI Ornamental Bottle

GENERIC NAME Ornamental Bottle

MATERIALS Porcelain PERSON IN CHARGE Hyodo Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 25 x 25 x 42.5cm

WEIGHT 9.5kg

DOMESTIC RETAIL PRICE JPY500,000 (excluding tax)

An ornamental bell-shaped bottle themed on the famous traditional Japanese play, "Dojoji" of Noh. The motif of rips and cracks represents the sentiment and emotions of Anchin and Kiyohime. An ornamental masterpiece from Kaminohata-yaki.

Corporate profile











BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社 新庄東山焼
COMPANY NAME Shinjo Higashiyama-yaki

YEAR OF ESTABLISHMENT 1841

TYPE OF INDUSTRY Manufacturing, sales of pottery

MAIN PRODUCT Pottery
POST CODE 996-0002

COMPANY ADDRESS 1441 Kanazawa Shinjo Yamagata

Japan

REPRESENTATIVE Yahei WAKUI

TEL +81-(0)233-22-3122 FAX +81-(0)233-22-3372

URL http://higashiyamayaki.com/

Instagram <u>higashiyamayaki daisuke</u>

E-commerce Website http://shop.higashiyamayaki.com/

MAIN SELLING CHANNELS In-house store, Domestic EC site,

Retail stores

SALES PERFORMANCE OF Own company's HP, Hometown tax

DOMESTIC AND OVERSEAS EC SALES payment site

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

The founder of Shinjo Higashiyama-yaki, Yahei Wakui was originally a potter from Echigo Province. As he moved from one place to another around Japan to train, he became fascinated with pottery clay in Higashiyama, and in 1841, established Higashiyama-yaki pottery, an official kiln for the Tozawa Clan of Shinjo.

""Produce practical daily-use pottery"" has been our family rule since the first generation.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

I endeavor to produce items that match with the times and that are required by customers, adhering to the basics of traditional pottery-making passed down from the Edo period. To this end, I spare no effort in improving my skills every day so that I am able to deliver pottery that pleases customers.

My family has been making pottery for seven generations using quality clay for pottery found on our premises as well as various glazes handed down within our family, including namakoyu (literally, sea cucumber glaze) that represents the color of Dewa Province's snow in the shade.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Mint-yu glazed small bowl

GENERIC NAME Bowl MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE $10 \times 10 \times 4.5 \text{cm}$

WEIGHT 150g

DOMESTIC RETAIL PRICE JPY600/pc (excluding tax)

A mint glazed small bowl in contemporary style. Convenientsized, it goes with any food.



BRAND NAME Shinjo Higashiyama-yaki

PRODUCT NAME Mint-yu glazed coffee cup & saucer

GENERIC NAME Coffee cup & saucer

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE Cup: $6.5x 10 x H 8.5cm Saucer: \Phi 14cm$

WEIGHT 350g

DOMESTIC RETAIL PRICE JPY1,800 (excluding tax)

A beautiful mint glazed cup and saucer set.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Free Cup (Blue, White, Green)

GENERIC NAME Cup MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

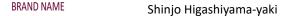
PRODUCTION AREA Shinjo Yamagata Japan SIZE 8.5×8.5×10.5cm

WEIGHT 210g

DOMESTIC RETAIL PRICE JPY1,200/pc (excluding tax)

A signature cup of Higashiyama-yaki in three colors. The simplicity of this cup makes it easy to fit on the dining table, and suitable as a cup for your personal use.





PRODUCT NAME Donburi
GENERIC NAME Bowl
MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE $13 \times 13 \times 7$ cm

WEIGHT 300g

DOMESTIC RETAIL PRICE JPY1,000 (excluding tax)

Signature bowls of Higashiyama-yaki in three colors. Not too large, it is perfect for serving rice bowl dishes and soups.



BRAND NAME Shinjo Higashiyama-yaki

PRODUCT NAME Namako-yu glazed coffee cup & saucer

GENERIC NAME Coffee cup & saucer

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan
SIZE Coffee cup: 6.5×10×8.5cm,

Saucer: Ф14cm

WEIGHT 350g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since Edo period is its use of clear blue glaze, or namako-yu, that is said to represent the color of Dewa Province's snow in shade. This is a coffee cup and saucer set glazed in namakoyu glaze.



BRAND NAME Shinjo Higashiyama-yaki

PRODUCT NAME Free cup with handle (Blue, White)

GENERIC NAME Cup MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE $8.5 \times 12 \times 10.5$ cm

WEIGHT 230g

DOMESTIC RETAIL PRICE JPY1,500/pc (excluding tax)

A suitable as a cup for your personal use. The handle is large and easy to hold. Serve the beverage of your choice, whether coffee, tea to milk.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Mint-yu glazed Rice bowl

GENERIC NAME Rice bowl MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE $12 \times 12 \times 5.5$ cm

WEIGHT 230g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

A beautiful mint glazed rice bowl. Looks wonderful on the table.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME White-yu glazes rice bowl

GENERIC NAME Rice bowl MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE $12 \times 12 \times 5.5$ cm

WEIGHT 230g

DOMESTIC RETAIL PRICE JPY1,200 (excluding tax)

A white rice bowl in a simple and warm design that looks wonderful on the table.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Black namako-yu sake set

GENERIC NAME Sake set (Katakuchi & 2 Sakazuki)

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan
SIZE Katakuchi : 9×7.5×12cm,
Sakazuki : 7×7×3.5cm

WEIGHT 420g

DOMESTIC RETAIL PRICE JPY6,000 (excluding tax)

A sake set glazed in beautiful traditional namakoyu. Sake pours beautifully with no drips.



BRAND NAME Shinjo Higashiyama-yaki PRODUCT NAME Namako-yu glazed sake set **GENERIC NAME**

Sake set (Choshi with handle & 2

Guinomi)

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE Choshi: 12×10×12cm,

Guinomi: 6×5cm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY10,000 (excluding tax)

A sake set glazed in beautiful traditional namakoyu. Pours beautifully with no dripping. Suitable for special occasions.



Shinjo Higashiyama-yaki **BRAND NAME**

Yuteki-monyo tenmoku rice bowl PRODUCT NAME

Rice bowl **GENERIC NAME** Clay **MATERIALS**

Yahei WAKUI PERSON IN CHARGE

Shinjo Yamagata Japan PRODUCTION AREA Choshi: 12 × 12 × 8cm SIZE

300g WEIGHT

JPY30,000 (excluding tax) DOMESTIC RETAIL PRICE

This sleek rice bowl is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki.



BRAND NAME Shinjo Higashiyama-yaki

Black namako-yu nagashi tsubo PRODUCT NAME

Pot **GENERIC NAME** Clay **MATERIALS**

Yahei WAKUI PERSON IN CHARGE

Shinjo Yamagata Japan PRODUCTION AREA Choshi: $19 \times 19 \times 22$ cm SIZE

2,400g WEIGHT

JPY30,000 (excluding tax) DOMESTIC RETAIL PRICE

A pot with a delightful namakoyu glaze flow.



BRAND NAME Shinjo Higashiyama-yaki

PRODUCT NAME

Yuteki-monyo tokutoku sake set

GENERIC NAME

Sake set (Tokkuri & 2 Guinomi)

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE Shinjo Yamagata Japan Tokkuri : 8×8×15cm,

Guinomi: 6×5cm

WEIGHT 360g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This sleeks sake set is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki. The sake vessel produces a "glug glug" sound when sake is poured, an irresistible sound for sake lovers.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Black namako-yu flower vase

GENERIC NAME Flower vase

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE $10 \times 10 \times 23$ cm

WEIGHT 900g

DOMESTIC RETAIL PRICE JPY8,000 (excluding tax)

A flower vase with a beautiful namakoyu glaze flow. This vase will bestow contrast to fresh flowers beautifully.



BRAND NAME

PRODUCT NAME

Shinjo Higashiyama-yaki

Yuteki-monyo cold sake set

GENERIC NAME

Sake set (Katakuchi & 2 Guinomi)

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE Katakuchi: 8×9×11.5cm,

Guinomi: 6×5cm

WEIGHT 400g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This sleeks sake set is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki. Help yourself with this beautiful sake vessel that pours well.



BRAND NAME Shinjo Higashiyama-yaki PRODUCT NAME Yuteki-monyo incense burner

GENERIC NAME Incense burner

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE 8.5 × 8.5 × 13cm

WEIGHT 480g

DOMESTIC RETAIL PRICE JPY30,000 (excluding tax)

This incense burner is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki.



Shinjo Higashiyama-yaki **BRAND NAME** Yuteki-monyo pot PRODUCT NAME

Pot GENERIC NAME **MATERIALS** Clay

Yahei WAKUI PERSON IN CHARGE

Shinjo Yamagata Japan PRODUCTION AREA 19 × 19 × 24cm

SIZE

2,300g WEIGHT

DOMESTIC RETAIL PRICE JPY50,000 (excluding tax)

This pot is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki. Clad in silver shine with spots from iron crystals, this pot offers an air of dignity.



BRAND NAME Shinjo Higashiyama-yaki Namako-yu glazed sake set PRODUCT NAME Sake set (Tokkuri & 2 Sakazuki) **GENERIC NAME**

Clay **MATERIALS**

Yahei WAKUI PERSON IN CHARGE

Shinjo Yamagata Japan PRODUCTION AREA SI7F Tokkuri: 8×8×11cm, Sakazuki: 7×7×4cm

WEIGHT 320g

DOMESTIC RETAIL PRICE JPY1,600 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since Edo period is its use of clear blue glaze, or namakoyu, that is said to represent the color of Dewa Province's snow in shade. Sake pitcher and cups that fit comfortably in your hands. (Blue, White)



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Mint-yu glazed Yunomi

GENERIC NAME Tea cup
MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE $9 \times 9 \times 4.5$ cm

WEIGHT 120g

DOMESTIC RETAIL PRICE JPY600/pc (excluding tax)

A teacup that contrasts the color of green tea beautifully.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Yuteki-monyo sake set

GENERIC NAME Sake set (Choshi with handle & 2

Guinomi)

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan
SIZE Choshi: 12×10×14cm,

Guinomi: 6×4.5cm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY25,000 (excluding tax)

This sleeks sake set is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki and will add elegance to your dinner.



BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Yuteki-monyo flower vase

GENERIC NAME Flower vase

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

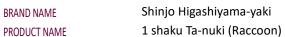
SIZE $9 \times 9 \times 24$ cm

WEIGHT 720g

DOMESTIC RETAIL PRICE JPY18,000 (excluding tax)

This sleek vase is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki.





GENERIC NAME Object
MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan SIZE 13 × 12 × H31cm

WEIGHT 2,200g

DOMESTIC RETAIL PRICE JPY6,000 (excluding tax)

Tanuki (racoon) is written ta-nuki (excel others), and is considered a lucky charm for achieving true happiness through prosperous business/deterrence of evil and disasters, and establishing yourself in society by living in peace and harmony. Suitable as an ornament at the front door or in your living room.



BRAND NAME Shinjo Higashiyama-yaki

PRODUCT NAME Ocha-nomi set

GENERIC NAME Tea set (Hohin & 5 Yunomi)

MATERIALS Clay

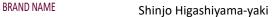
PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan
SIZE Hohin: 12×9.5×H9cm,
Yunomi: 9×9×H5cm

WEIGHT 850g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since Edo period is its use of clear blue glaze, or namakoyu, that is said to represent the color of Dewa Province's snow in shade. This tea set is glazed in namakoyu.



PRODUCT NAME Cold sake set

GENERIC NAME

Sake set (Katakuchi & 2 Sakazuki)

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE Katakuchi W 7.5 / D 8.5cm / H 11.5cm

Sakazuki W 7cm / D 8cm / H4cm

WEIGHT Katakuchi 290g Sakazuki 70g

DOMESTIC RETAIL PRICE JPY2,600 (excluding tax)

The sake pourer and cups have dusky oceanic blue bodies with soft white streaks. This type of graduated blue hue that looks like a slice of a natural landscape is one of the characteristic features of Shinjo Higashiyama ware. The pourer fits the hand well, and pours without dripping to maximize the enjoyment of sake. Available in blue or white.





BRAND NAME Shinjo Higashiyama-yaki
PRODUCT NAME Free cup with handle

GENERIC NAME Free cup
MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan

SIZE W 12cm / D 8.5cm / H 10.5cm

WEIGHT 230g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

How about using this cup as your own? The handle is large and easy to hold. Use it for coffee, tea, milk, or whatever you like.



BRAND NAME

PRODUCT NAME

Coffee cup and saucer

GENERIC NAME

Coffee cup and saucer

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan
SIZE Cup: 7cm x 10cm x H 8cm

Saucer: 4cm x 14cm x1cm

WEIGHT Cup: 190g Saucer: 150g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since the Edo period is its use of clear blue glaze, or namakoyu, that is said to represent the color of Dewa Province's snow in the shade.

This is a coffee cup and saucer set glazed with Namakoyu.



BRAND NAME Shinjo Higashiyama-yaki

PRODUCT NAME Round plate
GENERIC NAME Round plate

MATERIALS Clay

PERSON IN CHARGE Yahei WAKUI

PRODUCTION AREA Shinjo Yamagata Japan
SIZE W 14cm / D 14cm / H 1cm

WEIGHT 150g

DOMESTIC RETAIL PRICE JPY400 (excluding tax)

This plate is a good size for tidbits or sweets.

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 成島焼和久井窯

COMPANY NAME Narushima-Yaki Wakuigama

YEAR OF ESTABLISHMENT 1830

TYPE OF INDUSTRY Pottery and porcelain artist

MAIN PRODUCT Pottery and porcelain works

POST CODE 9930033

COMPANY ADDRESS 1812 Imaizumi Nagai Yamagata

Japan

REPRESENTATIVE Osamu WAKUI

TEL +81-(0)238-88-9205

FAX

URL

Instagram <u>wakuiosamu</u>

E-commerce Website

MAIN SELLING CHANNELS

SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

Department store

Domestic EC site

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Narushima-Yaki was established as a potteries of the Yonezawa Domain in the middle of the Edo era, as a part of industry promotion under the instruction of Yozan UESUGI. Narushima-Yaki reached their peak at the end of Taisho Era, but then disappeared. At the beginning of Showa Era, our grandfather Toshizo WAKUI who was the second son of Shin Kame Ya a potteries of Hirashimizu-yaki in Yamagata city, moved to Nagai city for the better pottery clay. Then he started his own business manufacturing and selling of clay pipes to succeed.

❖CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We have a 250year history of continuing the traditional Narushima-Yaki, our aim is to keep on protecting our tradition. We make our products with a vision of the future. We use only local cray only, for glaze we use blend of ash from straw, bran and soil, all by-products from rice crops. We are particular about our work full of originality expression.

All of our work is done by the hand of skilled craftsman's hand with their full of emotion, we do not use any form. Our work is formed with a potter's wheel and Slab forming, the shape is the same but each one has a different expression and the scene. Each work is original and has the craftsman's originality.

We are a full member of the Japan Kogei Association, we would like to transmit the splendor of Japanese traditional craft to the world towards the development of traditional Japanese craft.

We also connect to the community through tours of our studios and offer field experience to kids from kinder gardens, students of elementary schools, junior high schools, high schools and special support education schools. We try our best to develop local culture awareness and successor upbringing so that we can gain the support, understanding and interest of traditional craft from the local people.



BRAND NAME Narushima-Yaki

PRODUCT NAME Square incense burner, celadon and

white porcelain

GENERIC NAME Incense burner
MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 14cm x 10cm x 10cm

WEIGHT 1kg

DOMESTIC RETAIL PRICE JPY100,000.- (excluding tax)

This work has an elaborated form in four direction by slab forming.



BRAND NAME Narushima-Yaki

PRODUCT NAME Tokkuri, color changed to gold in the

GENERIC NAME Tokkuri
MATERIALS Clay

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 13cm x 7cm x 7cm

WEIGHT 200g

DOMESTIC RETAIL PRICE JPY30,000.- (excluding tax)

This work is formed by potter's wheel. Unglazed calcination process. Gold kiln modification.



BRAND NAME Narushima-Yaki

PRODUCT NAME Tokkuri with glittering glaze

GENERIC NAME Tokkuri
MATERIALS Clay

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 14.5cm x 8cm x 8cm

WEIGHT 200g

DOMESTIC RETAIL PRICE JPY30,000.- (excluding tax)

This work is made with local clay and formed using a potter's wheel. It expresses a beautiful traditional Narushima-Yaki glaze and fired.



BRAND NAME Narushima-Yaki

PRODUCT NAME Incense burner, colored porcelain with

GENERIC NAME Incense burner
MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA
Nagai, Yamagata, Japan
SIZE
11cm x 11cm x 11cm

WEIGHT 350g

DOMESTIC RETAIL PRICE JPY350,000.- (excluding tax)

This work is made with porcelain clay and formed using a potter's wheel. The iris pattern comes from repeatedly applying colored clay slurry and expressed in relief. The thin lines of the petals are finished by in laying.



BRAND NAME Narushima-Yaki

PRODUCT NAME Incense burner, celadon and white

GENERIC NAME Incense burner

MATERIALS Porcelain and clay

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 12.5cm x 9.6cm x 9.6cm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY200,000.- (excluding tax)

The main body of the incense burner is made with porcelain clay and formed using a potter's wheel and planed. It expresses a rhythmical and refreshingly beautiful blue and white glaze. In contrast, Hoya is made with clay and wildly expressed by unglazed calcination. This work is done with the harmony of opposite beautifulness in mind.



BRAND NAME Narusimayaki Wakuigama PRODUCT NAME Glittering glazed pot

GENERIC NAME Pot MATERIALS Clay

PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 28 × 28 × H25cm

WEIGHT 4.0kg

DOMESTIC RETAIL PRICE JPY2,000,000 (excluding tax)

Wheel-thrown from a single type of local pottery clay. It gives a fresh expression to the beautiful glaze traditional to Narushima ware.



BRAND NAME Narushima-Yaki

PRODUCT NAME Guinomi, color changed to gold in the

kiln without any glazes

GENERIC NAME Guinomi
MATERIALS Clay

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA
Nagai, Yamagata, Japan
SIZE
5cm x 6.5cm x 6.5cm

WEIGHT 100g

DOMESTIC RETAIL PRICE JJPY30,000.- (excluding tax)

This work is made with local clay and formed using a potter's wheel. It is made with an unglazed calcination process and transformed to a golden color in a kiln. It expresses an interesting harmony of a beautiful gold kiln transform and a wild landscape.



BRAND NAME Narushima-Yaki

PRODUCT NAME Yunomi, color changed to gold in the

kiln without any glazes

GENERIC NAME Yunomi
MATERIALS Clay

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 7.5cm x 7cm x 7cm

WEIGHT 100g

DOMESTIC RETAIL PRICE JPY30,000.- (excluding tax)

This work is made with local clay and formed using a potter's wheel. It is made with an unglazed calcination process and transformed to a golden color in a kiln. It expresses an interesting harmony of beautiful gold kiln transform and wild landscape.



BRAND NAME Narusimayaki Wakuigama
PRODUCT NAME Namako glazed vase with ears

GENERIC NAME vase
MATERIALS Clay

PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 21 × 18 × H39cm

WEIGHT 3.5kg

DOMESTIC RETAIL PRICE JPY1,500,000 (excluding tax)

Wheel-thrown from a single type of local pottery clay. It fully expresses the beauty of glaze traditional to Narushima ware.



BRAND NAME Narushima-Yaki

PRODUCT NAME Square dish, celadon and white

porcelain with heron grass

GENERIC NAME Square dish
MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan
SIZE 1.3cm x 14.5cm x 14.5cm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY50,000.- (excluding tax)

This work is made with porcelain clay and formed by molding. After drying, the pattern of phalaenopsis is repeatedly applied with colored clay slurry. An expression of a fringed orchid in relief, is complemented with a beautiful blue and white glaze and fired.



BRAND NAME Narushima-Yaki

PRODUCT NAME Vase, inlaid porcelain with snowflakes

GENERIC NAME Vase

MATERIALS Porcelain

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 17cm x 27cm x 27cm

WEIGHT 1.2kg

DOMESTIC RETAIL PRICE JPY350,000.- (excluding tax)

This work is made with porcelain clay and formed using a potter's wheel. After drying, it is cut out dodecagonal to complete the form, then carved with snow crystal for a flower pattern and gradation is expressed by inlaying colored clay into the back ground.



PRODUCT NAME Box, celadon and white porcelain with

gradation mountain flower

GENERIC NAME Box

MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 11cm x 24.5cm x 14cm

WEIGHT 3.0kg

DOMESTIC RETAIL PRICE JPY2,000,000.- (excluding tax)



This work is made with two lumps of porcelain clay dried for few months, used on the outer surface together before being and carved out enclose and complete the form. Each petal of the flower pattern is expressed in gradation by inlaying.





PRODUCT NAME Hexagon box, celadon and white

porcelain with gradation snowflakes

GENERIC NAME Hexagon box
MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA
Nagai, Yamagata, Japan
SIZE
14.5cm x 27.5cm x 29.5cm

WEIGHT 5.0kg

DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)

This work is made with porcelain clay and thickly formed with a potter's wheel. While drying, the form was completed by shaving to aligning the inside and outside of the lid and the body to the hexagon. Snow crystal pattern is expressed with gradation by inlaying colored clay into the background.



BRAND NAME Narushima-Yaki

PRODUCT NAME Octagonal box celadon and white

porcelain with gradation flowers

GENERIC NAME

Octagonal box

MATERIALS

Porcelain

PERSON IN CHARGE

Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 13.5cm x 28cm x 28cm

WEIGHT 4.3kg

DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)

This work is made with porcelain clay and thickly formed with a potter's wheel. While drying, the form was completed by shaving to aligning the inside and outside of the lid and the body to the octagon. Each petal of the flower pattern is expressed with gradation by inlaying colored clay into the background.



PRODUCT NAME Pot, colored porcelain with

phalaenopsis orchid

GENERIC NAME Pot

MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 22cm x 25cm x 25cm

WEIGHT 2.7kg

DOMESTIC RETAIL PRICE JPY1,500,000.- (excluding tax)



This work is made with porcelain clay and formed with a potter's wheel. After completely drying, phalaenopsis pattern is repeatedly applied by colored clay slurry and expressed in relief.





PRODUCT NAME Square pot, celadon and white porcelain

with cherry blossoms

GENERIC NAME Square pot
MATERIALS Porcelain
PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 41cm x 20.5cm x 20.5cm

WEIGHT 6.4kg

DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)

This work is made with porcelain clay and formed by slab forming. After completely drying, cherry blossom pattern is repeatedly applied by colored clay slurry and expressed in relief. Finished with a beautiful blue and white porcelain glaze and fired.



BRAND NAME Narushima-Yaki

PRODUCT NAME Square pot, colored porcelain with

Oriental lady's thumb pattern

GENERIC NAME Square pot

MATERIALS Porcelain

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 38cm x 15cm x 15cm

WEIGHT 4.2kg

DOMESTIC RETAIL PRICE JPY2,800,000.- (excluding tax)

This work is made with porcelain clay and formed by slab forming. After completely drying, Persicaria longiseta pattern (Akamanma) is repeatedly applied by colored clay slurry and expressed in relief.



BRAND NAME Narushima-Yaki

PRODUCT NAME Rhomb pot, celadon and with porcelain

with wisteria

GENERIC NAME Rhomb pot

MATERIALS Porcelain

PERSON IN CHARGE Osamu WAKUI

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 45cm x 28cm x 19cm

WEIGHT 4.0kg

DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)

This work is made with porcelain clay and formed by slab forming. After completely drying, wisteria flowers are repeatedly applied by colored clay slurry and expressed in relief.





PRODUCT NAME Tea bowl, color changed to gold in the

kiln without any glazes

GENERIC NAME Tea bowl

MATERIALS Pottery clay

PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 12.8×12.8×H8cm

WEIGHT 0.8kg

DOMESTIC RETAIL PRICE JPY3,000,000 (excluding tax)

Made from a single type of local pottery clay, handmade by pinching. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



BRAND NAME Narusimayaki Wkuigama

PRODUCT NAME Pot, color changed to gold in the kiln

without any glazes

GENERIC NAME Pot

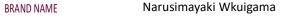
MATERIALS Pottery clay
PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 17.5×17.5×H23cm

WEIGHT 1.2kg

DOMESTIC RETAIL PRICE JPY1,200,000 (excluding tax)

Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



PRODUCT NAME Tea bowl, color changed to gold in the

kiln without any glazes

GENERIC NAME Tea bowl

MATERIALS Pottery clay

PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA Nagai, Yamagata, Japan SIZE 12.8×12.8×H8cm

WEIGHT 0.7kg

DOMESTIC RETAIL PRICE JPY2,500,000 (excluding tax)

Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).







PRODUCT NAME Flower vase, color changed in the kiln

without any glazes

GENERIC NAME Pot

MATERIALS Pottery clay
PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA Nagai, Yamagata, Japan

SIZE 1.5kg

WEIGHT 23.5x23.5xH22cm

DOMESTIC RETAIL PRICE JPY500,000 (excluding tax)

Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



BRAND NAME Narusimayaki Wkuigama

PRODUCT NAME Potl and glass, color changed to gold in

the kiln without any glazes

GENERIC NAME

MATERIALS Pottery clay
PERSON IN CHARGE Osamu Wakui

PRODUCTION AREA

Nagai, Yamagata, Japan

Tokkuri 8 x 8 x H13.5cm

Guinomi 7 x 7 x H4.5cm

WEIGHT

Tokkuri 230g Guinomi 63g

DOMESTIC RETAIL PRICE JPY120,000 (Pot x 2, Glass x 2)

(excluding tax)

Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



PRODUCT NAME Sake pot and glass, white porcelain

GENERIC NAME

MATERIALS Sake pot and glass

PERSON IN CHARGE porcelain
PRODUCTION AREA Osamu Wakui

SIZE Nagai,Yamagata, Japan

Tokkuri 9 x 9 x H10cm
Sakazuki 8.5 x 8.5 x H10cm

DOMESTIC RETAIL PRICE Tokkuri 250g Sakazuki 75g

Wheel-thrown from porcelain clay. Devoid of decoration to emphasize the purity of form, and highlight the beauty of hakuji (white porcelain).

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 平清水焼 青龍窯

COMPANY NAME Hirashimizu-yaki Seiryugama

YEAR OF ESTABLISHMENT Early Meiji Period

TYPE OF INDUSTRY Manufacturing, sales of Pottery and

porcelain

MAIN PRODUCT Pottery and porcelain

POST CODE 990-2401

COMPANY ADDRESS 50-1 Hirashimizu Yamagata

Yamagata Japan

REPRESENTATIVE Ryuhei NIWA

TEL +81-(0)23-631-2828 FAX +81-(0)23-631-2829

URL http://seiryugama.com/
Instagram hirashimizu seiryugama

Facebook seiryugama

E-commerce Website

MAIN SELLING CHANNELS

In-house store, Domestic retail

stores and EC site

SALES PERFORMANCE OF Domestic EC site (Consignment

DOMESTIC AND OVERSEAS EC SALES sales)

AVAILABLE LANGUAGE Japanese, English(e-mail)

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

In the early Meiji period, Seiryugama was founded by Josuke Niwa as one of the Hirashimizu-yaki (Hirashimizu ware) pottery pieces. During the Ryunosuke period (the third generation), the pottery was named "Seiryugama," taking one Chinese character each from "Hirashimizu" and "Ryunosuke." After finishing his apprenticeship in Mino and Kutani, Ryunosuke introduced the technique of overglaze painting called "uwae" that he had mastered, and worked on developing new products. At that time, he paid attention to the local original soil containing iron sulfide, which had not been used by anyone, and perfected seiji (celadon) like the surface of a pear by daringly utilizing the features of the soil. It was named "Nashi Seiji (pear celadon)" and was introduced in Japan Pottery Old and New which was held at the Detroit Institute of Arts in 1950. In addition, works using hakuyu (buttery-white glaze), which were displayed at international exhibitions such as EXPO 1958 Brussels, were named "Zansetsu (remaining snow)," reflecting the snowy landscape in spring. These production methods have been improved daily by the fourth (and current) pottery owner, Ryochi, and our craftsmen, and passed down to the present time as Seiryugama's style.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Seiryugama independently conducts all processes, from making clay out of the original soil produced in the Hirashimizu area, to product commercialization. Products made at Seiryugama are characterized by a simple and subdued texture. Life in the satoyama (mountain village) deep in the snow enabled the creation of such a style.

In particular, ""Zansetsu,"" one of Seiryugama's representative works, was produced by reflecting the landscape of mountains in the Tohoku region where snow remains even when the long winter finally ends. Iron sulfide contained in the original soil reacts in the firing, which creates a unique expression in the whiteness of the product and brings about a texture that expresses wabi and sabi. Depending on the firing situation at different times, the same ""Zansetsu"" products show different expressions with the crystals produced. The smooth texture of the products fits comfortably in the user's hand, and the simple shape harmonizes with any scene. In recent years, we have received an increasing number of orders and inquiries from abroad. We hope that Seiryugama's products will make you think of the snowy landscape in faraway Yamagata and have a relaxing time in your daily life.



BRAND NAME Seiryugama

PRODUCT NAME Zansetsu rice bowl (Large)

GENERIC NAME Rice bowl
MATERIALS Clay
PERSON IN CHARGE Niwa

PRODUCTION AREA Yamagata Yamagata Japan

SIZE H5.5cm x W12.5cm

WEIGHT abt.220g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Photo: left. This is a rice bowl that is easy to hold and use. This simple item consisting of calm colors can be used for a long time and never becomes boring.



BRAND NAME Seiryugama

PRODUCT NAME Zansetsu rice bowl (Small)

GENERIC NAME Rice bowl
MATERIALS Clay
PERSON IN CHARGE Niwa

PRODUCTION AREA Yamagata Yamagata Japan

SIZE H5.5cm x W12cm

WEIGHT abt.180g

DOMESTIC RETAIL PRICE JPY2,700 (excluding tax)

Photo: right. This is a small rice bowl that is easy to hold and use. This simple item consisting of calm colors can be used for a long time and never becomes boring.



BRAND NAME Seiryugama

PRODUCT NAME Zansetsu rice Donburi

GENERIC NAME Bowl
MATERIALS Clay
PERSON IN CHARGE Niwa

PRODUCTION AREA Yamagata Yamagata Japan

SIZE H9cm x W14cm

WEIGHT abt.400g

DOMESTIC RETAIL PRICE JPY4,500 (excluding tax)

As this bowl is small but deep, you can use it for rice as well as noodles.



BRAND NAME Seiryugama

PRODUCT NAME Zansetsu tea cup 1

GENERIC NAME tea cup
MATERIALS Clay
PERSON IN CHARGE Niwa

PRODUCTION AREA Yamagata Yamagata Japan

SIZE H6.7cm x W8cm Capacity: abt.180ml

WEIGHT abt.130g

DOMESTIC RETAIL PRICE JPY2,500 (excluding tax)

The list price is for one tea bowl. The product fits perfectly in your hand. You can use it for both tea and coffee.

Corporate profile







BUSINESS NUMBER

COMPANY NAME (JAPANESE) 245 studio
COMPANY NAME 245 studio
YEAR OF ESTABLISHMENT 2019

TYPE OF INDUSTRY Pottery/Porcelain Manufacturing

and sales

MAIN PRODUCT Pottery/Porcelain

POST CODE 995-0052

COMPANY ADDRESS 3120-52 Natori Murayama

Yamagata Japan Takahiro Yahagi

REPRESENTATIVE
PERSON IN CHARGE

TEL +81-(0)90-5830-5177

FAX

URL

Instagram <u>yahagitakahiro</u>

E-commerce Website

MAIN SELLING CHANNELS Domestic retail stores

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

Domestic EC Sales

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

The four seasons in Yamagata Prefecture are distinct, and each season has it own appeal. Their intrinsic beauty overlaps with what many of us draw in our mind as the archetype of nature. In this land of abundant culinary culture where one can appreciate the transient passage of the seasons, we are working to convey the charm of Yamagata through pottery. We strive to create the kind of pottery that helps people to discover the subtle beauty of nature in their everyday life that might be overlooked because it is so often taken for granted, and infuse life with the joy of eating. We also hope that our products blend into and enrich people's daily lifestyles.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

In winter, the area around our studio is covered in stark white snow, and tranquility prevails.

We mainly produce tableware making full use of the characteristics of fine porcelain clay with a texture like powdered snow.

We are particularly keen on creating tableware with textured surfaces that distinguish themselves from other ordinary white dishes. These include a texture reminiscent of excavated ruins and antique-like muted color tone achieved by plating silver.

In addition to household use, our products are used in restaurants that offer dishes using local ingredients.





PRODUCT NAME mug1/2 scratch wb

GENERIC NAME mug

MATERIALS Porcelain

PERSON IN CHARGE Takahiro Yahagi

PRODUCTION AREA Murayama Yamagata Japan

SIZE $\phi 7.5 \times h8cm$

WEIGHT

DOMESTIC RETAIL PRICE JPY6,000 (excluding tax)

The upper part of the mug has a glossy sheen texture, whereas the lower part is finished with an antique-like matt texture achieved by applying an aging process. Thrown thinly on a wheel, it is light when held in the hand and gives the drink a kick when you sip from it.



BRAND NAME 245 studio

PRODUCT NAME bowl free white & black

GENERIC NAME bowl

MATERIALS Porcelain

PERSON IN CHARGE Takahiro Yahagi

PRODUCTION AREA Murayama Yamagata Japan

SIZE $\phi 16 \times h7.5 cm$

WEIGHT

DOMESTIC RETAIL PRICE JPY6,000 (excluding tax)

This bowl is produced envisioning scenery consisting of frosted fields and mountains covered in snow. The inside of the cup is glazed to the rim while the exterior has a matt finish created by fine engraving and polishing. The rim is finished with a black decoration, delivering an ethereal atmosphere.



BRAND NAME 245 studio

PRODUCT NAME plate scratch w&b no.3 25

GENERIC NAME plate

MATERIALS Porcelain

PERSON IN CHARGE Takahiro Yahagi

PRODUCTION AREA Murayama Yamagata Japan

SIZE $\phi 25 \times h1.5 cm$

WEIGHT

DOMESTIC RETAIL PRICE JPY10,000 (excluding tax)

This plate features a distinctive distressed texture as if unearthed from ruins. Repeated polishing and scratching processes create the matt texture. The plate is partly glazed to add freshness to the expression.

Corporate profile













BUSINESS NUMBER

Akishinokama COMPANY NAME(JAPANESE) **COMPANY NAME** Akishinokama

1976 YEAR OF ESTABLISHMENT

TYPE OF INDUSTRY making pottery and sales

MAIN PRODUCT Pottery POST CODE 999-3124

1089-2 Kanaoi Kaminoyama **COMPANY ADDRESS**

Yamagata Japan

REPRESENTATIVE Hiroko Jinbo

PERSON IN CHARGE

TFI +81-(0)23-673-3158 FAX +81-(0)23-673-3158 http://www.akishino.info **URL**

https://kapukopu.wixsite.com/akish

inokapukopu

akishino kama Instagram

https://kapukopu.wixsite.com/akish E-commerce Website

inokapukopu

Gallery sited our studio, shops, MAIN SELLING CHANNELS

museum shops

SALES PERFORMANCE OF domestic EC site DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

In 1976, we, Noboru and Hiroko Jinbo, started making pottery works in Kaminoyama City, Yamagata Prefecture. Today, our daughter and her husband are also involved in the kiln, which is a small family business that mainly produces tableware. Our works are mainly sold in selected shops, retail stores, and gallery exhibitions. Each of us creates tableware using our own techniques as artists, and the kiln is lined with a variety of works, including "iroe", the technique of coloring the surface of objects, "zougan", the technique of putting designs or patterns onto the surfaces of objects, "deisai", the technique of painting with colored mud, and "Kokuyu", the technique of painting in black with glaze containing high iron. The "House (Tou no ie)" series of small ceramic figurines have become popular in museum shops and select stores nationwide.

❖CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our thought is `modern crafts into our daily lives ' which is based on crafts movement occurred in 1970 in Japan. We think that using well-made things or beautiful things in daily life makes people comfortable. The goal we are aiming as a potter is to make works sincerely and to pursue its quality. We'd like to express our efforts to be good potters into daily-use items such as cups, bowls, plates, vases, etc. not into special art works.



