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# Woven textiles

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## 【Update information】

- Mar. 2022 published 5 manufacturers and the products
- Oct. 2022 added 3 products (Nitta Textile Arts Inc.)
- Jun. 2024 updated various information (SAIEI TEXTILE)
- Jun. 2024 removed 5 products and added 3 products and updated various information (Maruishi Industry Co.,Ltd.)

〈Contact us〉

Yamagata International Economic Development Support Organization  
<https://craft.yamagata-export.jp/inquiry01/> (Inquiry Form)

## ◆ Corporate profile



|                                                     |                                                                   |
|-----------------------------------------------------|-------------------------------------------------------------------|
| BUSINESS NUMBER                                     |                                                                   |
| COMPANY NAME(JAPANESE)                              | おとづき商店                                                            |
| COMPANY NAME                                        | OTODUKI SYOUTEN                                                   |
| YEAR OF ESTABLISHMENT                               | 1976                                                              |
| TYPE OF INDUSTRY                                    | Planning, manufacturing, sales of Kimono & clothes                |
| MAIN PRODUCT                                        | Kimono coat                                                       |
| POST CODE                                           | 992-0054                                                          |
| COMPANY ADDRESS                                     | 3-19 2-chome Josei Yonezawa Yamagata Japan                        |
| REPRESENTATIVE                                      | Akira Otoduki                                                     |
| TEL                                                 | +81-(0)238-23-5271                                                |
| FAX                                                 | +81-(0)238-23-5272                                                |
| URL                                                 | <a href="https://www.otozuki.jp/">https://www.otozuki.jp/</a>     |
| E-commerce Website                                  | <a href="https://jp-clothes.shop/">https://jp-clothes.shop/</a>   |
| MAIN SELLING CHANNELS                               | Kimono Wholesaler, Trading Company, Department stores in domestic |
| SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES |                                                                   |
| AVAILABLE LANGUAGE                                  | Japanese                                                          |

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Fourteen years after leaving his company and founding Otoduki Shouten, the president, at the age of 54, suffered a cerebral hemorrhage and became paralyzed on his left side. His eldest daughter Chieko Otoduki, the current management director, succeeded the family business while taking care of her father. With no employees at the time to support her, she managed to keep the business going by remembering how her parents were doing business while she was still a student and going over the company's daybooks and ledgers. Then, after nine years of working alone, she launched a factory in Takanosu, Kita-Akita City in Akita Prefecture, where she was joined by a team of staff. The following year, she established a hand-stitching studio Sozodo in Yokote City in Akita Prefecture and ran both machine and hand-stitching studios. Currently, with another machine stitching studio in front of the main shop in Yonezawa City, the company is "giving shape" to all kinds of fabrics.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

With the motto of "producing Japanese clothes by Japanese artisans" such as clothes associated with Japanese culture, we have succeeded in creating everything related to traditional Japanese costumes but for tabi (socks for kimonos). Now we have become a company that can "give shape to fabrics" in all sorts of ways, including; ① Manufacturing and sales of our own brand of kimono coats; ② Collaboration with a kimono magazine (Nanao published by PRESIDENT Inc.); ③ Giving shape to designers' ideas; and ④ Contract manufacturing of other companies' products. Since we are a kimono coat manufacturer, our strength is being able to sew any materials, be it silk, cotton, polyester, wool, cashmere, velvet, or other. There is no other place where such variety of fabrics can be handled by the same workers within one factory. Our business also go beyond just creating new products. We also rework old kimonos that are not fit for wearing today but have been passed down for generations, by adding a modern touch. When the coronavirus pandemic hindered our regular business, we considered what we could do here in Yonezawa, and came up with the idea of creating face veils. We are confident that we were able to do this because we are a company that can give shape to fabrics. Our business is built on the idea of "if there is someone in need, there must be something that we can do for them." I am determined to play a role in handing down Japanese culture going forward.

◆ Product information



|                       |                                                   |
|-----------------------|---------------------------------------------------|
| BRAND NAME            | otoduki                                           |
| PRODUCT NAME          | Face veil night style (standard)                  |
| GENERIC NAME          | Face veil                                         |
| MATERIALS             | Polyester                                         |
| PERSON IN CHARGE      | Emi Sagae                                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan                           |
| SIZE                  | W25.5cm x L21.0cm x The length of the string 37cm |
| WEIGHT                | 20g                                               |
| DOMESTIC RETAIL PRICE | JPY2,000 (excluding tax)                          |

The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece is composed of two-ply fabric. You can drink without having to take off the veil. It comes with elastic bands to wrap around your ears, which can be adjusted to your size. It also has a braided ribbon that ties around the back of the head. Available in four colors; Off-white, rose, blue and black.



|                       |                                                   |
|-----------------------|---------------------------------------------------|
| BRAND NAME            | otoduki                                           |
| PRODUCT NAME          | Face veil night style (lace)                      |
| GENERIC NAME          | Face veil                                         |
| MATERIALS             | Polyester                                         |
| PERSON IN CHARGE      | Emi Sagae                                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan                           |
| SIZE                  | W25.5cm x L21.0cm x The length of the string 37cm |
| WEIGHT                | 25g                                               |
| DOMESTIC RETAIL PRICE | JPY2,500 (excluding tax)                          |

The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece is composed of two-ply fabric. The center piece is lace fabric. You can drink without having to take off the veil. It comes with elastic bands to wrap around your ears, which can be adjusted to your size. It also has a braided ribbon that ties around the back of the head. Fasten the pearl button to the loop on the braided ribbon and the center piece will stay open, which is convenient when eating. Comes in six colors; Burgundy, purple, navy, black, orange and green.



|                       |                                                   |
|-----------------------|---------------------------------------------------|
| BRAND NAME            | otoduki                                           |
| PRODUCT NAME          | Face veil night style (Yonezawa ori)              |
| GENERIC NAME          | Face veil                                         |
| MATERIALS             | Polyester                                         |
| PERSON IN CHARGE      | Emi Sagae                                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan                           |
| SIZE                  | W25.5cm x L21.0cm x The length of the string 37cm |
| WEIGHT                | 25g                                               |
| DOMESTIC RETAIL PRICE | JPY3,500 (excluding tax)                          |

The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece uses two-ply Yonezawa-ori fabric. Embellished with limestone to add a touch of gorgeousness. Available in flower and camo designs.

◆ Product information



|                       |                                    |
|-----------------------|------------------------------------|
| BRAND NAME            | otoduki                            |
| PRODUCT NAME          | Face veil day style (working type) |
| GENERIC NAME          | Face veil                          |
| MATERIALS             | Cotton & Polyester                 |
| PERSON IN CHARGE      | Emi Sagae                          |
| PRODUCTION AREA       | Yonezawa Yamagata Japan            |
| SIZE                  | W24cm x L12.5cm                    |
| WEIGHT                | 10g                                |
| DOMESTIC RETAIL PRICE | JPY1,200 (excluding tax)           |

A mask intended for workers. The veil is made from two separate pieces so you can taste dishes without having to take off your mask. The mask has a flat structure around the jaw, which allows you to work comfortably without impeding breathing. Catlight fabric is used for the lining, which has a variety of functions such as decomposing dirt, deodorizing, UV blocking, and antibacterial. Available in four colors; Off-white, pink, light-blue and gray.



|                       |                                   |
|-----------------------|-----------------------------------|
| BRAND NAME            | otoduki                           |
| PRODUCT NAME          | Face veil day style (casual type) |
| GENERIC NAME          | Face veil                         |
| MATERIALS             | Cotton                            |
| PERSON IN CHARGE      | Emi Sagae                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan           |
| SIZE                  | W24cm x L12.5cm                   |
| WEIGHT                | 10g                               |
| DOMESTIC RETAIL PRICE | JPY1,500 (excluding tax)          |

This is a casual type. Stylish for walks or shopping. The mask can be worn many hours because you won't feel sweaty and it won't obstruct your breathing. Available in checkered and stripe patterns.



|                       |                                        |
|-----------------------|----------------------------------------|
| BRAND NAME            | otoduki                                |
| PRODUCT NAME          | Face veil day style (casual lace type) |
| GENERIC NAME          | Face veil                              |
| MATERIALS             | Polyester                              |
| PERSON IN CHARGE      | Emi Sagae                              |
| PRODUCTION AREA       | Yonezawa Yamagata Japan                |
| SIZE                  | W24cm x L12.5cm                        |
| WEIGHT                | 15g                                    |
| DOMESTIC RETAIL PRICE | JPY2,300 (excluding tax)               |

This is a casual type. Stylish for walks or shopping. The mask can be worn many hours because you won't feel sweaty and it won't obstruct your breathing. It goes well with kimonos. Available in four colors; black, pink, light-blue and purple.

