Corporate profile











BUSINESS NUMBER

COMPANY NAME (JAPANESE) 有限会社鋳心ノ工房 COMPANY NAME Chushin Kobo Co,. Ltd

YEAR OF ESTABLISHMENT 1997

TYPE OF INDUSTRY

Manufacturing of casting products

Iron kettle, Teapot, Pot stand,

MAIN PRODUCT Incense box etc.

POST CODE 990-0051

COMPANY ADDRESS 1-12 2-chome Do-machi Yamagata

Yamagata Japan

REPRESENTATIVE Hisanori MASUDA

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E-commerce Website https://chushinkobo.thebase.in/

MAIN SELLING CHANNELS

Domestic and Overseas retail stores,

Trading Company

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES CHUShinkobo.thebase.in

AVAILABLE LANGUAGE Japanese, English

♦ EPISODE OF FAUNDATION FOUNDER'S THOUGHT

Chushin Kobo studio was established in 1997 for the purpose of manufacturing and selling products designed by myself, Hisanori Masuda. The studio proposes to incorporate the traditional beauty of castings that has been passed down for centuries in Japan into today's lifestyle. I studied at Musashino Art University under Professor Mosuke Yoshitake and worked as an assistant to Professor Yoshitake after graduation. Over this period of time, I learned about the important role of design from him. I then moved to Yamagata Prefecture and over the next 20 years learned the traditional techniques for making kettles used in the tea ceremony ("chagama" in Japanese) from artisans at the site. Based on the teachings from Professor Yoshitake and these artisans, I established my own brand, blending traditional techniques with my own design to pursue the potential of Yamagata Imono (Iron Casting).

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

To pass on traditional crafts handed down in the region to the next generation, it is important to manufacture items that are useful in today's life. Lifestyles are constantly changing with the times so it is necessary to preserve and develop the inherited techniques and pass them on to the next generation in response to these changes. Traditional crafts are not conservative and maintain innovative elements in any period. New attempts will lead to the succession of traditional techniques. Nine-hundred and fifty years ago, it was found that the sand from the Mamigasaki River beach and the clay in the area near Chitose Park are suitable for making molds, which became the starting point for Yamagata Iron Casting. Domachi town is the birthplace of Yamagata Iron Casting. It is not only an industry but also an important regional culture. Preserving the landscape of the town will lead to preserving Yamagata Iron Casting.



GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-314S / Tea kettle S

GENERIC NAME Iron kettle

MATERIALS Cast iron, Wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 175x160x160mm / 1.1L

WEIGHT 1,200g

DOMESTIC RETAIL PRICE JPY35,000 (excluding tax)

The product is designed to value usability and moderate the iron cast's image of hardness by using wood in the handle and knob. The bottom is shaped flat to increase thermal conductivity, and secures the appropriate base area to use with electromagnetic cookers. For finishing, it is biscuit-fired at 800 degrees Celsius to cover with oxide film to prevent rusting. Then, a baking finish with Japanese lacquer is applied to the oxide film-covered surface. When boiling water with an iron kettle finished in this manner, the water will become smooth, less smelly and taste good. As iron is leeched into the boiled water, simply drinking water boiled in the teapot will provide the necessary daily amount. The handle and knob are replaceable.



GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-314M / Tea kettle M

GENERIC NAME Iron kettle

MATERIALS Cast iron, Wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 195x170x180mm / 1.8L

WEIGHT 1,900g

DOMESTIC RETAIL PRICE JPY40,000 (excluding tax)

The product is designed to value usability and moderate the iron cast's image of hardness by using wood in the handle and knob. The bottom is shaped flat to increase thermal conductivity, and secures the appropriate base area to use with electromagnetic cookers. For finishing, it is biscuit-fired at 800 degrees Celsius to cover with oxide film to prevent rusting. Then, a baking finish with Japanese lacquer is applied to the oxide film-covered surface. When boiling water with an iron kettle finished in this manner, the water will become smooth, less smelly and taste good. As iron is leeched into the boiled water, simply drinking water boiled in the teapot will provide the necessary daily amount. The handle and knob are replaceable.



GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-22S / Teapot Marutama S

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE 125x100x125mm / 0.4L

WEIGHT 900g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



© GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-22L/ Teapot Marutama L

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 170x140x180mm / 1.1L

WEIGHT 1.700g

DOMESTIC RETAIL PRICE JPY25,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



© GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-21S / Teapot Marutsutsu S

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 130x95x135mm / 0.45L

WEIGHT 1,000g

DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



© GOOD DESIGN

BRAND NAME Chushin Kobo

PRODUCT NAME HS-22L/ Teapot Marutsutsu L

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan SIZE 170x140x180mm / 1.1L

WEIGHT 1.800g

DOMESTIC RETAIL PRICE JPY25,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-55L / Warmer Madoka L

GENERIC NAME Warmer

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 140x140x70mm

WEIGHT 1,000g

DOMESTIC RETAIL PRICE JPY5,300 (excluding tax)

In addition to heat-retaining properties, the light of a candle used for this warmer illuminates the table and brightens up the atmosphere. Placing an iron or other type of kettle on the warmer and having hot tea will allow you to enjoy a relaxing time. The warmer is not used for boiling water but for keeping boiled water warm.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-54L / Warmer Igeta L

GENERIC NAME Warmer
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 130x130x70mm

WEIGHT 1.200g

DOMESTIC RETAIL PRICE JPY5,300 (excluding tax)

In addition to heat-retaining properties, the light of a candle used for this warmer illuminates the table and brightens up the atmosphere. Placing an iron or other type of kettle on the warmer and having hot tea will allow you to enjoy a relaxing time. The warmer is not used for boiling water but for keeping boiled water warm.



PRODUCT NAME HS-27L / Pot stand Sasaguruma L

GENERIC NAME Pot stand

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 180x155x20mm

WEIGHT 380g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)



The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-26L / Pot stand Shippou-Tsunagi L

GENERIC NAME Pot stand

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 160x160x20mm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY5,000 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-98 / Pot stand Itsuwa

GENERIC NAME Pot stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

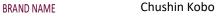
PRODUCTION AREA Yamagata Yamagata Japan

SIZE 170x165x20mm

WEIGHT 500g

DOMESTIC RETAIL PRICE JPY5,000 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



PRODUCT NAME HS-70L / Kobako Haochi L

GENERIC NAME Incense box

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 35x195x25mm

WEIGHT 600g

DOMESTIC RETAIL PRICE JPY6,000 (excluding tax)



This item is a "kobako (incense box)" that features two uses: storing incense and smelling incense. The cast iron lid uses a technique called "haochi" which has been handed down in making kettles for the tea ceremony. As the mountain shapes are created by striking with a hammer one by one, they are all uniquely shaped. This way of shaping represents the Japanese aesthetic sense of letting things flow naturally.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-31L / Kobako Genjikou L (walnut lid)

GENERIC NAME Incense box

MATERIALS Cast iron, wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 35x195x25mm

WEIGHT 400g

DOMESTIC RETAIL PRICE JPY7,500 (excluding tax)

This kobako can be used both as a incense storage box and an incense holder. Take off the lid, take out a stick of incense and place it on the holder. After smelling the incense, put the lid on the box, which doubles as a storage box. You can use the incense holder part alone by sliding the lid. In the center of the wooden lid, the symbols from Chapters 41-43 of the 54 Chapters of Genji-ko, the incense ceremony based on the Tale of Genji—"Maboroshi," "Nioumiya (Imperial Prince who loves incense)" and "Kobai"—are carved. The texture of the casting utilizing the "sunahada" technique expresses the traditional beauty of Japan and harmonizes with the walnut lid.



PRODUCT NAME HS-32L / Awase-kobako Haochi L

GENERIC NAME Incense box

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 60x180x25mm

WEIGHT 850g

DOMESTIC RETAIL PRICE JPY7,500 (excluding tax)

This item is a "kobako (incense box)" that features two uses: storing incense and smelling incense. The cast iron lid uses a technique called "haochi" which has been handed down in making kettles for the tea ceremony. As the mountain shapes are created by striking with a hammer one by one, they are all uniquely shaped. This way of shaping represents the Japanese aesthetic sense of letting things flow naturally.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-32L / Awase-kobako Genjikou L

GENERIC NAME Incense box
MATERIALS Cast iron, wood
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 60x180x25mm

WEIGHT 550g

DOMESTIC RETAIL PRICE JPY8,800 (excluding tax)

This kobako can be used both as a incense storage box and an incense holder. Take off the lid, take out a stick of incense and place it on the holder. After smelling the incense, put the lid on the box, which doubles as a storage box. You can use the incense holder part alone by sliding the lid. In the center of the wooden lid, the symbols from Chapters 41-43 of the 54 Chapters of Genjiko, the incense ceremony based on the Tale of Genji—"Maboroshi," "Nioumiya (Imperial Prince who loves incense)" and "Kobai"—are carved. The texture of the casting utilizing the "sunahada" technique expresses the traditional beauty of Japan and harmonizes with the walnut lid.