BRAND NAME Akishinokama

PRODUCT NAME Single flower vase bird design

GENERIC NAME Vase
MATERIALS Clay

PERSON IN CHARGE Hiroko Jinbo

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE 9.8×9.8×11cm

WEIGHT 365g

DOMESTIC RETAIL PRICE JPY7,000 (excluding tax)

One of the decorative styles that Hiroko Jinbo excels at the most, this design features a bird motif executed in light-hued enamels over a white-glazed black body. The bud vase goes especially well with unpretentious flowering plants.



BRAND NAME Akishinokama
PRODUCT NAME Line inlay teapot

GENERIC NAME Teapot
MATERIALS Clay

PERSON IN CHARGE Yasunobu Wakabayashi
PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE (body + handle) 14cm, (body) ϕ 8.5cm/D 9/H 9cm

WEIGHT 305g

DOMESTIC RETAIL PRICE JPY9,500 (excluding tax)

Blue and white lines are alternately inlaid on black clay. The design is simple and emphasizes ease of use. The more you use it, the shinier and more expressive it becomes. It can be used not only for Japanese tea, but also for black tea bags.



BRAND NAME Akishinokama
PRODUCT NAME Line inlay mug

GENERIC NAME Mug MATERIALS Clay

PERSON IN CHARGE Yasunobu Wakabayashi
PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE φ7.5×8.3cm

WEIGHT 182g

DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)

This mug has a modern design with white lines inlaid in black clay. The black glaze is applied to the inside. It is easy to hold and has a flat foot for stability.



BRAND NAME Akishinokama

PRODUCT NAME Free cup bird design

GENERIC NAME Cup MATERIALS Clay

PERSON IN CHARGE Hiroko Jinbo

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE φ7.4×9.8cm

WEIGHT 184g

DOMESTIC RETAIL PRICE JPY3,200 (excluding tax)

White glaze is applied over a black body, on which a single lingering bird has been painted. The inside of the cup is white. The shape fits the hand well, making the cup easy to hold.



BRAND NAME Akishinokama

PRODUCT NAME Deisai Yabanemon bowl

GENERIC NAME Bowl MATERIALS Clay

PERSON IN CHARGE Akiko Jinbo

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE φ14.3×7cm WEIGHT 256g

DOMESTIC RETAIL PRICE JPY3,600 (excluding tax)

It is decorated with an arrow-feather pattern (yabanemon) using "deisai", the technique of painting with colored mud. It can be used as a small rice bowl or for soup.



BRAND NAME Akishinokama

PRODUCT NAME Small plate bird design

GENERIC NAME Small plate

MATERIALS Clay

PERSON IN CHARGE Akiko Jinbo

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE 11.3×8.5×2.5cm

WEIGHT 125g

DOMESTIC RETAIL PRICE JPY1,700 (excluding tax)

A flat type of small plate with a foot. It can be used to put dry sweets (higashi) or chopsticks on, and it is also fun to display just as it is.



BRAND NAME Akishinokama

PRODUCT NAME Chopstick rest House (Tou no ie)

GENERIC NAME Chopstick rest

MATERIALS Clay

PERSON IN CHARGE Akishinokama

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE ϕ 14.3×7cm

WEIGHT 35g

DOMESTIC RETAIL PRICE JPY650 (1 piece) (excluding tax)

This is a chopstick rest in the shape of a house. It can be used as a chopstick rest, of course, but it is also a cute item to display just as it is. The shape, color and atmosphere of each piece is unique because they are handmade nature of the product.



BRAND NAME Akishinokama

PRODUCT NAME House (Tou no ie) (S)
GENERIC NAME Interiour object

MATERIALS Clay

PERSON IN CHARGE Akishinokama

PRODUCTION AREA Kaminoyama Yamagata Japan
SIZE (approx.) 2.5×2.5×2.5cm (1 piece)

WEIGHT 20-30g

DOMESTIC RETAIL PRICE JPY430 (1 piece) (excluding tax)

Small enough to fit in your hand, these tiny ceramic houses are fun to display at home or on your desk. No two are exactly the same size, shape and color due to the handmade nature of the product.



BRAND NAME Akishinokama

PRODUCT NAME House (Tou no ie) (L)
GENERIC NAME Interiour object

MATERIALS Clay

PERSON IN CHARGE Akishinokama

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE (approx.) 3×2.2-3.3×4.5-6.5cm (1 piece)

WEIGHT 70-90g

DOMESTIC RETAIL PRICE JPY1,100 (1 piece) (excluding tax)

Taller versions of the ceramic house. No two are exactly the same size, shape and color due to the handmade nature of the product.

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社あらい COMPANY NAME ARAI.CO.,LTD

YEAR OF ESTABLISHMENT 1972

TYPE OF INDUSTRY Casting

MAIN PRODUCT Iron kettle

POST CODE 999-3103

COMPANY ADDRESS

1386 Shimokawara Kanaya
Kaminoyama Yamagata Japan

REPRESENTATIVE Mikio ARAI

TEL +81-(0)23-672-3319 FAX +81-(0)23-673-0811

URL https://www.arai-koubou.com/

E-commerce Website https://www.arai-koubou.com/

WECHAT (ID) araikoubou

MAIN SELLING CHANNELS
SALES PERFORMANCE OF
DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We take on a huge variety of commissions and ceaselessly work on technical improvements in a bid to become Japan's most versatile foundry. We welcome orders from overseas and hope to become an internationally trusted company offering highly original, high-quality products.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We have opened a free-standing retail location within Yu Gardens.

[Shanghai Office]

Arai (Shanghai) Commercial and Trading Co., Ltd

No.49, Fumin Street, Building 1, No.225, Fuyou Commercial Building, HuangPu District, Shanghai City, Shanghai, China

(+86)13917008197 (Wei Yong Xu)



BRAND NAME Arai kobo (by Mikio)

PRODUCT NAME Sand iron kettle Uryu Kinsai

GENERIC NAME Iron kettle
MATERIALS Iron sand
PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY470,000 (excluding tax)

Kettle made of rare and precious iron sand. Traditional design. Iron sand is extremely hard and resistant to rusting, making the product very durable. Gold-colored dragon motif on body. The hollow handle, made by rolling an iron sheet, is cool to the touch.



BRAND NAME Arai kobo (by Mikio)

PRODUCT NAME Sand iron kettle Hiramaru Fuji-uma

Kinsai

GENERIC NAME Iron kettle
MATERIALS Iron sand
PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY470,000 (excluding tax)

Kettle made of rare and precious iron sand. User-friendly hiramaru shape. Iron sand is extremely hard and resistant to rusting, making the product very durable. Gold-colored motif on body. The hollow handle, made by rolling an iron sheet, is cool to the touch.



BRAND NAME Arai kobo (by Mikio)

PRODUCT NAME Iron kettle Hiramaru Ume Gin-zogan

Kinsai

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY250,000 (excluding tax)

Iron kettle produced with traditional Japanese techniques. Silver inlay decoration representing a blossoming plum tree.



BRAND NAME Arai kobo (by Mikio)

PRODUCT NAME Iron kettle Hiramaru Matsuba Kinzai

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY190,000 (excluding tax)

Iron kettle produced with traditional Japanese techniques. Refined finish with vermilion copper lid, silver spout edge, and inlaid handle. A style favored for Japanese tea ceremonies.



BRAND NAME Arai kobo (by Mikio)

PRODUCT NAME Iron kettle Houou tomobuta

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY140,000 (excluding tax)

Produced with traditional Japanese techniques. Silver spout edge, hollow handle, gold-colored motif on body.



BRAND NAME Arai kobo

PRODUCT NAME Iron kettle Tetsuryu Unryu Kinsai

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.6kg

DOMESTIC RETAIL PRICE JPY41,000 (excluding tax)

Each product is carefully finished. Gold-colored molded motif on body. Silver spout edge.



BRAND NAME Arai kobo

PRODUCT NAME Iron kettle Tetsuryu Hamamatsu Kinsai

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.6kg

DOMESTIC RETAIL PRICE JPY28,000 (excluding tax)

Each product is carefully finished. Molded motif on body.



BRAND NAME Arai kobo

PRODUCT NAME Iron casting flying pan with handle

GENERIC NAME Flying pan
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE 20cm WEIGHT 2.3kg

DOMESTIC RETAIL PRICE JPY24,200 (excluding tax)

Cast iron frying pan. Distributes heat evenly due to its thickness, producing successful cooking results.



BRAND NAME Arai kobo (by Mikio)
PRODUCT NAME Iron kettle Hiramaru Muji

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.7kg

DOMESTIC RETAIL PRICE JPY76,000 (excluding tax)

Each product is created in traditional method.



BRAND NAME Arai kobo

PRODUCT NAME Iron kettle Koyuki saku Maru

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 1L

WEIGHT 1.4kg

DOMESTIC RETAIL PRICE JPY33,000 (excluding tax)

Each product is created in traditional method.



BRAND NAME Arai kobo

PRODUCT NAME Iron kettle Koyuki saku Natume

GENERIC NAME Iron kettle

MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 0.8L

WEIGHT 1.3kg

DOMESTIC RETAIL PRICE JPY30,000 (excluding tax)

Each product is created in traditional method.



BRAND NAME Arai kobo

PRODUCT NAME Iron kettle Potteri

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mikio ARAI

PRODUCTION AREA Kaminoyama Yamagata Japan

SIZE Capacity: 0.8L

WEIGHT 1.5kg

DOMESTIC RETAIL PRICE JPY28,000 (excluding tax)

Each product is created in traditional method.

Corporate profile









BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社雅山

COMPANY NAME Art-Craft foundry Studio Gasen
YEAR OF ESTABLISHMENT Founded: 1902 Established:

1988

TYPE OF INDUSTRY Foundry industry

MAIN PRODUCT Bronze vases, tea utensils, Interior

decorations, exterior

POST CODE 9900051

COMPANY ADDRESS 1-21 1-chome domachi Yamagata

Yamagata Japan

 REPRESENTATIVE
 Masaya HASEGAWA

 TEL
 +81-(0)23-632-3432

 FAX
 +81-(0)23-632-3457

URL https://gasen-yamagata.com/

Instagram gasen official

E-commerce Website https://gasen-yamagata.com/
MAIN SELLING CHANNELS In-house store and online shop

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES Domestic online shop

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

In 1902, Chuzaburo Hasegawa, founder of the Icho Chukosho foundry, and his successor Gasen Hasegawa established a studio specializing in the production and sale of temple bells, Buddhist statues, braziers, kettles, pots, and vases employing highly advanced yakigata metal casting techniques developed by Chuzaburo in the course of producing Kinkasan toro lanterns.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Gasen specializes in the production and sale of cast iron home accessories such as vases and incense burners as well as statues and monuments. While based on the 900-year-old art of Yamagata imono iron casting, the products also reflect the highly developed casting, finishing and coloring techniques newly introduced to the art by three generations of Gasen's master founders—Gasen, Yoshihisa, and Masaya—from places including Sado and Italy. The products' beautiful forms not only make them fitting reminders of the country's position as a terminal of the ancient Silk Road, but are also highly original artistic expressions. Furthermore, Gasen prides itself in its made-to-order services that employ the very same level of artistry to create one-of-a-kind pieces as requested by customers.





PRODUCT NAME Seidou Kenjyousaku

GENERIC NAME Vase
MATERIALS Bronze

PERSON IN CHARGE Masaya HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE ϕ 165 × H300mm WEIGHT abt.3,000g

DOMESTIC RETAIL PRICE JPY60,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase. The product name indicates that the model was presented to Emperor Shōwa. The vase shape makes it stable and ideal for branches and other long objects.



BRAND NAME Gasen

PRODUCT NAME Seidou Yukimai

GENERIC NAME Vase
MATERIALS Bronze

PERSON IN CHARGE Masaya HASEGAWA

PRODUCTION AREA Yamagata Yamagata Japan

SIZE ϕ 110×H225mm WEIGHT abt.1,400g

DOMESTIC RETAIL PRICE JPY33,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase. Its relatively thick bottom makes this vase very stable and much less likely to topple over when displaying topheavy materials. The wide mouth makes arranging flowers easier, while the narrow neck makes for easy lifting and carrying.



BRAND NAME Gasen

PRODUCT NAME Seidou Wakatake (large)

GENERIC NAME Vase
MATERIALS Bronze

PERSON IN CHARGE Masaya HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE ϕ 105×H215mm WEIGHT abt.1,500g

DOMESTIC RETAIL PRICE JPY33,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase. Bamboo is an auspicious symbol of family prosperity because of the plant's ability to take firm root and spread. The nodes are associated with landmark life events, which makes bamboo a popular motif for gifts exchanged on such occasions.







BRAND NAME Gasen

PRODUCT NAME Seidou Wakatake (small)

GENERIC NAME Vase
MATERIALS Bronze

PERSON IN CHARGE Masaya HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE φ80 × H150mm

WEIGHT abt.900g

DOMESTIC RETAIL PRICE JPY18,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase suitable for both single-stem and voluminous branch arrangements.

BRAND NAME Gasen

PRODUCT NAME Kudamono ichirin (la france)

GENERIC NAME Vase
MATERIALS Bronze

PERSON IN CHARGE Masaya HASEGAWA

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $\phi 82 \times H85$ mm WEIGHT abt.370g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This cast bronze single stem vase is made in Yamagata, in a color inspired by La France pear, a specialty fruit of Yamagata. The color of this vase deepens over time, much like the color of ripening fruit. The color is achieved not by painting but by employing an environmentally friendly, time-honored method of bringing out the natural color of metal. For this reason, no two pieces are exactly identical, which is a unique asset of this product. It offers endless possibilities for arranging wild flowers, cut flowers, and dried flowers for adding color to everyday living. The modest size makes it ideal for casual arrangements.

BRAND NAME Gasen

PRODUCT NAME Kudamono ichirin (Grape)

GENERIC NAME Vase
MATERIALS Bronze

PERSON IN CHARGE Masaya HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE $\phi 82 \times H85$ mm WEIGHT abt.370g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This cast bronze single stem vase is made in Yamagata, in a color inspired by grapes, a specialty fruit of Yamagata. The color of this vase deepens over time, much like the color of ripening fruit. The beautiful grape purple hue is achieved by firing the vase over a charcoal fire, followed by polishing that is performed so thoroughly it can wear the artisan's fingerprints away!

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社 清光堂工芸社

COMPANY NAME Seikodo Kogeisha INC.

YEAR OF ESTABLISHMENT Starting: 1735

Establishment of a company:

1966

TYPE OF INDUSTRY Arts and crafts Casting

MAIN PRODUCT Iron kettle, teakettle and warmed

sake pot

POST CODE 990-0051

COMPANY ADDRESS 4-16 1-chome Do-machi Yamagata

Yamagata Japan

REPRESENTATIVE Oukou Sato

TEL +81-(0)23-622-6973 FAX +81-(0)23-622-6974

URL http://www.seiko-do.com/

E-commerce Website

MAIN SELLING CHANNELS

In-house store, Department store,

Overseas EC site

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES MITSUKOSHI

AVAILABLE LANGUAGE Japanese, English

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We have been a family-owned maker of cast-iron products since 1735, when the first family head Kiroku started business producing tetsubin (cast-iron kettles). The sixth-generation family head Tokutaro, who was highly skilled at lost-wax casting, exhibited distinguished examples of tetsubin and chagama (tea ceremony kettles) at World Expos held in Paris, Belgium, and the United States, winning awards and accolades. The eighth-generation head pursued nihonga (traditional Japanese painting) alongside his career as a maker of cast-iron utensils. He achieved nationwide fame by applying his artistic gift to the surface decorations of chagama, executed employing a technique called hera-oshi. Demand for cast-iron cookware rose sharply after World War 2, making the thriving cast-iron industry of Domachi a major contributor to the economy of Yamagata City. The art of the tea ceremony also grew in popularity, driving the demand for chagama nationwide. The present Seikodo Company Limited was established as a maker specializing in chagama in response to this demand. The ninth- and tenth-generation family heads in charge of the company today maintain production as chagama specialists, and at the same time also produce nearly 100 types of tetsubin in response to the growing demand in China, especially from the 1990s onward.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We produce tea ceremony kettles and cast-iron kettles that are both functional and beautiful, employing casting techniques passed down through many generations. To constantly maintain high quality, our products are 100% handmade by a select team of artisans.



BRAND NAME Seikodo

PRODUCT NAME WAX TYPE IRON KETTLE KARAJISHI-

BOTAN MON (SILVER INLAY)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $23 \times 24.cm$ WEIGHT 2.3kg

DOMESTIC RETAIL PRICE JPY594,000 (tax included)

*Award winner at a World's Fair in Belgium

Produced by a highly sophisticated lost-wax casting technique, this popular and classy hiramaru-shaped kettle has crisp designs of Chinese guardian lions and peonies around its body.



BRAND NAME Seikodo

PRODUCT NAME WAX TYPE IRON KETTLE MARUASHIYA-

RYU (SILVER INLAY)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 20 × 22.5cm

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY352,000 (tax included)

Produced by a highly sophisticated lost-wax casting technique, this elegant round kettle has ascending dragon motifs on its body.



BRAND NAME Seikodo

PRODUCT NAME WAX TYPE IRON KETTLE RYU-GUCHI

RYUJIMON (SILVER INLAY)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 19.5 × 21.5cm

WEIGHT 1.65kg

DOMESTIC RETAIL PRICE JPY369,600 (tax included)

Produced by a highly sophisticated lost-wax casting technique, this rare product has a dragon head spout, and a body encircled with an ascending dragon motif.



BRAND NAME Seikodo

IRON KETTLE HAKKAKU-SHOUCHIKUBAI PRODUCT NAME

(SILVER INLAY)

GENERIC NAME

Iron kettle **MATERIALS** Cast iron, Cupper, Silver

PERSON IN CHARGE

Takumi SATO PRODUCTION AREA Yamagata Yamagata Japan

SIZE 17 × 24cm WEIGHT 2.1kg

DOMESTIC RETAIL PRICE JPY382,800 (tax included)

Octagonal kettle decorated with auspicious motifs. On the eight sides of its body are plum blossom, bamboo, and tortoise shell (hexagon) motifs, while the handle features a pine tree motif.



Seikodo **BRAND NAME**

IRON **KETTLE KONATSUMEGATA** PRODUCT NAME

(MATSUBA GIN-TSUMAMI)

GENERIC NAME Iron kettle

Cast iron, Cupper, Silver **MATERIALS**

Takumi SATO PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA

18 × 22cm SIZE WEIGHT 1.5kg

JPY154,000 (tax included) DOMESTIC RETAIL PRICE

Shaped like a jujube fruit (Chinese date), this kettle has a plain body to highlight its unique shape. Vermilion copper lid has a beautiful silver pine needle top.



PRODUCT NAME IRON KETTLE FUKU-ARARE (GIN-GUCHI

GIN-TSUMAMI)

Iron kettle **GENERIC NAME**

MATERIALS Cast iron, Cupper, Silver

Takumi SATO PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA

SIZE 18 × 20cm 1.7kg WEIGHT

JPY127,600 (tax included) DOMESTIC RETAIL PRICE

Hiramaru-shaped kettle with all-over hand-pressed arare (lit. "hailstone") pattern. The product fully expresses the beauty of this traditional Japanese decorative pattern.





BRAND NAME Seikodo

PRODUCT NAME IRON SAND KETTLE SILVER SAISUI-MON

GENERIC NAME Iron kettle
MATERIALS Iron sand
PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 19.5 × 21.5cm

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. This popular design is decorated with a landscape motif on the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME Seikodo

PRODUCT NAME IRON SAND KETTLE SILVER KATATSUKI-

KIKKO

GENERIC NAME Iron kettle

MATERIALS Iron sand

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $18 \times 20.5 \text{cm}$ WEIGHT 1.58 kg

DOMESTIC RETAIL PRICE JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Hexagon pattern around body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME Seikodo

PRODUCT NAME IRON SAND KETTLE SILVER FUJI-

KATAMATSU

GENERIC NAME Iron kettle

MATERIALS Iron sand

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $17 \times 23 \text{cm}$ WEIGHT 1.45 kg

DOMESTIC RETAIL PRICE JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Mt. Fuji shape, with a pine tree design on the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME Seikodo

PRODUCT NAME IRON KETTLE HANAKAGO-MON (HANA:

SILBER INLAY)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Gold, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $21 \times 23 \text{cm}$ WEIGHT 2.18 kg

DOMESTIC RETAIL PRICE JPY572,000 (tax included)

*Award winner at a World's Fair in the United States Luxurious kettle decorated with pure gold and pure silver inlay. The body has a flower basket design around it, featuring lily, plum and orchid flower motifs.



BRAND NAME Seikodo

PRODUCT NAME IRON KETTLE ASHIYA-RYU NO.10

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $17.5 \times 22 \text{cm}$

WEIGHT 1.7kg

DOMESTIC RETAIL PRICE JPY308,000 (tax included)

*Larger model (no. 15) of the same design is available for JPY352,000

Our flagship dragon kettle, decorated with ascending dragon motifs around the body. It is our best-selling dragon design. Larger models (no. 15 and no. 20) are available in the same design.



BRAND NAME Seikodo

PRODUCT NAME IRON KETTLE HAKKAKKEI-ODARE

(MATSUBA GIN-TSUMAMI)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $18 \times 23 \text{cm}$ WEIGHT 1.9 kg

DOMESTIC RETAIL PRICE JPY297,000 (tax included)

Octagonal kettle. The plain surface and odare (lit. "eaves") highlight the innovative form. The vermilion copper lid comes with a beautiful silver pine needle top.





PRODUCT NAME IRON KETTLE KIKU-GATA (GIN-GUCHI

GIN-TSUMAMI)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $17 \times 22 \text{cm}$ WEIGHT 1.55 kg

DOMESTIC RETAIL PRICE JPY308,000 (tax included)

The body of this kettle, including the spout, represents a chrysanthemum flower, a result of exceptionally high skills. The beautiful vermilion copper lid comes with a silver top shaped like a plum blossom.



BRAND NAME Seikodo

PRODUCT NAME IRON KETTLE NATSUME-GATA ODARE

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $13.4 \times 22 \text{cm}$ WEIGHT 1.14 kg

DOMESTIC RETAIL PRICE JPY242,000 (tax included)

Small and pretty jujube fruit (Chinese date) shape kettle in a design that marries tradition and contemporary design.



BRAND NAME Seikodo

PRODUCT NAME IRON KETTLE SUHIMARU (GIN-

TSUMAMI)

GENERIC NAME Iron kettle

MATERIALS Cast iron, Cupper, Silver

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 15.5 × 18cm

WEIGHT 1.2kg

DOMESTIC RETAIL PRICE JPY132,000 (tax included)

Round kettle with horizontal combed pattern around the body. Small and pretty but with an unrivalled presence that makes it a customer favorite.



BRAND NAME Seikodo

PRODUCT NAME IRON SAND KETTLE SILVER

GENERIC NAME Iron kettle
MATERIALS Iron sand
PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 19×19 cm WEIGHT 1.7kg

DOMESTIC RETAIL PRICE JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. This popular design is decorated with five frolicking crabs around the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME Seikodo

PRODUCT NAME IRON SAND KETTLE SILVER KATATSUKI-

OIMATSU

GENERIC NAME Iron kettle

MATERIALS Iron sand

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $18 \times 20 \text{cm}$ WEIGHT 1.5 kg

DOMESTIC RETAIL PRICE JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Body decorated with oimatsu (ancient pine) motif. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME Seikodo

PRODUCT NAME IRON SAND KETTLE MAGATA

GENERIC NAME Iron kettle

MATERIALS Iron sand

PERSON IN CHARGE Takumi SATO

PRODUCTION AREA Yamagata Yamagata Japan

SIZE $18 \times 20.5 \text{cm}$ WEIGHT 1.55 kg

DOMESTIC RETAIL PRICE JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Shinnari shape decorated with a hamamatsu pine motif. Loved by customers for its elegance. The lid is also made of iron sand, which produces a pleasing sound as the water comes to a boil.

Corporate profile











BUSINESS NUMBER

COMPANY NAME (JAPANESE) 有限会社鋳心ノ工房 COMPANY NAME Chushin Kobo Co,. Ltd

YEAR OF ESTABLISHMENT 1997

TYPE OF INDUSTRY Manufacturing of casting products

MAIN PRODUCT Iron kettle, Teapot, Pot stand,

Incense box etc.

POST CODE 990-0051

COMPANY ADDRESS 1-12 2-chome Do-machi Yamagata

Yamagata Japan

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Instagram <u>hisanori masuda</u>

E-commerce Website https://chushinkobo.thebase.in/

MAIN SELLING CHANNELS

Domestic and Overseas retail stores,

Trading Company

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES CHUShinkobo.thebase.in

AVAILABLE LANGUAGE Japanese, English

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Chushin Kobo studio was established in 1997 for the purpose of manufacturing and selling products designed by myself, Hisanori Masuda. The studio proposes to incorporate the traditional beauty of castings that has been passed down for centuries in Japan into today's lifestyle. I studied at Musashino Art University under Professor Mosuke Yoshitake and worked as an assistant to Professor Yoshitake after graduation. Over this period of time, I learned about the important role of design from him. I then moved to Yamagata Prefecture and over the next 20 years learned the traditional techniques for making kettles used in the tea ceremony ("chagama" in Japanese) from artisans at the site. Based on the teachings from Professor Yoshitake and these artisans, I established my own brand, blending traditional techniques with my own design to pursue the potential of Yamagata Imono (Iron Casting).

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

To pass on traditional crafts handed down in the region to the next generation, it is important to manufacture items that are useful in today's life. Lifestyles are constantly changing with the times so it is necessary to preserve and develop the inherited techniques and pass them on to the next generation in response to these changes. Traditional crafts are not conservative and maintain innovative elements in any period. New attempts will lead to the succession of traditional techniques. Nine-hundred and fifty years ago, it was found that the sand from the Mamigasaki River beach and the clay in the area near Chitose Park are suitable for making molds, which became the starting point for Yamagata Iron Casting. Domachi town is the birthplace of Yamagata Iron Casting. It is not only an industry but also an important regional culture. Preserving the landscape of the town will lead to preserving Yamagata Iron Casting.



© GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-314S / Tea kettle S

GENERIC NAME Iron kettle

MATERIALS Cast iron, Wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 175x160x160mm / 1.1L

WEIGHT 1,200g

DOMESTIC RETAIL PRICE JPY30,000 (excluding tax)

The product is designed to value usability and moderate the iron cast's image of hardness by using wood in the handle and knob. The bottom is shaped flat to increase thermal conductivity, and secures the appropriate base area to use with electromagnetic cookers. For finishing, it is biscuit-fired at 800 degrees Celsius to cover with oxide film to prevent rusting. Then, a baking finish with Japanese lacquer is applied to the oxide film-covered surface. When boiling water with an iron kettle finished in this manner, the water will become smooth, less smelly and taste good. As iron is leeched into the boiled water, simply drinking water boiled in the teapot will provide the necessary daily amount. The handle and knob are replaceable.



GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-314M / Tea kettle M

GENERIC NAME Iron kettle

MATERIALS Cast iron, Wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 195x170x180mm / 1.8L

WEIGHT 1,900g

DOMESTIC RETAIL PRICE JPY35,000 (excluding tax)

The product is designed to value usability and moderate the iron cast's image of hardness by using wood in the handle and knob. The bottom is shaped flat to increase thermal conductivity, and secures the appropriate base area to use with electromagnetic cookers. For finishing, it is biscuit-fired at 800 degrees Celsius to cover with oxide film to prevent rusting. Then, a baking finish with Japanese lacquer is applied to the oxide film-covered surface. When boiling water with an iron kettle finished in this manner, the water will become smooth, less smelly and taste good. As iron is leeched into the boiled water, simply drinking water boiled in the teapot will provide the necessary daily amount. The handle and knob are replaceable.



© GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-22S / Teapot Marutama S

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 125x100x125mm / 0.4L

WEIGHT 900g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



O GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-22L/ Teapot Marutama L

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 170x140x180mm / 1.1L

WEIGHT 1.700g

DOMESTIC RETAIL PRICE JPY25,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



© GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-21S / Teapot Marutsutsu S

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 130x95x135mm / 0.45L

WEIGHT 1,000g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-22L/ Teapot Marutsutsu L

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 170x140x180mm / 1.1L

WEIGHT 1.800g

DOMESTIC RETAIL PRICE JPY25,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.





PRODUCT NAME HS-55L / Warmer Madoka L

GENERIC NAME Warmer
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 140x140x70mm

WEIGHT 1,000g

DOMESTIC RETAIL PRICE JPY5,300 (excluding tax)

In addition to heat-retaining properties, the light of a candle used for this warmer illuminates the table and brightens up the atmosphere. Placing an iron or other type of kettle on the warmer and having hot tea will allow you to enjoy a relaxing time. The warmer is not used for boiling water but for keeping boiled water warm.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-54L / Warmer Igeta L

GENERIC NAME Warmer
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 130x130x70mm

WEIGHT 1.200g

DOMESTIC RETAIL PRICE JPY5,300 (excluding tax)

In addition to heat-retaining properties, the light of a candle used for this warmer illuminates the table and brightens up the atmosphere. Placing an iron or other type of kettle on the warmer and having hot tea will allow you to enjoy a relaxing time. The warmer is not used for boiling water but for keeping boiled water warm.



PRODUCT NAME HS-27L / Pot stand Sasaguruma L

GENERIC NAME Pot stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 180x155x20mm

WEIGHT 380g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)



The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-26L / Pot stand Shippou-Tsunagi L

GENERIC NAME Pot stand

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 160x160x20mm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY5,000 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-98 / Pot stand Itsuwa

GENERIC NAME Pot stand

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 170x165x20mm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY5,000 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-70L / Kobako Haochi L

GENERIC NAME Incense box

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 35x195x25mm

WEIGHT 600g

DOMESTIC RETAIL PRICE JPY5,500 (excluding tax)

This item is a "kobako (incense box)" that features two uses: storing incense and smelling incense. The cast iron lid uses a technique called "haochi" which has been handed down in making kettles for the tea ceremony. As the mountain shapes are created by striking with a hammer one by one, they are all uniquely shaped. This way of shaping represents the Japanese aesthetic sense of letting things flow naturally.





PRODUCT NAME HS-31L / Kobako Genjikou L (walnut lid)

GENERIC NAME Incense box **MATERIALS** Cast iron, wood PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 35x195x25mm

WEIGHT 400g

DOMESTIC RETAIL PRICE JPY7,500 (excluding tax)

This kobako can be used both as a incense storage box and an incense holder. Take off the lid, take out a stick of incense and place it on the holder. After smelling the incense, put the lid on the box, which doubles as a storage box. You can use the incense holder part alone by sliding the lid. In the center of the wooden lid, the symbols from Chapters 41-43 of the 54 Chapters of Genji-ko, the incense ceremony based on the Tale of Genji—"Maboroshi," "Nioumiya (Imperial Prince who loves incense)" and "Kobai"—are carved. The texture of the casting utilizing the "sunahada" technique expresses the traditional beauty of Japan and harmonizes with the walnut lid.



HS-32L / Awase-kobako Haochi L

GENERIC NAME Incense box Cast iron **MATERIALS** Chushin Kobo PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA

60x180x25mm SI7F

WEIGHT 850g

JPY7,000 (excluding tax) DOMESTIC RETAIL PRICE

This item is a "kobako (incense box)" that features two uses: storing incense and smelling incense. The cast iron lid uses a technique called "haochi" which has been handed down in making kettles for the tea ceremony. As the mountain shapes are created by striking with a hammer one by one, they are all uniquely shaped. This way of shaping represents the Japanese aesthetic sense of letting things flow naturally.



BRAND NAME Chushin Kobo

HS-72L / Awase-kobako Genjikou L PRODUCT NAME

Incense box **GENERIC NAME** Cast iron, wood **MATERIALS** PERSON IN CHARGE Chushin Kobo

Yamagata Yamagata Japan

60x180x25mm

550g

JPY8,800 (excluding tax)

PRODUCTION AREA SIZE WEIGHT DOMESTIC RETAIL PRICE

This kobako can be used both as a incense storage box and an incense holder. Take off the lid, take out a stick of incense and place it on the holder. After smelling the incense, put the lid on the box, which doubles as a storage box. You can use the incense holder part alone by sliding the lid. In the center of the wooden lid, the symbols from Chapters 41-43 of the 54 Chapters of Genjiko, the incense ceremony based on the Tale of Genji-"Maboroshi," "Nioumiya (Imperial Prince who loves incense)" and "Kobai"—are carved. The texture of the casting utilizing the "sunahada" technique expresses the traditional beauty of Japan and harmonizes with the walnut lid.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-90 / Standing wind chime Sankaku

GENERIC NAME Wind chime

MATERIALS Cast iron, Paper
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 115x90x325mm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY6,300 (excluding tax)

This product is an indoor-use standing wind chime. You can enjoy sound generated even from the wind of an air conditioner or a fan in the room. The tray can be used for placing important items. As an example of how to enjoy the product, if you put it at the entrance of a house and place keys on the tray, the wind chime will ring when your hand touches the strip of paper as you put the keys on and take them off



BRAND NAME Chushin Kobo

PRODUCT NAME HS-89 / Standing wind chime Maru

GENERIC NAME Wind chime

MATERIALS Cast iron, Paper
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 115x90x325mm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY6,300 (excluding tax)

This product is an indoor-use standing wind chime. You can enjoy sound generated even from the wind of an air conditioner or a fan in the room. The tray can be used for placing important items. As an example of how to enjoy the product, if you put it at the entrance of a house and place keys on the tray, the wind chime will ring when your hand touches the strip of paper as you put the keys on and take them off.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-34S / Teapot Hiratsubo S

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 17.5cm / D 14cm / H 15cm

WEIGHT 1,300g/ 700cc

DOMESTIC RETAIL PRICE JPY18,000 (excluding tax)

The iron teapot has a special feature, it maintains its warm heat so it takes a long time to become cold. Therefore it's easy to make warm delicious tea. I use a traditional sandy technique for the surface of the iron teapot and designed the shape of it to be like a tea jar that is used in traditional tea ceremonies. I use enamel on the inside to prevent rust. The spout is handmade to be especially thin so that it is easy to control the pouring and the usage of it.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-56M / Imono kettle M

GENERIC NAME Iron kettle

MATERIALS Cast iron, Wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 15cm / D 19cm / H 19.5cm

WEIGHT 2,000g /1,4L

DOMESTIC RETAIL PRICE JPY35,000 (excluding tax)

This is a series of iron cast kettles with a moulded plywood handle. The materials of iron and wood suit each other very fittingly.

The folded plywood handles are very strong, durable and functional. On the kettles lid, the wooden knob is designed for ease of use and you can choose either white oak or a walnut one. The casting kettles` inside has a burnt finish of lacquer; the iron kettle has a finishing of bisque. The bottom of the kettle is a flat design and can be used on either an electric cooker or an electric range stove.



BRAND NAME Chushin Kobo

PRODUCT NAME CH-39 /Incense holder/

Marugatahouhai

GENERIC NAME Incense stand

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 10.5cm / D 10.5cm / H 5.5cm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

An incense holder made of cast iron. The round stand in the shape of a spinning top has three different sizes of holes. The 2.6 mm,3.2 mm, and 3.8 mm holes can accommodate a variety of incense with different thicknesses.

The design is accented with a red spinning top on a black incense plate. It's made in Japan



BRAND NAME Chushin Kobo

PRODUCT NAME CH-42 / Incense stand Origata sugoroku

GENERIC NAME Incense stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SI7F W 25cm / D 4cm / H 2cm

WEIGHT 330g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

An incense holder made of cast iron. It is a set of a sugorokushaped stand and an incense plate designed with the image of folding paper in two. The Sugoroku stand can be moved according to the length of the incense. An incense holder perfect for meditation.

It's made in Japan



BRAND NAME Chushin Kobo

PRODUCT NAME HS-48 / Incense holder/Origami

GENERIC NAME Incense stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 8.5cm / D 8,5cm / H 2.5cm

WEIGHT 180g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

An incense stand made of cast iron. It is a design of the image of origami, which is made by folding paper in two. Although it is a simple shape, it looks like various shapes depending on the viewing angle, and it is an interesting design. An incense holder for enjoying small incense. It's made in Japan.