## ◆ Product information



|                       |                                                   |
|-----------------------|---------------------------------------------------|
| BRAND NAME            | otoduki                                           |
| PRODUCT NAME          | Vintage kimono fabric hanten                      |
| GENERIC NAME          | Quilted Jacket (hanten)                           |
| MATERIALS             | silk & cotton                                     |
| PERSON IN CHARGE      | Sakae Tanaka                                      |
| PRODUCTION AREA       | Yonezawa Yamagata Japan                           |
| SIZE                  | L75cm ・ sleeve widness30cm ・<br>Sleeve length48cm |
| WEIGHT                | abt.400g                                          |
| DOMESTIC RETAIL PRICE | JPY72,000 (excluding tax)                         |

These hanten (quilted jackets) are made from vintage kimono fabric, and therefore no two are exactly the same. Fabric types include omeshi and sakizome. The jackets are lightweight, only weighing about 400 g, yet the heat-retaining property of silk keeps warmth locked in. Excellent for working from home and for short walks, and a great way of enjoying the richness of Japanese colors and woven textiles wherever you are in the world.

## ◆ Corporate profile



|                                                     |                                                                                     |
|-----------------------------------------------------|-------------------------------------------------------------------------------------|
| BUSINESS NUMBER                                     |                                                                                     |
| COMPANY NAME(JAPANESE)                              | オリエンタルカーペット株式会社                                                                     |
| COMPANY NAME                                        | Oriental Carpet Mills, Ltd.                                                         |
| YEAR OF ESTABLISHMENT                               | 1946 (founding in 1935)                                                             |
| TYPE OF INDUSTRY                                    | Manufacturing and sales of carpet, thick drop curtain, tapestry                     |
| MAIN PRODUCT                                        | Carpet, thick drop curtain, tapestry                                                |
| POST CODE                                           | 990-0301                                                                            |
| COMPANY ADDRESS                                     | 21 Yamanobe Yamanobe-machi Higashimurayama Yamagata Japan                           |
| REPRESENTATIVE                                      | Hiroaki Watanabe                                                                    |
| TEL                                                 | +81-(0)23-664-5811                                                                  |
| FAX                                                 | +81-(0)23-665-7513                                                                  |
| URL                                                 | <a href="https://yamagatadantsu.co.jp/">https://yamagatadantsu.co.jp/</a>           |
| Instagram                                           | <a href="https://www.instagram.com/yamagatadantsu">yamagatadantsu</a>               |
| Facebook                                            | <a href="https://www.facebook.com/yamagatadantsu">yamagatadantsu</a>                |
| E-commerce Website                                  | <a href="https://shop.yamagatadantsu.co.jp/">https://shop.yamagatadantsu.co.jp/</a> |
| MAIN SELLING CHANNELS                               | Whole sales, Direct sales, EC                                                       |
| SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES | on line Shop                                                                        |
| AVAILABLE LANGUAGE                                  | Japanese                                                                            |

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

In the early Showa period (1926-1989), Yamagata was hit hard by cold weather. The situation was so serious that some were forced to sell their children for a living. Witnessing this dire situation, the founder, Junnosuke Watanabe became convinced that the region needed a place for women to work, and established Nippon Jutan Seizosho (Japan Carpet Manufacturing) in 1934. In the following year, he invited seven technical experts from China to provide technical training on carpet manufacturing to his Japanese employees.

The training was met with numerous challenges. Because the Chinese crafts persons could not speak Japanese, it is said they used gestures such as pulling on their ears and hair to give cues to the trainees. The year 1936 saw a new factory built and new trainees invited. However, the Pacific War broke out in 1941, and carpet manufacturing was forced to a halt as the factory was required to undertake war production. Employees also had no choice but to return to their respective family business.

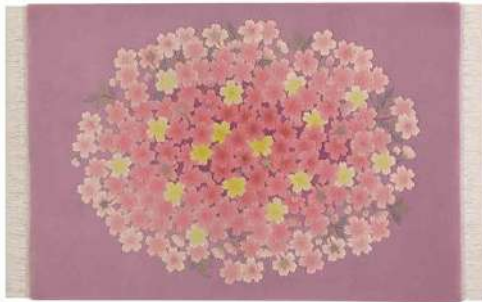
After the war ended, in June 1946, Junnosuke established the current Oriental Carpet Mills, Ltd. and resumed business. That being said, there was no wool in the market at the time, so he devised a way to weave kudzu roots instead and delivered carpets to the GHQ.

## ◆ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our company started from directly introducing carpet making techniques from China, which entailed undertaking all the manufacturing processes in-house. This resulted in the formation of our integrated production system, in which the manufacturing processes such as spinning, dyeing, weaving, and after-sales care, are all done in-house. Every facet of carpet production is carefully handled by the same crafts person.

Had it not been for the impact of the novel coronavirus pandemic, we would usually welcome 2000 visitors in and outside of Yamagata every year to tour our workshop, which is also an important contributor to tourism.

◆ **Product information**



|                       |                              |
|-----------------------|------------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通         |
| PRODUCT NAME          | Ouka-zu (Cherry blossoms)    |
| GENERIC NAME          | Hand made carpet             |
| MATERIALS             | wl100%                       |
| PERSON IN CHARGE      |                              |
| PRODUCTION AREA       | Yamanobe Yamagata Japan      |
| SIZE                  | W200cm x H140cm              |
| WEIGHT                |                              |
| DOMESTIC RETAIL PRICE | PJY2,500,000 (excluding tax) |

Night cherry blossoms. Full blown cherry blossoms bathed in the moonlight add to the beauty of the spring night. Accentuated by vibrant colors and soft textures, the blossoms appear to come right out of the carpet. It is an exquisite hand-woven carpet, a culmination of Yamagata Dantsu's history and skills.



|                       |                              |
|-----------------------|------------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通         |
| PRODUCT NAME          | Senshu                       |
| GENERIC NAME          | Hand made carpet             |
| MATERIALS             | wl100%                       |
| PERSON IN CHARGE      |                              |
| PRODUCTION AREA       | Yamanobe Yamagata Japan      |
| SIZE                  | W200 x H140                  |
| WEIGHT                |                              |
| DOMESTIC RETAIL PRICE | PJY2,500,000 (excluding tax) |

A carpet with the motif of the Noh costume. Over the three-colored checkerboard patterned base are scattered autumn plants such as bush clovers, golden lace flowers, maple leaves, balloon flowers, and wild chrysanthemums. An elegant and gorgeous piece.



|                       |                              |
|-----------------------|------------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通         |
| PRODUCT NAME          | Ebikazura Hosoka             |
| GENERIC NAME          | Hand made carpet             |
| MATERIALS             | wl100%                       |
| PERSON IN CHARGE      |                              |
| PRODUCTION AREA       | Yamanobe Yamagata Japan      |
| SIZE                  | W215cm x H150cm              |
| WEIGHT                |                              |
| DOMESTIC RETAIL PRICE | JPY3,000,000 (excluding tax) |

A carpet with the motif of hanamosen (woolen rug with a flower pattern), one of the treasures of Shoso-in, a treasure house built in the Nara period.

