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# Handcrafted wood products

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## 【Update information】

Mar. 2022	published 7 manufacturers and the products
Jun. 2022	added 2 manufacturers and the products
Oct. 2022	added 1 manufacturer and the products
Oct. 2022	added 3 products (Nagai Kaguten)
Jun. 2024	added 27 products and updated various information (Kibori brooch)
Jun. 2024	updated various information (YOZAN CO., LTD)
Jun. 2024	updated various information (TSURUYA SHOTEN INC.)
Jun. 2024	updated various information (Yamagata Koubou Co.,Ltd)
Jun. 2024	removed 1 product and updated various information (Katomokko)

〈Contact us〉

Yamagata International Economic Development Support Organization  
<https://craft.yamagata-export.jp/inquiry01/> (Inquiry Form)

## ❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	kibori ブローチ
COMPANY NAME	Kibori brooch
YEAR OF ESTABLISHMENT	
TYPE OF INDUSTRY	Manufacturing of wood carving arts
MAIN PRODUCT	Wood carving arts
POST CODE	9902453
COMPANY ADDRESS	(Butsudan Otsuki) 2-28 2-chome Wakamiya Yamagata Yamagata Japan
REPRESENTATIVE	Kazue ASHINO
TEL	+81-(0)23-646-6360
FAX	+81-(0)23-646-6360
Contact	Mail: <a href="mailto:ashinokazue@gmail.com">ashinokazue@gmail.com</a>
URL	<a href="https://ashinokazue.jimdofree.com/">https://ashinokazue.jimdofree.com/</a>
MAIN SELLING CHANNELS	tuad store、0035gather
AVAILABLE LANGUAGE	Japanese

## ❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

After studying at Tohoku University of Art and Design and pursuing other careers, Kazue Ashino joined Otsuki, a maker of butsudans (household Buddhist altars), one of the traditional crafts for which Yamagata is known. She began producing wood sculpture in styles traditional to Yamagata butsudans for the firm in March 2008 after receiving the go-ahead by the company president.

Her Kibori range of brooches were first made in 2015, when her company entered the Yamagata Excellent Design competition with works Ashino produced in partnership with a member of Yamagata Mirai no Takumi-kai, a group of younger artisans working to preserve Yamagata City's traditional crafts. Although the entry did not win a prize, her company was designated as an incentive company and offered a place in a product development and marketing course run by Yamagata Research Institute of Technology in 2016, which led to the brooches being developed as products. The brooches were publicly unveiled in November 2016 at the IFFT Interior Lifestyle Living exhibit held at Tokyo Big Sight. They were selected for the Yamagata Excellent Design Award in 2017, and received a commendation at the 2018 Wood Design Award. Her new series, Kissho, is the outcome of further training at the Yamagata Research Institute of Technology. It was unveiled at the 2018 IFFT Interior Lifestyle Living exhibition.

## ❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

As a Yamagata butsudans sculptor, Ashino's work centers on producing sculptures for Yamagata butsudans, as well as re-varnishing, repairing, and cleaning butsudans. While butsudans sculptures are produced for butsudans manufacturers, producing the Kibori brooches has given her the chance to communicate directly with private customers. She looks forward to using such interactions to promote Yamagata butsudans and raise its status as a nationally-designated traditional craft, a fact that is not yet widely known even in Yamagata. Participated in the "Craftsman-Student Exchange Program" organized by Product Design Department of Tohoku University of Art & Design and the Yamagata city's traditional craftsmen Yamagata City, and presented new works such as the Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY6,600 (excluding tax)

Cloud motifs commonly appear in ranma and many other butsudan parts, and are often combined with other motifs such as the dragon, phoenix, and crane. Kumo 1 is very time-consuming to produce. Each Kibori brooch is made from 8 mm-thick linden wood. After drawing and cutting out the design with a fretsaw, the piece is hand-sculpted using only knives, and without using sandpaper. The sculpted brooch is then surface-finished with urethane resin to strengthen the wood and protect it against dirt. The brooch pin is attached with epoxy adhesive and then screwed on.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY6,600 (excluding tax)

Kumo 2 represents a large drifting cloud. Linden wood is widely used to produce Yamagata butsudan sculpture. The wood is pale when newly sculpted, and lightweight. Brooches made from this wood look good pinned to knitwear and other soft, lightweight fabrics.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 3
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Kumo 3 represents a gyoku-un, a type of cloud.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 4
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Kumo 4 represents a gyoku-un, a type of cloud.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 5
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Kumo 5 represents a drifting cloud.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

This piece represents a bush warbler bird, often combined with plum blossoms in traditional Japanese iconography.