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 長文堂

COMPANY NAME CHOBUNDO

YEAR OF ESTABLISHMENT 1952

TYPE OF INDUSTRY Casting

MAIN PRODUCT Iron kettle

POST CODE 9902351

COMPANY ADDRESS 22 Imono-Mmachi Yamagata

Yamagata Japan

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MAIN SELLING CHANNELS
SALES PERFORMANCE OF
DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Chobundo, which was established in 1952, has been manufacturing iron kettles exclusively for 68 years. Choroku Hasegawa, the first generation, had a longing for iron kettle-making that ultimately made him a full-fledged caster, and dreamed of having his own studio to manufacture products. Around 1945, he became a factory manager at the workshop where he received training and accumulated experience and polished his skills. His dream of "making iron kettles loved by users for a long time" at his own studio was eventually realized. Several years later, however, he fell ill and died. It was at the time when he had just begun to practice long-cherished iron kettle making. Fumio Hasegawa, the second generation, who grew up seeing his father making efforts to fulfill his dream, established a studio named Chobundo, inheriting his father's will. The trade name of Chobundo was formed by taking one Chinese character each from Choroku and Fumio. Saying for generations to "Resolutely become a full-fledged iron kettle maker," and having belief in and passion for "making high-quality iron kettles that are loved by users for a long time," we have been earnestly working on making such products. Currently, Mitsuaki Hasegawa, the third generation maker, is endeavoring to polish his skills, inheriting the will of his predecessors.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Yamagata Imono (Iron Casting) has been developed with high technical prowess and handed down in Yamagata, which boasts rich nature, for about 900 years. Yamagata Imono is evaluated as "usuniku-birei," which means thin-wall casting and the beauty of the cast surface. Chobundo's iron kettles have inherited such high quality. They are light and easy to use and good at stopping hot water from dripping. In addition, they have a beautiful casting surface and a well balanced shape. Manufacturing that combines usability with beauty has been inherited from predecessors. Moreover, hoping that our products will be used by customers regularly for a long time, I always endeavor to polish my casting techniques and increase product quality with the aim of manufacturing better products. One example is the traditional technique for the final finish called "urushi yakitsuke chakusyoku" (coloring with a baked Japanese lacquer finish). This technique requires proficient skill and sense, and with this finish, a deep gloss is generated with use. Chobundo's iron kettles, which are of high-quality and can be used for a long time, will allow you to use them as "tools to grow," and you will find yourself devloping a profound attachment to them. This is one of the appeals of Chobundo's iron kettles.





PRODUCT NAME Iron kettle Natsume

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W18cm x D14.5cm x H23.5cm/ 1.5L

WEIGHT 1.4kg

DOMESTIC RETAIL PRICE JPY65,000 (excluding tax)

This iron kettle, named "Natsume," was designed by the founder of the studio and has been loved by users for more than 60 years. The lightness of the product is realized by adhering to thin-wall casting. This plain iron kettle highlights the beauty of the casting surface. In addition, the product is not a commonly used "hiramaru (round and flat)" type iron kettle and is long vertically. These features allow the product to fit any scene or situation. As the spout is also made mannually for each piece, the product pours well, and hot water dripping is easily controlled. Thus, the produt is easy to use for everyone. It can be used with any heat source, including an IH cooking heater.



PRODUCT NAME Iron kettle Natsume (Small)

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W16cm x D13.5cm x H22.5cm/ 1.0L

WEIGHT 1.0kg

DOMESTIC RETAIL PRICE JPY60,000 (excluding tax)

This product is recommended for those who want an iron kettle that is a little smaller than the "Natsume" iron kettle. It is a perfect product for those who want to have a kettle of their own. The lightness of the product is realized by adhering to thin-wall casting. This plain iron kettle highlights the beauty of the casting surface. In addition, the product is not a commonly used "hiramaru (round and flat)" type iron kettle and is long vertically. These features allow the product to fit any scene or situation. As the spout is also made mannually for each piece, the product pours well, and hot water dripping is easily controlled. Thus, the produt is easy to use for everyone. It can be used with any heat source, including an IH cooking heater.



BRAND NAME Chobundo

PRODUCT NAME Iron kettle Kodai Hiramaru

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W19.5cm x D17cm x H19.5cm/ 1.5L

WEIGHT 1.6kg

DOMESTIC RETAIL PRICE JPY55,000 (excluding tax)

This is a traditional "hiramaru (flat and round)" type iron kettle. Although it looks small, it can contain a sufficient volume totaling 1.5 liters. Making the most of the features of Yamagata Imono, this plain iron kettle highlights the beauty of the casting surface, which is possible as a result of making the casting mold separately each time. The product is plain and can be used for a long time without tiring of it. It can be used with any heat source, including an IH cooking heater.







PRODUCT NAME Iron kettle Komagata

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W20.5cm x D19cm x H20.5cm/ 2.0L

WEIGHT 1.7kg

DOMESTIC RETAIL PRICE JPY65,000 (excluding tax)

This is an iron kettle with a beautiful "arare" dot pattern. As the casting mold is used only once and not reused, the detailed dot pattern is beautifully finished. The knob has a pine cone shape, and a bamboo leaf is subtly added to the arare dot pattern. This design brings about a calm atmosphere. As iron kettles manufactured in our studio are all colored with Japanese lacquer, the surface of the products becomes more glossy the more you use them, and you can enjoy their deeper charm with the passage of time. It can be used with any heat source, including an IH cooking heater.



BRAND NAME Chobundo

PRODUCT NAME Iron kettle Zakuro

GENERIC NAME Iron kettle

MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA

PRODUCTION AREA Yamagata Yamagata Japan

SIZE W19.5cm x D16cm x H25cm/ 1.8L

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY90,000 (excluding tax)

This iron kettle employs the pattern of pomegranate, which carries the meaning of "prosperity of descendants." As the casting mold is used only once and not reused, the pomegranate flower and the bee that gravitates toward it are expressed perfectly. The lacquer coloring finish makes the product more glossy with use, which generates the deep charm characteristic of Japanese lacquer. The lid is large, and it is easy to pour water into the kettle. In addition, the product offers sufficient capacity and can be used when serving tea to guests. It can be used with any heat source, including an IH cooking heater.



BRAND NAME Chobundo

PRODUCT NAME Iron kettle Fuji-zakura

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W20.5cm x D19.5cm x H21.5cm/1.5L

WEIGHT 1.7kg

DOMESTIC RETAIL PRICE JPY95,000 (excluding tax)

This iron kettle is made in the motif of Mt. Fuji and cherry blossoms, the symbols of Japan. The cherry-blossom patterns, which are abundantly scattered over the body of the kettle, bring about a gorgeous atmosphere simply by displaying the product. As it is finished with Japanese lacquer coloring, the surface of the product becomes more glossy the more you use it, and the deep charm of the cherry-blossom patterns increases over time. It can be used with any heat source, including an IH cooking heater.





PRODUCT NAME Iron kettle Tajima

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE

PRODUCTION AREA

SIZE

Mitsuaki HASEGAWA

Yamagata Yamagata Japan

W22cm x D18.5cm x H25cm/2.4L

WEIGHT 2.4kg

DOMESTIC RETAIL PRICE JPY150,000 (excluding tax)

The body of this iron kettle is garnished with items that are said to be auspicious throughout Japan. The knob is shaped like a mallet of good luck known as "uchide-no-kozuchi," and just looking at this kettle brings about a feeling of pleasance and delight. The kettle has a 2.4 liter capacity, but is lighter than other companies' products of the same size because it is made using the thin-wall casting technique. With a finish consisting of Japanese lacquer coloring, the surface of the product becomes more glossy the more you use it, and each of the patterns stands out. You can use the product for a long time, and you will find yourself becoming attached to it. It can be used with any heat source, including an IH cooking heater.



BRAND NAME Chobundo

PRODUCT NAME Iron kettle Hiramaru Kiku

GENERIC NAME Iron kettle
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W20cm x D18.5cm x H21cm/2.1L

WEIGHT 1.8kg

DOMESTIC RETAIL PRICE JPY150,000 (excluding tax)

This elegant iron kettle is extensively decorated with a chrysanthemum pattern over the body, and has a copper lid with a vermillion copper color. Makes a perfect gift. Because the casting mold is made each time and not reused, the piece of chrysanthemum petal is expressed delicately and beautifully. In addition, with Japanese lacquer coloring finish, the surface of the product becomes more glossy the more you use it and its charm increases as time goes by, both characteristics of Japanese lacquer. It can be used with any heat source, including an IH cooking heater.



BRAND NAME Chobundo
PRODUCT NAME Tea pot Kofu
GENERIC NAME Tea pot
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W14cm x D12cm x H12.5cm/0.4L

WEIGHT 0.7kg

DOMESTIC RETAIL PRICE JPY11,000 (excluding tax)

This product expresses the scene of a summit under the clouds with a flash of lightning. According to ancient tradition, "we will have a good harvest in the year with lots of thunder," and the lightning is also considered to be an auspicious event. The product was designed by the founder of the studio and has been loved by users even now. Although it is a small kettle, it is colored with Japanese lacquer, so the surface of the product becomes more glossy the more you use it, which generates deeper charm. The inside of the product is also colored with Japanese lacquer, rather than being enameled.



BRAND NAME Chobundo
PRODUCT NAME Teapot Bunbuku

GENERIC NAME Teapot
MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W14.5cm x D13.5cm x H12.5cm/0.4L

WEIGHT 0.73kg

DOMESTIC RETAIL PRICE JPY32,000 (excluding tax)

This teapot uses a Japanese old tale called "Bunbuku Chagama" as a motif. In the story, a raccoon dog turned itself into a teakettle. The raccoon dog's adorable expression and the detailed arare dot patterns are expressed delicately because the casting mold is made each time without reusing it. In addition, like iron kettles, the product is finished with Japanese lacquer coloring, and therefore, the surface of the product becomes more glossy the more you use it, which generates deep charm. The inside of the product is colored with Japanese lacquer, rather than being enameled. With this lovely teapot, you can enjoy a high-quality relaxing time.



BRAND NAME Chobundo

PRODUCT NAME Iron kettle Natsume Ume

GENERIC NAME Iron kettle

MATERIALS Iron

PERSON IN CHARGE Mitsuaki HASEGAWA
PRODUCTION AREA Yamagata Yamagata Japan

SIZE W18cm x D14.5cm x H23.5cm/1.5L

WEIGHT 1.5kg

DOMESTIC RETAIL PRICE JPY115,000 (excluding tax)

Decorated on the body with a plum design, this product is identical in shape to the enduringly popular Natsume (jujube fruit) iron kettle designed by the founder of the studio. The plum is regarded as a joyous harbinger of spring because the tree is among the first to blossom after enduring the harshness of winter. Each plum motif is individually hand-pressed. The kettle has a distinctive vermillion copper lid that brings refinement to the piece and makes it perfect also as a gift. The lacquered surface ages well, gaining deeper gloss over years of use. Can be used on all heat sources including induction.

Corporate profile









BUSINESS NUMBER

COMPANY NAME(JAPANESE) おとづき商店
COMPANY NAME OTODUKI SYOUTEN

YEAR OF ESTABLISHMENT 1976

TYPE OF INDUSTRY Planning, manufacturing, sales of

Kimono & clothes

MAIN PRODUCT Kimono coat
POST CODE 992-0054

COMPANY ADDRESS 3-19 2-chome Josei Yonezawa

Yamagata Japan

REPRESENTATIVE Akira Otoduki

TEL +81-(0)238-23-5271
FAX +81-(0)238-23-5272

URL https://www.otozuki.jp/

E-commerce Website https://jp-clothes.shop/
MAIN SELLING CHANNELS Kimono Wholesaler, Trading

Company, Department stores in

domestic

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Fourteen years after leaving his company and founding Otoduki Shouten, the president, at the age of 54, suffered a cerebral hemorrhage and became paralyzed on his left side. His eldest daughter Chieko Otozuki, the current management director, succeeded the family business while taking care of her father. With no employees at the time to support her, she managed to keep the business going by remembering how her parents were doing business while she was still a student and going over the company's daybooks and ledgers. Then, after nine years of working alone, she launched a factory in Takanosu, Kita-Akita City in Akita Prefecture, where she was joined by a team of staff. The following year, she established a hand-stitching studio Sozodo in Yokote City in Akita Prefecture and ran both machine and hand-stitching studios. Currently, with another machine stitching studio in front of the main shop in Yonezawa City, the company is "giving shape" to all kinds of fabrics.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

With the motto of "producing Japanese clothes by Japanese artisans" such as clothes associated with Japanese culture, we have succeeded in creating everything related to traditional Japanese costumes but for tabi (socks for kimonos). Now we have become a company that can "give shape to fabrics" in all sorts of ways, including; ① Manufacturing and sales of our own brand of kimono coats; ② Collaboration with a kimono magazine (Nanao published by PRESIDENT Inc.); ③ Giving shape to designers' ideas; and ④ Contract manufacturing of other companies' products. Since we are a kimono coat manufacturer, our strength is being able to sew any materials, be it silk, cotton, polyester, wool, cashmere, velvet, or other. There is no other place where such variety of fabrics can be handled by the same workers within one factory. Our business also go beyond just creating new products. We also rework old kimonos that are not fit for wearing today but have been passed down for generations, by adding a modern touch. When the coronavirus pandemic hindered our regular business, we considered what we could do here in Yonezawa, and came up with the idea of creating face veils. We are confident that we were able to do this because we are a company that can give shape to fabrics. Our business is built on the idea of "if there is someone in need, there must be something that we can do for them." I am determined to play a role in handing down Japanese culture going forward.





PRODUCT NAME Face veil night style (standard)

GENERIC NAME Face veil

MATERIALS Polyester

PERSON IN CHARGE Emi Sagae

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W25.5cm x L21.0cm x The length of the

string 37cm

WEIGHT 20g

DOMESTIC RETAIL PRICE JPY2,000 (excluding tax)

The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece is composed of two-ply fabric. You can drink without having to take off the veil. It comes with elastic bands to wrap around your ears, which can be adjusted to your size. It also has a braided ribbon that ties around the back of the head. Available in four colors; Off-white, rose, blue and black.



BRAND NAME otoduki

PRODUCT NAME Face veil night style (lace)

GENERIC NAME Face veil
MATERIALS Polyester
PERSON IN CHARGE Emi Sagae

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W25.5cm x L21.0cm x The length of the

string 37cm

WEIGHT 25g

DOMESTIC RETAIL PRICE JPY2,500 (excluding tax)

The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece is composed of two-ply fabric. The center piece is lace fabric. You can drink without having to take off the veil. It comes with elastic bands to wrap around your ears, which can be adjusted to your size. It also has a braided ribbon that ties around the back of the head. Fasten the pearl button to the loop on the braided ribbon and the center piece will stay open, which is convenient when eating. Comes in six colors; Burgundy, purple, navy, black, orange and green.



BRAND NAME otoduki

PRODUCT NAME Face veil night style (Yonezawa ori)

GENERIC NAME Face veil
MATERIALS Polyester
PERSON IN CHARGE Emi Sagae

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W25.5cm x L21.0cm x The length of the

string 37cm

WEIGHT 25g

DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)

The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece uses two-ply Yonezawa-ori fabric. Embellished with limestone to add a touch of gorgeousness. Available in flower and camo designs.



BRAND NAME otoduki

PRODUCT NAME Face veil day style (working type)

GENERIC NAME Face veil

MATERIALS Cotton & Polyester

PERSON IN CHARGE Emi Sagae

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W24cm x L12.5cm

WEIGHT 10g

DOMESTIC RETAIL PRICE JPY1,200 (excluding tax)

A mask intended for workers. The veil is made from two separate pieces so you can taste dishes without having to take off your mask. The mask has a flat structure around the jaw, which allows you to work comfortably without impeding breathing. Catlight fabric is used for the lining, which has a variety of functions such as decomposing dirt, deodorizing, UV blocking, and antibacterial. Available in four colors; Off-white, pink, light-blue and gray.



BRAND NAME otoduki

PRODUCT NAME Face veil day style (casual type)

GENERIC NAME Face veil

MATERIALS Cotton

PERSON IN CHARGE Emi Sagae

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W24cm x L12.5cm

WEIGHT 10g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

This is a casual type. Stylish for walks or shopping. The mask can be worn many hours because you won't feel sweaty and it won't obstruct your breathing. Available in checkered and stripe patterns.





BRAND NAME otoduki

PRODUCT NAME Face veil day style (casual lace type)

GENERIC NAME Face veil

MATERIALS Polyester

PERSON IN CHARGE Emi Sagae

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W24cm x L12.5cm

WEIGHT 15g

DOMESTIC RETAIL PRICE JPY2,300 (excluding tax)

This is a casual type. Stylish for walks or shopping. The mask can be worn many hours because you won't feel sweaty and it won't obstruct your breathing. It goes well with kimonos. Available in four colors; black, pink, light-blue and purple.



BRAND NAME otoduki

PRODUCT NAME Vintage kimono fabric hanten

GENERIC NAME Quilted Jacket (hanten)

MATERIALS silk & cotton
PERSON IN CHARGE Sakae Tanaka

PRODUCTION AREA

Yonezawa Yamagata Japan
L75cm · sleeve widness30cm ·

SIZE Sleeve length48cm

WEIGHT abt.400g

DOMESTIC RETAIL PRICE JPY72,000 (excluding tax)

These hanten (quilted jackets) are made from vintage kimono fabric, and therefore no two are exactly the same. Fabric types include omeshi and sakizome. The jackets are lightweight, only weighing about 400 g, yet the heat-retaining property of silk keeps warmth locked in. Excellent for working from home and for short walks, and a great way of enjoying the richness of Japanese colors and woven textiles wherever you are in the world.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) オリエンタルカーペット株式会社

COMPANY NAME
Oriental Carpet Mills, Ltd.
YEAR OF ESTABLISHMENT
1946 (founding in 1935)

TYPE OF INDUSTRY Manufacturing and sales of carpet,

thick drop curtain, tapestry

MAIN PRODUCT Carpet, thick drop curtain, tapestry

POST CODE 990-0301

COMPANY ADDRESS

21 Yamanobe Yamanobe-machi
Higashimurayama Yamagata Japan

REPRESENTATIVE Hiroaki Watanabe
TEL +81-(0)23-664-5811
FAX +81-(0)23-665-7513

URL https://yamagatadantsu.co.jp/

Instagram <u>yamagatadantsu</u> Facebook <u>yamagatadantsu</u>

E-commerce Website https://shop.yamagatadantsu.co.jp/

MAIN SELLING CHANNELS Whole sales, Direct sales, EC

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

on line Shop

AVAILABLE LANGUAGE Japanese

♦EPISODE OF FAUNDATION FOUNDER'S THOUGHT

In the early Showa period (1926-1989), Yamagata was hit hard by cold weather. The situation was so serious that some were forced to sell their children for a living. Witnessing this dire situation, the founder, Junnosuke Watanabe became convinced that the region needed a place for women to work, and established Nippon Jutan Seizosho (Japan Carpet Manufacturing) in 1934. In the following year, he invited seven technical experts from China to provide technical training on carpet manufacturing to his Japanese employees.

The training was met with numerous challenges. Because the Chinese crafts persons could not speak Japanese, it is said they used gestures such as pulling on their ears and hair to give cues to the trainees. The year 1936 saw a new factory built and new trainees invited. However, the Pacific War broke out in 1941, and carpet manufacturing was forced to a halt as the factory was required to undertake war production. Employees also had no choice but to return to their respective family business.

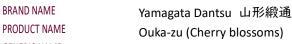
After the war ended, in June 1946, Junnosuke established the current Oriental Carpet Mills, Ltd. and resumed business. That being said, there was no wool in the market at the time, so he devised a way to weave kudzu roots instead and delivered carpets to the GHQ.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our company started from directly introducing carpet making techniques from China, which entailed undertaking all the manufacturing processes in-house. This resulted in the formation of our integrated production system, in which the manufacturing processes such as spinning, dyeing, weaving, and after-sales care, are all done in-house. Every facet of carpet production is carefully handled by the same craftsperson.

Had it not been for the impact of the novel coronavirus pandemic, we would usually welcome 2000 visitors in and outside of Yamagata every year to tour our workshop, which is also an important contributor to tourism.





GENERIC NAME Hand made carpet

MATERIALS wl100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W200cm x H140cm

WEIGHT

DOMESTIC RETAIL PRICE PJY2,500,000 (excluding tax)

Night cherry blossoms. Full blown cherry blossoms bathed in the moonlight add to the beauty of the spring night. Accentuated by vibrant colors and soft textures, the blossoms appear to come right out of the carpet. It is an exquisite hand-woven carpet, a culmination of Yamagata Dantsu's history and skills.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME Senshu

GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W200 x H140

WEIGHT

DOMESTIC RETAIL PRICE PJY2,500,000 (excluding tax)

A carpet with the motif of the Noh costume. Over the three-colored checkerboard patterned base are scattered autumn plants such as bush clovers, golden lace flowers, maple leaves, balloon flowers, and wild chrysanthemums. An elegant and gorgeous piece.

BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME Ebikazura Hosoka
GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W215cm x H150cm

WEIGHT

DOMESTIC RETAIL PRICE JPY3,000,000 (excluding tax)

A carpet with the motif of hanamosen (woolen rug with a flower pattern), one of the treasures of Shoso-in, a treasure house built in the Nara period.

Ebikazura is the ancient name for grapes, and hosoka is an imaginary flower, which was a favorite pattern that developed along with Buddhism culture. A beautiful piece with a symmetric indigo and pink arabesque pattern.







Botan

GENERIC NAME Hand made carpet **MATERIALS** wl92% silk8%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W200cm x H140cm

WEIGHT

DOMESTIC RETAIL PRICE JPY480,000 (excluding tax)

A carpet with the soft textures of wool and silk, featuring a bold design that appears to pop right off the carpet. A new classic that matches both Japanese and western interiors. The overlapping peonies are expressed by using different textured yarns and embossed cutting. A piece that adds elegance to the floor.



Yamagata Dantsu 山形緞通 **BRAND NAME**

Akebono PRODUCT NAME

Hand made carpet **GENERIC NAME**

MATERIALS wl100%

PERSON IN CHARGE

Yamanobe Yamagata Japan PRODUCTION AREA

W200cm x H140cm SI7F

WEIGHT

DOMESTIC RETAIL PRICE JPY300,000 (excluding tax)

The rose color of the sky at dawn with a hint of yellow. The gradation of the burning red reflecting the glaring sunrise. Colors created by nature. This is a piece from the sky series that expresses ephemeral moments in the sky in a gradation of 25 to 41 colors.



Yamagata Dantsu 山形緞通 **BRAND NAME**

PRODUCT NAME Shimotsuki

Hand made carpet **GENERIC NAME**

wl100% **MATERIALS**

PERSON IN CHARGE

Yamanobe Yamagata Japan PRODUCTION AREA

W200cm x H140cm SIZE

WEIGHT

JPY350,000 (excluding tax) DOMESTIC RETAIL PRICE

A sign of frost tells that winter is just around the corner. The serene gradation of blue created by the mountains in early winter. Mountains that show different expressions as the season

This is a piece from the scenery series that expresses mountains that overlap dynamically in a gradation of 33 to 41 light and dark shades.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME UMI

GENERIC NAME Hand made carpet

MATERIALS wl100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W140cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY420,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.

A moment in the vast expanse of the sea is expressed in a gradation of powerful colors that gives dynamicity to the piece.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME MOMIJI

GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W255cm x H255cm

WEIGHT

DOMESTIC RETAIL PRICE JPY880,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.

Maple leaves in six different colors are scattered in layers. A beautiful piece creating a rich gradation of hues.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME HAMON

GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W200cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY400,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.

Ripples spreading out in circles on the water's surface.

The soft texture of the wool and a three-dimensional structure in light shade gives a sense of depth to the pattern, creating a luxurious and calm atmosphere.









BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME **KOMOREBI**

GENERIC NAME Hand made carpet

MATERIALS wl100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W140cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY650,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.

Sunrays shining through between tree branches and leaves. Their shadows flicker as they move in the wind.

This design makes you feel as if you are walking down a tree-lined avenue.

Yamagata Dantsu 山形緞通 **BRAND NAME**

NAMI PRODUCT NAME

Hand made carpet GENERIC NAME

MATERIALS wl100%

PERSON IN CHARGE

Yamanobe Yamagata Japan PRODUCTION AREA

W140cm x H200cm SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY120,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.

A rug depicting waves in a beautiful gradation using shiny wool yarn exclusive for making shaggy products.

Yamagata Dantsu 山形緞通 **BRAND NAME**

PRODUCT NAME KOKE

Hand made carpet **GENERIC NAME** silk59% wl41% **MATERIALS**

PERSON IN CHARGE

Yamanobe Yamagata Japan PRODUCTION AREA

W140cm x H200cm SIZE

WEIGHT

JPY650,000 (excluding tax) DOMESTIC RETAIL PRICE

A design by the world famous architect Kengo Kuma.

A rug with rich texture reminiscent of moss created by the soft texture of yarns and different lengths of thread. An eye-catching green moss spread over the entire product.





PRODUCT NAME ISHI

GENERIC NAME Hand made carpet

MATERIALS wl100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W200cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY200,000 (excluding tax)

A design by the world famous architect Kengo Kuma. A rug expressing a karesansui (Japanese rock garden). Ripples of white sand spread out depicting beautiful curves of the water flow.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME MORI

GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SI7F W140cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY390,000 (excluding tax)

A design by the world famous architect Kengo Kuma. The rich nature of thick forest trees is expressed in dark green and the texture of three layers of wool yarn.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME TAIYO

GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W140cm x H200cm

WEIGHT

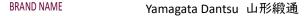
DOMESTIC RETAIL PRICE JPY420,000 (excluding tax)

A design by the creative director Kashiwa Sato.

The mystery of the universe and the infinite power of a totally eclipsed sun.

This a simple yet iconic piece based on black, navy and red shades, which makes a bold impact in any room.





PRODUCT NAME SUIJIN

GENERIC NAME Hand made carpet

MATERIALS wl85% staple fibre15%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W140cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY650,000 (excluding tax)

A design by the Japanese nihonga painter Hiroshi Senju. Waterfalls provide peace of mind and a zest for living to mankind. The waterfall depicted on this rug expresses such an image, and provides one of the most comfortable spaces.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME TOCHI

GENERIC NAME Hand made carpet

MATERIAIS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W140cm x H200cm

WEIGHT

DOMESTIC RETAIL PRICE JPY320,000 (excluding tax)

A rug designed by the product designer Mikiya Kobayashi. Tochi trees (buckeye) with a beautiful grain reminiscent of ripples are expressed by the glossy silk-like texture.

TOCHI is a rug that extracts and reconfigures the beauty of the grain.



BRAND NAME Yamagata Dantsu 山形緞通

PRODUCT NAME KOU

GENERIC NAME Hand made carpet

MATERIALS wI100%

PERSON IN CHARGE

PRODUCTION AREA Yamanobe Yamagata Japan

SIZE W140 x H200

WEIGHT

DOMESTIC RETAIL PRICE JPY320,000 (excluding tax)

A rug designed by the product designer Mikiya Kobayashi.

The beauty of nature warms our heart in unexpected moments in our day-to-day lives.

Kou expresses the color of the sky extracted from a picture of comfortable sunshine by the window and a kaleidoscope sky.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 小松織物工房

COMPANY NAME Komatsu orimonokobo

YEAR OF ESTABLISHMENT 1930

TYPE OF INDUSTRY Manufacturing, sales of silk fabric
MAIN PRODUCT Shirataka-tsumugi [Kijyaku, Omeshi,

Jyobu, Ayaori, Obi]

Shirataka-tsumugi Commodities

{AKARI}

POST CODE 9920821

COMPANY ADDRESS 2200 Jyuou Nishiokitama Yamagata

Japan

 REPRESENTATIVE
 Hiroyuki Komatsu

 TEL
 +81-(0)238-85-2032

 FAX
 +81-(0)238-85-2032

URL https://komatsu-orimono-

kobo.com/

Instagram <u>komatsuorimonokobo</u>
Facebook <u>komatsuorimonokobo</u>

E-commerce Website https://komatsuori.base.shop/

Distributor (Wholesaler,

Department store, Kimono store)

MAIN SELLING CHANNELS
SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We are the exclusive weavers of Shirataka-tsumugi kimono fabric since 1880, across six generations. Shirataka is a location known for the raising of silkworms and other aspects of silk production since the mid-Edo period (from 1603 to 1868), when the local feudal lord Uesugi Yozan (the ninth lord of Uesugi domain, Dewa Province) promoted the industry to boost the local economy. Shirataka-tsumugi originated as a fabric woven from rejected cocoons. Today the firm primarily manufactures and markets yarn-dyed woven textiles Oitama-tsumugi (a traditional craft certified by the Ministry of Economy, Trade and Industry), and Honba-yoneryu-shirataka-itajime-kogasuri (registered as an Intangible Cultural Property of Yamagata Prefecture). Our kasuri woven fabrics are known as the country's northernmost kasuri, because of our location. We are the only weavers of the type of kasuri known as itajime-kasuri. Our flagship product Shirataka Omeshi® is rated highly by kimono industry professionals and kimono aficionados for its fine patterns and distinctive texture, referred to as onishiwa.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The kimono is an outfit traditional to Japan. In an increasingly diverse world where fresh value is often invested in things that have existed since long ago, we believe in creating an environment conducive to preserving the tradition of kimono for posterity. Working from Shirataka, a peaceful location surrounded by a nature-rich environment, we preserve and employ centuries-old techniques while incorporating today's technologies to add new value to our products so that traditions can survive to be passed down to successive generations. We also work to showcase Japanese woven textiles to international audiences. A new project is our new brand Akari, which involves developing products that add fresh value to kimono fabric through combinations with a wide range of other materials.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 齋英織物有限会社

COMPANY NAME SAIEI TEXTILE

YEAR OF ESTABLISHMENT Established in 1954, in operation

since 1923

TYPE OF INDUSTRY Manufacturing, sales of dyed

textiles (Some-ori)

MAIN PRODUCT dyed textiles (Some-ori)

POST CODE 9920054

COMPANY ADDRESS 5-58 4-chome Jyosei Yonezawa

Yamagata Japan

REPRESENTATIVE Eisuke SAITO

TEL +81-(0)238-23-0918 FAX +81-(0)238-23-3580

URL https://www.wakuwakukan.co.jp/

Instagram <u>wakuwakukan0268</u>

E-commerce Website https://wakuwakukan.official.ec/

MAIN SELLING CHANNELS SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Yonezawa-ori is a range of woven textiles unique to Yonezawa that has a long history. It is popularly believed that the craft originated after Naoe Kanetsugu (1560–1620), chief retainer to Uesugi Kagekatsu (the second head of the Uesugi clan and first lord of Yonezawa domain) introduced ramie—a raw material for fabric—as a fiber crop. Ramie production and weaving evolved into the production of woven silk fabric after the ninth lord of the Yonezawa domain, Uesugi Yozan, encouraged silk farming and turned Yonezawa into one of the country's major producers during the mid-Edo period (1603 to 1868). Although no longer Yonezawa's core industry, Yonezawa-ori is still produced locally as a textile with an appeal like no other. As the third-generation successor to this business, I am hoping to create and widely showcase innovative and unique products capable of responding to current needs while demonstrating timeless craftsmanship.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our major products today include benibana (safflower), ai (indigo) and other plant-dyed kimono and obi (belts worn with kimonos). Fabric for these garments and accessories are woven on our trustworthy wooden power loom—built more than 50 years ago and still in perfect working order—because wooden looms weave silk into fabric that is exceptionally comfortable to wear. Aside from kimono and obi, we design and explore materials for neckties, scarves, handbags, clothing and other Western-style wardrobe accessories, hoping to expand the application of fabrics traditionally used for kimono. We are also keen to internationally showcase Yonezawa's woven textiles. Another activity close to our heart is training the future practitioners of this craft. We are certified by the Association for the Promotion of Traditional Craft Industries, and currently host four trainees.



BRAND NAME

PRODUCT NAME Indigo dyed (ai-zome) silk stole

GENERIC NAME Stole

MATERIALS SIlk 100%

PERSON IN CHARGE Eisuke Saito

PRODUCTION AREA Yonezawa, Yamagata, Japan

SIZE W 30cm x L 150cm

WEIGHT 20g

DOMESTIC RETAIL PRICE JPY7,700 (tax included)

Silk stole. Each product has been carefully tied and indigo-dyed by hand by artisans.



BRAND NAME

PRODUCT NAME Safflower dyed (benibana-zome) silk

stole

GENERIC NAME Stole

MATERIALS Silk 100%

PERSON IN CHARGE Eisuke Saito

PRODUCTION AREA Yonezawa, Yamagata, Japan

SIZE W 30cm x L 150cm

WEIGHT 20g

DOMESTIC RETAIL PRICE JPY7,700 (tax included)

Hand-dyed silk stole. Two different shades (red and yellow) of safflower pigment are used.









BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社 新田
COMPANY NAME Nitta Textile Arts Inc.

YEAR OF ESTABLISHMENT 1884

TYPE OF INDUSTRY Manufacturing

MAIN PRODUCT

Kimono fabric, Hakama
fabric, Yonezawaori goods, etc.

POST CODE 9920053

COMPANY ADDRESS

3-26 2-chome Matsugasaki
Yonezawa Yamagata Japan

REPRESENTATIVE Gentaro NITTA

TEL +81-(0)238-23-7717 FAX +81-(0)238-23-7727

URL https://nitta-yonezawa.com/

Instagram <u>yonezawa_nitta</u>

E-commerce Website https://nitta-yonezawa.com/archives/item

Kimono wholesale stores, Kimono

MAIN SELLING CHANNELS retail shops, Museum,

Michinoeki(gift shop)

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES AVAILABLE LANGUAGE

Japanese, English

Own HP site

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Long after the first generation of the Nitta family had followed their feudal lord Kagekatsu Uesugi and relocated from Echigo to Yonezawa, the 16th head of the family, Tomejiro Nitta, became the founder of the Nitta weaving shop in 1884. After winning many awards at various fairs, the name "Nitta" became synonymous with the hakama skirting fabric of Yonezawa.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The second head of the family, Kumao Nitta, developed new products such as robakama, or hakama made with silk gauze. The third generation, represented by Shuji and his wife Tomiko, had a fateful encounter with benibana (safflower) in 1963. Fascinated by benibana, which was called a visionary flower, from that time on they devoted themselves to improving their dyeing technique and achieving colors that met their high standards. The fourth head of the family, Hideyuki, was very particular about product quality standards. He promoted integrated production, handling both the dyeing and weaving processes in-house. Thanks to the Nitta family's persistent efforts and research, and achievable only through the repeated-dyeing technique, Nitta fabrics now come in hundred's of unique shades and hues. The fifth-generation Gentaro, the current head of the family, has inherited this spirit and strives to pursue manufacturing that fits in with the times. The region of Yonezawa, Yamagata Prefecture, has allowed us to inherit the weaving business up until now. Therefore, we will continue to be grateful to the region and make contribution to it. While observing tradition, we will take on new challenges and attempt to develop a market abroad.



BRAND NAME Nitta Textile Arts Inc. PRODUCT NAME Cleaning cloths for glasses **GENERIC NAME** Cleaning cloths for glasses

MATERIALS Silk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 14.5cm×14.5cm

WEIGHT 8g

DOMESTIC RETAIL PRICE JPY800 (excluding tax)

We produced cleaning cloths for glasses, weaving the safflower pattern as our company's logo using a variety of color combinations. You can use the cloth to polish your glasses and also use it as a mat. A wide variety of colors is available.



Nitta Textile Arts Inc. **BRAND NAME** Gamaguchi (Large) PRODUCT NAME

Coin purse GENERIC NAME Silk

MATERIALS

PERSON IN CHARGE

Yonezawa Yamagata Japan PRODUCTION AREA

L8cm x W10cm SIZE

44g WEIGHT

DOMESTIC RETAIL PRICE JPY2,000 (excluding tax)

This item can be used both as a purse and a pouch. A wide variety of colors and patterns is available.



Nitta Textile Arts Inc. **BRAND NAME** PRODUCT NAME Gamaguchi (Small)

Coin purse **GENERIC NAME**

Silk **MATERIALS**

PERSON IN CHARGE

Yonezawa Yamagata Japan PRODUCTION AREA

L8cm W8cm SIZE

WEIGHT 26g

JPY1,500 (excluding tax) DOMESTIC RETAIL PRICE

This item can be used both as a coin purse and a pouch. A wide variety of colors and patterns is available. (Smaller items shown in the image)



BRAND NAME Nitta Textile Arts Inc.
PRODUCT NAME Saki-ori key ring

GENERIC NAME Key ring
MATERIALS Silk, Metal

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 2cm×10cm

WEIGHT 10g

DOMESTIC RETAIL PRICE JPY800 (excluding tax)

This key ring is made of torn-yarn handwoven fabric. It is a one-of-a-kind item, and you can feel the unique texture of the fabric.