Ebikazura is the ancient name for grapes, and hosoka is an imaginary flower, which was a favorite pattern that developed along with Buddhism culture. A beautiful piece with a symmetric indigo and pink arabesque pattern.



◆ Product information



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | Botan                      |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl92% silk8%               |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W200cm x H140cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY480,000 (excluding tax) |

A carpet with the soft textures of wool and silk, featuring a bold design that appears to pop right off the carpet. A new classic that matches both Japanese and western interiors. The overlapping peonies are expressed by using different textured yarns and embossed cutting. A piece that adds elegance to the floor.



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | Akebono                    |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W200cm x H140cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY300,000 (excluding tax) |

The rose color of the sky at dawn with a hint of yellow. The gradation of the burning red reflecting the glaring sunrise. Colors created by nature. This is a piece from the sky series that expresses ephemeral moments in the sky in a gradation of 25 to 41 colors.



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | Shimotsuki                 |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W200cm x H140cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY350,000 (excluding tax) |

A sign of frost tells that winter is just around the corner. The serene gradation of blue created by the mountains in early winter. Mountains that show different expressions as the season changes.

This is a piece from the scenery series that expresses mountains that overlap dynamically in a gradation of 33 to 41 light and dark shades.

◆ Product information



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | UMI                        |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W140cm x H200cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY420,000 (excluding tax) |

A design by the world renowned industrial designer Kiyoyuki Okuyama.

A moment in the vast expanse of the sea is expressed in a gradation of powerful colors that gives dynamicity to the piece.



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | MOMIJI                     |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W255cm x H255cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY880,000 (excluding tax) |

A design by the world renowned industrial designer Kiyoyuki Okuyama.

Maple leaves in six different colors are scattered in layers. A beautiful piece creating a rich gradation of hues.



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | HAMON                      |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W200cm x H200cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY400,000 (excluding tax) |

A design by the world renowned industrial designer Kiyoyuki Okuyama.

Ripples spreading out in circles on the water's surface.

The soft texture of the wool and a three-dimensional structure in light shade gives a sense of depth to the pattern, creating a luxurious and calm atmosphere.

◆ Product information



**BRAND NAME** Yamagata Dantsu 山形緞通  
**PRODUCT NAME** KOMOREBI  
**GENERIC NAME** Hand made carpet  
**MATERIALS** w100%  
**PERSON IN CHARGE**  
**PRODUCTION AREA** Yamanobe Yamagata Japan  
**SIZE** W140cm x H200cm  
**WEIGHT**  
**DOMESTIC RETAIL PRICE** JPY650,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.  
 Sunrays shining through between tree branches and leaves. Their shadows flicker as they move in the wind.  
 This design makes you feel as if you are walking down a tree-lined avenue.



**BRAND NAME** Yamagata Dantsu 山形緞通  
**PRODUCT NAME** NAMI  
**GENERIC NAME** Hand made carpet  
**MATERIALS** w100%  
**PERSON IN CHARGE**  
**PRODUCTION AREA** Yamanobe Yamagata Japan  
**SIZE** W140cm x H200cm  
**WEIGHT**  
**DOMESTIC RETAIL PRICE** JPY120,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.  
 A rug depicting waves in a beautiful gradation using shiny wool yarn exclusive for making shaggy products.



**BRAND NAME** Yamagata Dantsu 山形緞通  
**PRODUCT NAME** KOKE  
**GENERIC NAME** Hand made carpet  
**MATERIALS** silk59% w141%  
**PERSON IN CHARGE**  
**PRODUCTION AREA** Yamanobe Yamagata Japan  
**SIZE** W140cm x H200cm  
**WEIGHT**  
**DOMESTIC RETAIL PRICE** JPY650,000 (excluding tax)

A design by the world famous architect Kengo Kuma.  
 A rug with rich texture reminiscent of moss created by the soft texture of yarns and different lengths of thread. An eye-catching green moss spread over the entire product.

◆ Product information



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | ISHI                       |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W200cm x H200cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY200,000 (excluding tax) |

A design by the world famous architect Kengo Kuma.  
A rug expressing a karesansui (Japanese rock garden). Ripples of white sand spread out depicting beautiful curves of the water flow.



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | MORI                       |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W140cm x H200cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY390,000 (excluding tax) |

A design by the world famous architect Kengo Kuma.  
The rich nature of thick forest trees is expressed in dark green and the texture of three layers of wool yarn.



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Yamagata Dantsu 山形緞通       |
| PRODUCT NAME          | TAIYO                      |
| GENERIC NAME          | Hand made carpet           |
| MATERIALS             | wl100%                     |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yamanobe Yamagata Japan    |
| SIZE                  | W140cm x H200cm            |
| WEIGHT                |                            |
| DOMESTIC RETAIL PRICE | JPY420,000 (excluding tax) |

A design by the creative director Kashiwa Sato.  
The mystery of the universe and the infinite power of a totally eclipsed sun.  
This a simple yet iconic piece based on black, navy and red shades, which makes a bold impact in any room.

◆ Product information



BRAND NAME Yamagata Dantsu 山形緞通  
 PRODUCT NAME SUIJIN  
 GENERIC NAME Hand made carpet  
 MATERIALS w/85% staple fibre15%  
 PERSON IN CHARGE  
 PRODUCTION AREA Yamanobe Yamagata Japan  
 SIZE W140cm x H200cm  
 WEIGHT  
 DOMESTIC RETAIL PRICE JPY650,000 (excluding tax)

A design by the Japanese nihonga painter Hiroshi Senju. Waterfalls provide peace of mind and a zest for living to mankind. The waterfall depicted on this rug expresses such an image, and provides one of the most comfortable spaces.



BRAND NAME Yamagata Dantsu 山形緞通  
 PRODUCT NAME TOCHI  
 GENERIC NAME Hand made carpet  
 MATERIALS w/100%  
 PERSON IN CHARGE  
 PRODUCTION AREA Yamanobe Yamagata Japan  
 SIZE W140cm x H200cm  
 WEIGHT  
 DOMESTIC RETAIL PRICE JPY320,000 (excluding tax)

A rug designed by the product designer Mikiya Kobayashi. Tochi trees (buckeye) with a beautiful grain reminiscent of ripples are expressed by the glossy silk-like texture. TOCHI is a rug that extracts and reconfigures the beauty of the grain.



BRAND NAME Yamagata Dantsu 山形緞通  
 PRODUCT NAME KOU  
 GENERIC NAME Hand made carpet  
 MATERIALS w/100%  
 PERSON IN CHARGE  
 PRODUCTION AREA Yamanobe Yamagata Japan  
 SIZE W140 x H200  
 WEIGHT  
 DOMESTIC RETAIL PRICE JPY320,000 (excluding tax)

A rug designed by the product designer Mikiya Kobayashi. The beauty of nature warms our heart in unexpected moments in our day-to-day lives. Kou expresses the color of the sky extracted from a picture of comfortable sunshine by the window and a kaleidoscope sky.