◆ **Product information**



**BRAND NAME** kibori brooch  
**PRODUCT NAME** kibori brooch tori 2  
**GENERIC NAME** Brooch  
**MATERIALS** Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
**PERSON IN CHARGE** Kazue ASHINO  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** Gift box(82×56×27mm)  
**WEIGHT** abt.3g  
**DOMESTIC RETAIL PRICE** JPY5,600 (excluding tax)

Tori 2 represents a plover bird, often combined with wave motifs in traditional Japanese iconography.



**BRAND NAME** kibori brooch  
**PRODUCT NAME** kibori brooch tori 3  
**GENERIC NAME** Brooch  
**MATERIALS** Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
**PERSON IN CHARGE** Kazue ASHINO  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** Gift box(82×56×27mm)  
**WEIGHT** abt.3g  
**DOMESTIC RETAIL PRICE** JPY5,600 (excluding tax)

Tori 3 represents a plover bird.



**BRAND NAME** kibori brooch  
**PRODUCT NAME** kibori brooch tori 4  
**GENERIC NAME** Brooch  
**MATERIALS** Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
**PERSON IN CHARGE** Kazue ASHINO  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** Gift box(82×56×27mm)  
**WEIGHT** abt.3g  
**DOMESTIC RETAIL PRICE** JPY5,600 (excluding tax)

Tori 4 represents a plover bird.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 5
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Tori 5 represents a plover bird in flight. They are often combined with wave motifs in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" ume 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Ume 1 represents a plum blossom motif, often combined with bush warbler birds in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" ume 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Ume 2 represents a traditional plum blossom motif known as nejiri-ume.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" take 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Take 1 represents bamboo grass, often combined with sparrows in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" take 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Take 2 represents bamboo grass. Bamboo, pine, and plum make up a popular combination believed to bring good luck.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" matsu 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Matsu 1 represents pine needles.



## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kisscho" matsu 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Matsu 2 represents pine seeds and pine needles.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kisscho" usagi 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Usagi 1 represents rabbit and wave motifs. The Kisscho series focuses on cute, lucky designs.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kisscho" usagi 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Usagi 2 represents a rabbit.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" nami 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Nami 1 can be combined with rabbit designs and with plover bird and wave designs.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" nami 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Nami 2 represents waves. The openwork design involves three openings made by using a fretsaw.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" sakura 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Sakura 1 represents a double-layer cherry blossom.

◆ **Product information**



**BRAND NAME** kibori brooch  
**PRODUCT NAME** kibori brooch warabi  
**GENERIC NAME** Brooch  
**MATERIALS** Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
**PERSON IN CHARGE** Kazue ASHINO  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** Gift box(82×56×27mm)  
**WEIGHT** abt.3g  
**DOMESTIC RETAIL PRICE** JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In spring, bracken



**BRAND NAME** kibori brooch  
**PRODUCT NAME** kibori brooch ayu  
**GENERIC NAME** Brooch  
**MATERIALS** Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
**PERSON IN CHARGE** Kazue ASHINO  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** Gift box(82×56×27mm)  
**WEIGHT** abt.3g  
**DOMESTIC RETAIL PRICE** JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In summer, sweetfish



**BRAND NAME** kibori brooch  
**PRODUCT NAME** kibori brooch kinoko  
**GENERIC NAME** Brooch  
**MATERIALS** Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
**PERSON IN CHARGE** Kazue ASHINO  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** Gift box(82×56×27mm)  
**WEIGHT** abt.3g  
**DOMESTIC RETAIL PRICE** JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection

In autumn, mushroom

◆ Product information



BRAND NAME kibori brooch  
 PRODUCT NAME kibori brooch kurumi  
 GENERIC NAME Brooch  
 MATERIALS Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
 PERSON IN CHARGE Kazue ASHINO  
 PRODUCTION AREA Yamagata Yamagata Japan  
 SIZE Gift box(82×56×27mm)  
 WEIGHT abt.3g  
 DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Yamagata's Four Seasons Collection  
 In winter, walnut



BRAND NAME kibori brooch  
 PRODUCT NAME kibori brooch cat  
 GENERIC NAME Brooch  
 MATERIALS Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
 PERSON IN CHARGE Kazue ASHINO  
 PRODUCTION AREA Yamagata Yamagata Japan  
 SIZE Gift box(82×56×27mm)  
 WEIGHT abt.3g  
 DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Cat represents a cat's back view.



BRAND NAME kibori brooch  
 PRODUCT NAME kibori brooch tidori  
 GENERIC NAME Brooch  
 MATERIALS Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives  
 PERSON IN CHARGE Kazue ASHINO  
 PRODUCTION AREA Yamagata Yamagata Japan  
 SIZE Gift box(82×56×27mm)  
 WEIGHT abt.3g  
 DOMESTIC RETAIL PRICE JPY3,000 (excluding tax)

Tidori represents a plover.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch namitidori
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Family Crest Collection

It represents a plover and waves.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch hanagasakaeru
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY6,600 (excluding tax)

### Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch hanagasasaru
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY6,600 (excluding tax)

### Yamagata Choju-giga Collection

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BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch sakurambokatsugiusagi
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

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The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch sakurambousagi
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tamakonusagi
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tamakonnoriusage
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch dadachamameusage
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch rafuransusaru
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

Yamagata Choju-giga (Scrolls of Frolicking Animals) Collection was created by collaborating with the Product Design Department of Tohoku University of Art & Design in the "Craftsman-Student Exchange Program 2021"

The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch sakurambokaeru
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

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## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tamakonsaru
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

### Yamagata Choju-giga Collection

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The designs are based on the famous products of Yamagata Prefecture, combined with Choju-giga. A frog and a monkey dancing the Hanagasa Odori. Rabbits, monkeys, and frogs holding local specialties such as cherries, tama-konnyaku, dadachamame, and rafuransu. Please enjoy their cute appearance.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch hirosigefukuro
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Ukiyo-e Collection

It was inspired by Utagawa Hiroshige's artwork.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch sennarihisago
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Family Crest Collection

It represents a cluster of calabashes.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch seigaiha
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Pattern Collection

It represents the waves in blue ocean.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch uesugikiri
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Family Crest Collection

Uesugi Paulownia Crest



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch umebachi
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Family Crest Collection

Umebachi represents the plum blossom.

## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch juroku-yo-urakiku
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Family Crest Collection

Juroku-yo-urakiku represents the chrysanthemum with sixteen petals facing down.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch mitsukashiwa
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

### Family Crest Collection

Mitsukashiwa represents three oak leaves.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch usagi3
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,000 (excluding tax)

Usagi 3 represents a rabbit's back view.



## ◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch usagi4
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,000 (excluding tax)

Usagi 4 represents a rabbit's silhouette.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch usagi5
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,000 (excluding tax)

Usagi 5 represents a rabbit.

## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	伊藤建具製作所
COMPANY NAME	Ito Fitting Manufacturing
YEAR OF ESTABLISHMENT	1945
TYPE OF INDUSTRY	Furniture
MAIN PRODUCT	Wooden Furniture, KUMIKO works, KUMIKO furniture
POST CODE	990-0813
COMPANY ADDRESS	8-18 1-chome Hinoki-chou Yamagata Yamagata Japan
REPRESENTATIVE	Noboru Ito
TEL	+81-(0)23-681-1684
FAX	+81-(0)23-681-1684
URL	<a href="http://kumiko-furniture.jp">kumiko-furniture.jp</a>
E-commerce Website	<a href="http://kumikoshop.base.shop">kumikoshop.base.shop</a>
MAIN SELLING CHANNELS	Local construction shop, Consumer
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