BRAND NAME Nitta Textile Arts Inc.
PRODUCT NAME Saki-ori bookmark

GENERIC NAME Bookmark
MATERIALS Silk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 4cm×17cm

WEIGHT 6g

DOMESTIC RETAIL PRICE JPY600 (excluding tax)

This bookmark is made of colorful torn-yarn handwoven fabric. It is a one-of-a-kind item, and you can feel the unique texture of the fabric.



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Brooch
GENERIC NAME Brooch
MATERIALS Silk, Metal

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE Φ4cm WEIGHT 4g

DOMESTIC RETAIL PRICE JPY900 (excluding tax)

This item is a one-of-a-kind brooch made of various kinds of Kimono fabrics.



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Hair scrunchie
GENERIC NAME Hair scrunchie

MATERIALS SIIk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE Φ 13cm WEIGHT 8g

DOMESTIC RETAIL PRICE JPY600 (excluding tax)

Hair Scrunchie made of various kimono fabrics



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Earrings
GENERIC NAME Earrings

MATERIALS Silk, brass(plating)

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE Φ 1.3cm WEIGHT 4g

DOMESTIC RETAIL PRICE JPY1,200 (excluding tax)

The cute earrings are made from kimono fabrics.It's very light and simple, so you can use it everyday.The combination of the two ears of the earrings consists of pairs with different colour patterns.



BRAND NAME

PRODUCT NAME

GENERIC NAME

Nitta Textile Arts Inc.

square shawl

square shawl

MATERIALS SIIk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 88cm × 90cm

WEIGHT 72g

DOMESTIC RETAIL PRICE JPY30,000 (excluding tax)

All, only one. This special shawl is lavishly made of colorful silk yarns and has a 90cm wide square design with fringes. It can be used for both casual and party occasions.



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Card case
GENERIC NAME Card case
MATERIALS Silk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 7cm×11cm

WEIGHT 22g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

This card holder features a wide variety of colors and patterns.



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Pocket handkerchief (Reversible)

GENERIC NAME handkerchief

MATERIALS Silk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 30cm×30cm

WEIGHT 12g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

This is a reversible breast pocket handkerchief, with inside and outside colors inverted. A wide variety of color combinations is available.



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Silk wave
GENERIC NAME Scarf
MATERIALS Silk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 65cm×175cm

WEIGHT 32g

DOMESTIC RETAIL PRICE JPY10,000 (excluding tax)

This silk scarf is very light and thin. It can be folded up compact and does not wrinkle easily. It is useful for travel and other occasions, and you can use it all year round. A wide variety of colors is available.



BRAND NAME Nitta Textile Arts Inc.

PRODUCT NAME Sakiori(handwoven) tea mat

GENERIC NAME Sakiori mat

MATERIALS SIIk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

 SIZE
 17cm×28cm

 WEIGHT
 20-25g

DOMESTIC RETAIL PRICE JPY1,800 (excluding tax)

A beautifully colored, hand-woven mat in an easy to use everyday size.



BRAND NAME

Nitta Textile Arts Inc.

PRODUCT NAME

handwoven place mat

GENERIC NAME Place mat
MATERIALS Silk

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

 SIZE
 32cm×52cm

 WEIGHT
 50-55g

DOMESTIC RETAIL PRICE JPY5,000 (excluding tax)

This is a handwoven place mat that features brilliant use of color.



BRAND NAME

Nitta Textile Arts Inc.

PRODUCT NAME

Handwoven tote bag

GENERIC NAME Tote bag

MATERIALS Silk, Genuine leather

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE Upper:W26cm,Under:W22cm,H:25cm,

Gusset:10cm, Fm bag to hand: L14cm

WEIGHT

DOMESTIC RETAIL PRICE JPY12,000 (excluding tax)

A handwoven fabric is luxuriously used as the outer material, and leather handles are used as a decorative accent. The size of this bag is also suitable for daily use. As it is handwoven, the color usage and the pattern are unique to the weaver (one-of-a-kind item).





PRODUCT NAME SUKIYA bag
GENERIC NAME Handwoven bag

MATERIALS SIIk

PERSON IN CHARGE

PRODUCTION AREA

Yonezawa Yamagata Japan

SIZE

W 22cm / D 3cm / H 15cm

WEIGHT 85

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

Sized small enough to fit discreetly under the obi (sash) of a woman's kimono, this style of bag has traditionally been used when attending tea ceremonies. Sukiya bags today are also used as Japanese-style clutch bags complementary to both kimonos and Western outfits. This product can carry a wallet, phone, and cosmetics, making it practical as well. The origami-like folded design exudes Japanese beauty. Available in a variety of fabrics, each product is a one-of-a-kind.



PRODUCT NAME

GENERIC NAME

MATERIALS

Clutch bag

Handwoven bag

Silk, Walnut

PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan
SIZE W 20-22cm / D 3.5cm / H 17cm

WEIGHT 165g

DOMESTIC RETAIL PRICE JPY45,000 (excluding tax)

Devised and woven by our fourth-generation head Hideyuki Nitta, this original fabric has a distinctive texture achieved by using multiple different-textured silk threads. The walnut purse frame is specially commissioned to a woodwork artisan. Handmade beauty is expressed in all aspects of this product.



BRAND NAME
PRODUCT NAME
Accordion notebook
GENERIC NAME
Accordion notebook

MATERIALS Silk, Paper

PERSON IN CHARGE

PRODUCTION AREA
Yonezawa Yamagata Japan
SIZE
W 11cm / D 1.5cm / H 16cm
WEIGHT
170g (Both sides 44 pages)
DOMESTIC RETAIL PRICE
JPY3,200 (excluding tax)

A very special notebook with silk fabric front and back covers. This type of blank accordion book composed of a continuous folded sheet of paper has traditionally been used in Japan to collect shrine and temple stamps. Other popular uses today include as a guestbook, diary, and for scrapbooking.









BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社 nitorito
COMPANY NAME nitorito Co., Ltd
YEAR OF ESTABLISHMENT Sep. 2020

TYPE OF INDUSTRY Department store, Specialty store,

EC

MAIN PRODUCT Nitto stole
POST CODE 992-0026

COMPANY ADDRESS 7-163 Higashi2-chome Yonezawa

Japan

 REPRESENTATIVE
 Kentaro Suzuki

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 FAX
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 URL
 https://nitorito.com/

Instagram <u>nitorito nitorito</u>

Facebook <u>nitorito.madeinYONEZAWA</u>

E-commerce Website https://nitorito.com/

MAIN SELLING CHANNELS

Department Store, Select Shop, In-

house E-Commerce Site
SALES PERFORMANCE OF
DOMESTIC AND OVERSEAS EC SALES
zutto saison point mall

AVAILABLE LANGUAGE Japanese, English

♦EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Yonezawa is blessed with abundant resources. Fruits, Yonezawa beef, nature, fabrics, spas, technologies, and people, to name a few. Nitorito is a factory brand of Yonezawa-ori fabric launched with the hope of delivering the beauty of Yonezawa-ori to many people as a garment of choice. Currently, garment labels are required to indicate the name of the country where products are finally sewn. As such, even if the fabrics were made in Yonezawa, once they are finished overseas, they cannot bear "Made in Japan" labelling. Believing that this is one reason why Yonezawa fabric has yet to enjoy wide recognition, we decided to make products in our own factory by ourselves inspired by the region's landscape. We believe that this is the best way to convey the appeal of Yonezawa fabric, and grow the number of people who become interested in the fabric, which in turn will help to maintain and pass down this wonderful weaving technique tradition to the next generation. It would be a great pleasure if people in Japan and around the world would become interested in Yonezawa through nitorito and search for Yonezawa on the internet to discover numerous other resources that we offer.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Hello! We are nitorito.

The name "nitorito" comes from the phrase "Knit to ori to (Knit and textiles)." We coined this word hoping it would evoke the image of knit products and fabrics in the minds of people and invite those who are not familiar with these textiles to enjoy them.

Our products are made entirely in Yonezawa, from production of raw materials and textile design to manufacturing. Our textiles are considerably inspired by Yonezawa's rich nature, history and culture.

We take pride in "Made in YONEZAWA" products. We delve into the art of weaving as we commit ourselves to deliver Yonezawa's appeal, which goes well beyond the mountains. We would surely be delighted if we can make people happy by delivering the blessings of Yonezawa.





PRODUCT NAME mountain&moon-gray

GENERIC NAME stole

MATERIALS co64% wo36%
PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

This stole is influenced by Yamagata's winter sky, completely surrounded by mountains, and where it seems as though you can reach out and touch the stars and the moon. Woven from three different colored yarns, it is a meticulously designed piece that expresses the cool translucent color of the winter sky. You can show off a bit of grey or pale blue depending on how you wrap it.



BRAND NAME nitorito
PRODUCT NAME dot-blue
GENERIC NAME stole

MATERIALS co76% cupro22% L2%

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SI7F 110cm x 110cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,200 (excluding tax)

At the sight of skilled artisans patiently throwing a shuttle back and forth as they weave a textile, you are able to feel the dignity of their experienced hands. It is indeed painstaking work, but the stole you see is the result of that hard work. An excellent dot reversible stole that you can enjoy in two different colors depending on your mood. Using regenerated fiber cupra, it is thin and lightweight and soft to the touch. Perfect for all seasons, keeping you warm and comfortable. Undoubtedly a staple piece for a quick trip outside with chic colors that can be used regardless of gender. I hope you will try it on and enjoy its smooth feeling.



BRAND NAME nitorito
PRODUCT NAME dot-navy
GENERIC NAME stole

MATERIALS co76% cupro22% L2%

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 110cm x 110cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,200 (excluding tax)

At the sight of skilled artisans patiently throwing a shuttle back and forth as they weave a textile, you are able to feel the dignity of their experienced hands. It is indeed painstaking work, but the stole you see is the result of that hard work. An excellent dot reversible stole that you can enjoy in two different colors depending on your mood. Using regenerated fiber cupra, it is thin and lightweight and soft to the touch. Perfect for all seasons, keeping you warm and comfortable. Undoubtedly a staple piece for a quick trip outside with chic colors that can be used regardless of gender. I hope you will try it on and enjoy its smooth feeling.



BRAND NAME nitorito
PRODUCT NAME rain-yellow
GENERIC NAME stole

MATERIALS co55% cupro27% wo18%

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 70cm x 160cm

WEIGHT

DOMESTIC RETAIL PRICE JPY14,400 (excluding tax)

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



BRAND NAME nitorito
PRODUCT NAME rain-navy
GENERIC NAME stole

MATERIALS co55% cupro27% wo18%

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 70cm x 160cm

WEIGHT

DOMESTIC RETAIL PRICE JPY14,000 (excluding tax)

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



BRAND NAME nitorito
PRODUCT NAME hamura-navy

GENERIC NAME stole

MATERIALS co55% cupro27% wo18%

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 70cm x 160cm

WEIGHT

DOMESTIC RETAIL PRICE JPY17,000 (excluding tax)

A fringed stole with a design that discretely incorporates layers of leaves gleaming under the sun in geometric patterns. It is a solid shawl that keeps you cozy and comfortable. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.



BRAND NAME nitorito

PRODUCT NAME harigane-green&navy

GENERIC NAME stole

MATERIALS co7% wo93%
PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 65cm x 160cm

WEIGHT

DOMESTIC RETAIL PRICE JPY14,000 (excluding tax)

A thick stole adorned with lumps of shaggy threads. Looking from the reverse side, they are actually nitorito logos in wire-like letters playfully scattered.



BRAND NAME nitorito

PRODUCT NAME oh,ohori-yellow

GENERIC NAME stole

MATERIALS co29% wo71%
PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 60cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY15,500 (excluding tax)

Yonezawa City is a castle town that was once home to the Uesugi clan. There is a moat in a park in the city, which is the motif of this stunning stole. Four colors sit beside each other in a perfect balance. Woven from wool and cotton, it softly wraps the neck. The large size keeps you warm and can be worn instead of a coat. Available in three colors including a shade perfect for men.



PRODUCT NAME mauntain&moon-camel

GENERIC NAME stole

MATERIALS co64% wo36%
PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)



This stole is influenced from Yamagata's sky, completely surrounded by mountains and where stars and the moon seem as though they can be touched. Woven from three different colored yarns, it is a meticulously designed piece that expresses the deep blue color of the night sky. You can show off a bit of camel or night blue shades depending on how you wrap it. A perfect item for use at home which can also be used as a throw.



BRAND NAME nitorito

PRODUCT NAME mountain&moon-camel

GENERIC NAME stole

MATERIALS co64% wo36%
PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

This stole is influenced from Yamagata's sky, completely surrounded by mountains and where stars and the moon seem as though they can be touched. Woven from three different colored yarns, it is a meticulously designed piece that expresses the deep blue color of the night sky. You can show off a bit of camel or night blue shades depending on how you wrap it.



BRAND NAME nitorito

PRODUCT NAME wadachi-khaki&gray

GENERIC NAME stole

MATERIALS co47% wo53% PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 70cm x 170cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,500 (excluding tax)

A fringed stole that depicts an image of winter in Yonezawa, when nothing is visible but roads in a blanket of snow. Woven in a combination of two colors, the stole features a dimensional check pattern only possible from nitorito. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.



BRAND NAME nitorito

PRODUCT NAME hamura-beige&navy&wine

GENERIC NAME stole

MATERIALS co47% wo53% PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY17,000 (excluding tax)

A fringed stole with a design that discretely incorporates layers of leaves gleaming under the sun in geometric patterns. It is a solid shawl that keeps you cozy and comfortable. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.



BRAND NAME nitorito

PRODUCT NAME sansai-gray&navy

GENERIC NAME stole

MATERIALS co78% cupro22% PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 70cm x 160cm

WEIGHT

DOMESTIC RETAIL PRICE JPY14,000 (excluding tax)

Edible wild plants that appear in the spring are a feast from the mountains. It is wondrous that when you go foraging for edible plants, they somehow stand out in the wild and reveal themselves to you, which makes you forget time while hunting for them. This stole adorns various edible buds of tara, kogomi, fuki and many more designed in line, drawing on a velour fabric. Why not hunt for your favorite early spring delicacy? With a combination of cupra and cotton as the base, it fits on the skin and has a supple texture. Available in two colors!



BRAND NAME nitorito

PRODUCT NAME nitorito mask

GENERIC NAME mask
MATERIALS co pe

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE unisex free size

WEIGHT

DOMESTIC RETAIL PRICE JPY2,000 (excluding tax)

Colorful masks made of Yonezawa fabrics. A fashionable item that can be worn to match your style or your mood of the day. They are masks adorned with playful motifs, such as cute weather symbols and retrolooking robots.



BRAND NAME nitorito
PRODUCT NAME rain-white
GENERIC NAME stole

MATERIALS co55% cupro27% wo18%

PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 70cm x 160cm

WEIGHT

DOMESTIC RETAIL PRICE JPY14,400 (excluding tax)

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



BRAND NAME nitorito
PRODUCT NAME tanbo-navy
GENERIC NAME stole

MATERIALS co66% wo34% PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

A stole in rich colors inspired from the idyllic scenery in Yonezawa. A simple design featuring various sizes of color blocks and thin lines, it offers a variety of different nuances depending on the way you wrap it. With a wool pile on the smooth cotton ground, it is soft to the touch. The wool pile produces a rough nuance as if colored by crayons.



BRAND NAME nitorito
PRODUCT NAME bonfula-navy

GENERIC NAME stole

MATERIALS co37% wo63% PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

Yonezawa is famous for Yonezawa beef. A bold design embellished with a motif of beef bone including horn, scull, and leg. Once you wear it, it gives a different impression created by the beautiful contrast of navy and off-white colors. The ends of the stole have a striped openwork pattern to give an airy look.



BRAND NAME nitorito
PRODUCT NAME bonfula-navy

GENERIC NAME stole

MATERIALS co37% wo63%
PERSON IN CHARGE Kentaro Suzuki

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 80cm x 180cm

WEIGHT

DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

Yonezawa is famous for Yonezawa beef. A bold design embellished with a motif of beef bone including horn, scull, and leg. Once you wear it, it gives a different impression created by the beautiful contrast of navy and off-white colors. The ends of the stole have a striped openwork pattern to give an airy look. A perfect item for use at home which can also be used as a throw.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社 丸石産業
COMPANY NAME Maruishi Industry Co.,Ltd.

YEAR OF ESTABLISHMENT 1990

TYPE OF INDUSTRY Manufacturing, sales

MAIN PRODUCT Shinaori fabric and goods

POST CODE 997-1124

COMPANY ADDRESS 17-7 2-chome Oyama Tsuruoka

Yamagata Japan

REPRESENTATIVE Junko ISHIDA

TEL +81-(0)235-33-2025

FAX +81-(0)235-33-3011

URL (Japanese) https://shinafu.com/

URL (English) https://shinafu-english.com/

Instagram shinaori ishida

E-commerce Website https://shinafu.com/

MAIN SELLING CHANNELS In-house store, Department store,

Gallery, EC site

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

&EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Makoto Ishida founded Shinaori Sogei Ishida in 1990 to preserve shina fabric for future generations, believing that the fabric represented a true national legacy. Ishida's momentous first encounter with shina fabric, woven in his home prefecture Yamagata, actually happened in Tokyo when he was aged 20. Although finding the fabric curiously compelling, Ishida learned that the future of shina fabric was not looking very bright despite its superior material properties—production was in danger of dying out due to lack of practitioners, and applications were limited to souvenirs and folk knick-knacks. Ishida eventually produced hats capitalizing on the superior breathability of the fabric; and handbags likewise capitalizing on the fabric's light weight and durability after studying the possibility of nationally and internationally promoting this fabric by offering high-quality products that made full use of its superior material properties. He tirelessly studied and paid close attention to style as well, developing and creating extremely stylish fashion items with contemporary sophistication as well as traditional beauty. These products, marrying an ancient fabric with contemporary design sensibility, gradually found their way to department stores and specialist stores in major Japanese cities, leading to greater appreciation of and interest in shina fabric.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Shina fabric, woven from the bark fibers of linden trees (tilia maximowicziana and tilia Japonica) is one of the country's oldest woven textiles. Production from stripping the bark to weaving takes almost a whole year, and all stages are performed manually. Because of its labor-intensiveness, production has died out in all but three hamlets bordering Yamagata and Niigata Prefectures. These mountainous, snow-locked communities survived harsh natural conditions by cooperating with community members to earn their living, to which shina fabric was vitally important—more so than food or housing. There was even a saying that "How many bolts of fabric village women can weave determines how many villagers can survive." Mountain hamlet living was dependent on the blessings of nature, and based on seasonal cycles. Fundamental to locals was the idea that everything needed for living was a gift from the forests and mountains, and that humans were but a small part of nature. This way of thinking was basic also to the coexistence with nature that characterized traditional Japanese lifestyles. Shina fabric, Japan's oldest woven textile, is a perfect embodiment of life in harmony with the natural conditions presented by Japan's mountainous locations, and we delight in our mission of producing products that offer this fabric in contemporary designs.



BRAND NAME ISHIDA

PRODUCT NAME Shinaori coaster

GENERIC NAME Coaster

MATERIALS Shinafu, Cotton PERSON IN CHARGE Kohei Ishida

PRODUCTION AREA Tsuruoka Yamagata Japan

SIZE 10x 10 x 0.2cm

WEIGHT 5g

DOMESTIC RETAIL JPY1,500 (excluding tax)

Coaster with the characteristics of water resistant. The edges and the back are made of old fabric.



BRAND NAME ISHIDA

PRODUCT NAME Shinaori book jacket

GENERIC NAME

MATERIALS

PERSON IN CHARGE

Book jacket
Shinafu
Kohei Ishida

PRODUCTION AREA Tsuruoka Yamagata Japan

SIZE 16.5 x 24cm

WEIGHT 20g

DOMESTIC RETAIL JPY6,000 (excluding tax)

This is a paperback size book cover. It has a rough texture so it will not slip when you take it out of your pocket. A paperback book of up to 600 pages can easily fit inside.

BRAND NAME ISHIDA

PRODUCT NAME Shinaori musette bag

GENERIC NAME Musette bag

MATERIALS Shinafu, Synthetic leather, Cotton

PERSON IN CHARGE Kohei Ishida

PRODUCTION AREA Tsuruoka Yamagata Japan

SIZE 22x 18 x 6cm

WEIGHT

DOMESTIC RETAIL JPY15,000 (excluding tax)

This is a convenient bag for when you want to minimize your hand luggage, such as for stepping out or for travelling as a sub-bag. There are two zippered pockets in addition to the main pocket to easily organize valuables such as a wallet, coin purse, smartphone, and tissues and sterile sheets. This weightless musette bag is made of persimmon-dyed cotton and accented with shinafu.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 草木染工房 瓶屋

COMPANY NAME Kameya Natural Plant Dye Studio

YEAR OF ESTABLISHMENT 1990

TYPE OF INDUSTRY production/ production/ sale

MAIN PRODUCT silk / Japanese paper / cocoon

POST CODE 990-2401

COMPANY ADDRESS 151, Hirashimizu, Yamagata-shi,

Yamagata-ken Japan

REPRESENTATIVE Jiuemon Sakuma

TEL +81-(0)23-625-7736 FAX +81-(0)23-666-4455

URL https://kameya-co.jp/

Instagram <u>kusakizome kameya</u>

E-commerce Website https://shop.kameya-co.jp/

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

Own Store, online sale

Own website

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Through years of painstaking hand labor, what was once a bare piece of land has become a garden overflowing with flowers and trees. This has of course required much time and effort, but spent in the company of these beautiful plants and flowers, it has been a time of great pleasure. Recently, we have seen increasing efforts to make our living environments greener, and more young people are embracing an organic way of life. However, many of us are used to uniformity and predictability in our daily lives, and the transitory nature of color and form can be an unfamiliar concept. At Kameya, we do not only work to convey the concept of transitory beauty to those who visit our shop, but we also utilize our products, social networking efforts, and special events to provide the outside world with a view of the garden where we grow the plants for our natural plant dyes, in addition to the traditional way in which we go about our dyeing. We do this in the hopes that it will encourage people to move beyond their comfort with uniformity in color and form, and will help them to welcome and explore the unpredictable and transitory beauty of our natural environment and the world we inhabit.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We carry out our own soil preparation, use old nails and burn camellia leaves to hand-prepare our dye fixative, and use our organically grown benibana (safflower), Japanese indigo, Japanese madder and other plants to make the natural plant dyes that we use to dye washi paper, silk and cocoon produced in Yamagata. We use no chemical dyes, and return all the waste products and wastewater from our dyeing to the earth as part of our effort to shoulder environmental responsibility. We take the customers who purchase our products to our organic garden to introduce them to the plants which we use to make our plant dyes, and to show that just as the colors of these plants change with the seasons, the dyes which color our paper and silk also reflect the diverse beauty of every season, with so much pleasure to be found in the transitory nature of color and form. Since the days of old, red benibana dye has been believed to have the power to ward off evil, and we have presented Jionji Temple in Sagae city with our benibana-dyed kimono sashes, ones we dyed with children from the local community, to be used at the temple's traditional Japanese dance performances, and we have produced benibana-dyed paper petals made from local Gassan washi paper which are scattered in the traditional "sange" flower-scattering ceremony performed at Heisenji Temple in Yamagata city.



BRAND NAME Kameya – Natural Plant Dye Studio Product name Two-Tone Scarf (available PRODUCT NAME

in various colors)

GENERIC NAME Scarf

MATERIALS Material 100% silk

PERSON IN CHARGE Kameya - Natural Plant Dye Studio

PRODUCTION AREA Yamagata Yamagata Japan

SIZE Size Approximately 80 cm x 150 cm

WEIGHT Weight Approximately 35g DOMESTIC RETAIL PRICE 16,364 yen (excluding tax)

This soft scarf, made from silk produced in Yamagata prefecture, is dyed with organically grown plant dyes from our own garden. It may be used as a long scarf, folded in two to emphasize the contrasting colors of each half, worn like a bolero with the ends tied together. This scarf can be worn throughout the year, providing warmth during the winter months while shielding the skin from the sun's rays and the effects of air conditioning during summer. The ends of the scarf are not machine sewn, but rather finished using traditional kimono sewing techniques to facilitate re-dyeing, which we will carry out upon request.

- 100% natural plant dye (no chemical or animal-derived dyes)

- May be dry cleaned or gently hand washed using a diluted neutral detergent

- Store away from direct sunlight and humidity

- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over



Kameya - Natural Plant Dye Studio **BRAND NAME** Chijimi Crepe Shawl (available in PRODUCT NAME various colors)

GENERIC NAME Shawl

100% silk MATERIALS

Kameya - Natural Plant Dye Studio PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA Approximately 85 cm x 200 cm SI7F

WEIGHT Approximately 90g

18,182 yen (excluding tax) DOMESTIC RETAIL PRICE

Yamagata-grown silk is given a crepe finish and dyed with our organically home-grown plant dyes to produce this soft shawl which will keep your neck warm and toasty in winter, and protect your skin from the harsh effects of sunlight or air conditioning during the summer months. This silk crepe fabric does not require ironing.

The ends of the scarf are not machine sewn, but rather finished using traditional kimono sewing techniques to facilitate re-dyeing, which we will carry out upon request.

- 100% natural plant dye (no chemical or animal-derived dyes)

- May be dry cleaned or gently hand washed using a diluted neutral detergent

- Store away from direct sunlight and humidity

- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over



Kameya - Natural Plant Dye Studio **BRAND NAME** Benibana-Dyed Woven Shawl PRODUCT NAME

Shawl **GENERIC NAME** 100% silk **MATERIALS**

Kameya - Natural Plant Dye Studio PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA Approximately 210 cm x 105 cm SIZE

WEIGHT 320g

181,818 yen (excluding tax) DOMESTIC RETAIL PRICE

This thick, soft shawl is made from Yamagata-grown silk and dyed with 100% organic benibana (safflower) dye made from benibana grown in our own garden. Enjoy the exquisite and rare red color that can only be obtained from natural benibana dye, along with the beautiful, glossy feel of this material. - 100% benibana (safflower) dye (no chemical or animal-derived dyes)

- May be dry cleaned or gently hand washed using a diluted neutral detergent

- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.

- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.



Kameya – Natural Plant Dye Studio **BRAND NAME** Tanmono Benibana-Dyed (Roll of PRODUCT NAME

Kimono Cloth)

Tanmono (roll of kimono cloth) **GENERIC NAME**

100% silk **MATERIALS**

Kameya – Natural Plant Dye Studio PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA Approximately 13.5 m x 38 cm SI7F

WEIGHT

454,545 yen (excluding tax) DOMESTIC RETAIL PRICE

Making a single benibana (safflower) dyed "tanmono" (a length of cloth from which a kimono can be made) requires the entire production of our $330\,\text{m}^2$ benibana field over a period of two years. This tanmono is 100% silk and uses only benibana dye. In traditional belief, the red color of benibana dye was said to ward off evil and bring good fortune, and a benibana-dyed kimono was believed to have protective properties for the wearer.

- 100% natural plant dye (no chemical or animal-derived dyes)

- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.

- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over



Kameya - Natural Plant Dye Studio **BRAND NAME** Benibana-Dyed "Hanagoromo" Flower PRODUCT NAME

Accessory pouch (drawstring bag) **GENERIC NAME**

MATERIALS

Kameya - Natural Plant Dye Studio PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA Approximately 7 cm x 7 cm SIZE

Approximately 5g WEIGHT

3,182 yen (excluding tax) DOMESTIC RETAIL PRICE

This flower-shaped drawstring bag is made from two layers of silk organza dyed with our own organically-grown benibana (safflower). The subtle coloring of the dyed cloth is evocative of a hazy spring mist as well as the impermanent nature of time and color. In traditional belief, the red color of benibana dye was said to ward off evil and bring good fortune. This small bag may be used to hold accessories or other small items, or may be filled with potpourri to create a charming scented sachet.

- Bag: 100% silk organza, benibana (safflower) dye (no chemical or animal-derived dyes)

- Braided cord: Silk thread, safflower and other natural dyes (no chemical or animal-derived dyes)

- The color of the decorative round ball attached to the bag is obtained with our natural plant dyes, but the color of a ball in a received product may differ from that of the bag in the photograph.

- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.

Each item is handmade, and the colors may differ slightly from the item in the photograph. Due to the nature of natural plant dyes, the colors may change or fade over time.



Kameya - Natural Plant Dye Studio **BRAND NAME** Benibana-Dyed "Hanagoromo" Flower PRODUCT NAME

Accessory pouch (drawstring bag) **GENERIC NAME**

MATERIALS

Kameya - Natural Plant Dye Studio PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA Approximately 7 cm x 7 cm SIZE

Approximately 5g WEIGHT

2,500 yen (excluding tax) DOMESTIC RETAIL PRICE

This flower-shaped drawstring bag is made from two layers of silk organza dyed with our organically home-grown plant dyes. The subtle coloring of the silk cloth, dyed with plants grown throughout the four seasons, is evocative of a hazy spring mist as well as the impermanent nature of time and color. This small bag may be used to hold accessories or other small items, or may be filled with potpourri to create a charming scented sachet.

- Bag: 100% silk organza, natural plant dye (no chemical or animal-derived dyes)

- Braided cord: Rayon, gennoshoko (geranium) dye (no chemical or animal-derived dyes)

- The color of the decorative round ball attached to the bag is obtained with our natural plant dyes, but the color of a ball in a received product may differ from that of the bag in the photograph.

- Store away from direct sunlight and humidity.

- Each item is handmade, and the colors may differ slightly from the item in the photograph. Due to the nature of natural plant dyes, the colors may change or fade over time.



BRAND NAME

Kameya – Natural Plant Dye Studio

New Year's Decoration with Silkworm

Cocoons

GENERIC NAME New Year's decoration

MATERIALS Silkworm Cocoons produced in

Yamagata, willow, Gassan washi paper,

etc.

PERSON IN CHARGE Kameya – Natural Plant Dye Studio

PRODUCTION AREA Yamagata Yamagata Japan

SIZE Approximately 160 cm (may differ

depending on length of willow branch)

WEIGHT

DOMESTIC RETAIL PRICE 1:

12,000 yen (excluding tax)

Silkworm Cocoons produced in Yamagata, which are considered a symbol of bountiful harvests are dyed with natural dyes obtained from the benibana (safflower), Japanese indigo, kihada (Amur cork tree), gennoshoko (geranium), Japanese madder and other plants we grow in our organic garden. We decorate willow branches with these colorful dyed cocoons, along with gold and silver cord bows and shuttlecock decorations fashioned from benibanadyed handmade Gassan washi paper, to create these traditional New Year's decorations which can be enjoyed at home or given as gifts.

- This decoration is made from willow branches grown in our organic garden, silkworm cocoons produced in Yamagata, Gassan washi paper, "mizuhiki" cord, etc.
- 100% natural plant dye (no chemical or animal-derived dyes)



BRAND NAME Kameya – Natural Plant Dye Studio
Holiday Decoration with Silkworm

Cocoons

GENERIC NAME Holiday Decoration

MATERIALS Silkworm Cocoons produced in

Yamagata, Gassan washi paper, etc.

PERSON IN CHARGE Kameya – Natural Plant Dye Studio

PRODUCTION AREA Yamagata Yamagata Japan

SIZE (H) 15 cm x (W) 25 cm x (D) 3 cm

WEIGHT Approximately 20 g

DOMESTIC RETAIL PRICE 3,182 yen (excluding tax)

Silkworm Cocoons produced in Yamagata, which are considered a symbol of bountiful harvests are dyed with natural dyes obtained from the benibana (safflower), Japanese indigo, kihada (Amur cork tree), gennoshoko (geranium), Japanese madder and other plants we grow in our organic garden. These traditional decorations are fashioned from Gassan washi paper folded into the shape of fans and decorated with these colorful dyed cocoons and "mizuhiki" cord bows. In addition to being displayed during the New Year or on children's day holidays, these fans can also be given as gifts to commemorate the building of a new home or other special life events. Mounting boards give these fans a sturdy backing which allows them to be mounted on walls, or they can be displayed standing up.

- This decoration is made from Silkworm Cocoons produced in Yamagata dyed with our natural plant dyes, Gassan washi paper, "mizuhiki" cord, etc.
- 100% natural plant dye (no chemical or animal-derived dyes)







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 紙屋 作左ヱ門
COMPANY NAME Kamiya Sakuzaemon

YEAR OF ESTABLISHMENT 2017

TYPE OF INDUSTRY

MAIN PRODUCT

Manufacturing of paper

Hand made Japanese paper

Japanese paper goods

POST CODE 990-0721

COMPANY ADDRESS 4110 Oisawa Nishikawa-machi Nishimurayama Yamagata Japan

REPRESENTATIVE Naoko Shibuya

TEL +81-(0)237-76-2112 FAX +81-(0)237-76-2115

URL https://sakuzen-kmy.com

Instagram <u>kmy sakuzen</u>

E-commerce Website https://kizukijapan.official.ec/categories/265

0639

MAIN SELLING CHANNELS In-house store

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

Domestic EC site (Commission sale)

AVAILABLE LANGUAGE Japanese

&EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Kamiya Sakuzaemon was founded in 2017 to preserve the tradition of washi (Japanese paper) for future generations. Our workshop is located in Nishikawa-machi, a rural location surrounded by the Three Mountains of Dewa (Mt. Gassan, Mt. Yudono and the Asahi Mountain Range) and which receives Yamagata prefecture's greatest amount of snowfall in winter. The rich natural surroundings allow us to live and work in harmony with the natural world. Gassan washi is a type of handmade traditional Japanese paper with a history of nearly 400 years. Its production and use have been closely associated with traditions of mountain worship in the Three Mountains of Dewa area. Kamiya Sakuzaemon produces handmade washi, employing and preserving centuries-old methods. I trained in papermaking in Kyoto and relocated to Yamagata after hearing from papermaking artisan Mr. Miura that the making of Gassan washi was about to die out because of the absence of successors.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Handmade washi production involves numerous processes, each requiring loving care and attention, which we believe makes each and every sheet special. Although today washi is used less and less in our everyday lives, we look forward to preserving the rich tradition of handmade washi while creating both paper and paper products capable of complementing today's lifestyles.



※Opened length: 14.5cm

BRAND NAME KAMIYA SAKUZAEMON
PRODUCT NAME Card case (Embossed)

GENERIC NAME Card case

MATERIALS Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

PRODUCTION AREA Nishikawa Yamagata Japan

Outer size: L 7.5 x W 10.5 x Thickness

WEIGHT 1.0cm

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

These business card holders are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and to prevent tearing when exposed to moisture. They are embossed with striking traditional Japanese motifs. The business card holder is designed with the hope of bringing luck and happiness to the user. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.



※Opened length: 14.5cm

BRAND NAME KAMIYA SAKUZAEMON

PRODUCT NAME Card case
GENERIC NAME Card case

MATERIALS Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

PRODUCTION AREA Nishikawa Yamagata Japan

Outer size: L 7.5 x W 10.5 x Thickness

SIZE 1.0cm

WEIGHT 45g

DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)

These business card holders are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and to prevent tearing when exposed to moisture. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.



※Opened length: 13.5cm

BRAND NAME KAMIYA SAKUZAEMON

PRODUCT NAME Coin purse (Accessory case)
GENERIC NAME Coin purse (Accessory case)
MATERIALS Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

PRODUCTION AREA Nishikawa Yamagata Japan

Outer size: L 7.5 x W 8.2 x Thickness

1.0cm

WEIGHT 10g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

These coin wallets are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and greater resistance to tearing when exposed to moisture. The palm-sized wallets can be placed in your pocket and are designed to prevent coins from falling out. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.



※Opened Height: 7.0cm





BRAND NAME KAMIYA SAKUZAEMON

PRODUCT NAME Coin purse(Accessory case) (Folding)

GENERIC NAME Coin purse (Accessory case) **MATERIALS** Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

PRODUCTION AREA Nishikawa Yamagata Japan

Outer size: L 6.5 x W 6.5 x Thickness SIZE

1.0cm WEIGHT 10g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

These coin wallets are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and greater resistance to tearing when exposed to moisture. The palm-sized wallets can be placed in your pocket and are designed to prevent coins from falling out. The wallet opens by pulling the top. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.