## ◆ Corporate profile



|                                                        |                                                                                                  |
|--------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| BUSINESS NUMBER                                        |                                                                                                  |
| COMPANY NAME(JAPANESE)                                 | 小松織物工房                                                                                           |
| COMPANY NAME                                           | Komatsu orimonokobo                                                                              |
| YEAR OF ESTABLISHMENT                                  | 1930                                                                                             |
| TYPE OF INDUSTRY                                       | Manufacturing, sales of silk fabric                                                              |
| MAIN PRODUCT                                           | Shirataka-tsumugi [Kijyaku, Omeshi, Jyobu, Ayaori, Obi]<br>Shirataka-tsumugi Commodities {AKARI} |
| POST CODE                                              | 9920821                                                                                          |
| COMPANY ADDRESS                                        | 2200 Jyuou Nishiokitama Yamagata<br>Japan                                                        |
| REPRESENTATIVE                                         | Hiroyuki Komatsu                                                                                 |
| TEL                                                    | +81-(0)238-85-2032                                                                               |
| FAX                                                    | +81-(0)238-85-2032                                                                               |
| URL                                                    | <a href="https://komatsu-orimono-kobo.com/">https://komatsu-orimono-kobo.com/</a>                |
| Instagram                                              | <a href="https://www.instagram.com/komatsuorimonokobo">komatsuorimonokobo</a>                    |
| Facebook                                               | <a href="https://www.facebook.com/komatsuorimonokobo">komatsuorimonokobo</a>                     |
| E-commerce Website                                     | <a href="https://komatsuori.base.shop/">https://komatsuori.base.shop/</a>                        |
| MAIN SELLING CHANNELS                                  | Distributor (Wholesaler,<br>Department store, Kimono store)                                      |
| SALES PERFORMANCE OF<br>DOMESTIC AND OVERSEAS EC SALES |                                                                                                  |
| AVAILABLE LANGUAGE                                     | Japanese                                                                                         |

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We are the exclusive weavers of Shirataka-tsumugi kimono fabric since 1880, across six generations. Shirataka is a location known for the raising of silkworms and other aspects of silk production since the mid-Edo period (from 1603 to 1868), when the local feudal lord Uesugi Yozan (the ninth lord of Uesugi domain, Dewa Province) promoted the industry to boost the local economy. Shirataka-tsumugi originated as a fabric woven from rejected cocoons. Today the firm primarily manufactures and markets yarn-dyed woven textiles Oitama-tsumugi (a traditional craft certified by the Ministry of Economy, Trade and Industry), and Honba-yoneryu-shirataka-itajime-kogasuri (registered as an Intangible Cultural Property of Yamagata Prefecture). Our kasuri woven fabrics are known as the country's northernmost kasuri, because of our location. We are the only weavers of the type of kasuri known as itajime-kasuri. Our flagship product Shirataka Omeshi® is rated highly by kimono industry professionals and kimono aficionados for its fine patterns and distinctive texture, referred to as onishiwa.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The kimono is an outfit traditional to Japan. In an increasingly diverse world where fresh value is often invested in things that have existed since long ago, we believe in creating an environment conducive to preserving the tradition of kimono for posterity. Working from Shirataka, a peaceful location surrounded by a nature-rich environment, we preserve and employ centuries-old techniques while incorporating today's technologies to add new value to our products so that traditions can survive to be passed down to successive generations. We also work to showcase Japanese woven textiles to international audiences. A new project is our new brand Akari, which involves developing products that add fresh value to kimono fabric through combinations with a wide range of other materials.



|                                                     |                                                                                 |
|-----------------------------------------------------|---------------------------------------------------------------------------------|
| BUSINESS NUMBER                                     |                                                                                 |
| COMPANY NAME(JAPANESE)                              | 齋英織物有限会社                                                                        |
| COMPANY NAME                                        | SAIEI TEXTILE                                                                   |
| YEAR OF ESTABLISHMENT                               | Established in 1954, in operation since 1923                                    |
| TYPE OF INDUSTRY                                    | Manufacturing, sales of dyed textiles (Some-ori)                                |
| MAIN PRODUCT                                        | dyed textiles (Some-ori)                                                        |
| POST CODE                                           | 9920054                                                                         |
| COMPANY ADDRESS                                     | 5-58 4-chome Jyosei Yonezawa Yamagata Japan                                     |
| REPRESENTATIVE                                      | Eisuke SAITO                                                                    |
| TEL                                                 | +81-(0)238-23-0918                                                              |
| FAX                                                 | +81-(0)238-23-3580                                                              |
| URL                                                 | <a href="https://www.wakuwakukan.co.jp/">https://www.wakuwakukan.co.jp/</a>     |
| Instagram                                           | <a href="https://www.instagram.com/wakuwakukan0268">wakuwakukan0268</a>         |
| E-commerce Website                                  | <a href="https://wakuwakukan.official.ec/">https://wakuwakukan.official.ec/</a> |
| MAIN SELLING CHANNELS                               |                                                                                 |
| SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES |                                                                                 |
| AVAILABLE LANGUAGE                                  | Japanese                                                                        |

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## ❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Yonezawa-ori is a range of woven textiles unique to Yonezawa that has a long history. It is popularly believed that the craft originated after Naoe Kanetsugu (1560–1620), chief retainer to Uesugi Kagekatsu (the second head of the Uesugi clan and first lord of Yonezawa domain) introduced ramie—a raw material for fabric—as a fiber crop. Ramie production and weaving evolved into the production of woven silk fabric after the ninth lord of the Yonezawa domain, Uesugi Yozan, encouraged silk farming and turned Yonezawa into one of the country’s major producers during the mid-Edo period (1603 to 1868). Although no longer Yonezawa’s core industry, Yonezawa-ori is still produced locally as a textile with an appeal like no other. As the third-generation successor to this business, I am hoping to create and widely showcase innovative and unique products capable of responding to current needs while demonstrating timeless craftsmanship.

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## ❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our major products today include benibana (safflower), ai (indigo) and other plant-dyed kimono and obi (belts worn with kimonos). Fabric for these garments and accessories are woven on our trustworthy wooden power loom—built more than 50 years ago and still in perfect working order—because wooden looms weave silk into fabric that is exceptionally comfortable to wear. Aside from kimono and obi, we design and explore materials for neckties, scarves, handbags, clothing and other Western-style wardrobe accessories, hoping to expand the application of fabrics traditionally used for kimono. We are also keen to internationally showcase Yonezawa’s woven textiles. Another activity close to our heart is training the future practitioners of this craft. We are certified by the Association for the Promotion of Traditional Craft Industries, and currently host four trainees.

---



BRAND NAME  
PRODUCT NAME Indigo dyed (ai-zome) silk stole  
GENERIC NAME Stole  
MATERIALS Silk 100%  
PERSON IN CHARGE Eisuke Saito  
PRODUCTION AREA Yonezawa, Yamagata, Japan  
SIZE W 30cm x L 150cm  
WEIGHT 20g  
DOMESTIC RETAIL PRICE JPY7,700 (tax included)

Silk stole. Each product has been carefully tied and indigo-dyed by hand by artisans.



BRAND NAME  
PRODUCT NAME Safflower dyed (benibana-zome) silk stole  
GENERIC NAME Stole  
MATERIALS Silk 100%  
PERSON IN CHARGE Eisuke Saito  
PRODUCTION AREA Yonezawa, Yamagata, Japan  
SIZE W 30cm x L 150cm  
WEIGHT 20g  
DOMESTIC RETAIL PRICE JPY7,700 (tax included)

Hand-dyed silk stole. Two different shades (red and yellow) of safflower pigment are used.