After the passing of the founder, I succeeded his name. To cope with various changes in the architecture industry that have taken place over the past 75 years, I have presented products to the National Joinery Exhibition since 2003, where I won top prizes for four consecutive years. Prompted by this feat, I registered the trademark "Kumikokagu (kumiko furniture)." The first class architect office established 15 years ago has contributed significantly to my furniture making in terms of design and securing structural strength.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The development and launch of a new product is the pleasure that I share with my customers, and I consider it as the essence of monozukuri based on traditional Japanese culture, a source of comfort, and the succession of traditional techniques. In the current world where online shopping and social network services are rife, it is my earnest wish to become connected with people in Japan and around the world to become a business that promotes friendship, economic growth, peaceful society and cultural communication. In 2019, I exhibited "Mona Risa" in the Japan Wood Design Exhibition and won a prize. In 2020, my product received a Good Skill mark (as products that promote wooden joinery craft) from the Central Skills Promotion Center, which is awarded to those with skills that contribute to the development of vocational ability in Japan. I am committed to making kumiko joineries and living ware of exceptional quality.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Manbo
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W1500×D700×H580mm
WEIGHT	3.5kg
DOMESTIC RETAIL PRICE	JPY78,000 (excluding tax)

A table from the kumikokagu series designed together with "Smile" using curved wood frames. The legs, composed of two curved wood frames that cross at two points, are a unique and innovative feature of this Manbo table. This piece featuring a shape that suggests a sense of bounciness provides a perfect space for relaxation. Lightweight and easy to move, it is a popular product among women. Suitable for hotels, inns, shops and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Little sweet
GENERIC NAME	Seat chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W410×D570×H415mm
WEIGHT	3.5kg
DOMESTIC RETAIL PRICE	JPY69,000 (excluding tax)

A zaisu (legless chair) from the kumikokagu series suitable for both western- and Japanese-style rooms. A kumiko craftwork is applied to the backrest of the chair. The curved kumiko technically requires an extremely sophisticated skill-set. After painstaking work, I managed to make a sturdy backrest that fits snugly. An excellent piece that incorporates kumiko craftwork.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	What's do
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W1350×D680×H950mm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY114,000 (excluding tax)

A bench using curved laminated wood frames crossed in an X shape on the side, while supporting the backrest of the chair at the same time. An ambitious work employing variation of the existing design. Coloring and cushions are available by order. A popular three-seater bench.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Sleeping
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W540×D520×H430mm
WEIGHT	5.5kg
DOMESTIC RETAIL PRICE	JPY75,000 (excluding tax)

A zaisu (legless chair) made of Japanese cypress from the kumikokagu series suitable for both western- and Japanese-style rooms. Kumiko craftwork is applied to the backrest and armrest of the chair. The aroma of the wood and the striking beauty of the honnejigumi craftwork create a soothing atmosphere.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Yellow Submarine
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W520×D640×H910mm
WEIGHT	8kg
DOMESTIC RETAIL PRICE	JPY85,000 (excluding tax)

A foldable rocking chair that incorporates kumiko craftwork. Stimulates playfulness in adults. Reminiscent of a director's chair, you can enjoy a sense of creativity while sitting on it. The sturdiness and beauty of kumiko craftwork and the playfulness of a rocking chair are miraculously entwined with the functionality of the masterpiece "Morgens Koch foldable chair." It is our studio's original piece I proudly present!



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Hey Jude
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D620×H760mm
WEIGHT	10.5kg
DOMESTIC RETAIL PRICE	JPY145,000 (excluding tax)

A sister product in the "Symbol" series of kumikokagu. A tatami mat was added to the seat of the original design to give it more of a Japanese touch. The piece fits naturally into the lifestyle in this ageing society, where people are increasingly opting for chairs rather than sitting on the floor to cope with leg weakness. A sister product of the piece that won a Japan Wood Design Award in 2019, in which you can immerse yourself in the exceptional craftsmanship of traditional Japanese kumiko craftwork.



◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Eleanor Rigby
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D620×H760×SH380mm
WEIGHT	7.5kg
DOMESTIC RETAIL PRICE	JPY68,000 (excluding tax)

A foldable table to go with the Yellow Submarine chair.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Norwegian Wood
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D850×H760mm
WEIGHT	8.5kg
DOMESTIC RETAIL PRICE	JPY99,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	All My Loving
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D850×H760mm
WEIGHT	10kg
DOMESTIC RETAIL PRICE	JPY99,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. A table to go with the Norwegian Wood chair. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.

## ◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Love me do
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D620×H760×SH380mm
WEIGHT	7.5kg
DOMESTIC RETAIL PRICE	JPY87,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Blackbird
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D850×H760mm
WEIGHT	7.5kg
DOMESTIC RETAIL PRICE	JPY87,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. A table to go with the love me do chair. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Let It Be
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W500×D580×H800×SH400mm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY126,000 (excluding tax)

An ergonomically designed masterpiece chair produced commemorating the 10th anniversary of the birth of kumikokagu. A kumiko craftwork is applied at the backrest of the chair incorporating the components of zaisu (legless chair), which can be used both in western- and Japanese-style rooms. This curved kumiko requires an extremely sophisticated skill-set. After painstaking work, I managed to make a sturdy backrest that fits snugly. An excellent piece that incorporates kumiko craftwork.



## ◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Blue Moon
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W500×D580×H800×SH430mm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY88,000 (excluding tax)

A foldable rocking chair that stimulates playfulness in adults. A variation of the rocking chair rearranged for women by using a cloth that creates a warm atmosphere. Lightweight and easy to carry, it is cherished as a chair for personal use. It stands alone when folded, which demonstrates the stability of the chair. This is one reason the piece continues to enjoy customer trust. You can enjoy a sense of creativity in this chair. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Imagine (Miniature version)
GENERIC NAME	Miniature object
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W165×D150×H185mm
WEIGHT	230g
DOMESTIC RETAIL PRICE	3 pieces JPY50,000 (excluding tax)

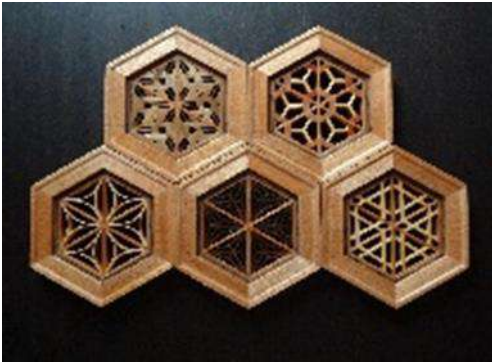
A miniature version (scaled down to 25%) of "Symbol" from the kumikokagu series. A special set of three pieces (black, red and cloth) that look exactly like the real ones. The traditional hishigumi (diamond) structure is arranged by the mastery technique using solid beech wood. A popular product at souvenir shops in hotels and inns. Immerse yourself in the exceptional craftsmanship of traditional Japanese kumiko craftwork in this beautiful ornament. A miniature version of the piece that won the Japan Wood Design Award 2019.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Candle lighting
GENERIC NAME	Candle lighting
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W125×D125×H242mm
WEIGHT	624g
DOMESTIC RETAIL PRICE	JPY20,700 (excluding tax)

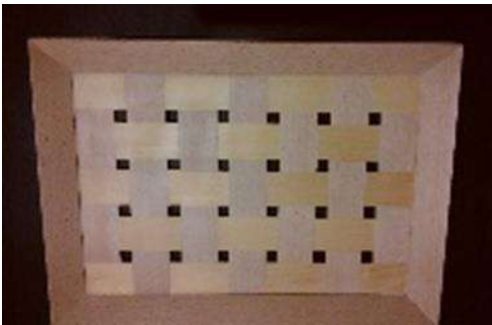
Candle Lighting incorporates the traditional Japanese motifs of auspicious omen made of cypress wood. A hemp leaf, which is the symbol of stability and wards off of evil and disasters, is presented. The top lid can be taken off to be used as a wall decoration or as a coaster for sophisticated Edo cut glass. A touch-sensitive switch and dimmer control with a remote controller allow you to enjoy 16 colors in four different patterns. It received the Good Skill mark from the Central Skills Promotion Center, which is awarded to those with skills that contribute to the development of vocational ability in Japan.