KAMIYA SAKUZAEMON **BRAND NAME** Letter set [KUMO] PRODUCT NAME

Letter set **GENERIC NAME**

Japanese Kozo(日本産楮)100% **MATERIALS**

Naoko SHIBUYA PERSON IN CHARGE

PRODUCTION AREA Nishikawa Yamagata Japan Stationery:18 x 26cm SIZE Envelope:16.2 x 11.5cm

WEIGHT 25g

JPY1,500 (excluding tax) DOMESTIC RETAIL PRICE

These letter pads are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. Dyed Japanese kozo is poured over the furnish during screening to produce this elegant textural effect, referred to as kumo (clouds). Available in a choice of five colors: peach, purple, yellow, blue and green.

KAMIYA SAKUZAEMON **BRAND NAME** Letter set [KINOKO] PRODUCT NAME

GENERIC NAME Letter set

Japanese Kozo(日本産楮)100% **MATERIALS**

Naoko SHIBUYA PERSON IN CHARGE

Nishikawa Yamagata Japan PRODUCTION AREA

Stationery:18 x 26cm Envelope:16.2 x 11.5cm

WEIGHT

SIZE

DOMESTIC RETAIL PRICE JPY1,700 (excluding tax)

These letter pads are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. Letter pad sheets are watermarked with mushroom motifs employing a screening method known as sukashi-suki. The sheets can be used for writing letters and for making crafts.



BRAND NAME KAMIYA SAKUZAEMON

PRODUCT NAME Pochi bag
GENERIC NAME Pochi bag

MATERIALS Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

PRODUCTION AREA Nishikawa-machi Yamagata Japan

SIZE 7.0 x 11.5cm

WEIGHT 5g

DOMESTIC RETAIL PRICE JPY520 (excluding tax)

These letter pads are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The origami cane motifs are crafted by hand using hand-cut stencils.



BRAND NAME KAMIYA SAKUZAEMON
PRODUCT NAME Raw washi paper

MATERIALS Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

GENERIC NAME

PRODUCTION AREA Nishikawa-machi Yamagata Japan

Raw washi paper

SIZE $\begin{array}{c} \text{Nisan-ban}: 60 \times 94 \text{cm} \\ \text{Gassan-ban}: 30 \times 78 \text{ cm} \\ \text{WEIGHT} \\ \\ \text{Nisan-ban}: 15 \sim 40 \text{g} \\ \text{Gassan-ban}: 7 \sim 15 \text{g} \\ \end{array}$

DOMESTIC RETAIL PRICE Nisan-ban: JPY850~(excluding tax)

Gassan-ban : JPY550∼(excluding tax)

Created from kozo (paper mulberry) grown in Japan, each sheet is carefully handmade employing authentic, time-honored methods. Sheets are available in a choice of two sizes, including a standard sheet size unique to Gassan washi.



BRAND NAME KAMIYA SAKUZAEMON
PRODUCT NAME Raw washi paper [KUMO]

GENERIC NAME Raw washi paper

MATERIALS Japanese Kozo(日本産楮)100%

PERSON IN CHARGE Naoko SHIBUYA

PRODUCTION AREA Nishikawa-machi Yamagata Japan

SIZE Gassan-ban : $30 \times 78 \text{cm}$ WEIGHT Gassan-ban : $7 \sim 15 \text{g}$

DOMESTIC RETAIL PRICE Gassan-ban: JPY650∼(excluding tax)

Dyed Japanese kozo is poured over the furnish during screening to produce this elegant textural effect, referred to as kumo (clouds). Great for lampshades and other purposes. The paper comes in a standard sheet size unique to Gassan washi.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 白鷹人形研究会

COMPANY NAME Shirataka doll study group

YEAR OF ESTABLISHMENT 1983

TYPE OF INDUSTRY Manufacturing

MAIN PRODUCT Miyama-washi dolls (Shirataka dolls)

POST CODE 9920776

COMPANY ADDRESS 1966 Miyama Shirataka-machi

Nishiokitama Yamagata Japan

In-house store, Gift shop, etc.

REPRESENTATIVE Hiroko YOSHIDA

TEL +81-(0)80-2814-6968 FAX +81-(0)238-85-0962

FAX +81-(0)238-85-0962 URL

https://www.youtube.com/watch?v

E-commerce Website

MAIN SELLING CHANNELS

SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Shirataka dolls, which are made using Miyama-washi (traditional Japanese paper) were created in 1983. At the founding of our study group, 18 members were making Shirataka dolls. Although currently only two members are engaged in doll making, the techniques that were uniquely devised after the group was established have been handed down until now. We, the fourth generation, make products that inherit the will of the founder. You can view samples of almost all products, excluding small articles, at the studio. We sell products based on a made-to-order system and make each product in a careful meticulous manner.

* Regarding large-sized products, we have small stocks for people who wish to buy them on the same day.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Shirataka dolls are made using Miyama-washi paper, which is an intangible cultural asset of Yamagata Prefecture. The paper has been handmade using mulberry paper ("kozo" in Japanese) as a raw material for more than 400 years. The process of wetting the paper with water and crumpling it repeatedly to induce shrinkage generates a texture called "shibo." "Shibo" expresses warmth that is unique to Shirataka dolls. In addition to "shibo," all parts of the dolls, from the core to small articles, are completely handmade. Shirataka dolls, all parts of which are manufactured by hand, convey their tenderness and warmth to all who see and touch them.

* "Shibo" means the unevenness of crepe (kimono cloth).



BRAND NAME Miyama-washi dolls (Shirataka dolls)

PRODUCT NAME Hanagasa

GENERIC NAME DOIL

MATERIALS Miyama-washi

PERSON IN CHARGE Hiroko YOSHIDA, Tomoko TAKAHASHI

PRODUCTION AREA Shirataka Yamagata Japan

SIZE H17cm x W7cm x D7cm (1 piece)
WEIGHT abt 200g (1 piece)

weight abt.200g (1 piece)

DOMESTIC RETAIL PRICE JPY3,850/pc (including tax)

The product, named "Hanagasa," expresses the tenderness of Miyama-washi paper and makes people think of the Hanagasa-matsuri Festival that represents Yamagata Prefecture.



BRAND NAME Miyama-washi dolls (Shirataka dolls)

PRODUCT NAME Kabuto
GENERIC NAME DOIL

MATERIALS Miyama-washi

PERSON IN CHARGE Hiroko YOSHIDA, Tomoko TAKAHASHI

PRODUCTION AREA Shirataka Yamagata Japan
SI7F L: H27cm x W28cm x D21cm

S : H18cm x W18cm x D12cm

WEIGHT L: abt.900g, S: abt.300g L: JPY27,500, S: JPY12,650

DOMESTIC RETAIL PRICE (including tax)

This product uses Miyama-washi paper into which the bark of mulberry paper, the material comprising traditional Japanese paper, is mixed. Differences in the shade of the paper are utilized. The detailed parts of the ornaments in the back are also made carefully. This is one of our best-selling items.



BRAND NAME Miyama-washi dolls (Shirataka dolls)

PRODUCT NAME Benibana Musume

GENERIC NAME DOIL

MATERIALS Miyama-washi

PERSON IN CHARGE Hiroko YOSHIDA, Tomoko TAKAHASHI

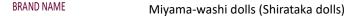
PRODUCTION AREA Shirataka Yamagata Japan
SIZE H29cm x W20cm x D15cm

WEIGHT abt.900g

DOMESTIC RETAIL PRICE JPY18,700 (including tax)

The product uses Miyama-washi paper into which petals of safflower ("benibana" in Japanese) are mixed. Safflower is a specialty of Shirataka-machi town. The doll wears the paper kimono into which safflower petals are mixed and holds a few safflowers. The back of the doll is characterized by its softness.





PRODUCT NAME Yukinko
GENERIC NAME DOII

MATERIALS Miyama-washi

PERSON IN CHARGE Hiroko YOSHIDA, Tomoko TAKAHASHI

PRODUCTION AREA Shirataka Yamagata Japan

SIZE H15cm x W9cm x D6cm (1 piece)

WEIGHT abt.300g (1 piece)

DOMESTIC RETAIL PRICE JPY5,500/pc (including tax)

The product, named "Yukinko," gives rise to a nostalgic feeling. The detailed parts, including the hair and straw boots, are also expressed carefully.



BRAND NAME Miyama-washi dolls (Shirataka dolls)

PRODUCT NAME Miyama otome

GENERIC NAME DOIL

MATERIALS Miyama-washi

PERSON IN CHARGE Hiroko YOSHIDA, Tomoko TAKAHASHI

PRODUCTION AREA Shirataka Yamagata Japan
SIZE H32cm x W21cm x D16cm

WEIGHT abt.900g

DOMESTIC RETAIL PRICE JPY20,350 (including tax)

This product uses Miyama-washi paper into which the bark of mulberry paper, the material comprising traditional Japanese paper, is mixed. This item looks solidly built like typical Japanese dolls, and is beautifully expressed from any angle.



BRAND NAME Miyama-washi dolls (Shirataka dolls)

PRODUCT NAME Yayoi
GENERIC NAME DOII

MATERIALS Miyama-washi

PERSON IN CHARGE Hiroko YOSHIDA, Tomoko TAKAHASHI

PRODUCTION AREA Shirataka Yamagata Japan SIZE H18cm x W33cm x D18cm

WEIGHT abt.600g

DOMESTIC RETAIL PRICE JPY16,500/ 1set (including tax)

The obina (Emperor doll) uses Miyama-washi paper into which the bark of mulberry paper is mixed, while the mebina (Empress doll) uses Miyama-washi paper into which petals of safflower are mixed. This product utilizes features of Miyama-washi paper and handmade dolls. The "bonbori" paper lamps are also handmade using Miyama-washi paper.



BRAND NAME
PRODUCT NAME
GENERIC NAME
MATERIALS
PERSON IN CHARGE
PRODUCTION AREA
SIZE
WEIGHT
DOMESTIC RETAIL PRICE

Miyama-washi dolls (Shirataka dolls)
other goods
Doll
Miyama-washi
Hiroko YOSHIDA, Tomoko TAKAHASHI
Shirataka Yamagata Japan

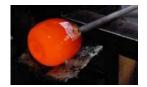
abt.50g

Sakura brooch: JPY1,500 (including tax)
benibana brooch: JPY1,650 (including tax)
Bookmarker L: JPY770 (including tax)
Bookmarker S: JPY440 (including tax)
Ougi-men: JPY2,420 (including tax)
Hanagasa Donguri: JPY1,485 (including tax)

Tsubomi-chan: JPY1,485 (including tax)
Hanagasa brooch: JPY1,800 (including tax)

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) カンベガラス工房 COMPANY NAME Kanbe Glass studio

YEAR OF ESTABLISHMENT 2003

TYPE OF INDUSTRY Glassware manufacturing

MAIN PRODUCT Glassware
POST CODE 999-4121

COMPANY ADDRESS 558 Yokoyama Oishida

Kitamurayama Yamagata Japan

REPRESENTATIVE Manabu OUCHI

TEL +81-(0)237-35-4364 FAX +81-(0)237-35-4364

URL http://www13.plala.or.jp/kanbeglass/

E-commerce Website

MAIN SELLING CHANNELS Gallery

SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We opened our studio in 2003 in Oishida Town, Yamagata Prefecture. Our main products are tableware items with emphasis on user-friendliness and suitability for everyday use.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We also offer products combining glass with other materials, and are constantly developing new products inspired by the natural and cultural climate of the Tohoku region.



BRAND NAME Kanbe Glass studio

PRODUCT NAME Brass stand hanging single-flower vase

GENERIC NAME Flower vase

MATERIALS Glass, brass

PERSON IN CHARGE Manabu OUCHI

PRODUCTION AREA Oishida Yamagata Japan

SIZE W9.0 x H16.5cm

WEIGHT 0.3kg

DOMESTIC RETAIL PRICE JPY7,700 (excluding tax)

Hanging bud vase consisting of a glass vase and a brass stand that holds the vase by its neck.



BRAND NAME Kanbe Glass studio

PRODUCT NAME Mold glass
GENERIC NAME Glass
MATERIALS Glass

PERSON IN CHARGE Manabu OUCHI

PRODUCTION AREA Oishida Yamagata Japan

SIZE W8.0 x H11.0cm

WEIGHT 0.2kg

DOMESTIC RETAIL PRICE JPY2,530 (excluding tax)

Hand blown glass with mold blown incised design.



BRAND NAME Kanbe Glass studio
PRODUCT NAME Icicle shape flower vase

GENERIC NAME Flower vase

MATERIALS Glass

PERSON IN CHARGE Manabu OUCHI

PRODUCTION AREA Oishida Yamagata Japan SIZE W115 x H470 x D110cm

WEIGHT 3kg

DOMESTIC RETAIL PRICE JPY33,000 (excluding tax)

Hand blown glass inspired by a mass of ice formed by the freezing of melting snow.

Corporate profile







BUSINESS NUMBER

COMPANY NAME (JAPANESE) グラススタジオ旭 COMPANY NAME Glass Studio ASAHI

YEAR OF ESTABLISHMENT 1993

TYPE OF INDUSTRY Glass craft

MAIN PRODUCT Ginsai Glass

POST CODE 999-4212

COMPANY ADDRESS 1767-1 Nitoubukuro Obanazawa

Yamagata Japan

REPRESENTATIVE Naohito Ito

TEL +81-(0)237-22-1811 FAX +81-(0)237-22-1811

URL https://glass.kurukuru3-pooh.com/

Facebook glassstudioasahi

E-commerce Website
MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦EPISODE OF FAUNDATION FOUNDER'S THOUGHT

It was one of the greatest wishes of the late Akira Ichiya to establish a studio in his hometown of Obanazawa, Yamagata Prefecture, and continue his work in his late years there and teach his glass-working technique.

Many considered the idea of setting up a studio by Lake Tokurako as reckless since the area was still a wilderness hinterland.

He undoubtedly was also motivated by the fact that the art of glass working was gradually beginning to be acknowledged in the Tohoku region at the time and wanted it to take root in Yamagata Prefecture.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

I believe ginsai glass (glass with silver overglaze) brings out the beauty of what's served with it (be it food, beverages or flowers), and vice versa.

Neither opaque nor clear, the translucency of the silver makes the food and beverages appear crisp and tasty, and the colors of the food and beverages enhance the luster of the silver.

I endeavor to express the silver snow that falls on Ginza Onsen by gentle and tender shapes and expressions that cannot be achieved through the use of molds.





PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 22cm x 14cm x 29cm

WEIGHT

DOMESTIC RETAIL PRICE JPY500,000 (excluding tax)

A piece that embodies the late Akira Ichiya's hallmark technique. In this work, gold-color yokisai appears—a kiln effect achieved by firing glass and silver foil in the kiln. In his late years, Ichiya worked on religious motifs, and this is a piece from the "Okina" series, a collection of mystical and stately pieces of glasswork adorned in yokisai, which is a deeper color than that of gold foil.



BRAND NAME Ginsai Glass [Shirogane]

PRODUCT NAME Ginsai Glass [Shirogane] Chuhai

GENERIC NAME Chuhai (Rock glass)

MATERIALS Glass, Silver foil

PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE abt.9.5cm x 9.5cm

WEIGHT

DOMESTIC RETAIL PRICE JPY10,000 (excluding tax)

A lowball glass from the ginsai glass "Shirogane" series, made by layering a silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the color of the beverage and its contrast with the silver foil, making the beverage look refreshingly cool.



BRAND NAME Ginsai Glass [Shirogane]

PRODUCT NAME Ginsai Glass [Shirogane] Guinomi

GENERIC NAME Guinomi (Sake glass)
MATERIALS Glass, Silver foil
PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE Φ abt.6 - 8cm

WEIGHT

DOMESTIC RETAIL PRICE JPY10,000 (excluding tax)

A sake cup from the ginsai glass "Shirogane" series made by layering silver foil between pieces of glass.

The wavy glass surface obscures the refraction of light, the color of the beverage and its contrast with the silver foil, making the beverage look refreshingly cool.

I make them in various sizes based on my intuition rather than determining a certain size or thickness.



BRAND NAME Ginsai Glass [Shirogane]

PRODUCT NAME Ginsai Glass [Shirogane] Kahai Fruits

port

GENERIC NAME

MATERIALS

MATERIALS

PERSON IN CHARGE

Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

WEIGHT

DOMESTIC RETAIL PRICE JPY12,000 (excluding tax)

A cocktail glass from the ginsai glass "Shirogane" series made by layering silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the colors of the fruits and their contrast with the silver foil, making the fruits look refreshingly cool. Makes cherries, Yamagata Prefecture's specialty, appetizing and beautiful when served.



BRAND NAME Ginsai Glass [Shirogane]
PRODUCT NAME 40-27 Ginsai Glass [Shirogane]

GENERIC NAME Nagazara (dish)
MATERIALS Glass, Silver foil
PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 35cm x 22cm x 5cm

WEIGHT

DOMESTIC RETAIL PRICE JPY100,000 (excluding tax)

An irregular-shaped plate from the ginsai glass "Shirogane" series, made by layering silver foil between pieces of glass. The wavy glass surface induces the refraction of light, which together with the contrast between the food color and the silver foil makes food look refreshingly cool. No. 40-27 features a green lip wrapped around the edge of the rim. Within this Shirogane series, the nuance created by the twisted underglazed silver and kiln effect are more manifest in plates than in glasses.



PRODUCT NAME 35-13 Ginsai Glass [Saryu] Asabachi

GENERIC NAME Asabachi (pot)
MATERIALS Glass, Silver foil
PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 20cm x 6.5cm

WEIGHT

DOMESTIC RETAIL PRICE JPY60,000 (excluding tax)

A shallow bowl from the ginsai glass "Saryu" series, made by layering silver foil between pieces of glass. In this series, the silver foil is placed nearer to the surface, and oxidization is reduced with the help of glass sand. This allows the surface color to turn gold after being fired in the kiln, resulting in a color similar to that of yokisai. No. 35-13 features a cobalt lip wrapped around the rim. The expressions created by the twisted underglazed silver and the transparent glow of the clear glass on the inside create an eye-pleasing texture.





BRAND NAME Ginsai Glass [Hotaruyuki]

PRODUCT NAME Ginsai glass [Hotaruyuki] Flower vase

GENERIC NAME Flower vase

MATERIALS Glass, Silver foil

PERSON IN CHARGE Nachito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 17cm x 21cm

WEIGHT

DOMESTIC RETAIL PRICE JPY80,000 (excluding tax)

A flower vase from the ginsai glass "Hotaruyuki" series, made by layering silver foil between pieces of glass.By placing a coal-black glass piece under the silver foil, the scattered silver spots on the underglaze silvers look as if they are floating. The subtle kiln effect rising up from the base adds a mystical atmosphere to this piece. The work expresses the snow, dimly lit like fireflies, falling on the Tohoku region, Obanazawa, and Ginza Onsen.



BRAND NAME Ginsai glass [Kofu]

PRODUCT NAME 30-22 Ginsai glass [Kofu] Large pot

GENERIC NAME

Oobachi (Large pot)

MATERIALS

Glass, Silver foil

PERSON IN CHARGE

Naohito Ito

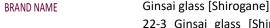
PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 39cm x 35cm x 12cm

WEIGHT

DOMESTIC RETAIL PRICE JPY190,000 (excluding tax)

A large bowl from the ginsai glass "Kofu" series, made by layering silver foil between pieces of glass. The refraction of light created by the wavy surface and the shadow of the plate on the cloth underneath create an otherworldly atmosphere to this artwork. Pale green glass is used instead of clear glass. The piece is an expression of Lake Tokurako in Obanazawa, where the studio is located, and the wind blowing in the area.



PRODUCT NAME 22-3 Ginsai glass [Shirogane] Flower

vase

GENERIC NAME Flower vase

MATERIALS Glass, Silver foil

PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 11cm x 16cm

WEIGHT

DOMESTIC RETAIL PRICE JPY40,000 (excluding tax)



A flower vase from the ginsai glass "Shirogane" series, made by layering silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the colors of the stem and flower petals, and their contrast with the underglazed silver, making the flowers look refreshingly cool.



BRAND NAME Ginsai Glass
PRODUCT NAME Zou [Kaikou]
GENERIC NAME Object

MATERIALS Glass, Silver foil PERSON IN CHARGE Akira Ichiya

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 20cm x 73cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,500,000 (excluding tax)

A piece that embodies the late Akira Ichiya's hallmark technique. An object made up of three parts, created by layering silver foil between pieces of glass (ginsai). In his late years, Ichiya worked on religious motifs. This is a tall artistic glasswork in a black shade with an air of stateliness and a distinctively Japanese atmosphere. The title, kaiko (encounter), is believed to be themed on an encounter with the gods, or reincarnation.



BRAND NAME Ginsai glass [Ayanagi]

PRODUCT NAME 54-3 Ginsai glass [Ayanagi] Flower vase

GENERIC NAME Flower vase

MATERIALS Glass, Silver foil

PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY25,000 (excluding tax)

A flower vase from the ginsai glass "Ayanagi" series, made by blowing a glass mass with silver foil. An advanced version of the technique used in the Saryu series is employed here, in which numerous pigments are added before applying underglazed silver. Silver foil is placed nearer to the surface and oxidization is reduced with the help of glass sand. The glass turns to a gold color, similar to yokisai, after it is fired in the kiln. The pigment flow adds to the dimension of the underglazed silver.



BRAND NAME Ginsai glass [Ayanagi]

PRODUCT NAME 101-24 Ginsai glass [Ayanagi] Tea

GENERIC NAME Tea container

MATERIALS Glass, Silver foil

PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 9cm x 9.5cm

WEIGHT

DOMESTIC RETAIL PRICE JPY60,000 (excluding tax)

A tea container from the ginsai glass "Ayanagi" series, made by blowing a glass mass with silver foil. An advanced version of the technique used in the Saryu series is employed here, in which numerous pigments are added before applying underglazed silver. Silver foil is placed nearer to the surface and oxidization is reduced with the help of glass sand. The glass turns to a gold color, similar to yokisai, after it is fired in the kiln. The pigment flow adds to the dimension of the underglazed silver. The lid is also made of glass.



BRAND NAME Ginsai glass [Shirogane]

PRODUCT NAME 110-11 Ginasai glass [Shirogane] Pitcher

GENERIC NAME Pitcher

MATERIALS Glass, Silver foil PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE 15cm x 15cm

WEIGHT

DOMESTIC RETAIL PRICE JPY110,000 (excluding tax)

A pitcher from the ginsai glass "Shirogane" series made by layering silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the color of water and its contrast with the silver foil, making the beverage look refreshingly cool. When the lid is opened, the pot admits the light and bestows a different expression.



BRAND NAME Ginsai glass [Yuragino]

PRODUCT NAME 902 Ginasai glass [Yuragino] Beer glass

GENERIC NAME

MATERIALS

MATERIALS

PERSON IN CHARGE

Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

A beer glass from the ginsai glass "Yuragino" series, made by blowing a glass mass with silver foil. With a surface that is neither an opaque or clear surface created by other materials nor pigmented, this silver smoked glass does not disturb the color of the beverage therein, but makes it look appetizing and beautiful. The contrast between the silver smoked glass will make beverages look more refreshingly cool. The wavy glass will bestow Yuragino glassware with a delicate and flickering expression.



BRAND NAME Ginsai glass [Yuragino]

951-4 Ginsal glass [Yuragino] Flower

vase

GENERIC NAME Flower vase
MATERIALS Glass, Silver foil
PERSON IN CHARGE Naohito Ito

PRODUCTION AREA Obanazawa Yamagata Japan

SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY5,000 - 15,000 (excluding tax)

A flower vase from the ginsai glass "Yuragino" series, made by blowing a glass mass with silver foil. With a surface that is neither an opaque or clear surface created by other materials nor pigmented, this silver smoked glass does not disturb the color of the beverage therin, but makes it look appetizing and beautiful. The wavy glass surface bestows Yuragino glassware with delicate and flickering impression so you can enjoy the expressions of the flower stems.

Corporate profile





BUSINESS NUMBER

COMPANY NAME(JAPANESE) サンドブラスト工房遥空

COMPANY NAME Sandblast Kobo SORA

YEAR OF ESTABLISHMENT

TYPE OF INDUSTRY Manufacturing, sales of Glass

products

MAIN PRODUCT Glass products

POST CODE 990-0891

COMPANY ADDRESS 567-2 Nariyasu Yamagata Yamagata

Japan

REPRESENTATIVE Daishuke Sekiguchi
TEL +81-(0)90-7323-7776

FAX

URL

Instagram https://kobo-sora.amebaownd.com/

E-commerce Website <u>sora glass</u>

MAIN SELLING CHANNELS SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

&EPISODE OF FAUNDATION FOUNDER'S THOUGHT

At the root of my work is the sense of nostalgia I felt when I first saw the work of the artist who became my glassetching master. I was living in Tokyo working in sales when I saw the grapevine design work which moved me deeply and reminded me of my hometown Yamagata, even though the artist was based in Tokyo. I felt a common, universal thread running through the artistic style of this work, and the aspects of Yamagata that I find special. After training under this artist, I opened my own studio hoping to communicate the warm feeling I felt that day through my work.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Although glass is normally thought of as a "cold" substance, my work is driven by the desire to communicate the friendliness, warmth and occasional harshness of Yamagata through this medium. My Nariyasu sake vessel series is named after Nariyasu in Yamagata, where my studio is located. "Nariyasu" literally means, "to be peaceful," which is exactly how I wish users of this product to be.

The four seasons etched in glass show the beauty of Yamagata mirrored in the seasons.



BRAND NAME Nariyasu sake vessel

PRODUCT NAME SHIZUME DANBORI KAEDE OLD

GENERIC NAME Sake vessel MATERIALS Glass

PERSON IN CHARGE Daisuke Sekiguchi

PRODUCTION AREA Yamagata Yamagata Japan

SIZE H92mm x Φ72mm

WEIGHT

DOMESTIC RETAIL PRICE JPY8,000 (excluding tax)

The maple leaves encircling the body of each glass represent youthful vitality. Each single piece combines two etching techniques: shizumebori, which creates deep, dynamic effects, and danbori, which produces delicate gradations.



BRAND NAME Nariyasu sake vessel

PRODUCT NAME KUZUNOHANA SAKE VESSEL SET

GENERIC NAME Glass
MATERIALS Glass

PERSON IN CHARGE Daisuke Sekiguchi

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Tokkuri: H113mm x Ф78mm

Guinomi: H48mm x Φ50mm

WEIGHT

DOMESTIC RETAIL PRICE JPY20,000 (excluding tax)

Arrowroot flower motifs are etched by using a technique known as danbori, which achieves subtle gradations. The tokkuri sake bottle additionally features a dragonfly, which is a popular motif

in Japan symbolizing good luck.

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) kibori ブローチ COMPANY NAME Kibori brooch

YEAR OF ESTABLISHMENT

TYPE OF INDUSTRY Manufacturing of wood carving arts

MAIN PRODUCT Wood carving arts

POST CODE 9902453

(Butsudan Otsuki) 2-28 2-chome
COMPANY ADDRESS Wakamiya Yamagata Yamagata

Japan

REPRESENTATIVE Kazue ASHINO

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MAIN SELLING CHANNELS tuad store、0035gather

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

After studying at Tohoku University of Art and Design and pursuing other careers, Kazue Ashino joined Otsuki, a maker of butsudan (household Buddhist altars), one of the traditional crafts for which Yamagata is known. She began producing wood sculpture in styles traditional to Yamagata butsudan for the firm in March 2008 after receiving the go-ahead by the company president.

Her Kibori range of brooches were first made in 2015, when her company entered the Yamagata Excellent Design competition with works Ashino produced in partnership with a member of Yamagata Mirai no Takumi-kai, a group of younger artisans working to preserve Yamagata City's traditional crafts. Although the entry did not win a prize, her company was designated as an incentive company and offered a place in a product development and marketing course run by Yamagata Research Institute of Technology in 2016, which led to the brooches being developed as products. The brooches were publicly unveiled in November 2016 at the IFFT Interior Lifestyle Living exhibit held at Tokyo Big Sight. They were selected for the Yamagata Excellent Design Award in 2017, and received a commendation at the 2018 Wood Design Award. Her new series, Kissho, is the outcome of further training at the Yamagata Research Institute of Technology. It was unveiled at the 2018 IFFT Interior Lifestyle Living exhibition.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

As a Yamagata butsudan sculptor, Ashino's work centers on producing sculptures for Yamagata butsudan, as well as re-varnishing, repairing, and cleaning butsudan. While butsudan sculptures are produced for butsudan manufacturers, producing the Kibori brooches has given her the chance to communicate directly with private customers. She looks forward to using such interactions to promote Yamagata butsudan and raise its status as a nationally-designated traditional craft, a fact that is not yet widely known even in Yamagata. Participated in the "Craftsman-Student Exchange Program" organized by Product Design Department of Tohoku University of Art & Design and the Yamagata city's traditional craftsmen Yamagata City, and presented new works such as the Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection.





PRODUCT NAME kibori brooch kumo 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY6,600 (excluding tax)

Cloud motifs commonly appear in ranma and many other butsudan parts, and are often combined with other motifs such as the dragon, phoenix, and crane. Kumo 1 is very time-consuming to produce. Each Kibori brooch is made from 8 mm-thick linden wood. After drawing and cutting out the design with a fretsaw, the piece is hand-sculpted using only knives, and without using sandpaper. The sculpted brooch is then surface-finished with urethane resin to strengthen the wood and protect it against dirt. The brooch pin is attached with epoxy adhesive and then screwed on.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch kumo 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY6,600 (excluding tax)

Kumo 2 represents a large drifting cloud. Linden wood is widely used to produce Yamagata butsudan sculpture. The wood is pale when newly sculpted, and lightweight. Brooches made from this wood look good pinned to knitwear and other soft, lightweight fabrics.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch kumo 3

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Kumo 3 represents a gyoku-un, a type of cloud.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch kumo 4

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Kumo 4 represents a gyoku-un, a type of cloud.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch kumo 5

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Kumo 5 represents a drifting cloud.



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch tori 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

This piece represents a bush warbler bird, often combined with plum blossoms in traditional Japanese iconography.



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch tori 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Tori 2 represents a plover bird, often combined with wave motifs in traditional Japanese iconography.



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch tori 3

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Tori 3 represents a plover bird.



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch tori 4

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Tori 4 represents a plover bird.



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch tori 5

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Tori 5 represents a plover bird in flight. They are often combined with wave motifs in traditional Japanese iconography.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" ume 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,600 (excluding tax)

Ume 1 represents a plum blossom motif, often combined with bush warbler birds in traditional Japanese iconography.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" ume 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,600 (excluding tax)

Ume 2 represents a traditional plum blossom motif known as nejiri-ume.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" take 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,600 (excluding tax)

Take 1 represents bamboo grass, often combined with sparrows in traditional Japanese iconography.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" take 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,600 (excluding tax)

Take 2 represents bamboo grass. Bamboo, pine, and plum make up a popular combination believed to bring good luck.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" matsu 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Matsu 1 represents pine needles.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" matsu 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Matsu 2 represents pine seeds and pine needles.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" usagi 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Usagi 1 represents rabbit and wave motifs. The Kissho series focuses on cute, lucky designs.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" usagi 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Usagi 2 represents a rabbit.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" nami 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Nami 1 can be combined with rabbit designs and with plover bird and wave designs.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" nami 2

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Nami 2 represents waves. The openwork design involves three openings made by using a fretsaw.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch "kissho" sakura 1

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Sakura 1 represents a double-layer cherry blossom.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch warabi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In spring, bracken



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch ayu

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In summer, sweetfish



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch kinoko

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In autumn, mushroom



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch kurumi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In winter, walnut



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch cat

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Cat represents a cat's back view.



BRAND NAME kibori brooch
PRODUCT NAME kibori brooch tidori

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Tidori represents a plover.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch namitidori

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Family Crest Collection

It represents a plover and waves.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch hanagasakaeru

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY6,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"





BRAND NAME

PRODUCT NAME kibori brooch hanagasasaru

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY6,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch sakurambokatsugiusagi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"





PRODUCT NAME kibori brooch sakurambousagi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



GENERIC NAME Brooch

BRAND NAME

MATERIALS Shinanoki (Japanese Linden), Urethane,

kibori brooch

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"







BRAND NAME kibori brooch

PRODUCT NAME kibori brooch tamakonnoriusagi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.

BRAND NAME kibori brooch

PRODUCT NAME kibori brooch dadachamameusagi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"





PRODUCT NAME kibori brooch rafuransusaru

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



PRODUCT NAME kibori brooch sakurambokaeru

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"







PRODUCT NAME kibori brooch tamakonsaru

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY5,600 (excluding tax)

Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch hiroshigefukuro

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Ukiyo-e Collection

It was inspired by Utagawa Hiroshige's artwork.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch sennarihisago

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Family Crest Collection

It represents a cluster of calabashes.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch seigaiha

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Pattern Collection

It represents the waves in blue ocean.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch uesugikiri

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Family Crest Collection Uesugi Paulownia Crest



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch umebachi

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Family Crest Collection

Umebachi represents the plum blossom.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch juroku-yo-urakiku

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Family Crest Collection

Juroku-yo-urakiku represents the chrysanthemum with sixteen

petals facing down.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch mitsukashiwa

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY4,600 (excluding tax)

Family Crest Collection

Mitsukashiwa represents three oak leaves.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch usagi3

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan
SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Usagi 3 represents a rabbit's back view.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch usagi4

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Usagi 4 represents a rabbit's silhouette.



BRAND NAME kibori brooch

PRODUCT NAME kibori brooch usagi5

GENERIC NAME Brooch

MATERIALS Shinanoki (Japanese Linden), Urethane,

Pin, Screws, Epoxy Adhesives

PERSON IN CHARGE Kazue ASHINO

PRODUCTION AREA Yamagata Yamagata Japan SIZE Gift box(82×56×27mm)

WEIGHT abt.3g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Usagi 5 represents a rabbit.

Corporate profile







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 伊藤建具製作所

COMPANY NAME Ito Fitting Manufacturing

YEAR OF ESTABLISHMENT 1945

TYPE OF INDUSTRY Furniture

MAIN PRODUCT Wooden Furniture, KUMIKO works,

KUMIKO furniture

POST CODE 990-0813

COMPANY ADDRESS 8-18 1-chome Hinoki-chou Yamagata Yamagata Japan

REPRESENTATIVE Noboru Ito

 TEL
 +81-(0)23-681-1684

 FAX
 +81-(0)23-681-1684

 URL
 kumiko-furniture.jp

 E-commerce Website
 kumikoshop.base.shop

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE

Japanese

Local construction shop, Consumer

&EPISODE OF FAUNDATION FOUNDER'S THOUGHT

After the passing of the founder, I succeeded his name. To cope with various changes in the architecture industry that have taken place over the past 75 years, I have presented products to the National Joinery Exhibition since 2003, where I won top prizes for four consecutive years. Prompted by this feat, I registered the trademark "Kumikokagu (kumiko furniture)." The first class architect office established 15 years ago has contributed significantly to my furniture making in terms of design and securing structural strength.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The development and launch of a new product is the pleasure that I share with my customers, and I consider it as the essence of monozukuri based on traditional Japanese culture, a source of comfort, and the succession of traditional techniques. In the current world where online shopping and social network services are rife, it is my earnest wish to become connected with people in Japan and around the world to become a business that promotes friendship, economic growth, peaceful society and cultural communication. In 2019, I exhibited "Mona Risa" in the Japan Wood Design Exhibition and won a prize. In 2020, my product received a Good Skill mark (as products that promote wooden joinery craft) from the Central Skills Promotion Center, which is awarded to those with skills that contribute to the development of vocational ability in Japan. I am committed to making kumiko joineries and living ware of exceptional quality.





PRODUCT NAME Manbo
GENERIC NAME Table

MATERIALS Beech wood PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan SIZE W1500×D700×H580mm

WEIGHT 3.5kg

DOMESTIC RETAIL PRICE JPY78,000 (excluding tax)

A table from the kumikokagu series designed together with "Smile" using curved wood frames. The legs, composed of two curved wood frames that cross at two points, are a unique and innovative feature of this Manbo table. This piece featuring a shape that suggests a sense of bounciness provides a perfect space for relaxation. Lightweight and easy to move, it is a popular product among women. Suitable for hotels, inns, shops and at home.