## ◆ Corporate profile



|                                                     |                                                                                                                                                                                |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BUSINESS NUMBER                                     |                                                                                                                                                                                |
| COMPANY NAME(JAPANESE)                              | 株式会社 新田                                                                                                                                                                        |
| COMPANY NAME                                        | Nitta Textile Arts Inc.                                                                                                                                                        |
| YEAR OF ESTABLISHMENT                               | 1884                                                                                                                                                                           |
| TYPE OF INDUSTRY                                    | Manufacturing                                                                                                                                                                  |
| MAIN PRODUCT                                        | Kimono fabric, Hakama fabric, Yonezawaori goods, etc.                                                                                                                          |
| POST CODE                                           | 9920053                                                                                                                                                                        |
| COMPANY ADDRESS                                     | 3-26 2-chome Matsugasaki<br>Yonezawa Yamagata Japan                                                                                                                            |
| REPRESENTATIVE                                      | Gentarō NITTA                                                                                                                                                                  |
| TEL                                                 | +81-(0)238-23-7717                                                                                                                                                             |
| FAX                                                 | +81-(0)238-23-7727                                                                                                                                                             |
| URL                                                 | <a href="https://nitta-yonezawa.com/">https://nitta-yonezawa.com/</a>                                                                                                          |
| Instagram                                           | <a href="https://www.instagram.com/yonezawa_nitta">yonezawa_nitta</a>                                                                                                          |
| E-commerce Website                                  | <a href="https://nitta-yonezawa.com/archives/item">https://nitta-yonezawa.com/archives/item</a><br>Kimono wholesale stores, Kimono retail shops, Museum, Michinoeki(gift shop) |
| MAIN SELLING CHANNELS                               |                                                                                                                                                                                |
| SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES | Own HP site                                                                                                                                                                    |
| AVAILABLE LANGUAGE                                  | Japanese, English                                                                                                                                                              |

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Long after the first generation of the Nitta family had followed their feudal lord Kagekatsu Uesugi and relocated from Echigo to Yonezawa, the 16th head of the family, Tomejiro Nitta, became the founder of the Nitta weaving shop in 1884. After winning many awards at various fairs, the name “Nitta” became synonymous with the hakama skirting fabric of Yonezawa.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The second head of the family, Kumao Nitta, developed new products such as robakama, or hakama made with silk gauze. The third generation, represented by Shuji and his wife Tomiko, had a fateful encounter with benibana (safflower) in 1963. Fascinated by benibana, which was called a visionary flower, from that time on they devoted themselves to improving their dyeing technique and achieving colors that met their high standards. The fourth head of the family, Hideyuki, was very particular about product quality standards. He promoted integrated production, handling both the dyeing and weaving processes in-house. Thanks to the Nitta family's persistent efforts and research, and achievable only through the repeated-dyeing technique, Nitta fabrics now come in hundred's of unique shades and hues. The fifth-generation Gentaro, the current head of the family, has inherited this spirit and strives to pursue manufacturing that fits in with the times. The region of Yonezawa, Yamagata Prefecture, has allowed us to inherit the weaving business up until now. Therefore, we will continue to be grateful to the region and make contribution to it. While observing tradition, we will take on new challenges and attempt to develop a market abroad.

◆ Product information



|                       |                             |
|-----------------------|-----------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.     |
| PRODUCT NAME          | Cleaning cloths for glasses |
| GENERIC NAME          | Cleaning cloths for glasses |
| MATERIALS             | Silk                        |
| PERSON IN CHARGE      |                             |
| PRODUCTION AREA       | Yonezawa Yamagata Japan     |
| SIZE                  | 14.5cm×14.5cm               |
| WEIGHT                | 8g                          |
| DOMESTIC RETAIL PRICE | JPY800 (excluding tax)      |

We produced cleaning cloths for glasses, weaving the safflower pattern as our company's logo using a variety of color combinations. You can use the cloth to polish your glasses and also use it as a mat. A wide variety of colors is available.



|                       |                          |
|-----------------------|--------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.  |
| PRODUCT NAME          | Gamaguchi (Large)        |
| GENERIC NAME          | Coin purse               |
| MATERIALS             | Silk                     |
| PERSON IN CHARGE      |                          |
| PRODUCTION AREA       | Yonezawa Yamagata Japan  |
| SIZE                  | L8cm x W10cm             |
| WEIGHT                | 44g                      |
| DOMESTIC RETAIL PRICE | JPY2,000 (excluding tax) |

This item can be used both as a purse and a pouch. A wide variety of colors and patterns is available.



|                       |                          |
|-----------------------|--------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.  |
| PRODUCT NAME          | Gamaguchi (Small)        |
| GENERIC NAME          | Coin purse               |
| MATERIALS             | Silk                     |
| PERSON IN CHARGE      |                          |
| PRODUCTION AREA       | Yonezawa Yamagata Japan  |
| SIZE                  | L8cm W8cm                |
| WEIGHT                | 26g                      |
| DOMESTIC RETAIL PRICE | JPY1,500 (excluding tax) |

This item can be used both as a coin purse and a pouch. A wide variety of colors and patterns is available. (Smaller items shown in the image)

◆ **Product information**



|                       |                         |
|-----------------------|-------------------------|
| BRAND NAME            | Nitta Textile Arts Inc. |
| PRODUCT NAME          | Saki-ori key ring       |
| GENERIC NAME          | Key ring                |
| MATERIALS             | Silk, Metal             |
| PERSON IN CHARGE      |                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan |
| SIZE                  | 2cm×10cm                |
| WEIGHT                | 10g                     |
| DOMESTIC RETAIL PRICE | JPY800 (excluding tax)  |

This key ring is made of torn-yarn handwoven fabric. It is a one-of-a-kind item, and you can feel the unique texture of the fabric.



|                       |                         |
|-----------------------|-------------------------|
| BRAND NAME            | Nitta Textile Arts Inc. |
| PRODUCT NAME          | Saki-ori bookmark       |
| GENERIC NAME          | Bookmark                |
| MATERIALS             | Silk                    |
| PERSON IN CHARGE      |                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan |
| SIZE                  | 4cm×17cm                |
| WEIGHT                | 6g                      |
| DOMESTIC RETAIL PRICE | JPY600 (excluding tax)  |

This bookmark is made of colorful torn-yarn handwoven fabric. It is a one-of-a-kind item, and you can feel the unique texture of the fabric.



|                       |                         |
|-----------------------|-------------------------|
| BRAND NAME            | Nitta Textile Arts Inc. |
| PRODUCT NAME          | Brooch                  |
| GENERIC NAME          | Brooch                  |
| MATERIALS             | Silk, Metal             |
| PERSON IN CHARGE      |                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan |
| SIZE                  | Φ4cm                    |
| WEIGHT                | 4g                      |
| DOMESTIC RETAIL PRICE | JPY900 (excluding tax)  |

This item is a one-of-a-kind brooch made of various kinds of Kimono fabrics.

◆ Product information



|                       |                         |
|-----------------------|-------------------------|
| BRAND NAME            | Nitta Textile Arts Inc. |
| PRODUCT NAME          | Hair scrunchie          |
| GENERIC NAME          | Hair scrunchie          |
| MATERIALS             | Silk                    |
| PERSON IN CHARGE      |                         |
| PRODUCTION AREA       | Yonezawa Yamagata Japan |
| SIZE                  | Φ 13cm                  |
| WEIGHT                | 8g                      |
| DOMESTIC RETAIL PRICE | JPY600 (excluding tax)  |

Hair Scrunchie made of various kimono fabrics



|                       |                          |
|-----------------------|--------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.  |
| PRODUCT NAME          | Earrings                 |
| GENERIC NAME          | Earrings                 |
| MATERIALS             | Silk, brass(plating)     |
| PERSON IN CHARGE      |                          |
| PRODUCTION AREA       | Yonezawa Yamagata Japan  |
| SIZE                  | Φ 1.3cm                  |
| WEIGHT                | 4g                       |
| DOMESTIC RETAIL PRICE | JPY1,200 (excluding tax) |

The cute earrings are made from kimono fabrics. It's very light and simple, so you can use it everyday. The combination of the two ears of the earrings consists of pairs with different colour patterns.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.   |
| PRODUCT NAME          | square shawl              |
| GENERIC NAME          | square shawl              |
| MATERIALS             | Silk                      |
| PERSON IN CHARGE      |                           |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 88cm × 90cm               |
| WEIGHT                | 72g                       |
| DOMESTIC RETAIL PRICE | JPY30,000 (excluding tax) |

All, only one. This special shawl is lavishly made of colorful silk yarns and has a 90cm wide square design with fringes. It can be used for both casual and party occasions.