BRAND NAME Chushin Kobo

PRODUCT NAME HS-90 / Standing wind chime Sankaku

GENERIC NAME Wind chime

MATERIALS Cast iron, Paper
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 115x90x325mm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY6,300 (excluding tax)

This product is an indoor-use standing wind chime. You can enjoy sound generated even from the wind of an air conditioner or a fan in the room. The tray can be used for placing important items. As an example of how to enjoy the product, if you put it at the entrance of a house and place keys on the tray, the wind chime will ring when your hand touches the strip of paper as you put the keys on and take them off



BRAND NAME Chushin Kobo

PRODUCT NAME HS-89 / Standing wind chime Maru

GENERIC NAME Wind chime

MATERIALS Cast iron, Paper
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan

SIZE 115x90x325mm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY6,300 (excluding tax)

This product is an indoor-use standing wind chime. You can enjoy sound generated even from the wind of an air conditioner or a fan in the room. The tray can be used for placing important items. As an example of how to enjoy the product, if you put it at the entrance of a house and place keys on the tray, the wind chime will ring when your hand touches the strip of paper as you put the keys on and take them off.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-34S / Teapot Hiratsubo S

GENERIC NAME Teapot

MATERIALS Cast iron

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 17.5cm / D 14cm / H 15cm

WEIGHT 1,300g/ 700cc

DOMESTIC RETAIL PRICE JPY18,000 (excluding tax)

The iron teapot has a special feature, it maintains its warm heat so it takes a long time to become cold. Therefore it's easy to make warm delicious tea. I use a traditional sandy technique for the surface of the iron teapot and designed the shape of it to be like a tea jar that is used in traditional tea ceremonies. I use enamel on the inside to prevent rust. The spout is handmade to be especially thin so that it is easy to control the pouring and the usage of it.



BRAND NAME Chushin Kobo

PRODUCT NAME HS-56M / Imono kettle M

GENERIC NAME Iron kettle

MATERIALS Cast iron, Wood

PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 15cm / D 19cm / H 19.5cm

WEIGHT 2,000g /1,4L

DOMESTIC RETAIL PRICE JPY35,000 (excluding tax)

This is a series of iron cast kettles with a moulded plywood handle. The materials of iron and wood suit each other very fittingly.

The folded plywood handles are very strong, durable and functional. On the kettles lid, the wooden knob is designed for ease of use and you can choose either white oak or a walnut one. The casting kettles` inside has a burnt finish of lacquer; the iron kettle has a finishing of bisque. The bottom of the kettle is a flat design and can be used on either an electric cooker or an electric range stove.



BRAND NAME Chushin Kobo

PRODUCT NAME CH-39 /Incense holder/

Marugatahouhai

GENERIC NAME Incense stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 10.5cm / D 10.5cm / H 5.5cm

WEIGHT 450g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

An incense holder made of cast iron. The round stand in the shape of a spinning top has three different sizes of holes. The 2.6 mm,3.2 mm, and 3.8 mm holes can accommodate a variety of incense with different thicknesses.

The design is accented with a red spinning top on a black incense plate. It's made in Japan



BRAND NAME Chushin Kobo

PRODUCT NAME CH-42 / Incense stand Origata sugoroku

GENERIC NAME Incense stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SI7F W 25cm / D 4cm / H 2cm

WEIGHT 330g

DOMESTIC RETAIL PRICE JPY4,000 (excluding tax)

An incense holder made of cast iron. It is a set of a sugorokushaped stand and an incense plate designed with the image of folding paper in two. The Sugoroku stand can be moved according to the length of the incense. An incense holder perfect for meditation.

It's made in Japan



BRAND NAME Chushin Kobo

PRODUCT NAME HS-48 / Incense holder/Origami

GENERIC NAME Incense stand
MATERIALS Cast iron
PERSON IN CHARGE Chushin Kobo

PRODUCTION AREA Yamagata Yamagata Japan
SIZE W 8.5cm / D 8,5cm / H 2.5cm

WEIGHT 180g

DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

An incense stand made of cast iron. It is a design of the image of origami, which is made by folding paper in two. Although it is a simple shape, it looks like various shapes depending on the viewing angle, and it is an interesting design. An incense holder for enjoying small incense. It's made in Japan.