BRAND NAME KUMIKO furniture

PRODUCT NAME

GENERIC NAME

MATERIALS

PERSON IN CHARGE

Little sweet

Seat chair

Beech wood

Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan SIZE W410×D570×H415mm

WEIGHT 3.5kg

DOMESTIC RETAIL PRICE JPY69,000 (excluding tax)

A zaisu (legless chair) from the kumikokagu series suitable for both western- and Japanese-style rooms. A kumiko craftwork is applied to the backrest of the chair. The curved kumiko technically requires an extremely sophisticated skill-set. After painstaking work, I managed to make a sturdy backrest that fits snugly. An excellent piece that incorporates kumiko craftwork.



BRAND NAME KUMIKO furniture

PRODUCT NAME What's do
GENERIC NAME Chair
MATERIALS Beech wood
PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W1350×D680×H950mm

WEIGHT 9.5kg

DOMESTIC RETAIL PRICE JPY114,000 (excluding tax)

A bench using curved laminated wood frames crossed in an X shape on the side, while supporting the backrest of the chair at the same time. An ambitious work employing variation of the existing design. Coloring and cushions are available by order. A popular three-seater bench.





PRODUCT NAME Sleeping
GENERIC NAME Chair

MATERIALS Beech wood PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan SIZE W540×D520×H430mm

WEIGHT 5.5kg

DOMESTIC RETAIL PRICE JPY75,000 (excluding tax)

A zaisu (legless chair) made of Japanese cypress from the kumikokagu series suitable for both western- and Japanese-style rooms. Kumiko craftwork is applied to the backrest and armrest of the chair. The aroma of the wood and the striking beauty of the honnejigumi craftwork create a soothing atmosphere.



BRAND NAME KUMIKO furniture
PRODUCT NAME Yellow Submarine

GENERIC NAME Chair

MATERIALS Beech wood
PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W520×D640×H910mm

WEIGHT 8kg

DOMESTIC RETAIL PRICE JPY85,000 (excluding tax)

A foldable rocking chair that incorporates kumiko craftwork. Stimulates playfulness in adults. Reminiscent of a director's chair, you can enjoy a sense of creativity while sitting on it. The sturdiness and beauty of kumiko craftwork and the playfulness of a rocking chair are miraculously entwined with the functionality of the masterpiece "Morgens Koch foldable chair." It is our studio's original piece I proudly present!



BRAND NAME KUMIKO furniture

PRODUCT NAME Hey Jude
GENERIC NAME Chair

MATERIALS Beech wood
PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W640×D620×H760mm

WEIGHT 10.5kg

DOMESTIC RETAIL PRICE JPY145,000 (excluding tax)

A sister product in the "Symbol" series of kumikokagu. A tatami mat was added to the seat of the original design to give it more of a Japanese touch. The piece fits naturally into the lifestyle in this ageing society, where people are increasingly opting for chairs rather than sitting on the floor to cope with leg weakness. A sister product of the piece that won a Japan Wood Design Award in 2019, in which you can immerse yourself in the exceptional craftsmanship of traditional Japanese kumiko craftwork.



BRAND NAME KUMIKO furniture PRODUCT NAME **Eleanor Rigby**

GENERIC NAME Table

MATERIALS Beech wood PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan SI7F W640×D620×H760×SH380mm

WEIGHT 7.5kg

DOMESTIC RETAIL PRICE JPY68,000 (excluding tax)

A foldable table to go with the Yellow Submarine chair.



KUMIKO furniture **BRAND NAME** PRODUCT NAME Norwegian Wood

Chair **GENERIC NAME** Beech wood **MATERIALS** Noboru Ito PERSON IN CHARGE

PRODUCTION AREA Yamagata Yamagata Japan W640×D850×H760mm SI7F

8.5kg WEIGHT

JPY99,000 (excluding tax) DOMESTIC RETAIL PRICE

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



KUMIKO furniture **BRAND NAME** All My Loving PRODUCT NAME **Table**

MATERIALS Beech wood Noboru Ito PERSON IN CHARGE

Yamagata Yamagata Japan PRODUCTION AREA W640×D850×H760mm SI7F

10kg WEIGHT

JPY99,000 (excluding tax) DOMESTIC RETAIL PRICE

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. A table to go with the Norwegian Wood chair. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.

GENERIC NAME





MATERIALS Beech wood PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan

SIZE W640×D620×H760×SH380mm

WEIGHT 7.5kg

DOMESTIC RETAIL PRICE JPY87,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME KUMIKO furniture

PRODUCT NAME Blackbird

GENERIC NAME Table

MATERIALS Beech wood

PRODUCTION AREA Yamagata Yamagata Japan
SI7F W640×D850×H760mm

Noboru Ito

WEIGHT 7.5kg

PERSON IN CHARGE

DOMESTIC RETAIL PRICE JPY87,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. A table to go with the love me do chair. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME KUMIKO furniture

PRODUCT NAME

GENERIC NAME

MATERIALS

PERSON IN CHARGE

Let It Be

Chair

Beech wood

Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W500×D580×H800×SH400mm

WEIGHT 9.5kg

DOMESTIC RETAIL PRICE JPY126,000 (excluding tax)

An ergonomically designed masterpiece chair produced commemorating the 10th anniversary of the birth of kumikokagu. A kumiko craftwork is applied at the backrest of the chair incorporating the components of zaisu (legless chair), which can be used both in western- and Japanese-style rooms. This curved kumiko requires an extremely sophisticated skill-set. After painstaking work, I managed to make a sturdy backrest that fits snugly. An excellent piece that incorporates kumiko craftwork.





PRODUCT NAME Blue Moon
GENERIC NAME Chair

MATERIALS Beech wood PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W500×D580×H800×SH430mm

WEIGHT 9.5kg

DOMESTIC RETAIL PRICE JPY88,000 (excluding tax)

A foldable rocking chair that stimulates playfulness in adults. A variation of the rocking chair rearranged for women by using a cloth that creates a warm atmosphere. Lightweight and easy to carry, it is cherished as a chair for personal use. It stands alone when folded, which demonstrates the stability of the chair. This is one reason the piece continues to enjoy customer trust. You can enjoy a sense of creativity in this chair. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME KUMIKO furniture

PRODUCT NAME Imagine (Miniature version)

GENERIC NAME Miniature object
MATERIALS Beech wood
PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan SIZE W165×D150×H185mm

WEIGHT 230g

DOMESTIC RETAIL PRICE 3 pieces JPY50,000 (excluding tax)

A miniature version (scaled down to 25%) of "Symbol" from the kumikokagu series. A special set of three pieces (black, red and cloth) that look exactly like the real ones. The traditional hishigumi (diamond) structure is arranged by the mastery technique using solid beech wood. A popular product at souvenir shops in hotels and inns. Immerse yourself in the exceptional craftmanship of traditional Japanese kumiko craftwork in this beautiful ornament. A miniature version of the piece that won the Japan Wood Design Award 2019.



BRAND NAME

PRODUCT NAME

GENERIC NAME

MATERIALS

Candle lighting

Beech wood

PERSON IN CHARGE

KUMIKO furniture

Candle lighting

Beech wood

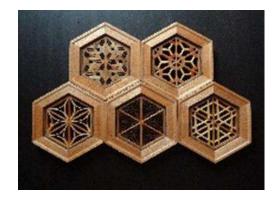
Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W125×D125×H242mm

WEIGHT 624g

DOMESTIC RETAIL PRICE JPY20,700 (excluding tax)

Candle Lighting incorporates the traditional Japanese motifs of auspicious omen made of cypress wood. A hemp leaf, which is the symbol of stability and wards off of evil and disasters, is presented. The top lid can be taken off to be used as a wall decoration or as a coaster for sophisticated Edo cut glass. A touch-sensitive switch and dimmer control with a remote controller allow you to enjoy 16 colors in four different patterns. It received the Good Skill mark from the Central Skills Promotion Center, which is awarded to those with skills that contribute to the development of vocational ability in Japan.



BRAND NAME KUMIKO furniture

PRODUCT NAME Zao KUMIKO symbol emblem
GENERIC NAME Symbol emblem (Coaster)

MATERIALS Beech wood PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan SIZE W103×D103×H15mm

WEIGHT 375g

DOMESTIC RETAIL PRICE 5 pieces JPY30,000 (excluding tax)

An excellent piece incorporating kumiko craftworks which won a prize at the National Joinery Exhibition. You can enjoy the beauty of kumiko joineries made by a craftsman certified with Good Design in this rare ornament, which uses more than 10 types of precious and huge/old wood (Akita cedar, Jindai cedar, Jindai zelkova, cypress, and cherry tree among others). Winning a prize at Japan Wood Design 2019 highlighted the importance of making beautiful living ware, and was welcome news for those who love kumikokagu.



GENERIC NAME Tray

MATERIALS Beech wood
PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W267×D358×H21mm

WEIGHT 375g

DOMESTIC RETAIL PRICE JPY22,500 (excluding tax)

It is fair to say that among kumiko techniques, this honnejigumi (fixed like a woven basket), featuring no unevenness, is the most difficult and thus the most valuable skill of all. Since ancient times, the auspicious omen patterns (kissho-monyo) have symbolized a prayer for happiness. The checkerboard pattern is incorporated in this tray using cypress (confer) and beech (broad leaf tree) with a beautiful and sturdy finish. I proudly recommend this piece to connoisseurs who are looking for more than an off-the-shelf product. This will serve as a decoration on the wall or as a tray to serve sophisticated Edo cut glasses or champaign glasses to add a bit of sparkle when entertaining guests.

BRAND NAME Good Skill Marks ZAO
PRODUCT NAME KUMIKO work [ZAO]
GENERIC NAME KUMIKO work

MATERIALS Cedar, Jindai cedar, Jindai zelkova etc.

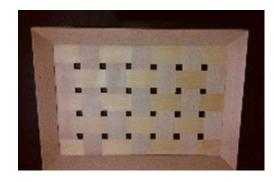
PERSON IN CHARGE Noboru Ito

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W12,000×D33×H20,000mm

WEIGHT 46kg

DOMESTIC RETAIL PRICE JPY12,500,000 (excluding tax)

A work that won a prize at the National Joinery Exhibition. A screen with an image of Mt. Zao in Yamagata Prefecture measuring 2.0 m x 3.6 m (comprising four panels), on which as many as 120,000 kumiko leaves are fixed to form traditional patterns passed down from ancient times. It took one year to complete this masterpiece, from designing, preparing a full-scale drawing, carving, polishing, and finishing, and was exhibited at the annual National Joinery Exhibition. Produced manually with almost no machine processing, this is undoubtedly one of my greatest works that vied for mastery with the works of other distinguished crafts persons from all over Japan.













BUSINESS NUMBER

有限会社佐藤工芸 COMPANY NAME(JAPANESE) **COMPANY NAME** Satou-Kougei Co.,Ltd

YEAR OF ESTABLISHMENT 1990

Woodworking product TYPE OF INDUSTRY

manufacturing

MAIN PRODUCT Woodworking products

POST CODE 9940042

2-2 2-chome Kitame Tendo **COMPANY ADDRESS**

Yamagata Japan REPRESENTATIVE Yuko TAKAHASHI TEL +81-(0)23-653-3164 FAX +81-(0)23-653-5322

URL https://satokogei.jimdofree.com/

<u>satoukougei</u> Instagram

E-commerce Website https://satoukougei5.base.shop/

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE **Japanese**

Domestic EC site, Rretail stores

Domestic EC Site

◆EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Located in Tendo City, Yamagata Prefecture, a leading producer of pieces for shogi (Japanese chess), this company largely produced kazari-goma (ornaments shaped like oversized shogi pieces and sold as gifts and souvenirs). The business was established to mass-produce kazari-goma using NC wood routers instead of by hand-carving. The business of producing and finishing kazari-goma as well as plinths and other accessories for displaying them proved highly successful and profitable, but demand started to drop around 1992, when Yamagata Prefecture hosted a Japanese Sports Festival nicknamed Benibana Kokutai. Fortunately however, the company was able to further improve its NC woodworking, assembly, and wood finishing techniques by fulfilling orders for furniture component production, assembly, and wood finishing services from local furniture manufacturers, Tendo Mokko and Asahi Sofu.

❖CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The 2008 financial crisis prompted the company to develop its original products because the crisis drove home how a negative business impact can affect sub-contractors and sub-sub-contractors many times worse than the parent. To keep the business going, the company took the necessary step of developing new original products, and with the advice of Yamagata Research Institute of Technology, developed the Moshimo Clock and the "mokuhen" series. It also developed the Yin Yang Tray, Hidariuma NEO, and other products as part of Yamagata Prefecture's pilot scheme. Each product has its unique theme, but the products are invariably designed to convey the good feeling and warmth of wood. The greatest assets of natural wood products are their colors, grain patterns, and the fact that no two are exactly the same. Kazari-goma production has a history of roughly 200 years. The art has led to our present work and calling. Our goal is to offer services and produce goods with an enduring appeal that makes them impervious to shifts in fashion. We look forward to serving future generations by building a robust business that stays resistant to negative impacts of shifting trends, which we believe will also serve to invigorate the local economy.



BRAND NAME Satou-Kougei

PRODUCT NAME Moshimo clock / Black chocolate

GENERIC NAME Clock
MATERIALS Walnut

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W200 x H95 x D40mm

WEIGHT 190g

DOMESTIC RETAIL PRICE JPY11,713 (excluding tax)

Designed as an everyday object that can double as a constant yet unobtrusive reminder of the importance of emergency preparedness, this clock can store one chocolate bar for emergency sustenance, along with a card for keeping a record of important contact numbers. Comes in a gift box.



BRAND NAME Satou-Kougei

PRODUCT NAME Moshimo clock / White chocolate

GENERIC NAME Clock
MATERIALS Maple

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W200 x H95 x D40mm

WEIGHT 190g

DOMESTIC RETAIL PRICE JPY10,695 (excluding tax)

Designed as an everyday object that can double as a constant yet unobtrusive reminder of the importance of emergency preparedness, this clock can store one chocolate bar for emergency sustenance, along with a card for keeping a record of important contact numbers. Comes in a gift box.

BRAND NAME Satou-Kougei

PRODUCT NAME Hidariuma NEO (3 sun) (1 sun = 3.03cm)

GENERIC NAME Shogi piece figurine

MATERIALS Paper wood (Laminated plywood of

Japanese paper and wood)

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W77 x H84 x D29mm

WEIGHT 130g

DOMESTIC RETAIL PRICE JPY3,056 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of six colors: green, orange, light blue, white, violet, and pink.





BRAND NAME Satou-Kougei

PRODUCT NAME Hidariuma NEO (4 sun) (1 sun = 3.03cm)

GENERIC NAME Shogi piece figurine

MATERIALS Paper wood (Laminated plywood of

Japanese paper and wood)

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W101 x H111 x D29mm

WEIGHT 150g

DOMESTIC RETAIL PRICE JPY4,076 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of six colors: green, orange, light blue, white, violet, and pink.



BRAND NAME Satou-Kougei

PRODUCT NAME

Hidariuma NEO Luminous paint finish
(2 cup)

(3 sun)

GENERIC NAME Shogi piece figurine

MATERIALS Paper wood (Laminated plywood of

Japanese paper and wood)

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan
SIZE W77 x H84 x D29mm

WEIGHT 130g

DOMESTIC RETAIL PRICE JPY5,565 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of two colors: light blue and white. Letters are painted in glow-in-the-dark paint.



BRAND NAME Satou-Kougei

PRODUCT NAME Hidariuma NEO Luminous paint finish

(4 sun)

GENERIC NAME Shogi piece figurine

MATERIALS Paper wood (Laminated plywood of

Japanese paper and wood)

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W101 x H111 x D29mm

WEIGHT 130g

DOMESTIC RETAIL PRICE JPY4,788 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of two colors: light blue and white. Letters are painted in glow-in-the-dark paint.





PRODUCT NAME mokuhen [Card case]

GENERIC NAME Card case

Walnut, beech etc. [Depends on stock **MATERIALS**

status]

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan

SIZE 114 x 65 x 10mm

WEIGHT 10g

DOMESTIC RETAIL PRICE JPY7,130 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. High-precision sliding mechanism achieved by NC machining has resulted in a slimness never seen before in a wooden card holder. Holds approximately 20 business cards.



Satou-Kougei **BRAND NAME**

mokuhen [Pen stand / Tray] PRODUCT NAME

Pen stand / Tray **GENERIC NAME**

Walnut, beech etc. [Depends on stock **MATERIALS**

status]

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan

60 x 100 x 36mm SIZE

WEIGHT 90g

JPY3,565 (excluding tax) DOMESTIC RETAIL PRICE

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. The two pieces of this product can be joined standing to form a pen stand, and joined laid flat to form a tray for items of stationery.



Satou-Kougei **BRAND NAME**

mokuhen [Coin case / Tray] PRODUCT NAME

GENERIC NAME Coin case / Tray

Walnut, beech etc. [Depends on stock **MATERIALS**

status]

Yuko TAKAHASHI PERSON IN CHARGE

Tendo, Yamagata, Japan PRODUCTION AREA

70 x 70 x 70mm SIZE

110g WEIGHT

JPY4,075 (excluding tax) DOMESTIC RETAIL PRICE

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. The two pieces of this product can be joined to form a coin holder, and separated to serv.



BRAND NAME Satou-Kougei

PRODUCT NAME mokuhen [Card and pen stand /

magnet]]

GENERIC NAME Card and pen stand

MATERIALS Walnut, beech etc. [Depends on stock

status]

PERSON IN CHARGE Yuko TAKAHASHI

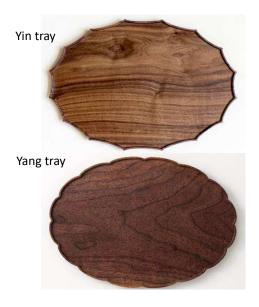
PRODUCTION AREA Tendo, Yamagata, Japan

SIZE 170 x 18 x 20mm

WEIGHT 40g

DOMESTIC RETAIL PRICE JPY2,547 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. This product serves as a card stand by holding a card between the two pieces, with two holes for standing pens. They can also be used as fridge magnets for posting paper and other items on any ferromagnetic metal surface.



BRAND NAME Satou-Kougei

PRODUCT NAME Yin and yang tray (walnut)

GENERIC NAME Tray
MATERIALS Walnut

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W385 x H30 x D290mm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY19,658 / 1pc (excluding tax)

A piece of solid wood is hollowed out to make each tray, resulting in strong side walls and feet, a luxurious feel, and durability. Trays are stackable, whether the combination is Yin-Yin, Yang-Yang, or Yin-Yang. Finished with a matte polyurethane sealer for an easy-care surface that does not obscure the beauty of natural wood. The trays are perfect for serving, as well as placemat trays, and suit any style of cooking or scene—be it Japanese, western, Chinese, or just tea.



BRAND NAME Satou-Kougei

PRODUCT NAME Yin and yang tray (beech)

GENERIC NAME Tray
MATERIALS Beech

PERSON IN CHARGE Yuko TAKAHASHI

PRODUCTION AREA Tendo, Yamagata, Japan SIZE W385 x H30 x D290mm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY17,825 / 1pc (excluding tax)

A piece of solid wood is hollowed out to make each tray, resulting in strong side walls and feet, luxurious feel, and durability. Trays are stackable, whether the combination is Yin-Yin, Yang-Yang, or Yin-Yang. Finished with a matte polyurethane sealer for an easy-care surface that does not obscure the beauty of natural wood. The trays are perfect for serving, as well as placemat trays, and suit any style of cooking or scene—be it Japanese, western, Chinese, or just tea.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社鷹山
COMPANY NAME YOZAN CO., LTD

YEAR OF ESTABLISHMENT

TYPE OF INDUSTRY Manufacturing, sales of folkcraft

articles

MAIN PRODUCT Crimson glory vine basket & bag

SASANO ittobori woodcarving

In-house store, Department stores

POST CODE 992-1445

COMPANY ADDRESS 5742-1 Sasano-honmachi Yonezawa

Yamagata Japan

REPRESENTATIVE Kentaro TODA

TEL +81-(0)238-38-3200

FAX +81-(0238-38-3844

URL https://you-zan.jp/

Instagram <u>youzan.sasanobori.kago</u>

E-commerce Website

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE JAPANESE

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Sasano ittobori woodcarving is a craft traditionally used to produce toys. It has been practiced for over a dozen centuries, mainly by the farming population of Sasano district, Yonezawa City, Yamagata Prefecture. Many innovations and improvements have been made to the artform throughout its long history. Wood from the koshiabura tree (Eleuthero coccus calophyllolides) is the preferred material, which is carved with a large knife referred to as a sarukiri. The carved product is painted with rich colors. Because it has mainly been an off-season occupation for farmers, few people if any throughout the history of Sasano ittobori have been known to make a living solely out of it. Kanpu Toda, however, who is a sixth-generation ittobori carver, quit his family farming operation and opened a studio dedicated to the production and sale of Sasano ittobori products with the aim of making this unique artform known to more people. The studio, currently run by Kanpu and seventh-generation successor Kentaro Toda, has also been producing woven grapevine products for about 25 years.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Sasano ittobori carving has a long history, and we produce a range of products in hope of making this artform known to greater numbers of people. Our basic policy is to avoid making the woodcarvings overly detailed, which we feel takes away from the intrinsic charm of Sasano ittobori. When designing new products, we make many attempts until we reach the right balance of detail and simplicity.



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI OTAKA-POPPO(NO.4)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.12cm

WEIGHT

DOMESTIC RETAIL PRICE JPY800 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI OTAKA-POPPO(NO.6)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.18cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,100 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI OTAKA-POPPO (NO.8)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.24cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,800 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI OTAKA-POPPO (NO.10)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.30cm

WEIGHT

DOMESTIC RETAIL PRICE JPY2,900 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI ONAGADORI (NO.4)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.12cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,000 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI ONAGADORI (NO.5)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.15cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,200 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI ONAGADORI (NO.6)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

SIZE H abt.18cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,400 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI HANADORI (NO.3)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

WEIGHT

DOMESTIC RETAIL PRICE JPY1,300 (excluding tax)

This woodcarving represents a nesting chicken. It combines sasano-bana—artificial flowers carved from wood, often thought to be the origin of Sasano ittobori—with the chicken motif, a good luck symbol of waking early and of wealth.



BRAND NAME YOZAN

PRODUCT NAME SASANO ITTOBORI HANADORI (NO.4)

GENERIC NAME Woodcarving toy
MATERIALS Koshiabura tree

PERSON IN CHARGE Kanfu TODA , Kentaro TODA
PRODUCTION AREA Yonezawa Yamagata Japan

SIZE Фabt.12cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

This woodcarving represents a nesting chicken. It combines sasano-bana—artificial flowers carved from wood, often thought to be the origin of Sasano ittobori—with the chicken motif, a good luck symbol of waking early and of wealth.







BUSINESS NUMBER

COMPANY NAME (JAPANESE) 有限会社ツルヤ商店 COMPANY NAME TSURUYA SHOTEN INC.

YEAR OF ESTABLISHMENT 1907

TYPE OF INDUSTRY Manufacturing, sales of rattan

furniture

MAIN PRODUCT Rattan furniture

POST CODE 990-0057

COMPANY ADDRESS 2-27 5-chome Miya-machi Yamagata Yamagata Japan

REPRESENTATIVE Genji Aita

TEL +81-(0)23-632-4408 FAX +81-(0)23-632-4409

URL http://www.tsuruya-net.com/

E-commerce Website

MAIN SELLING CHANNELS Retail shop, mail order company,

etc.

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

Client's EC site, etc.

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Since the company's establishment in the early 1900s, we have consistently offered products with timeless, handcrafted warmth produced in-house using imported rattan. Made by combining select, high-quality materials and Japanese attention to detail, our Japan-made rattan furniture items are durable and do not go out of fashion, yet their classic designs also have a modernity that complement any decor. Awards to date include the Good Design Award (ami kago, 2006; ami isu, 2012); the Yamagata Excellent Design Selection Award (two-tier laundry basket, 1999; Armchair, 2003; ami series, 2006; Rattan Hanger, 2014; hairu series, 2017; nejiro, 2019).

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We are increasingly collaborating with industrial designers to develop design-conscious products capable of competing against lower-priced imports. A leading example is our unstained, unvarnished range of modern designs, which is rated highly by customers for its timeless appeal. This line successfully communicates and enhances our brand's unique strength in the employment of quality materials and craftsmanship. We also engage in activities to pass down traditional Japanese handicraft skills to younger people, such as by hosting rattan stool-making classes at the industrial design department of Tohoku University of Art and Design. We started working with this local university about ten years ago, when its graduates joined our company.





PRODUCT NAME

GENERIC NAME

MATERIALS

PERSON IN CHARGE

PRODUCTION AREA

Basket

Rattan

Aita Genji

Yamagata Japan

SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY11,000 - 27,500 (excluding tax)

The hairu series comprises nine products: the Midare Basket, Laundry Basket, and Footed Basket, each available in round, oval, and square shapes. Designed by Rina Ono (a graduate of the Tohoku University of Art and Design). Winner of the 2017 Yamagata Excellent Design Award for Product Design.



BRAND NAME TOUGENKYO
PRODUCT NAME rattan hanger T

GENERIC NAME Hanger

MATERIALS Rattan, Brass

PERSON IN CHARGE Koji Haneda

PRODUCTION AREA Yamagata Japan

SIZE W abt.40cm x D abt.20cm x H abt.12cm

WEIGHT (approx.)100g

DOMESTIC RETAIL PRICE JPY4,200 (excluding tax)

The bent form of this clothes hanger fully expresses the unique characteristics of rattan, with decorative accents provided by exquisite binding. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



BRAND NAME TOUGENKYO

PRODUCT NAME rattan hanger shoulder

GENERIC NAME Hanger

MATERIALS Rattan, Brass

PERSON IN CHARGE Koji Haneda

PRODUCTION AREA Yamagata Japan

SIZE W abt.40cm x D abt.20cm x H abt.12cm

WEIGHT (approx.)100g

DOMESTIC RETAIL PRICE JPY4,200 (excluding tax)

The bent form and exquisite binding of this clothes hanger fully express the flexibility and unique characteristics of rattan. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



BRAND NAME ami series

PRODUCT NAME

GENERIC NAME
MATERIALS
Rattan furniture
Rattan, Stainless
PERSON IN CHARGE
Genii Aita

PERSON IN CHARGE Genji Aita

PRODUCTION AREA Yamagata Japan

SIZE

WEIGHT

DOMESTIC RETAIL PRICE JPY35,000 - 100,000 (excluding tax)

Each item is available in natural and black. Designed by Hiroshi Yoneya. Winner of the Good Design Award in 2006 and 2012.



BRAND NAME TOUGENKYO
PRODUCT NAME Rattan hanger eye

GENERIC NAME Hanger

MATERIALS Rattan, Brass

PERSON IN CHARGE Koji Haneda

PRODUCTION AREA Yamagata Japan

SIZE W abt.40cm x D abt.20cm x H abt.12cm

WEIGHT (approx.)100g

DOMESTIC RETAIL PRICE JPY4,200 (excluding tax)

The bent form and exquisite binding of this clothes hanger fully express the flexibility and unique characteristics of rattan. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



BRAND NAME TOUGENKYO

PRODUCT NAME Rattan pillow (large, small)

GENERIC NAME Pillow

MATERIALS Rattan pillow (large, small)

PERSON IN CHARGE Genji Aita
PRODUCTION AREA Yamagata Japan

SIZE S:W355 x D240 x H100 mm

L:410 x D240 x H100mm

WEIGHT S:(approx.)400g、L: (approx.)500g

DOMESTIC RETAIL PRICE S: JPY21,000 (excluding tax)

L: JPY23,000 (excluding tax)

Approximately nine cm high at the center, this rattan bed pillow is easy on the neck, has just the right amount of "give," and is very cooling.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 永井家具店

COMPANY NAME Nagai Kaguten (Nagai Furniture

Store)

YEAR OF ESTABLISHMENT Mar. 2nd, 1912

TYPE OF INDUSTRY Manufacturing, sales of furniture

MAIN PRODUCT YONEZAWA TANSU, Japanese style

furniture

POST CODE 9920052

COMPANY ADDRESS 2-47 2-chome Marunouchi Yonezawa Yamagata Japan

REPRESENTATIVE Shinjiro Nagai

TEL +81-(0)238-24-1777
FAX +81-(0)238-24-5120

URL https://nagaikaguten.jp/

E-commerce Website https://nagaikaguten.jp/work/#buy

MAIN SELLING CHANNELS
SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

Domestic EC site

In-house shop, Domestic EC site

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Since 1912, our company has been in the business of producing traditional Japanese furniture and traditional Yonezawa tansu (a type of chest of drawers, an example of which was on display at the World Expo Osaka 1970 craft pavilion entrance). As Yonezawa's sole surviving Yonezawa tansu maker, the company received recognition from the local government in 2006 for its contribution to the preservation of traditional craft skills. Yonezawa tansu production began over 400 years ago as a winter job for builders. Made from zelkova, chestnut, and other solid woods, the chests are finished with lacquer and embellished with hand-forged hardware often featuring decorative motifs such as cherry blossoms and butterflies, which make them both practical and decorative. Yonezawa tansu are recognized as one of the country's traditional crafts. It is also believed to be the origin of chest-making traditions in other parts of the country, such as Sendai tansu and lwate's lwayado tansu. One of the decorative motifs that often feature in Yonezawa tansu hardware is the swallowtail butterfly. This motif closely resembles the family crest of the Taira clan, a prominent 12th century military and political power. Yanazawa, a remote district of Yonezawa, is recorded to have harbored Taira clan members lost in battle. Therefore, it is believed that this design was originally commissioned by these clan members, and it later became widely used for Yonezawa tansu hardware.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Made from high-quality wood

The wood used for the production of our Yonezawa tansu is air-dried for at least five years, some for over fifteen years. Exposing wood to the elements rids it of sap and other moisture, preventing it from warping after it is made into products. We buy our wood as logs, which after being processed into lumber are stacked into piles. Stack upon stack can be seen outside our workshop. Thorough seasoning alone does not guarantee a warp-free, beautiful finish, however. Vitally important for achieving a quality product is the selection of good wood, and the successful processing of wood into lumber. We choose a type of elm known as yamanire, typically over 400 years old and preferably from a remote, rocky terrain, where harsh environmental conditions has made the wood strong. Made with attention to detail

Our Yonezawa tansu are made carefully with great attention to detail, so that we can preserve for posterity this unique legacy inherited from our predecessors. We also maintain quality standards so as to meet the expectations of our customers, who have used Yonezawa tansu for many generations.







BRAND NAME Nagai Kaguten

PRODUCT NAME
Yonezawa Tansu, Kuruma Tansu, Karato

GENERIC NAME Tansu (Chest of drawers)

MATERIALS Yama-keyaki 400 years old

PERSON IN CHARGE Shinjiro Nagai

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE (Large)W97cm×H98.5cm×D45.5cm

(Middle)W66cm×H69cm×D40cm

WEIGHT (Large)abt.60kg (Middle)abt.35kg

DOMESTIC RETAIL PRICE Japanese lacquer:

(Large)JPY1,280,000 (Middle)JPY790,000

Imitation lacquer:

(Large)JPY990,000 (Middle)JPY590,000

(tax included)

Chest of drawers made from solid 400-year-old yamakeyaki (ulmus parvifolia) wood. Finished with hand-forged decorative hardware for a robust look. This type of chest was originally for storing valuables, much like a safe, with wooden wheels so that it could be wheeled away to safety in an emergency.

BRAND NAME Nagai Kaguten

PRODUCT NAME Yonezawa Tansu, Clothing Tansu

GENERIC NAME Tansu (Chest of drawers)

MATERIALS Yama-keyaki 400 years old, Solid wood

PERSON IN CHARGE Shinjiro Nagai

PRODUCTION AREA Yonezawa Yamagata Japan
SIZE W105cm × H99cm × D45,5cm

WEIGHT abt.50kg

DOMESTIC RETAIL PRICE Japanese lacquer: JPY1,180,000

Imitation lacquer: JPY880,000

(tax included)

Chest of drawers for clothes, consisting of two pieces that can be stacked or arranged side by side to make a TV stand. Front panels are made from 400-year-old yamanire (ulmus parvifolia) wood. Finished with natural lacquer. The hand-forged hardware represents the hoju—a gem or jewel traditionally believed to grant any wish.

BRAND NAME Nagai Kaguten

PRODUCT NAME Yonezawa Tansu, Clothing tansu,

Vermilion Painted

GENERIC NAME Tansu (Chest of drawers)

MATERIALS Linden (Mowada-no-ki, Shina-no-ki)

PERSON IN CHARGE Shinjiro Nagai

PRODUCTION AREA Yonezawa Yamagata Japan
SIZE W105cm × H99cm × D45,5cm

WEIGHT abt.50kg

DOMESTIC RETAIL PRICE Japanese lacquer: JPY1,180,000

Cashew lacquer: JPY935,00

(tax included)

Chest of drawers for clothes, consisting of two pieces that can be stacked or arranged side by side to make a TV stand. Red lacquer finish, traditionally believed to ward off misfortune and bring luck. The hand-forged hardware features a circular design filled with a cherry blossom motif.





PRODUCT NAME Yonezawa Tansu, Kaidan (Stairs) Tansu,

red-lacquered

GENERIC NAME Tansu (Chest of drawers)

MATERIALS Linden (Mowada-no-ki, Shina-no-ki)

PERSON IN CHARGE Shinjiro Nagai

PRODUCTION AREA Yonezawa Yamagata Japan
SIZE W91,5cm × H98,5cm × D40cm

WEIGHT abt.25kg

DOMESTIC RETAIL PRICE Japanese lacquer: JPY638,000

Cashew lacquer: JPY473,000

(tax included)

Stairway chest of drawers finished in red lacquer, traditionally believed to ward off misfortune and bring luck. The black hardware contrasts brilliantly with the red body color.



BRAND NAME Nagai Kaguten

PRODUCT NAME Yonezawa Tansu small red-lacquered

temoto tansu

GENERIC NAME Tansu (Chest of drawers)

MATERIALS Linden (Mowada-no-ki, Shina-no-ki)

PERSON IN CHARGE Shinjiro NAGAI

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE W62×H35×D40cm

WEIGHT abt.10kg

DOMESTIC RETAIL PRICE Japanese lacquer: JPY250,000

Cashew lacquer: JPY170,000

(tax included)

Small chest of drawers for keeping items handy. Finished in red lacquer. The bottom drawer can be locked.



PRODUCT NAME Yonezawa Tansu, Clothing tansu, red-

lacquered (upper)

GENERIC NAME Linden (Mowada-no-ki, Shina-no-ki)

MATERIALS Shinjiro NAGAI

PERSON IN CHARGE Yonezawa Yamagata Japan
PRODUCTION AREA W105×H49.5×D45.5cm

SIZE abt.25kg

WEIGHT Linden (Mowada-no-ki, Shina-no-ki)

DOMESTIC RETAIL PRICE JPY650,000

Cashew lacquer: JPY520,000

(tax included)

Low chest of drawers approximately 50 cm in height. The modest height prevents rooms from feeling claustrophobic. The bottom right door opens to reveal two small drawers. Finished in red lacquer, traditionally believed to repel misfortune and bring luck. The color is more true red than vermilion.





BRAND NAME Nagai Kaguten

PRODUCT NAME Yonezawa Tansu, Clothing tansu, red-

lacquered (lower)

GENERIC NAME Linden (Mowada-no-ki, Shina-no-ki)

MATERIALS Shinjiro NAGAI

PERSON IN CHARGE Yonezawa Yamagata Japan PRODUCTION AREA W105×H49.5×D45.5cm

SIZE abt.25kg

WEIGHT Linden (Mowada-no-ki, Shina-no-ki)

DOMESTIC RETAIL PRICE Japanese lacquer: JPY530,000

Cashew lacquer: JPY415,000

(tax included)

Low chest of drawers approximately 50 cm in height. The modest height prevents rooms from feeling claustrophobic. Drawers are approximately 20 cm deep. Finished in red lacquer, traditionally believed to repel misfortune and bring luck. As is often the case with red lacquer Yonezawa tansu, the color is more true red than vermilion.