◆ Product information



|                       |                          |
|-----------------------|--------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.  |
| PRODUCT NAME          | Card case                |
| GENERIC NAME          | Card case                |
| MATERIALS             | Silk                     |
| PERSON IN CHARGE      |                          |
| PRODUCTION AREA       | Yonezawa Yamagata Japan  |
| SIZE                  | 7cm×11cm                 |
| WEIGHT                | 22g                      |
| DOMESTIC RETAIL PRICE | JPY3,000 (excluding tax) |

This card holder features a wide variety of colors and patterns.



|                       |                                  |
|-----------------------|----------------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.          |
| PRODUCT NAME          | Pocket handkerchief (Reversible) |
| GENERIC NAME          | handkerchief                     |
| MATERIALS             | Silk                             |
| PERSON IN CHARGE      |                                  |
| PRODUCTION AREA       | Yonezawa Yamagata Japan          |
| SIZE                  | 30cm×30cm                        |
| WEIGHT                | 12g                              |
| DOMESTIC RETAIL PRICE | JPY1,500 (excluding tax)         |

This is a reversible breast pocket handkerchief, with inside and outside colors inverted. A wide variety of color combinations is available.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.   |
| PRODUCT NAME          | Silk wave                 |
| GENERIC NAME          | Scarf                     |
| MATERIALS             | Silk                      |
| PERSON IN CHARGE      |                           |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 65cm×175cm                |
| WEIGHT                | 32g                       |
| DOMESTIC RETAIL PRICE | JPY10,000 (excluding tax) |

This silk scarf is very light and thin. It can be folded up compact and does not wrinkle easily. It is useful for travel and other occasions, and you can use it all year round. A wide variety of colors is available.

◆ Product information



|                       |                            |
|-----------------------|----------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.    |
| PRODUCT NAME          | Sakiori(handwoven) tea mat |
| GENERIC NAME          | Sakiori mat                |
| MATERIALS             | Silk                       |
| PERSON IN CHARGE      |                            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan    |
| SIZE                  | 17cm×28cm                  |
| WEIGHT                | 20-25g                     |
| DOMESTIC RETAIL PRICE | JPY1,800 (excluding tax)   |

A beautifully colored, hand-woven mat in an easy to use everyday size.



|                       |                          |
|-----------------------|--------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.  |
| PRODUCT NAME          | handwoven place mat      |
| GENERIC NAME          | Place mat                |
| MATERIALS             | Silk                     |
| PERSON IN CHARGE      |                          |
| PRODUCTION AREA       | Yonezawa Yamagata Japan  |
| SIZE                  | 32cm×52cm                |
| WEIGHT                | 50-55g                   |
| DOMESTIC RETAIL PRICE | JPY5,000 (excluding tax) |

This is a handwoven place mat that features brilliant use of color.



|                       |                                                                        |
|-----------------------|------------------------------------------------------------------------|
| BRAND NAME            | Nitta Textile Arts Inc.                                                |
| PRODUCT NAME          | Handwoven tote bag                                                     |
| GENERIC NAME          | Tote bag                                                               |
| MATERIALS             | Silk, Genuine leather                                                  |
| PERSON IN CHARGE      |                                                                        |
| PRODUCTION AREA       | Yonezawa Yamagata Japan                                                |
| SIZE                  | Upper:W26cm,Under:W22cm,H:25cm,<br>Gusset:10cm, Fm bag to hand : L14cm |
| WEIGHT                |                                                                        |
| DOMESTIC RETAIL PRICE | JPY12,000 (excluding tax)                                              |

A handwoven fabric is luxuriously used as the outer material, and leather handles are used as a decorative accent. The size of this bag is also suitable for daily use. As it is handwoven, the color usage and the pattern are unique to the weaver (one-of-a-kind item).

◆ Product information



BRAND NAME Nitta Textile Arts Inc.  
 PRODUCT NAME SUKIYA bag  
 GENERIC NAME Handwoven bag  
 MATERIALS Silk  
 PERSON IN CHARGE  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W 22cm / D 3cm / H 15cm  
 WEIGHT 85g  
 DOMESTIC RETAIL PRICE JPY15,000 (excluding tax)

Sized small enough to fit discreetly under the obi (sash) of a woman's kimono, this style of bag has traditionally been used when attending tea ceremonies. Sukiya bags today are also used as Japanese-style clutch bags complementary to both kimonos and Western-style outfits. This product can carry a wallet, phone, and cosmetics, making it practical as well. The origami-like folded design exudes Japanese beauty. Available in a variety of fabrics, each product is a one-of-a-kind.



BRAND NAME Nitta Textile Arts Inc.  
 PRODUCT NAME Clutch bag  
 GENERIC NAME Handwoven bag  
 MATERIALS Silk, Walnut  
 PERSON IN CHARGE  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W 20-22cm / D 3.5cm / H 17cm  
 WEIGHT 165g  
 DOMESTIC RETAIL PRICE JPY45,000 (excluding tax)

Devised and woven by our fourth-generation head Hideyuki Nitta, this original fabric has a distinctive texture achieved by using multiple different-textured silk threads. The walnut purse frame is specially commissioned to a woodwork artisan. Handmade beauty is expressed in all aspects of this product.



BRAND NAME Nitta Textile Arts Inc.  
 PRODUCT NAME Accordion notebook  
 GENERIC NAME Accordion notebook  
 MATERIALS Silk, Paper  
 PERSON IN CHARGE  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W 11cm / D 1.5cm / H 16cm  
 WEIGHT 170g (Both sides 44 pages)  
 DOMESTIC RETAIL PRICE JPY3,200 (excluding tax)

A very special notebook with silk fabric front and back covers. This type of blank accordion book composed of a continuous folded sheet of paper has traditionally been used in Japan to collect shrine and temple stamps. Other popular uses today include as a guestbook, diary, and for scrapbooking.

## ◆ Corporate profile



|                                                     |                                                           |
|-----------------------------------------------------|-----------------------------------------------------------|
| BUSINESS NUMBER                                     |                                                           |
| COMPANY NAME(JAPANESE)                              | 株式会社 nitorito                                             |
| COMPANY NAME                                        | nitorito Co., Ltd                                         |
| YEAR OF ESTABLISHMENT                               | Sep. 2020                                                 |
| TYPE OF INDUSTRY                                    | Department store, Specialty store, EC                     |
| MAIN PRODUCT                                        | Nitto stole                                               |
| POST CODE                                           | 992-0026                                                  |
| COMPANY ADDRESS                                     | 7-163 Higashi2-chome Yonezawa<br>Japan                    |
| REPRESENTATIVE                                      | Kentaro Suzuki                                            |
| TEL                                                 | +81-(0)238-23-8334                                        |
| FAX                                                 | +81-(0)238-23-3179                                        |
| URL                                                 | <a href="https://nitorito.com/">https://nitorito.com/</a> |
| Instagram                                           | <a href="#">nitorito_nitorito</a>                         |
| Facebook                                            | <a href="#">nitorito.madeinYONEZAWA</a>                   |
| E-commerce Website                                  | <a href="https://nitorito.com/">https://nitorito.com/</a> |
| MAIN SELLING CHANNELS                               | Department Store, Select Shop, In-house E-Commerce Site   |
| SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES | zutto saison point mall                                   |
| AVAILABLE LANGUAGE                                  | Japanese, English                                         |

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Yonezawa is blessed with abundant resources. Fruits, Yonezawa beef, nature, fabrics, spas, technologies, and people, to name a few. Nitorito is a factory brand of Yonezawa-ori fabric launched with the hope of delivering the beauty of Yonezawa-ori to many people as a garment of choice. Currently, garment labels are required to indicate the name of the country where products are finally sewn. As such, even if the fabrics were made in Yonezawa, once they are finished overseas, they cannot bear "Made in Japan" labelling. Believing that this is one reason why Yonezawa fabric has yet to enjoy wide recognition, we decided to make products in our own factory by ourselves inspired by the region's landscape. We believe that this is the best way to convey the appeal of Yonezawa fabric, and grow the number of people who become interested in the fabric, which in turn will help to maintain and pass down this wonderful weaving technique tradition to the next generation. It would be a great pleasure if people in Japan and around the world would become interested in Yonezawa through nitorito and search for Yonezawa on the internet to discover numerous other resources that we offer.