BUSINESS NUMBER

株式会社ここから COMPANY NAME(JAPANESE)

Cocokara inc.

COMPANY NAME Manufacturer: Kishi kaguten

(Kigokoro kobo)

YEAR OF ESTABLISHMENT 2019

TYPE OF INDUSTRY Woodworking

MAIN PRODUCT Furniture, woodworking products

POST CODE 999-5402

2117 Kaneyama Mogami Yamagata **COMPANY ADDRESS**

Japan

Cocokara: Kyohei KAWASAKI, Kishi REPRESENTATIVE

In-house store

kagutenn: Kinichi Kishi +81-(0)233-52-2136

FAX

+81-(0)233-52-2136

URL https://cocokara-inc.jp/

E-commerce Website https://cocokara.official.ec/

MAIN SELLING CHANNELS

SALES PERFORMANCE OF

TEL

DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Located in Kaneyama Town, Yamagata Prefecture, our business specializes in the production of wood products made from Kaneyama sugi wood, a local specialty. My grandfather was a joiner, and my father worked in forestry, so woodworking was very familiar to me from early on. The family business was originally furniture retail, with my mother and older sister in charge of purchasing. After graduating from technical college, I worked on a dredging ship, then joined the family business when my sister got married. For a while I continued selling ready-made furniture, but after producing picture frames from Kaneyama sugi wood, a material unique to this location, I began producing all sorts of wooden products from beds to doors. One day the unwanted offcuts piled up in the workshop caught my eye. Their cut ends looked very attractive and too good to be thrown away. Trying to think of a good use for them, I finally completed a table by assembling the offcuts in a way that made a feature of their cross sections, which was my very first work of this kind. The table, which was prompted by my reluctance to waste wood, turned out to be a wonderful product. It was rich in character, gentle to the touch, and amply expressed the warmth of wood. This led to the current range of products including coasters, plates, and dishes. Produced by assembling cut ends, our original Kaneyama sugi cut-end parquetry plates are unparalleled in that they embody our "waste not" ethos, and convey the passion of their makers.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Kaneyama Town is in the northwestern part of Yamagata Prefecture. It is noted for its heavy snowfall and above all, its Kaneyama sugi trees, many over 100 years old. The scenic beauty created by the sugi forests has served as a model for landscape and townscape enhancement programs across the country. The local government very enthusiastically encourages scenic preservation and enhancement in this nature-rich town, resulting in multiple awards for well-preserved townscapes. Local landmarks include the Kaneyama model of a residential house, which employs white plastered walls for their capacity to age beautifully, and stone-built irrigation canals (referred to as ozeki) where nishikigoi carp are released. Kaneyama sugi trees were first planted in the Edo period (1603 to 1867) and over time became well-established and known nationwide. The town s fine sugi forests are among the largest and most spectacular in the country. Century-old Kaneyama sugi trees are characterized by their tight rings, fine grain, and uniquely gentle sugi fragrance—a result of growing slowly in a climate with long winters. As a highly committed member of the local community, our firm extensively uses Kaneyama sugi wood—the treasure of this town—to create wood products. Sometimes new product ideas come from consultations and conversations we have with local customers as well as holiday visitors. Conversations offer numerous new discoveries, which is why we value face-to-face dialogue and interactions. It is not unusual for us to receive custom furniture orders from the local government. We place great importance on using wood with minimum waste because Kaneyama sugi is a precious legacy resource developed by and inherited from the previous generations. Our quest for ways of reusing offcuts led to combining them to form one-of-a-kind patterns with endless variations. We want to offer an alternative to today's "throwaway culture" by making the most of any material. This desire led to the perfection of our richly varied wood products that have proved unique in the world. The zero-waste mindset, appreciation of and reluctance to waste the things we have, and gratefulness toward customers who delight in using our products motivate our work, day in and day out.

Made from Kaneyama sugi (cryptomeria Japonica) wood over 100 years old

The cut ends of wood are often not visible in finished products, but these products make a feature of the cross sections to highlight the expressiveness and rich variation of wood. Each product is handmade and one of a kind. The use of natural wood makes each product unique, and never exactly identical to the samples shown in the photographs.

Finished with Kigatame Ace wood sealer

Kigatame Ace is suitable for wood products, especially tableware and utensils. It protects wood from moisture, bacteria, and insects, and mitigates discoloration and aging of wood. Kigatame Ace is a unique, non-toxic, food-safe wood sealer highly resistant to yellowing, water, and abrasion.

Care instructions for all products

1) Before each use, moisten the product with cold water both inside and out. 2) After each use, wash with dishwashing liquid and cold water. Never use hot water, even to remove oils. 3) Do not leave the product soaked in water. 4) Any warping will correct itself by standing the product on its edge until both sides are dry.



BRAND NAME Kigokoro Kobo
PRODUCT NAME Bowl (Large)
GENERIC NAME Wooden bowl

MATERIALS Cedar (Kaneyama cedar)

PERSON IN CHARGE Kinichi KISHI

PRODUCTION AREA Kaneyama Yamagata Japan

SIZE Φ295 x H50mm

WEIGHT 480g

DOMESTIC RETAIL PRICE JPY16,500 (including tax)

Good for serving soupy and oily dishes such as salads, pasta, and deep-fried food. The product is characterized by its extra-smooth surface, which demonstrates exceptional craftsmanship.



BRAND NAME Kigokoro Kobo
PRODUCT NAME Cutting board 4X5
GENERIC NAME Wooden plate

MATERIALS Cedar (Kaneyama cedar)

PERSON IN CHARGE Kinichi KISHI

PRODUCTION AREA Kaneyama Yamagata Japan SIZE D170 x W220 x T15mm

WEIGHT 250g

DOMESTIC RETAIL PRICE JPY3,000 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME Kigokoro Kobo
PRODUCT NAME Cutting board 4X6
GENERIC NAME Wooden plate

MATERIALS Cedar (Kaneyama cedar)

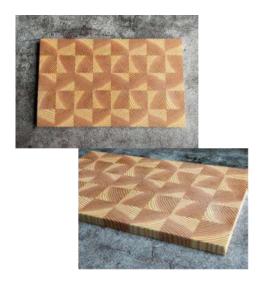
PERSON IN CHARGE Kinichi KISHI

PRODUCTION AREA Kaneyama Yamagata Japan SIZE D170 x W265 x T15mm

WEIGHT 300g

DOMESTIC RETAIL PRICE JPY3,600 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME Kigokoro Kobo
PRODUCT NAME Cutting board 5X8
GENERIC NAME Wooden plate

MATERIALS Cedar (Kaneyama cedar)

PERSON IN CHARGE Kinichi KISHI

PRODUCTION AREA Kaneyama Yamagata Japan SIZE D220 x W350 x T15mm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY6,000 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME Kigokoro Kobo
PRODUCT NAME Place mat
GENERIC NAME Place mat

MATERIALS Cedar (Kaneyama cedar)

PERSON IN CHARGE Kinichi KISHI

PRODUCTION AREA Kaneyama Yamagata Japan
SIZE D300-330 x W400-440 x T6.5mm

WEIGHT 350g

DOMESTIC RETAIL PRICE JPY6,000 (including tax)

Placemats for serving your favorite food items and dishes. Cut ends of variously sized wood pieces are combined for highly original patterns. No two products are exactly the same, and the photographs are intended only as samples.







BUSINESS NUMBER 7390002015018
COMPANY NAME(JAPANESE) 有限会社 山形工房
COMPANY NAME Yamagata Koubou Co.,Ltd

YEAR OF ESTABLISHMENT 1973

TYPE OF INDUSTRY Manufacturer of wooden product

MAIN PRODUCT Kendama
POST CODE 993-0061

COMPANY ADDRESS 6493-2, Teraizumi, Nagai,

Yamagata, Japan

REPRESENTATIVE Yuji Umetsu

TEL +81-(0)238-84-6062 FAX +81-(0)238-84-6061 U R L https://kendama.co.jp/

Facebook (ユーザーネーム) <u>Yamagata Koubou</u>

Instagram(ユーザーネーム) <u>ozorakendama official</u>

E-commerce Website https://ozorakendama.shop/

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE E

English, Japanese

Toy, Sport goods, education

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Yamagata Koubou has been manufacturing official Kendamas for over 40 years.

Our policy in making Kendamas is to make professional Kendamas with the eyes and hands of skilled Japanese craftsmen. As our Kendamas are used in the official competitions, we are maintaining high quality and accuracy in each Kendama in order for the players to perform a variety of tricks in these competitions. We have officially designated as a certified Kendama factory and accredited as the No.1 manufacturer in Japan by the Japan Kendama Association. The founder Yosaburo Suzuki established the company policy "Nature's bounty, The beauty of wooden works, Fusion of traditional and modern technique". It represents our attitude to make the most of the beauty of woods with thanking the blessings of great nature, and utilize modern advanced technologies to make products meeting the needs of our times. We continue doing our best in Kendama manufacturing so that this wonderful Japanese traditional culture will spread further.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The place names in Nagai come from the place where water gathers. Being embraced by the rich mountain ranges of Asahi and lide, the clear streams of Mogamigawa River, OkitamaShirakawa River and OkitamaNogawa River flow through the town while providing beautiful scattered villages. During the Edo Period, the place prospered as a merchant town with transportation on the Mogamigawa River and the cultural exchange with Kyoto and vicinity contributed to the atmosphere that loves art and culture. And flowers that show pretty expressions different in each season. The 1200-year-old "Kubo Cherry Tree of Isazawa" and "Daimyojin Cherry Tree of Kusaoka" are seen in spring, the pure "white azalea" blooms in early summer, and 1 million "Iris" of 500 kinds tell the beginning of summer. The start of making woodworks at Yamagata Koubou was when the founder Yosaburo Suzuki, who had been in charge of managing mountains for many years, was fascinated by the beauty of locally produced wood, and thought to utilize abundant water and timber resources to start a business contributing his hometown. We thereafter have been doing the business to this day with being supported by the culture and the climate unique to Nagai City, Yamagata Prefecture.





PRODUCT NAME Official Kendama Ozora Red

GENERIC NAME Ozora Red

MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

 SIZE
 18x7x6cm

 WEIGHT
 150g

DOMESTIC RETAIL PRICE JPY2,200 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans, this classic model with a solid-color ball comes with a Japan Toy Safety Standard (ST) Mark. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string



BRAND NAME OZORA

PRODUCT NAME Official Kendama Ozora Sakura Pink

GENERIC NAME
Ozora Sakura Pink
MATERIALS
Wood, Nylon
PERSON IN CHARGE
Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

SIZE 18x7x6cm WEIGHT 150g

DOMESTIC RETAIL PRICE JPY2,900 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans. Finished in beautiful pearl pink with cherry petal motifs, the Japanese ambience of this kendama makes it a delightful souvenir or gift. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string

BRAND NAME OZORA

PRODUCT NAME Official Kendama Ozora Matte Light
GENERIC NAME Ozora Matte Light blue & Pink

MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

SIZE 18x7x6cm WEIGHT 150g

DOMESTIC RETAIL PRICE JPY2,700 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture for improved grip, which aids balance tricks. The dual-color ball makes spinning easier to see. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama. Includes: User guide, spare string





BRAND NAME OZORA

Official Kendama Ozora Premium Blue PRODUCT NAME

& Silver

GENERIC NAME Ozora Premium Gold

MATERIALS Wood, Nylon PERSON IN CHARGE Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

SIZE 18x7x6cm WEIGHT 150g

DOMESTIC RETAIL PRICE JPY3,400 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture and the two-tone finish that makes the spinning of the ball easier to see and helps improve the success rate of tricks. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, howto videos, and cultural background videos for expanding the enjoyment of kendama. Includes: User guide, spare string



OZORA Big cup **BRAND NAME**

Official Kendama Ozora Big cup Red PRODUCT NAME

OZORA Big cup Red **GENERIC NAME** Wood, Nylon **MATERIALS** Yuji Umetsu PERSON IN CHARGE

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

18x7x6cm WEIGHT 150g

JPY2,700 (excluding tax) DOMESTIC RETAIL PRICE

Japan Kendama Association-recommended model (Approved for JKA Kyū- and Junshodan-level tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans, this beginner-friendly kendama is suitable for young and old alike. It is lighter in weight and has cups sized 25% larger than official competition models. The design was supervised by anti-aging expert Takuji Shirasawa M.D., Ph.D. The model is approved by Japan Kendama Association (JKA) for its Kyū- and Junshodan-level tests.

Includes: User guide, spare string



5 Cup Kendama **BRAND NAME** Ozora 5 Cup Kendama PRODUCT NAME

Ozora 5 Cup Kendama **GENERIC NAME**

Wood, Nylon **MATERIALS** PERSON IN CHARGE Yuji Umetsu

Nagai Yamagata Japan[Made in Japan] PRODUCTION AREA

30x12x6cm SIZE

600g WFIGHT

JPY8,500 (excluding tax) DOMESTIC RETAIL PRICE

This five-cup kendama was produced in collaboration with Akimoto Kendama Lab for the uncomplicated yet extreme challenge of cupping all five balls at once. A good sense of balance and knee coordination are key. It would make a great party trick, if pulled off successfully! Includes: User guide (with QR code link to how-to videos), spare string



BRAND NAME OZORA

PRODUCT NAME Official Kendama Ozora Natural

GENERIC NAME

MATERIALS

MATERIALS

PERSON IN CHARGE

Ozora Natureal

Wood, Nylon

Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

 SIZE
 18x7x6cm

 WEIGHT
 150g

DOMESTIC RETAIL PRICE JPY2,200 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans, this classic single-color model comes with a Japan Toy Safety Standard (ST) Mark. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string



BRAND NAME OZORA

PRODUCT NAME Official Kendama Ozora Galaxy Blue

GENERIC NAME

MATERIALS

Mood, Nylon

PERSON IN CHARGE

Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

SIZE 18x7x6cm WEIGHT 150g

DOMESTIC RETAIL PRICE JPY2,700 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans. A part of our Galaxy series, the design of this kendama was inspired by outer space. The lines make spinning easier to see. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string

BRAND NAME OZORA

PRODUCT NAME Official Kendama Ozora Premium Gold

GENERIC NAME Ozora Premium Gold

MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]

SIZE 18x7x6cm WEIGHT 150g

DOMESTIC RETAIL PRICE JPY2,900 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture that helps improve the success rate of tricks. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string





BRAND NAME OZORA

PRODUCT NAME Official Kendama Ozora Street Black

GENERIC NAME

MATERIALS

PERSON IN CHARGE

Ozora Street Black

Wood, Nylon

Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]

DOMESTIC RETAIL PRICE JPY3,400 (excluding tax)

Japan Kendama Association-certified model (Approved for JKA competitions and tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture, and the handle and crossbar are finished in black as well. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, howto videos, and cultural background videos for expanding the enjoyment of kendama. Includes: User guide, spare string

BRAND NAME OZORA Big cup

PRODUCT NAME
Official Kendama Ozora Big cup Light

Blue

GENERIC NAME OZORA Big cup Light Blue

MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

 SIZE
 18x7x6cm

 WEIGHT
 150g

DOMESTIC RETAIL PRICE JPY3,200 (excluding tax)

Japan Kendama Association-recommended model (Approved for JKA Kyū- and Junshodan-level tests)

Expertly made in Japan by Yamagata Prefecture's kendama artisans, this beginner-friendly kendama is suitable for young and old alike. It is lighter in weight and has cups sized 25% larger than official competition models. The design was supervised by anti-aging expert Takuji Shirasawa M.D., Ph.D. The model is approved by Japan Kendama Association (JKA) for its Kyū- and Junshodan-level tests. It comes with a 52-page handbook supervised by Dr. Shirasawa and JKA detailing the health benefits of kendama, brain-sharpening training, as well as Kyū- and Junshodan-level trick how-tos. It is a great model for beginners, players returning to kendama, and makes a delightful gift. It is sure to introduce users to kendama as a highly enjoyable, lifelong activity. Includes: User guide, spare string

BRAND NAME Ozora

PRODUCT NAME Ozora Kendama Holder
GENERIC NAME Ozora Kendama Holder

MATERIALS Rubber, Nylon
PERSON IN CHARGE Yuji Umetsu

PRODUCTION AREA Nagai Yamagata Japan[Made in Japan]

 SIZE
 16x6x0.5cm

 WEIGHT
 100g

DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

This kendama holster is made in Japan by a sewing firm based in Ishinomaki, Miyagi Prefecture. It is made of stretchy wetsuit fabric and can securely hold the ball in place. It comes with a carabiner so you can clip it on and carry your kendama wherever you go.













BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社 ワンツー

COMPANY NAME One2 Co., Ltd

YEAR OF ESTABLISHMENT 1994

TYPE OF INDUSTRY Woodworks Manufacturing

MAIN PRODUCT Woodworks
POST CODE 999-4604

COMPANY ADDRESS 189-2 Horiuchi Funagata Mogami-

gun Yamagata Japan

REPRESENTATIVE Masami SHINOBU
TEL +81-(0)233-35-2112

FAX

URL https://one2.jp/

Instagram(ユーザーネーム) <u>one2shinobu</u>

E-commerce Website

MAIN SELLING CHANNELS

SALES PERFORMANCE OF
DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Through our full process of planning and design to production and sales, we make implements for daily life using wood from Japan (primarily from broadleaf trees originating in Yamagata Prefecture).

We also "cook up" (design) excess materials so they do not go to waste. From large tables to small chopstick rests, each item is handmade with love and care.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

moco is a word coined by combining "mo" and "eco".

We offer products made with only the best Japanese wood and craftsmanship.

The "mo" in moco stands for the Mogami region, mori (forest), Mogami River, mokko (woodworking), and mottainai (a principal of avoiding waste). The logo is designed to represent the Mogami River when viewed from "above", as well as a mountain scene when viewed from the "side". We "cook up" (design) entire trees from leaves to roots for our products so that nothing goes to waste. We use materials without wasting them to create everything from large dining tables to chopstick rests.



BRAND NAME moco

PRODUCT NAME

Japanese Wooden Building Blocks:

"ekubo"

GENERIC NAME Building block

MATERIALS Beechwood (bag: plain, pink, or blue)

PERSON IN CHARGE Masami SHINOBU

PRODUCTION AREA Funagata Yamagata Japan

SIZE W 25.5 cm / 10cm / H 2.5cm

WEIGHT 204g

DOMESTIC RETAIL PRICE JPY3,900 (tax included)

"ekubo" were named with the idea of the smile on a child's face. Beechwood from fallen trees unable to endure the harsh winters of Yamagata are processed and given new life when they are made into "ekubo" building blocks. Each product is carefully handmade and can be taken with you in your bag for your child to play with anywhere. Enjoy for generations, from parent to child and grandchild. This 14-piece set of building blocks has a design based on cherry salmon, the fish of Yamagata Prefecture, and when playing you can build robots, houses, rockets, and other creations.

moco



Japanese Wood Plate (rectangular wooden plate)

GENERIC NAME Wood Plate

MATERIALS Mountain cherry, walnut, beechwood,

PERSON IN CHARGE Chestnut, and maple
Masami SHINOBU

PRODUCTION AREA Funagata Yamagata Japan
SIZE W 9cm / D 23cm / H 1cm

WEIGHT 103 - 130g

DOMESTIC RETAIL PRICE JPY1,950 (tax included)

This Japanese wooden plate (rectangular wooden plate, or KIZARA) is not only functional, but also transforms your dining table into a fun space. Two plates together can be used as a platter, or place two plates separately to make a uniquely shaped plate. The 45 degree chamfer on the bottom side makes it easy to hold with one hand. This simple design makes the plate seem to float. As shown in the photo, it pairs well with both Western and Japanese styles, such as coffee with sweets, or Japanese tea and sweet bean jelly, or karinto. It is also useful for serving rice balls (Japanese style) or sandwiches (Western style). You can also use it to enjoy cheese or prosciutto. Serve supermarket sushi on this plate to transform it into high quality sushi.



ヤマサクラ クリ エンジュ ブナ クルミ イタヤカエデ ケヤキ

BRAND NAME moco

PRODUCT NAME Japanese Wood Chopsticks Set

GENERIC NAME Chopsticks Set

MATERIALS Mountain cherry, pagoda tree, chestnut, maple, zelkova

Managai CHNODH

PERSON IN CHARGE Masami SHINOBU

PRODUCTION AREA Funagata Yamagata Japan

SIZE (L)W 23cm (S)W20cm / T 0.85cm

WEIGHT

DOMESTIC RETAIL PRICE (L) JPY1,890 (S) JPY1,620 (tax included)

These Japanese wood chopsticks sets come in large (23 cm) and small (20 cm) sizes, and are finished with perilla oil. A pair of chopsticks comes in a set with a chopsticks rest. The type of wood is laseretched into the chopsticks rest.



BRAND NAME moco

PRODUCT NAME

Japanese Wood "Chopsticks Making

Kit"

GENERIC NAME Chopsticks Making Kit

MATERIALS

PERSON IN CHARGE Masami SHINOBU

PRODUCTION AREA Funagata Yamagata Japan

SIZE W 23(20)cm /T 0.85cm / H 0.85cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,000 (tax included)

This chopsticks making kit features real Japanese wood.

The kit comes with chopsticks, a chopsticks rest, sandpaper, cotton, a pair of gloves, and instructions. Using a small knife, carve off bits of wood little by little like carving a pencil, to create your own unique pair of chopsticks.

Note: Please prepare your own knife and some olive oil.



BRAND NAME moco

PRODUCT NAME Japanese Wood Flower Vase KAKI

GENERIC NAME Flower Vase

Mountain cherry, walnut, chestnut,

beechwood, maple, pagoda tree

PERSON IN CHARGE Masami SHINOBU

PRODUCTION AREA Funagata Yamagata Japan
SIZE W 3.7cm / D 3.7cm / H 12cm

WEIGHT 74 - 87g

DOMESTIC RETAIL PRICE JPY2,480 (tax included)

This product can be used in three ways: hung on the wall, placed vertically, or placed horizontally. The set includes the main unit plus a test tube and a pin. Anyone can easily push the pin into the wall and put it into the small hole on the back of the main unit to install. Enjoy decorating your space with a seasonal touch using plants and flowers of the season.



BRAND NAME moco

PRODUCT NAME

Japanese Wood Chopsticks Rest

(set of five, mixed)

GENERIC NAME Chopsticks Rest

MATERIALS mountain cherry, beechwood, and

chestnut etc.

PERSON IN CHARGE Masami SHINOBU

PRODUCTION AREA Funagata Yamagata Japan
SIZE W 4.25cm / D 0.85cm / H 5cm

WEIGHT

DOMESTIC RETAIL PRICE JPY1,100 (tax included)

This is a set of five chopsticks rests, each made from a different type of wood, which are simply designed and fit cutely in the palm of your hand like a piece of caramel. The type of wood is engraved in small English letters on the surface. Comes with five random types such as mountain cherry, beechwood, and chestnut.





BUSINESS NUMBER

COMPANY NAME(JAPANESE) 加藤木工
COMPANY NAME katomokko
YEAR OF ESTABLISHMENT 1947

TYPE OF INDUSTRY Woodworking

MAIN PRODUCT Sakata Funadansu, Wood crafts

POST CODE 998-0027

COMPANY ADDRESS 7-47 Kitaima-machi Sakata

Yamagata Japan

REPRESENTATIVE Osamu Kato

TEL +81-90-5671-5410
FAX +81-234-22-2242

URL http://katomokko.com

Instagram <u>kato mokko</u>
Facebook <u>katomokko</u>

E-commerce Website https://base.katomokko.com/

MAIN SELLING CHANNELS

Domestic consignment sales,
Domestic EC site

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

Yahoo shopping

AVAILABLE LANGUAGE Japanese, English

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Kato Mokko is a fourth-generation family-run woodworking business specializing in sashimono--joinery for assembling wood without metal nails or screws--for making Sakata funa-dansu (ship chests), a traditional craft item of Sakata City, Yamagata Prefecture. Sakata funa-dansu chests of drawers were widely used between the mid-18th and late 19th centuries aboard Kitamaebune merchant ships mostly serving ports on the west coast of Japan. As one of the country's three major producers of funa-dansu along with Mikuni (Fukui Prefecture) and Ogi (Sado, Niigata Prefecture), Sakata attracted great numbers of skilled artisans. Demand for Sakata funa-dansu declined with the demise of the Kitamaebune shipping route, however, and today, with most homes furnished in Westernstyles, demand for Sakata funa-dansu as a utilitarian piece of furniture is all but gone, although it is admired for its workmanship and decorative value. With the loss of demand, Sakata lost its funa-dansu makers, leaving Kato Mokko as its only surviving maker continuously engaged in funa-dansu production.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Alongside preserving and continuing traditional production techniques so that Sakata funa-dansu can be enjoyed by generations to come, Kato Mokko is focusing much effort on developing products incorporating technical innovations complementary to today's lifestyles. A Sakata funa-dansu typically has a substantial, hardwearing exterior of zelkova, iron hardware, and lacquer coating. In contrast, its interior drawers are made of paulownia for superior airtightness--funa-dansu could be recovered from sunken ships because of their buoyancy, according to anecdotes. For exterior wood, we use zelkova harvested in Shonai, Yamagata Prefecture, thereby contributing to sustainability of the local forest industry. We also encourage local manufacturing by studying traditional iron hardware engraving and lacquerwork techniques that have lost practitioners and supporting younger people to acquire such skills.





BRAND NAME Katomokko

PRODUCT NAME Sakata Funadansu [Kakesuzuri]

GENERIC NAME Funadansu(ship chest)
MATERIALS Zelkova, iron, lacquer

PERSON IN CHARGE Katomokko

PRODUCTION AREA Sakata Yamagata Japan SIZE W33 x D41 x H36 cm

WEIGHT 15kg

DOMESTIC RETAIL PRICE JPY1,000,000 (excluding tax)

Sakata City in Yamagata Prefecture maintains the tradition of crafting this type of chest of drawers, which was widely used aboard merchant vessels serving ports on Japan's west coast between the mid-18th and late 19th centuries. This chest boasts a hardwearing exterior of zelkova, iron hardware, and lacquer coating, while the interior drawers are made of paulownia for superior airtightness--a feature popularly believed to have made these chests buoyant enough to be retrievable from sunken ships.

BRAND NAME Katomokko

PRODUCT NAME Nekokeshi (shiro-kuro)
GENERIC NAME Creative Kokeshi
MATERIALS Japanese cypress
PERSON IN CHARGE Katomokko

PRODUCTION AREA Sakata Yamagata Japan SIZE W4 x D4 x H8 cm

WEIGHT 30g

DOMESTIC RETAIL PRICE JPY2,500 (excluding tax)

Hand-carved, hand-painted wooden kokeshi doll. Natural wood grains make each adorable palm-sized cat unique. The surface is left unsealed so that the texture of hinoki cypress can be appreciated. The use of water-based pigments makes this product eco-friendly.





BUSINESS NUMBER

COMPANY NAME(JAPANESE) 中島清吉商店

COMPANY NAME Nakajima Seikichi Shoten

YEAR OF ESTABLISHMENT 1871

TYPE OF INDUSTRY Sales of Shogi koma

MAIN PRODUCT Shogi koma
POST CODE 994-0046

COMPANY ADDRESS 2-2 2-chome Taduru-chou Tendo

Yamagata Japan

 REPRESENTATIVE
 Masaharu NAKAJIMA

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 FAX
 +81-(0)23-653-7082

URL https://www.shogi-koma.com/

Facebook ZhongDaoQingJiShangDian

E-commerce Website https://www.shogi-koma.com/shopping/
MAIN SELLING CHANNELS In-house store, gift shops

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE

Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We have continued to do business as a manufacturer specializing in shogi (Japanese chess) pieces for four generations. At the time of our founding, we manufactured cheap popular products. Presently, however, we manufacture a wide variety of products ranging from a set of pieces for beginners to high-end pieces called "moriagegoma" that are used in title matches, etc.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We devote ourselves to manufacturing shogi pieces with the utmost care so that users of our products can play shogi comfortably. We conduct all processes in-house, from purchasing logs as raw materials to drying them and making shogi pieces.



BRAND NAME Nakajima Seikichi Shoten
PRODUCT NAME Hidari Uma No.6 (6 号左馬)

GENERIC NAME Ornament

MATERIALS Sennoki (Kalopanax septemlobus)

PERSON IN CHARGE Masaharu NAKAJIMA
PRODUCTION AREA Tendo Yamagata Japan

SIZE 18cm WEIGHT 1kg

DOMESTIC RETAIL PRICE JPY¥5,300 (excluding tax)

This unique shogi piece, called "Hidari Uma," is a lucky charm. It is said that people who possess it will not have financial difficulties.



BRAND NAME Nakajima Seikichi Shoten

PRODUCT NAME Mikurajima boxwood specially

GENERIC NAME Shogi goma

MATERIALS Mikurajima boxwood
PERSON IN CHARGE Masaharu NAKAJIMA
PRODUCTION AREA Tendo Yamagata Japan

SIZE

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY35,000 (excluding tax)

These "horigoma" pieces are made from boxwood produced in Mikurajima, which is the highest class of material for shogi pieces. They allow you to feel the joy of playing shogi.



BRAND NAME Nakajima Seikichi Shoten
PRODUCT NAME Isshaku Osho (一尺王将)

GENERIC NAME Ornament

MATERIALS Sennoki (Kalopanax septemlobus)

PERSON IN CHARGE Masaharu NAKAJIMA
PRODUCTION AREA Tendo Yamagata Japan

SIZE 30cm WEIGHT 6kg

DOMESTIC RETAIL PRICE JPY19,000 (excluding tax)

This is an ornament on which the words "Osho (king)" is carved. It is a hand-carved ornamental piece that was made by craftsmen in Tendo with great care.



BRAND NAME Nakajima Seikichi Shoten
PRODUCT NAME Kaede urushi-gaki koma

GENERIC NAME Shogi goma

MATERIALS

PERSON IN CHARGE

Masaharu NAKAJIMA

PRODUCTION AREA

Tendo Yamagata Japan

SIZE

abt.9cm x 11cm x 5cm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

This product is a set of shogi pieces handwritten by craftsmen in Tendo. They are placed in a box made of paulownia wood.



BRAND NAME Nakajima Seikichi Shoten

PRODUCT NAME Mikurajima boxwood horiumegoma

GENERIC NAME Shogi goma

MATERIALS Mikurajima boxwood
PERSON IN CHARGE Masaharu NAKAJIMA
PRODUCTION AREA Tendo Yamagata Japan
SIZE abt.21cm x 25cm x 4cm

WEIGHT 800g

DOMESTIC RETAIL PRICE JPY180,000 (excluding tax)

These "horiumegoma" pieces are made from boxwood produced in Mikurajima. As the carved characters are filled with Japanese lacquer, you can feel their flatness. Craftsmen in Tendo make them manually and carefully, one by one.



BRAND NAME Nakajima Seikichi Shoten
PRODUCT NAME Onoore birch horigoma

GENERIC NAME Shogi goma
MATERIALS Onoore birch

PERSON IN CHARGE Masaharu NAKAJIMA
PRODUCTION AREA Tendo Yamagata Japan
SIZE abt.11cm x 13cm x 7cm

WEIGHT 700g

DOMESTIC RETAIL PRICE JPY¥12,000 (excluding tax)

These "horigoma" pieces are made from Onoore birch. The wood is similar to boxwood in terms of weight and hardness and is suitable for making shogi pieces.



BRAND NAME Nakajima Seikichi Shoten

PRODUCT NAME 1 sun Shogi set
GENERIC NAME Shogi set

MATERIALS Board : Katsura (japonicum), Koma :

kaede (Acer pictum)

PERSON IN CHARGE
Masaharu NAKAJIMA
PRODUCTION AREA
Tendo Yamagata Japan
SIZE
33cm x 36cm x 3cm

WEIGHT 2.3kg

DOMESTIC RETAIL PRICE JPY17,000 (excluding tax)

This product consists of a desktop shogi board made from katsura tree wood and "horigoma" shogi pieces made from maple wood.









BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社グリーンバレー

COMPANY NAME Green Valley Co., Ltd.

YEAR OF ESTABLISHMENT 2001

TYPE OF INDUSTRY

Leather manufacturing and sales

MAIN PRODUCT

Leather wallet / leather accessory

POST CODE 996-0053

COMPANY ADDRESS 711-112 Fukuda, Fukuda, Shinjo

City, Yamagata, Japan

REPRESENTATIVE Futoshi Ogawa

TEL +81-(0)233-23-1331 FAX +81-(0)233-23-2858

URL https://www.greenvalley.co.jp/

Instagram <u>luego.jp</u>

E-commerce Website https://www.luego.jp

MAIN SELLING CHANNELS E-commerce Website

Domestic EC sales

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES Main store E store,YAHOO store,Amazon,Rakuten Mitsukoshi Isetan Furusato Tax

Payment

AVAILABLE LANGUAGE Main store E store,YAHOO store,Amazon,Rakuten

*****EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Our founder (present chairman) was a medical representative at a major pharmaceutical company. He chose to start a business in his hometown so that he could contribute to the local economy by creating year-round employment uninterrupted by the long, snowy winters of Yamagata. Our current president makes it a point to personally work at pop-up sales events (held at department stores and typically focusing on regional specialties, these events are held almost on a monthly basis somewhere in the country) because he finds it extremely enjoyable to meet and serve customers who buy the products we have designed and created. These events also provide opportunities for us to receive feedback directly from customers, even leading to new models inspired by customer ideas, which are internally referred to by the respective customer's names. Since the start of the company, manual production has characterized our products, which are designed, produced, sold, and repaired in-house. Each product is carefully handmade by artisans recruited locally. Rather than just any wallet, the company strives to offer products that users can feel increasingly attached to over time. Luego is a Spanish parting word similar to "see you later." We hope customers will appreciate the superior finish of our products, their soft feel, and handsome beauty.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The craftspeople who make LUEGO products often say that they can repair anything that they make. This is because LUEGO leather wallets and accessories are designed by the artisans themselves. Selling a product to a customer is not the end, but the start of a long, shared journey. Whenever a new product is developed, the prototypes goes through a lengthy, painstaking process of trial and testing. LUEGO products require many processes of burnishing, which is a method of edge finishing, using dyes and grounds that need to be adjusted to ambient temperatures and humidity levels. Under some seasonal conditions, it is not unusual for edge treatment alone to take several days. Artisans adjust the pressure of their fingers according to the moisture content of the leather as perceived by how the leather feels on their fingertips. All steps of production except the sewing is performed manually, allowing delicate adjustments to take place as a matter of course in response to subtle changes in the leather. Typically, products arriving for repairs are scrutinized like long-lost children being reunited with their "parents," who might marvel at the excellent condition of a ten-year-old product, for instance, or admire the sheen of well-used leather.



BRAND NAME LUEGO

PRODUCT NAME Carino slim Wallet
GENERIC NAME Carino slim Wallet
MATERIALS Cowhide • Rayon

PERSON IN CHARGE Factory manager Konomi Itou
PRODUCTION AREA Shinjo Yamagata Japan
SIZE W19 cm × H9 cm × D0.5 cm

WEIGHT 90 g

DOMESTIC RETAIL PRICE JPY12,300 (excluding tax)

Slim and lightweight wallet in soft textured cowhide leather. A D-ring on the front allows you to attach your own strap. There is a hook on the top of the inside and coin pocket with a zipper on the front and back. Available in pink, yellow and dark green.



BRAND NAME LUEGO

PRODUCT NAME Cordovan Tricote
GENERIC NAME Round wallet

MATERIALS Horse leather • Goat leather

PERSON IN CHARGE Factory manager Konomi Itou

PRODUCTION AREA Shinjo Yamagata Japan

SIZE W20.5cm × H9.5cm × D2cm

WEIGHT 230g

DOMESTIC RETAIL PRICE JPY 150,000 (excluding tax)

This long wallet is hand-woven with Cordovan, which is made from the hindquarters of six horses.

Cordovan is made by scraping the cordovan layer from the rump of a horse and is so rare and valuable that it is called the diamond of leather. This is a supreme wallet with the interior is also using Cordovan. It's a made-to-order production.

It takes approximately 6 weeks from receipt of order.





BRAND NAME

PRODUCT NAME

GENERIC NAME

MATERIALS

LUEGO

URIBOU Neu

Holding wallet

Cowhide • Rayon

PERSON IN CHARGE Factory manager Konomi Itou
PRODUCTION AREA Shinjo Yamagata Japan
SIZE W11cm × H9.5cm × D2.5cm

WEIGHT 80g

DOMESTIC RETAIL PRICE JPY 17,500(excluding tax)

Original cowhide leather embossed with a three-dimensional pattern.

Its characteristic is the pattern that you feel uneven when touching it by hand. Available in orange, white and blue.



BRAND NAME LUEGO

PRODUCT NAME Jewel Ribbon

GENERIC NAME Flap wallet

MATERIALS Cowhide • Rayon

PERSON IN CHARGE Factory manager Konomi Itou

PRODUCTION AREA Shinjo Yamagata Japan SIZE W19cm × H9cm × D2cm

WEIGHT 140g

DOMESTIC RETAIL PRICE JPY17,600(excluding tax)

Slim type women's long wallet made of cowhide leather with a subtle sheen. The ribbon is made of the same leather as the wallet for a cute finish.

Available in gold and pink.



BRAND NAME LUEGO
PRODUCT NAME Jewel mesh

GENERIC NAME L-shaped long wallet MATERIALS Cowhide • Rayon

PERSON IN CHARGE Factory manager Konomi Itou

PRODUCTION AREA Shinjo Yamagata Japan
SIZE W20.5cm × H9.5cm × D2cm

WEIGHT 150g

DOMESTIC RETAIL PRICE JPY28,600(excluding tax)

Slim type L-shaped zipper long wallet carefully hand-woven one by one with subtle shiny cowhide leather.

The coin pocket placed in the center of the interior is an open type. X It is designed at a height that prevents coins from spilling out even when turned upside down.

Available in gold and pink.



BRAND NAME LUEGO

PRODUCT NAME Chicago mesh

GENERIC NAME

MATERIALS

MATERIALS

PERSON IN CHARGE

Smart phone case L size

Tanned leather • Rayon

Factory manager Konomi Itou

WEIGHT 70g

DOMESTIC RETAIL PRICE JPY29,700(excluding tax)

Smartphone case that can be used regardless of manufacturer or model number.

Upper slide type to be used by inserting your soft case or hard case between the leather.

Tanned leather r is finished by hand weaving. The more you use it, the shinier the leather becomes, so you can enjoy its deterioration over time.

Currently only available in chocolate.



BRAND NAME LUEGO
PRODUCT NAME URIBOU Neu

GENERIC NAME Business card holder

MATERIALS Cowhide

PERSON IN CHARGE Factory manager Konomi Itou

PRODUCTION AREA Shinjo Yamagata Japan
SI7F W11cm × H8cm × D1.5cm

WEIGHT 60g

DOMESTIC RETAIL PRICE JPY9,300(excluding tax)

Original cowhide leather embossed with a three-dimensional pattern.

Its characteristic is the pattern that you feel uneven when touching it by hand.

This business card holder is made entirely of leather.

Available in orange, white and blue.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 桃の実工房

COMPANY NAME Momonomi kobo

YEAR OF ESTABLISHMENT 1946

TYPE OF INDUSTRY Craft manufacturing

MAIN PRODUCT Crafts using peach seeds

POST CODE 9901101

COMPANY ADDRESS 16-1 Aterazawa oemachi

Nishimurayama Yamagata Japan

REPRESENTATIVE Noriyasu KAMODA

TEL +81-(0)237-62-2726

FAX +81-(0)237-62-2166

URL http://www13.plala.or.jp/momonomi/

Instagram <u>momonomikoubou</u>
Facebook momonomikoubou

E-commerce Website https://momonomi.theshop.jp/

MAIN SELLING CHANNELS In house store,

Commercial museum
SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

Domestic EC site

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

The studio started as a privately owned woodturning business established in 1946 and located in Oemachi Aterazawa, Nishimurayama-gun, Yamagata Prefecture. Its flagship product, the peach stone tea caddy, was launched in 1960. The novel concept of using peach stone as a craft material made the product topical, and has kept it in production past its 60th anniversary in 2020. In 1974, Noriyasu started to study under Teisaku, the founder of this business, and expanded the peach stone craft range to include trays, tea saucers, candy bowls and other items. In 2006, Keita, the successor to Noriyasu, started studying as Noriyasu's apprentice. Japan's Tohoku region, especially Yamagata, is among the country's leading producers of fruit, including peaches. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Their material beauty caught the eye of Teisaku, the founder of this business, who investigated their potentiality as a craft material for many years until he perfected peach stone craft, the highly original art of manually cutting, assembling, and then carefully polishing peach stones. They are used to create products that fascinate people, who often wonder what they are made of. The products have a comforting handmade warmth about them, and improve with age and use. We are confident that users will find our products highly satisfying.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

- 1. Peach stone craft is the country's only range of craft items made from peach stones for the appreciation of the beauty of natural shapes.
- 2. The use of natural materials is of prime importance to this studio, which explores combinations of locally produced peach stone and natural wood, producing products that highlight the material beauty of peach stone and zelkova wood.
- 3. Our products are produced and sold as officially certified Oe Brand products.
- 4. Our products are environmentally friendly because they are made from peach stones from peach canning plants, which would otherwise become industrial waste.
- 5. For greater perfection and accuracy, products are made from materials washed and allowed to dry for seven to eight years.
- 6. All stages of production take place in-house at this studio.
- 7. Some of our products are available as Yamagata Prefecture's Furusato Nozei (Hometown Tax) gifts.
- 8. We were awarded Yamagata's prefectural award for excellent craft skills.



BRAND NAME Momonomi kobo

PRODUCT NAME Momonomi Sweet bowl

GENERIC NAME Sweet bowl

MATERIALSMomonomi, woodPERSON IN CHARGENoriyasu KAMODAPRODUCTION AREAOe Yamagata JapanSIZEΦ210 x H55mm

WEIGHT abt.400g

DOMESTIC RETAIL PRICE JPY20,000 (excluding tax)

This exquisite bowl was shaped on a wood lathe after covering the wood surface with peach stones. The result highlights the intrinsic beauty of peach stones and zelkova wood, which matures and ages well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.



BRAND NAME Momonomi kobo

PRODUCT NAME Momonomi Inlay teacup saucer

combined sweets plate (Set of 5)

GENERIC NAME teacup saucer combined sweets plate

MATERIALSMomonomi, woodPERSON IN CHARGENoriyasu KAMODAPRODUCTION AREAOe Yamagata JapanSIZEΦ120 x T21mm

WEIGHT abt.350g (set of 5 total)

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This excellent, high-value product doubles as a tea saucer and candy dish. It highlights the intrinsic beauty of peach stone and zelkova wood, which matures and ages well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.



BRAND NAME Momonomi kobo

PRODUCT NAME (1942) 2 03 cm (1942)

(1sun=3.03cm)

GENERIC NAME Platter

MATERIALSMomonomi, woodPERSON IN CHARGENoriyasu KAMODAPRODUCTION AREAOe Yamagata JapanSIZEΦ240 x T30mm

WEIGHT abt.450g

DOMESTIC RETAIL PRICE JPY18,200 (excluding tax)

This exquisite tray was shaped on a wood lathe after shaving the bottom to reduce its thickness and inlay it with peach stones. It highlights the intrinsic beauty of peach stone and zelkova wood, which mature and age well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.









BUSINESS NUMBER

COMPANY NAME(JAPANESE) くらしの金具・里山 (りせん)

COMPANY NAME Lisen

YEAR OF ESTABLISHMENT Founded in 2010 (relocated in 2017)

TYPE OF INDUSTRY Natural dyeing metal crafts

MAIN PRODUCT Metal tableware, etc.

POST CODE 990-1573

COMPANY ADDRESS 229 Tateki Asahi-machi

Nishimurayama Yamagata Japan

REPRESENTATIVE Koudai MAKINO

TEL +81-(0)90-4187-6084

FAX

URL https://lisenweb.jimdofree.com/

https://koudai27.jimdofree.com/

Instagram <u>kurashinokanagu.lisen</u>

E-commerce Website https://lisen.stores.jp/

Domestic retail stores, restaurants (commercial tableware), etc.

(commercial tableware),

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES STORES

MAIN SELLING CHANNELS

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Lisen is a metalwork studio that produces tableware, decorative objects, jewelry, and other products made of aluminum. Lisen's proprietary technique for dyeing metal with natural dyes achieves products that can't be found elsewhere else. The use of aluminum, which is lightweight and easy to handle, enables us to offer a wide range of household objects suitable for everyday use. Their beauty and technical uniqueness have made our products available at department stores and boutiques throughout Japan.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The products made by Lisen seek to bring the sensation of being surrounded by nature into the home. They aim to capture the brief moments of ever-changing nature—light, wind, water, and time—for displays that add color to everyday living. Our studio is located between the Asahi mountain range and one of its foothill villages, where nature's blessings are abundant. Each product is made with the utmost care and attention so as to successfully embody and express the inspiration we receive from the changing seasons, and the countless stars adorning the night sky. Aluminum products are easier to incorporate into everyday living because they require less maintenance than many other metals. We hope customers will find their own unique styles of enjoying our household products, which embody nature's vitality in their highly original shapes and exquisite colors.







BRAND NAME Lisen PRODUCT NAME Moon Tray **GENERIC NAME** Tray

MATERIALS Aluminum, Plant dye PERSON IN CHARGE Koudai MAKINO PRODUCTION AREA Asahi Yamagata Japan

SIZE S:16.5x16x1cm M:19.5x18.5x1cm

L:24x23x1cm LL:29x28x1cm

WEIGHT S:70g M:95g L:185g LL:280g S:JPY3,300 M:JPY4,400 L:JPY7,700 DOMESTIC RETAIL PRICE

LL:JPY12,000 (excluding tax)

The moon served as the inspiration for this aluminum tray colored with natural dyes. The light colors and subtle shimmer of the tray complement the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.

Lisen **BRAND NAME Snow Tray** PRODUCT NAME Tray **GENERIC NAME** Aluminum **MATERIALS** Koudai MAKINO PERSON IN CHARGE PRODUCTION AREA Asahi Yamagata Japan

SIZE

S:16.5x16x1cm M:19.5x18.5x1cm L:24x23x1cm LL:29x28x1cm

S:70g M:95g L:185g LL:280g DOMESTIC RETAIL PRICE

S:JPY3,300 M:JPY4,400 L:JPY7,700 LL:JPY12,000 (excluding tax)

Snow served as the inspiration for this tray offered in natural, undyed aluminum. The subtle shimmer of the tray complements the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.

Lisen **BRAND NAME** Sun Tray PRODUCT NAME Tray **GENERIC NAME**

Aluminum, Plant dye **MATERIALS** Koudai MAKINO PERSON IN CHARGE PRODUCTION AREA Asahi Yamagata Japan

S:16.5x16x1cm M:19.5x18.5x1cm SIZE

L:24x23x1cm LL:29x28x1cm

WEIGHT S:70g M:95g L:185g LL:280g DOMESTIC RETAIL PRICE S:JPY3,300 M:JPY4,400 L:JPY7,700

LL:JPY12,000 (excluding tax)

The sun served as the inspiration for this aluminum tray colored with natural dyes. The light colors and subtle shimmer of the tray complement the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.

WEIGHT







BRAND NAME Lisen
PRODUCT NAME Night Tray
GENERIC NAME Tray

SIZE

WEIGHT

MATERIALS Aluminum, Plant dye
PERSON IN CHARGE Koudai MAKINO
PRODUCTION AREA Asahi Yamagata Japan

S:16.5x16x1cm M:19.5x18.5x1cm

L:24x23x1cm LL:29x28x1cm S:70g M:95g L:185g LL:280g

DOMESTIC RETAIL PRICE S:JPY3,300 M:JPY4,400 L:JPY7,700

LL:JPY12,000 (excluding tax)

Nighttime served as the inspiration for this aluminum tray colored with natural dyes. The vivid colors and subtle shimmer of the tray complement the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.

BRAND NAME Lisen

PRODUCT NAME Hour glass (wall vase)

GENERIC NAME Vase

MATERIALS Aluminum, Plant dye, Chemical dye,

Urushi

PERSON IN CHARGE Koudai MAKINO
PRODUCTION AREA Asahi Yamagata Japan

SIZE 3.5x4x18cm

WEIGHT 80g

DOMESTIC RETAIL PRICE JPY22,000 (excluding tax)

Wall vases are used to display plants like pictures on a wall. The blue hue of the sample shown is achieved by combining natural and chemical dyes. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface. The vase is also available to order in customized colors. Please contact us for details.

BRAND NAME Lisen

PRODUCT NAME Hour glass (vase) -starry

GENERIC NAME Vase

MATERIALS Aluminum, Silver leaf, Urushi

PERSON IN CHARGE

PRODUCTION AREA

SIZE

S:Φ4x10cm
L:Φ6x17cm
LL:Φ7.5x21cm

WEIGHT S:50g M:100g L:180g LL:275g

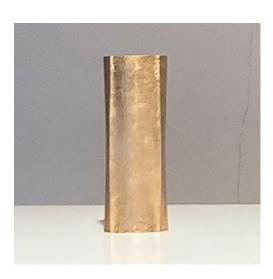
DOMESTIC RETAIL PRICE S: JPY4,000 M: JPY 7,000

DOMESTIC RETAIL PRICE S: JPY4,000 M: JPY 7,000 L: JPY 9,500 LL: JPY 14,000

(excluding tax)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and metal leaf finish that acquires a patina with age. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.







BRAND NAME Lisen

PRODUCT NAME Hour glass (vase) -white

GENERIC NAME Vase

MATERIALS

PERSON IN CHARGE

Koudai MAKINO

PRODUCTION AREA

SIZE

S:Φ4x10cm

M:Φ5x12cm

L:Ф6x17cm LL:Ф7.5x21cm

WEIGHT S:50g M:100g L:180g LL:275g

DOMESTIC RETAIL PRICE S: JPY4,000 M: JPY 7,000 L: JPY 9,500 LL: JPY 14,000

(excluding tax)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and natural hue of aluminum. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.

BRAND NAME Lisen

PRODUCT NAME Hour glass (vase) -gold

GENERIC NAME Vase

MATERIALS Aluminum, Brass leaf, Urushi

PERSON IN CHARGE Koudai MAKINO

PRODUCTION AREA Asahi Yamagata Japan

SIZE S:Φ4x10cm M:Φ5x12cm
L:Φ6x17cm LL:Φ7.5x21cm

WEIGHT S:50g M:100g L:180g LL:275g DOMESTIC RETAIL PRICE S: JPY4,000 M: JPY 7,000

L: JPY 9,500 LL: JPY 14,000

(excluding tax)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and metal leaf finish that acquires a patina with age. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.

BRAND NAME Lisen

PRODUCT NAME Hour glass (vase) -black

GENERIC NAME Vase

MATERIALS Aluminum, Silver leaf, Urushi

PERSON IN CHARGE

PRODUCTION AREA

SIZE

S:Φ4x10cm
L:Φ6x17cm

LL:Φ7.5x21cm

WEIGHT S:50g M:100g L:180g LL:275g

DOMESTIC RETAIL PRICE S: JPY4,000 M: JPY 7,000 L: JPY 9,500 LL: JPY 14,000

(excluding tax)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and metal leaf finish that acquires patina with age. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 正絹羽毛ふとん株式会社 COMPANY NAME Syouken umou futon Co.,Ltd

YEAR OF ESTABLISHMENT 1984

TYPE OF INDUSTRY Manufacturing, planning, and sales

of bedding

MAIN PRODUCT Feathered Futon, healthy bedding,

and related goods, Hydrogen bathing, hydrogen shower

992-0056

COMPANY ADDRESS 6-10 Naoe-cho Yonezawa Yamagata

Japan

REPRESENTATIVE Rikiya MURAISHI
TEL +81-(0)238-23-2929

FAX +81-(0)238-22-1655
URL http://syouken21.com

E-commerce Website

POST CODE

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE

In house store, Events, Domestic EC

site

Rakuten

Japanese, Chinese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

My parents' home was also originally a textile manufacturing facility in Yonezawa. I, as the third generation, began manufacturing umou futon (down quilts) using Yonezawa-ori woven fabric. The down quilts made of Yonezawa-ori silk fabric on which yuzen-style patterns are printed manually were much appreciated by customers at that time, and I had great success with the quilts. In my home city of Yonezawa, there is a mineral ore with excellent effects. So, looking ahead to the next generation, we collaborated with the Faculty of Engineering, Yamagata University, to conduct detailed research on this ore. From the research results, it was found that the ore emits a large amount of far-infrared rays and also features other excellent effects. In addition, the ore had always been highly evaluated as a good-quality ore, and we came to know that it is very effective for health. We therefore developed healthy bedclothes by kneading the specially processed ore into fibers. Bedclothes that use this fiber improve blood circulation and increase body heat and immune strength. These bedclothes are currently well-received in Japan, and we would like to sell them throughout the world in the future.

❖CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Yonezawa City, Yamagata Prefecture, where our company is located, has links to many feudal lords and samurai who earned their place in history, such as the Date family and the Uesugi family. In and after the Edo period in particular, Yonezawa flourished as the castle town of the Uesugi family. Yozan Uesugi, the ninth head of the Yonezawa Domain, who is famous for his words "Where there is a will, there is a way," established Yonezawa-ori woven fabric, which made Yonezawa a nationally famous location for the textile industry. Borne from Yonezawa-ori, our company carefully selected materials and developed original healthy products that other companies cannot copy in the spirit of "Love and Righteousness" of Uesugi samurai, whom my predecessor adored. All our employees strive to provide products that satisfy customers using their excellent skills and rich experience.



*It 's possible to change sizes.

BRAND NAME ZEOTEX®

PRODUCT NAME ZEOTEX® Blanket

GENERIC NAME Blanket

Front fabric: Polyester 100% **MATERIALS**

Padding: Polyester kneaded natural ore Back fabric: XEOTEX® cotton pile

PERSON IN CHARGE Yukari KUMEZAWA

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE S:140 × 200cm D:180 × 200cm WEIGHT S:1.9kg D:2.6kg Q:3.0kg DOMESTIC RETAIL PRICE S: JPY38,0000 (including tax)

> D: JPY48,00 (including tax) Q: JPY56,000 (including tax)

This product features far-infrared ray, deodorant, humidity control, harmful substance adsorption, antibacterial, mite control and antifungal functions. This multifunctional blanket provides good quality sleep to increase immune strength. The outer material is a nice, soft fabric and the lining material comprises a breathable logo pile into which the natural ore is kneaded. The blanket can be used all year round and is machine washable. It is recommended for those who are very sensitive to cold, have pain in their lower back and feet, have very bad, stiff shoulders, or cannot sleep well.



*It 's possible to change sizes.

ZEOTEX® **BRAND NAME**

PRODUCT NAME ZEOTEX® Mattress putt.

GENERIC NAME Mattress putt.

Front fabric: Polyester 100% **MATERIALS**

Padding: Polyester kneaded natural ore Back fabric: ZEOTEX® cotton pile

PERSON IN CHARGE Yukari KUMEZAWA

PRODUCTION AREA Yonezawa Yamagata Japan S: 100 × 200cm D:140×200cm

SIZE Q:180 × 200cm

WEIGHT S: 1.7kg D: 2.3kg Q: 2.8kg

DOMESTIC RETAIL PRICE S: JPY38,000 (including tax)

D: JPY48,000 (including tax) Q: JPY56,000 (including tax)

This product features far-infrared ray, deodorant, humidity control, harmful substance adsorption, antibacterial, mite control and antifungal functions. When used together with the blanket, stronger effects can be expected. With elastic straps at the four corners of the pad, it is very easy to put on and remove. It is machine washable. The pad can be used all year round. It is recommended for those who are very sensitive to cold, have pain in their lower back and feet, have very bad, stiff shoulders, or cannot sleep well.



*It 's possible to change fabrics and sizes.

*It 's possible to change sizes.

ZEOTEX® **BRAND NAME**

ZEOTEX® Luxury healthy ALDS feather PRODUCT NAME

futon

Feathered Futon **GENERIC NAME**

Front fabric : Super long Cotton100% **MATERIALS**

Padding: Feather (Made in Canada) Back fabric: ZEOTÈX® Super long cotton 100% (kneaded natural ore)

Yukari KUMEZAWA PERSON IN CHARGE

PRODUCTION AREA Yonezawa Yamagata Japan

S:150 × 210cm D:190 × 210cm SIZE S:2.2kg D:2.8kg Q:3.2kg WEIGHT S: JPY88.000 (including tax) DOMESTIC RETAIL PRICE

D: JPY105,600 (including tax) Q: JPY127,000 (including tax)

This product adopts the Air Lock Down Structure (ALDS) to prevent down from going too far to one side. A special valve is attached to the hole from which down is blown into the guilt so that the down will not move too far to one side even after using the quilt for a long time. As the gore is longer than in usual quilts, down is able to swell up uniformly. Moreover, as the natural ore is kneaded into the fabric, the product increases immune strength, retains heat and fits well to your body. So this product will keep you warm and enable you to sleep well even if you live in cold regions. Top-quality down, such as Hungarian, Polish and Canadian are used for the filling.





BRAND NAME ZEOTEX®

PRODUCT NAME ZEOTEX® Warmth Eye mask

GENERIC NAME Eye mask

MATERIALS Front fabric : Polyester 100%

Padding: Polyester kneaded natural ore

Back fabric : ZEOTEX® cotton pile

kneaded natural ore

PERSON IN CHARGE Yukari KUMEZAWA

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE $23 \text{cm} \times 9.5 \text{cm}$

WEIGHT 0.1kg

DOMESTIC RETAIL PRICE JPY4,000 (including tax)

The power of the natural ore (far infrared rays) warms the area around the eye, improves blood circulation, and relieves eyestrain with a refreshing feeling. The part applied to your eyes is made of soft pile fabric. The product can be adjusted to fit your face using Velcro tape.

BRAND NAME ZEOTEX®

PRODUCT NAME ZEOTEX®Warmth Ankle supporter

GENERIC NAME Ankle supporter

MATERIALS Front fabric : Polyester 100%

Padding: Polyester kneaded natural ore Back fabric: ZEOTEX® cotton pile

kneaded natural ore

PERSON IN CHARGE Yukari KUMEZAWA

PRODUCTION AREA Yonezawa Yamagata Japan

SIZE 8cm × 35cm

WEIGHT 0.2kg

DOMESTIC RETAIL PRICE JPY5,000 (including tax)

By regularly warming your body with the power of the natural ore, blood circulation improves, which helps to defend the body against various stresses. The product is recommended for those who suffer from cold feet, cannot sleep well, or are very tired from standing long hours at work.



1)





BUSINESS NUMBER

COMPANY NAME(JAPANESE) ネムール株式会社
COMPANY NAME Nemours Co., Ltd

YEAR OF ESTABLISHMENT 1948

TYPE OF INDUSTRY Wholesale

MAIN PRODUCT Bedding, Fiber products

POST CODE 990-0071

COMPANY ADDRESS 8-4 2-chome Ryutsu center

Yamagata Yamagata Japan

REPRESENTATIVE Yuki SATO

TEL +81-(0)23-633-3582

FAX +81-(0)23-633-0048

URL http://www.nemours.jp

E-commerce Website

MAIN SELLING CHANNELS

SALES PERFORMANCE OF

DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE

Retail store

Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

We are a bedding maker and wholesaler celebrating our 70th year of business this year. Our major businesses are OEM, where we manufacture and sell original brand bedding to around 30 major companies such as POLA and Panasonic. We also wholesale products to around 200 small-scale retailers nationwide. One of our important management philosophies is "coexistence and shared prosperity." We believe it is important that not only our company but our partner retailers that actually supply products to end-users are able to sell quality products with confidence and improve customer satisfaction. Most of our products undergo several processes, including measurement, tests, approval, and recommendations conducted by public entities and facilities comprising third-party organizations, before being sold. Such an uncompromising approach towards supplying quality products is our strength, which we believe has enabled us to garner customer trust and continue business for as long as 70 years. In recent years, we have worked to strengthen our product development capabilities to develop and manufacture high quality original products in an effort to become more than a wholesaler.

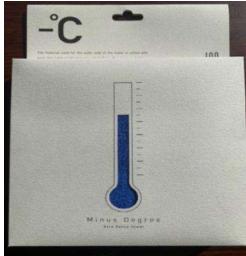
❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

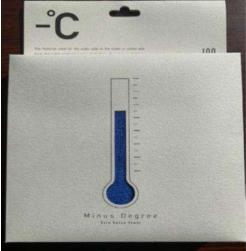
1) Cool handkerchief

Towel cloth made in Imabari is used on one side and our Zero Cool, a cool touch cloth, is used on the other side. Zero Cool is our original product that won an award at the 6th Monozukuri Nippon Grand Award in the textile sector. We are able to print original patterns on this fabric, which has contributed to increasing sales every year.

2) Cool mask

Zero Cool on the inside of the mask is cool to the touch and minimizes sweating. It has become a popular product due the coronavirus pandemic.







PRODUCT NAME Cool handkerchief **GENERIC NAME** Handkerchief

Outside: Cotton 100% **MATERIALS**

Inside: Polyethylene 50%, Polyester

50%

PERSON IN CHARGE Keita Sato

PRODUCTION AREA Yamagata Yamagata Japan

SIZE abt.23×23cm WEIGHT abt.10g DOMESTIC RETAIL PRICE open price

Towel cloth made in Imabari is used on one side and our Zero Cool, a cool touch cloth, is used on the other side. Zero Cool is our original product that won an award at the 6th Monozukuri Nippon Grand Award in the textile sector. We are able to print original patterns on this fabric, which has contributed to increasing sales every year.



BRAND NAME Zero Cool Cool mask PRODUCT NAME Mask **GENERIC NAME**

Outside: Cotton 100% MATERIALS

Inside: Polyethylene 50%, Polyester

50%

PERSON IN CHARGE Keita Sato Japan PRODUCTION AREA

abt.14×16cm SIZE abt.10g WEIGHT open price DOMESTIC RETAIL PRICE

Zero Cool on the inside of the mask is cool to the touch and minimizes sweating. It has become a popular product due the coronavirus pandemic.







BUSINESS NUMBER

COMPANY NAME(JAPANESE) 阿部産業株式会社 COMPANY NAME ABE SANGYO CO.,LTD

YEAR OF ESTABLISHMENT 1818

TYPE OF INDUSTRY Manufacturing indoor shoes

MAIN PRODUCT Indoor shoes
POST CODE 999-3512

COMPANY ADDRESS 3-2 3-chome Yachi-chuou Kahoku-

cho Nishimurayama Yamagata Japan

REPRESENTATIVE Hirotoshi ABE

TEL +81-(0)237-73-2141 FAX +81-(0)237-73-2110

URL https://www.abesangyo.jp/wp/

https://abe-

E-commerce Website homeshoes.myshopify.com/

MAIN SELLING CHANNELS SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Abe Sangyo is a maker of house shoes with a focus on comfort. We differentiate our products from others by referring to them as "home shoes" rather than slippers.

We are located in Kahoku, Yamagata Prefecture, a town well-known for the mass production of zori (Japanese traditional sandals) & geta (Japanese traditional clogs) from the Taisho period to the early Showa period, and the country's largest producer of slippers since the mid-Showa period.

Our business was founded in 1919 by Saikichi Abe, who opened Abe Saikichi Shoten, a dealer and producer of zori insoles. In 1967 his successor, also named Saikichi Abe, in response to changing lifestyles, diversified into the production of luxury slippers in original designs, targeting Tokyo department stores. After becoming the third-generation successor to the business in 1999, current company president Hirotoshi Abe embarked on the development of new original products while producing for other brands in order to shift the company away from its heavy reliance on department store wholesalers to areas where more growth was likely in the future. Some of the resulting products have been selected for the Good Design Award, Yamagata Excellent Design Award, and other accolades.

❖CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Each of our products is carefully made, including not just our zori sandals of past years, but our house shoes as well. A high level of dexterity and skill is required in making footwear, and we have always been an active employer of local women who play an important role in the house shoe industry. In this sense, our industry may be described as truly local. Women make up about 90% of our current staff, and are vital for all aspects of our operation.





PRODUCT NAME BABOUCHE
GENERIC NAME Indoor shoes

MATERIALS Cotton, PVC, Urethane resin, EVA resin

etc.

PERSON IN CHARGE

PRODUCTION AREA Kahoku Yamagata Japan

 SIZE
 kids -XL

 WEIGHT
 90g -196g

DOMESTIC RETAIL PRICE JPY2,500 - 3,200 (excluding tax)

Available in a choice of nine colors and five sizes. Made from machine-washable canvas fabric. Comfortable on the feet, and quiet to walk in.

The left and right shoes are identical, allowing them to be swapped from time to time to extend their useful life.



BRAND NAME ABE HOME SHOES
PRODUCT NAME Hemp Slippers [Safura]

GENERIC NAME Indoor shoes

MATERIALS Hemp, Cotton, PVC, Urethane resin,

EVA resin etc.

PERSON IN CHARGE

PRODUCTION AREA Kahoku Yamagata Japan

SIZE M / L

WEIGHT M: 122g / L: 140g

DOMESTIC RETAIL PRICE M: JPY4,300 (excluding tax)

L: JPY4,500 (excluding tax)

Available in either beige or brown, sizes M and L. Named after the safflower blossom, this product is trimmed with safflower-dyed mohair yarn. Carefully and painstakingly handmade through the time-consuming safflower-dyeing process, they feel extremely comfortable, lightweight and gentle on the feet. Each pair comes with a pouch, which can be used for carrying them and for holding other travel accessories.









BUSINESS NUMBER

COMPANY NAME(JAPANESE) 河内スリッパ COMPANY NAME Kawauchi Slipper

YEAR OF ESTABLISHMENT 1955

TYPE OF INDUSTRY Manufacturing and sales

MAIN PRODUCT Luxury slippers for indoor use

POST CODE 999-3511

COMPANY ADDRESS

38 Sunada Yachi Kahoku
Nishimuraya Yamagata Japan

 REPRESENTATIVE
 Hideo KAWAUCHI

 TEL
 +81-(0)237-73-4048

 FAX
 +81-(0)237-73-3754

 URL
 https://slippers.kahoku-shokokai.jp/manufacturer/

E-commerce Website

MAIN SELLING CHANNELS
SALES PERFORMANCE OF
DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

The origin of slipper production in Kahoku Town can be traced back to the thong sandals (zori) that farmers wove from rice straw, an abundant by-product of rice cultivation. Yamagata Prefecture was recorded as the country's largest producer of zori in 1941. Rapid post-WWII lifestyle changes, however, saw traditional footwear such as tabi, zori and geta being replaced by socks, slippers, sandals and shoes. Our company commenced slipper production as early as 1955, paving the way for Yamagata to become the country's top producer of slippers, and has since continuously maintained and improved on its technical excellence in slipper production.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our company president, aged 97, is at the center of production at our tiny factory, which produces slippers with prime importance on comfort and durability. We apply dedicated craftsmanship and technical excellence developed over many years to produce products that meet today's needs, and look forward to offering slippers that will keep your feet cool in summer and warm in winter.







BRAND NAME Kawauchi Slipper

PRODUCT NAME Safflower embroidery slipper

[Front opening, perfect fit type]

GENERIC NAME Indoor slipper

MATERIALS 100% Cotton, Rush grass (tatami)

PERSON IN CHARGE Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan

SIZE M (23-26cm) L (26-28.5cm)

WEIGHT M 200g L 230g

DOMESTICRETALPRICE M: JPY1,800 L: JPY2,000

(excluding tax)

The safflower is the official prefecture flower of Yamagata Prefecture, as well as town flower of Kahoku Town. The plant has been widely cultivated locally since as far back as the Muromachi period (1338–1573). Between the Edo period (1603–1867) and the early Meiji era (1868–1912), the area thrived as a major hub on the Mogami River freight route, which left behind fine cultural legacies with direct cultural links to Osaka and Kyoto. This product is an expression of the rich history and heritage of Kahoku slippers. Available in a choice of khaki, red, and blue.

BRAND NAME Kawauchi Slipper
PRODUCT NAME Arabesquelongevityzouri

(Karakusa choujyu zouri)

GENERIC NAME Indoor slipper

MATERIALS 100% Cotton, Rush grass (tatami)

PERSON IN CHARGE Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan SIZE S (20-23cm), M (23-26cm),

L (26-28.5cm)

WEIGHT S 180g M 190g L 240g

DOMESTICRETAILPRICE S: JPY2,100 M: JPY1,800

L: JPY2,000 (excluding tax)

The vine scroll pattern is an auspicious symbol of prosperity and longevity because vines are typically vigorous and capable of growing to extensive, unbroken lengths. Each pair of these slippers are carefully made with the customer's health and longevity in mind.

BRAND NAME Kawauchi Slipper

PRODUCT NAME Arabesque longevity slipper

(karakusa choujyu slipper)

GENERIC NAME Indoor slipper

MATERIALS 100% Cotton, Rush grass (tatami)

PERSON IN CHARGE Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan S (20-23cm), M (23-26cm),

L (26-28.5cm)

WEIGHT S 180g M 190g L 240g

DOMESTICRETAILPRICE S: JPY2,100 M: JPY1,800

L: JPY2,000 (excluding tax)

The vine scroll pattern is an auspicious symbol of prosperity and longevity because vines are typically vigorous and capable of growing to extensive, unbroken lengths. Each pair of these slippers are carefully made with the customer's health and longevity in mind.





MATERIALS Corduroy (100% Cotton)

PERSON IN CHARGE Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan SIZE S (20-23cm), M (23-26cm),

L (26-28.5cm), LL (30cm)

WEIGHT S 130g M 150g L 200g LL 250g S:JPY2,600 M:JPY2,700

DOMESTICRETALPRICE L: JPY2,800 LL: JPY3,000

(excluding tax)

Lightweight, warm, stylish slippers featuring topstitching. Each pair is carefully finished by highly skilled artisans for exceptional comfort. Available in eight colors. Choose your favorite from: Lady Red, Olive Green, Black, Honey Yellow, Ash Gray, Cobalt Blue, Chocolate Brown, and Natural White.



Kawauchi Slipper **BRAND NAME** Sararippa (Zouri) PRODUCT NAME **GENERIC NAME** Indoor zouri

100% Cotton, Japanese paper using **MATERIALS**

thinned wood

PERSON IN CHARGE Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan M (23-26cm), L (26-28.5cm) SIZE

M 220g L 240g WEIGHT

M: JPY2,800 L: JPY3,000

DOMESTIC RETAIL PRICE (excluding tax)

Healthy feet provide vitality to the whole body by pumping blood—this is the reason why they are sometimes called "the second heart." These slippers are great for relaxing in, and for avoiding foot problems such as bunions and corns.



Kawauchi Slipper **BRAND NAME**

Sararippa (Front opening slippers) PRODUCT NAME

GENERIC NAME Indoor slipper

100% Cotton, Japanese paper using **MATERIALS**

thinned wood

Kazuko OKADA PERSON IN CHARGE

Kahoku, Yamagata, Japan PRODUCTION AREA M (23-26cm), L (26-28.5cm) SIZE

WEIGHT M 220g L 230g

M: JPY2,800 L: JPY3,000 DOMESTIC RETAIL PRICE

(excluding tax)

Open-toe slippers featuring pleasantly firm insoles composed of piled washi fiber made of thinning wood. Breathable and washable.



BRAND NAME Kawauchi Slipper

PRODUCT NAME Dot zouri (Japanese paper mat)

GENERIC NAME Indoor zouri

PERSON IN CHARGE

MATERIALS 100% Cotton, Japanese paper using

thinned wood Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan SIZE M (23-26cm), L (26-28.5cm)

WEIGHT M 200g L 240g

DOMESTICRETALPRICE M: JPY3,000 L: JPY3,500

(excluding tax)

Slippers for staying healthy from the feet up, with striped washi insoles for keeping soles dry and comfortable. Available in a choice of pink, yellow, green and blue.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Colorful soft slipper
GENERIC NAME Indoor slipper

MATERIALS Instep: 100% Cotton

Insole: 30% polyester, 70% cotton

PERSON IN CHARGE Kazuko OKADA

PRODUCTION AREA Kahoku, Yamagata, Japan

SIZE S (20-23cm), M (23-26cm), L (26-28cm)

WEIGHT S 120g M 150g L 180g DOMESTICRETALPRICE S: JPY2,100 M: JPY1,800 L: JPY2,000 (excluding tax)

Washable and highly shape-retaining slippers for staying healthy from the feet up in these times of spreading infectious diseases. Available in a choice of six colors: pink, yellow, green, blue, white and black.