## ◆ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Hello! We are nitorito.

The name "nitorito" comes from the phrase "Knit to ori to (Knit and textiles)." We coined this word hoping it would evoke the image of knit products and fabrics in the minds of people and invite those who are not familiar with these textiles to enjoy them.

Our products are made entirely in Yonezawa, from production of raw materials and textile design to manufacturing. Our textiles are considerably inspired by Yonezawa's rich nature, history and culture.

We take pride in "Made in YONEZAWA" products. We delve into the art of weaving as we commit ourselves to deliver Yonezawa's appeal, which goes well beyond the mountains. We would surely be delighted if we can make people happy by delivering the blessings of Yonezawa.



◆ Product information



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | mountain&moon-gray        |
| GENERIC NAME          | stole                     |
| MATERIALS             | co64% wo36%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,000 (excluding tax) |

This stole is influenced by Yamagata's winter sky, completely surrounded by mountains, and where it seems as though you can reach out and touch the stars and the moon. Woven from three different colored yarns, it is a meticulously designed piece that expresses the cool translucent color of the winter sky. You can show off a bit of grey or pale blue depending on how you wrap it.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | dot-blue                  |
| GENERIC NAME          | stole                     |
| MATERIALS             | co76% cupro22% L2%        |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 110cm x 110cm             |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,200 (excluding tax) |

At the sight of skilled artisans patiently throwing a shuttle back and forth as they weave a textile, you are able to feel the dignity of their experienced hands. It is indeed painstaking work, but the stole you see is the result of that hard work. An excellent dot reversible stole that you can enjoy in two different colors depending on your mood. Using regenerated fiber cupra, it is thin and lightweight and soft to the touch. Perfect for all seasons, keeping you warm and comfortable. Undoubtedly a staple piece for a quick trip outside with chic colors that can be used regardless of gender. I hope you will try it on and enjoy its smooth feeling.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | dot-navy                  |
| GENERIC NAME          | stole                     |
| MATERIALS             | co76% cupro22% L2%        |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 110cm x 110cm             |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,200 (excluding tax) |

At the sight of skilled artisans patiently throwing a shuttle back and forth as they weave a textile, you are able to feel the dignity of their experienced hands. It is indeed painstaking work, but the stole you see is the result of that hard work. An excellent dot reversible stole that you can enjoy in two different colors depending on your mood. Using regenerated fiber cupra, it is thin and lightweight and soft to the touch. Perfect for all seasons, keeping you warm and comfortable. Undoubtedly a staple piece for a quick trip outside with chic colors that can be used regardless of gender. I hope you will try it on and enjoy its smooth feeling.

◆ Product information



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | rain-yellow               |
| GENERIC NAME          | stole                     |
| MATERIALS             | co55% cupro27% wo18%      |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 70cm x 160cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY14,400 (excluding tax) |

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | rain-navy                 |
| GENERIC NAME          | stole                     |
| MATERIALS             | co55% cupro27% wo18%      |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 70cm x 160cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY14,000 (excluding tax) |

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | hamura-navy               |
| GENERIC NAME          | stole                     |
| MATERIALS             | co55% cupro27% wo18%      |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 70cm x 160cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY17,000 (excluding tax) |

A fringed stole with a design that discretely incorporates layers of leaves gleaming under the sun in geometric patterns. It is a solid shawl that keeps you cozy and comfortable. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.

◆ Product information



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | harigane-green&navy       |
| GENERIC NAME          | stole                     |
| MATERIALS             | co7% wo93%                |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 65cm x 160cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY14,000 (excluding tax) |

A thick stole adorned with lumps of shaggy threads. Looking from the reverse side, they are actually nitorito logos in wire-like letters playfully scattered.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | oh,ohori-yellow           |
| GENERIC NAME          | stole                     |
| MATERIALS             | co29% wo71%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 60cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY15,500 (excluding tax) |

Yonezawa City is a castle town that was once home to the Uesugi clan. There is a moat in a park in the city, which is the motif of this stunning stole. Four colors sit beside each other in a perfect balance. Woven from wool and cotton, it softly wraps the neck. The large size keeps you warm and can be worn instead of a coat. Available in three colors including a shade perfect for men.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | mauntain&moon-camel       |
| GENERIC NAME          | stole                     |
| MATERIALS             | co64% wo36%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,000 (excluding tax) |

This stole is influenced from Yamagata's sky, completely surrounded by mountains and where stars and the moon seem as though they can be touched. Woven from three different colored yarns, it is a meticulously designed piece that expresses the deep blue color of the night sky. You can show off a bit of camel or night blue shades depending on how you wrap it. A perfect item for use at home which can also be used as a throw.

◆ Product information



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | mountain&moon-camel       |
| GENERIC NAME          | stole                     |
| MATERIALS             | co64% wo36%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,000 (excluding tax) |

This stole is influenced from Yamagata's sky, completely surrounded by mountains and where stars and the moon seem as though they can be touched. Woven from three different colored yarns, it is a meticulously designed piece that expresses the deep blue color of the night sky. You can show off a bit of camel or night blue shades depending on how you wrap it.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | wadachi-khaki&gray        |
| GENERIC NAME          | stole                     |
| MATERIALS             | co47% wo53%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 70cm x 170cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,500 (excluding tax) |

A fringed stole that depicts an image of winter in Yonezawa, when nothing is visible but roads in a blanket of snow. Woven in a combination of two colors, the stole features a dimensional check pattern only possible from nitorito. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | hamura-beige&navy&wine    |
| GENERIC NAME          | stole                     |
| MATERIALS             | co47% wo53%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY17,000 (excluding tax) |

A fringed stole with a design that discretely incorporates layers of leaves gleaming under the sun in geometric patterns. It is a solid shawl that keeps you cozy and comfortable. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.

◆ Product information



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | sansai-gray&navy          |
| GENERIC NAME          | stole                     |
| MATERIALS             | co78% cupro22%            |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 70cm x 160cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY14,000 (excluding tax) |

Edible wild plants that appear in the spring are a feast from the mountains. It is wondrous that when you go foraging for edible plants, they somehow stand out in the wild and reveal themselves to you, which makes you forget time while hunting for them. This stole adorns various edible buds of tara, kogomi, fuki and many more designed in line, drawing on a velour fabric. Why not hunt for your favorite early spring delicacy? With a combination of cupra and cotton as the base, it fits on the skin and has a supple texture. Available in two colors!



|                       |                          |
|-----------------------|--------------------------|
| BRAND NAME            | nitorito                 |
| PRODUCT NAME          | nitorito mask            |
| GENERIC NAME          | mask                     |
| MATERIALS             | co pe                    |
| PERSON IN CHARGE      | Kentaro Suzuki           |
| PRODUCTION AREA       | Yonezawa Yamagata Japan  |
| SIZE                  | unisex free size         |
| WEIGHT                |                          |
| DOMESTIC RETAIL PRICE | JPY2,000 (excluding tax) |

Colorful masks made of Yonezawa fabrics. A fashionable item that can be worn to match your style or your mood of the day. They are masks adorned with playful motifs, such as cute weather symbols and retro-looking robots.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | rain-white                |
| GENERIC NAME          | stole                     |
| MATERIALS             | co55% cupro27% wo18%      |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 70cm x 160cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY14,400 (excluding tax) |

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.

◆ Product information



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | tanbo-navy                |
| GENERIC NAME          | stole                     |
| MATERIALS             | co66% wo34%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,000 (excluding tax) |

A stole in rich colors inspired from the idyllic scenery in Yonezawa. A simple design featuring various sizes of color blocks and thin lines, it offers a variety of different nuances depending on the way you wrap it. With a wool pile on the smooth cotton ground, it is soft to the touch. The wool pile produces a rough nuance as if colored by crayons.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | bonfula-navy              |
| GENERIC NAME          | stole                     |
| MATERIALS             | co37% wo63%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,000 (excluding tax) |

Yonezawa is famous for Yonezawa beef. A bold design embellished with a motif of beef bone including horn, skull, and leg. Once you wear it, it gives a different impression created by the beautiful contrast of navy and off-white colors. The ends of the stole have a striped openwork pattern to give an airy look.



|                       |                           |
|-----------------------|---------------------------|
| BRAND NAME            | nitorito                  |
| PRODUCT NAME          | bonfula-navy              |
| GENERIC NAME          | stole                     |
| MATERIALS             | co37% wo63%               |
| PERSON IN CHARGE      | Kentaro Suzuki            |
| PRODUCTION AREA       | Yonezawa Yamagata Japan   |
| SIZE                  | 80cm x 180cm              |
| WEIGHT                |                           |
| DOMESTIC RETAIL PRICE | JPY16,000 (excluding tax) |

Yonezawa is famous for Yonezawa beef. A bold design embellished with a motif of beef bone including horn, skull, and leg. Once you wear it, it gives a different impression created by the beautiful contrast of navy and off-white colors. The ends of the stole have a striped openwork pattern to give an airy look. A perfect item for use at home which can also be used as a throw.



|                                                     |                                                                         |
|-----------------------------------------------------|-------------------------------------------------------------------------|
| BUSINESS NUMBER                                     |                                                                         |
| COMPANY NAME(JAPANESE)                              | 有限会社 丸石産業                                                               |
| COMPANY NAME                                        | Maruishi Industry Co.,Ltd.                                              |
| YEAR OF ESTABLISHMENT                               | 1990                                                                    |
| TYPE OF INDUSTRY                                    | Manufacturing, sales                                                    |
| MAIN PRODUCT                                        | Shinaori fabric and goods                                               |
| POST CODE                                           | 997-1124                                                                |
| COMPANY ADDRESS                                     | 17-7 2-chome Oyama Tsuruoka Yamagata Japan                              |
| REPRESENTATIVE                                      | Junko ISHIDA                                                            |
| TEL                                                 | +81-(0)235-33-2025                                                      |
| FAX                                                 | +81-(0)235-33-3011                                                      |
| URL (Japanese)                                      | <a href="https://shinafu.com/">https://shinafu.com/</a>                 |
| URL (English)                                       | <a href="https://shinafu-english.com/">https://shinafu-english.com/</a> |
| Instagram                                           | <a href="https://www.instagram.com/shinaori_ishida">shinaori_ishida</a> |
| E-commerce Website                                  | <a href="https://shinafu.com/">https://shinafu.com/</a>                 |
| MAIN SELLING CHANNELS                               | In-house store, Department store, Gallery, EC site                      |
| SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES |                                                                         |
| AVAILABLE LANGUAGE                                  | Japanese                                                                |

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Makoto Ishida founded Shinaori Sogei Ishida in 1990 to preserve shina fabric for future generations, believing that the fabric represented a true national legacy. Ishida's momentous first encounter with shina fabric, woven in his home prefecture Yamagata, actually happened in Tokyo when he was aged 20. Although finding the fabric curiously compelling, Ishida learned that the future of shina fabric was not looking very bright despite its superior material properties—production was in danger of dying out due to lack of practitioners, and applications were limited to souvenirs and folk knick-knacks. Ishida eventually produced hats capitalizing on the superior breathability of the fabric; and handbags likewise capitalizing on the fabric's light weight and durability after studying the possibility of nationally and internationally promoting this fabric by offering high-quality products that made full use of its superior material properties. He tirelessly studied and paid close attention to style as well, developing and creating extremely stylish fashion items with contemporary sophistication as well as traditional beauty. These products, marrying an ancient fabric with contemporary design sensibility, gradually found their way to department stores and specialist stores in major Japanese cities, leading to greater appreciation of and interest in shina fabric.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Shina fabric, woven from the bark fibers of linden trees (*tilia maximowicziana* and *tilia Japonica*) is one of the country's oldest woven textiles. Production from stripping the bark to weaving takes almost a whole year, and all stages are performed manually. Because of its labor-intensiveness, production has died out in all but three hamlets bordering Yamagata and Niigata Prefectures. These mountainous, snow-locked communities survived harsh natural conditions by cooperating with community members to earn their living, to which shina fabric was vitally important—more so than food or housing. There was even a saying that "How many bolts of fabric village women can weave determines how many villagers can survive." Mountain hamlet living was dependent on the blessings of nature, and based on seasonal cycles. Fundamental to locals was the idea that everything needed for living was a gift from the forests and mountains, and that humans were but a small part of nature. This way of thinking was basic also to the coexistence with nature that characterized traditional Japanese lifestyles. Shina fabric, Japan's oldest woven textile, is a perfect embodiment of life in harmony with the natural conditions presented by Japan's mountainous locations, and we delight in our mission of producing products that offer this fabric in contemporary designs.



**BRAND NAME** ISHIDA  
**PRODUCT NAME** Shinaori coaster  
**GENERIC NAME** Coaster  
**MATERIALS** Shinafu, Cotton  
**PERSON IN CHARGE** Kohei Ishida  
**PRODUCTION AREA** Tsuruoka Yamagata Japan  
**SIZE** 10x 10 x 0.2cm  
**WEIGHT** 5g  
**DOMESTIC RETAIL PRICE** JPY1,500 (excluding tax)

Coaster with the characteristics of water resistant. The edges and the back are made of old fabric.



**BRAND NAME** ISHIDA  
**PRODUCT NAME** Shinaori book jacket  
**GENERIC NAME** Book jacket  
**MATERIALS** Shinafu  
**PERSON IN CHARGE** Kohei Ishida  
**PRODUCTION AREA** Tsuruoka Yamagata Japan  
**SIZE** 16.5 x 24cm  
**WEIGHT** 20g  
**DOMESTIC RETAIL PRICE** JPY6,000 (excluding tax)

This is a paperback size book cover. It has a rough texture so it will not slip when you take it out of your pocket. A paperback book of up to 600 pages can easily fit inside.



**BRAND NAME** ISHIDA  
**PRODUCT NAME** Shinaori musette bag  
**GENERIC NAME** Musette bag  
**MATERIALS** Shinafu, Synthetic leather, cotton  
**PERSON IN CHARGE** Kohei Ishida  
**PRODUCTION AREA** Tsuruoka Yamagata Japan  
**SIZE** 22x 18 x 6cm  
**WEIGHT**  
**DOMESTIC RETAIL PRICE** JPY15,000 (excluding tax)

This is a convenient bag for when you want to minimize your hand luggage, such as for stepping out or for travelling as a sub-bag. There are two zippered pockets in addition to the main pocket to easily organize valuables such as a wallet, coin purse, smartphone, and tissues and sterile sheets. This weightless musette bag is made of persimmon-dyed cotton and accented with shinafu.