◆ Product information



**BRAND NAME** KUMIKO furniture  
**PRODUCT NAME** Zao KUMIKO symbol emblem  
**GENERIC NAME** Symbol emblem (Coaster)  
**MATERIALS** Beech wood  
**PERSON IN CHARGE** Noboru Ito  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** W103×D103×H15mm  
**WEIGHT** 375g  
**DOMESTIC RETAIL PRICE** 5 pieces JPY30,000 (excluding tax)

An excellent piece incorporating kumiko craftworks which won a prize at the National Joinery Exhibition. You can enjoy the beauty of kumiko joineries made by a craftsman certified with Good Design in this rare ornament, which uses more than 10 types of precious and huge/old wood (Akita cedar, Jindai cedar, Jindai zelkova, cypress, and cherry tree among others). Winning a prize at Japan Wood Design 2019 highlighted the importance of making beautiful living ware, and was welcome news for those who love kumikokagu.



**BRAND NAME** KUMIKO furniture  
**PRODUCT NAME** Kumiko Tray  
**GENERIC NAME** Tray  
**MATERIALS** Beech wood  
**PERSON IN CHARGE** Noboru Ito  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** W267×D358×H21mm  
**WEIGHT** 375g  
**DOMESTIC RETAIL PRICE** JPY22,500 (excluding tax)

It is fair to say that among kumiko techniques, this honnejigumi (fixed like a woven basket), featuring no unevenness, is the most difficult and thus the most valuable skill of all. Since ancient times, the auspicious omen patterns (kissho-monyo) have symbolized a prayer for happiness. The checkerboard pattern is incorporated in this tray using cypress (confer) and beech (broad leaf tree) with a beautiful and sturdy finish. I proudly recommend this piece to connoisseurs who are looking for more than an off-the-shelf product. This will serve as a decoration on the wall or as a tray to serve sophisticated Edo cut glasses or champagne glasses to add a bit of sparkle when entertaining guests.



**BRAND NAME** Good Skill Marks ZAO  
**PRODUCT NAME** KUMIKO work [ZAO]  
**GENERIC NAME** KUMIKO work  
**MATERIALS** Cedar, Jindai cedar, Jindai zelkova etc.  
**PERSON IN CHARGE** Noboru Ito  
**PRODUCTION AREA** Yamagata Yamagata Japan  
**SIZE** W12,000×D33×H20,000mm  
**WEIGHT** 46kg  
**DOMESTIC RETAIL PRICE** JPY12,500,000 (excluding tax)

A work that won a prize at the National Joinery Exhibition. A screen with an image of Mt. Zao in Yamagata Prefecture measuring 2.0 m x 3.6 m (comprising four panels), on which as many as 120,000 kumiko leaves are fixed to form traditional patterns passed down from ancient times. It took one year to complete this masterpiece, from designing, preparing a full-scale drawing, carving, polishing, and finishing, and was exhibited at the annual National Joinery Exhibition. Produced manually with almost no machine processing, this is undoubtedly one of my greatest works that vied for mastery with the works of other distinguished crafts persons from all over Japan.

## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社佐藤工芸
COMPANY NAME	Satou-Koguei Co.,Ltd
YEAR OF ESTABLISHMENT	1990
TYPE OF INDUSTRY	Woodworking product manufacturing
MAIN PRODUCT	Woodworking products
POST CODE	9940042
COMPANY ADDRESS	2-2 2-chome Kitame Tendo Yamagata Japan
REPRESENTATIVE	Yuko TAKAHASHI
TEL	+81-(0)23-653-3164
FAX	+81-(0)23-653-5322
URL	<a href="https://satokogei.jimdofree.com/">https://satokogei.jimdofree.com/</a>
Instagram	<a href="https://www.instagram.com/satoukougei">satoukougei</a>
E-commerce Website	<a href="https://satoukougei5.base.shop/">https://satoukougei5.base.shop/</a>
MAIN SELLING CHANNELS	Domestic EC site, Rretail stores
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC Site
AVAILABLE LANGUAGE	Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Located in Tendo City, Yamagata Prefecture, a leading producer of pieces for shogi (Japanese chess), this company largely produced kazari-goma (ornaments shaped like oversized shogi pieces and sold as gifts and souvenirs). The business was established to mass-produce kazari-goma using NC wood routers instead of by hand-carving. The business of producing and finishing kazari-goma as well as plinths and other accessories for displaying them proved highly successful and profitable, but demand started to drop around 1992, when Yamagata Prefecture hosted a Japanese Sports Festival nicknamed Benibana Kokutai. Fortunately however, the company was able to further improve its NC woodworking, assembly, and wood finishing techniques by fulfilling orders for furniture component production, assembly, and wood finishing services from local furniture manufacturers, Tendo Mokko and Asahi Sofu.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The 2008 financial crisis prompted the company to develop its original products because the crisis drove home how a negative business impact can affect sub-contractors and sub-sub-contractors many times worse than the parent. To keep the business going, the company took the necessary step of developing new original products, and with the advice of Yamagata Research Institute of Technology, developed the Moshimo Clock and the "mokuhen" series. It also developed the Yin Yang Tray, Hidariuma NEO, and other products as part of Yamagata Prefecture's pilot scheme. Each product has its unique theme, but the products are invariably designed to convey the good feeling and warmth of wood. The greatest assets of natural wood products are their colors, grain patterns, and the fact that no two are exactly the same. Kazari-goma production has a history of roughly 200 years. The art has led to our present work and calling. Our goal is to offer services and produce goods with an enduring appeal that makes them impervious to shifts in fashion. We look forward to serving future generations by building a robust business that stays resistant to negative impacts of shifting trends, which we believe will also serve to invigorate the local economy.



◆ Product information



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Moshimo clock / Black chocolate
GENERIC NAME	Clock
MATERIALS	Walnut
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W200 x H95 x D40mm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY11,713 (excluding tax)

Designed as an everyday object that can double as a constant yet unobtrusive reminder of the importance of emergency preparedness, this clock can store one chocolate bar for emergency sustenance, along with a card for keeping a record of important contact numbers. Comes in a gift box.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Moshimo clock / White chocolate
GENERIC NAME	Clock
MATERIALS	Maple
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W200 x H95 x D40mm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY10,695 (excluding tax)

Designed as an everyday object that can double as a constant yet unobtrusive reminder of the importance of emergency preparedness, this clock can store one chocolate bar for emergency sustenance, along with a card for keeping a record of important contact numbers. Comes in a gift box.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Hidariuma NEO (3 sun) (1 sun = 3.03cm)
GENERIC NAME	Shogi piece figurine
MATERIALS	Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W77 x H84 x D29mm
WEIGHT	130g
DOMESTIC RETAIL PRICE	JPY3,056 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of six colors: green, orange, light blue, white, violet, and pink.

◆ Product information



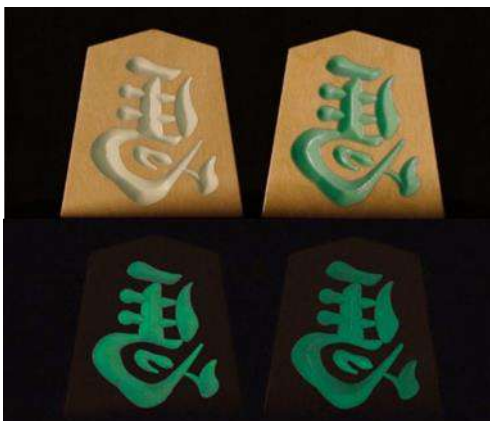
BRAND NAME	Satou-Kogoei
PRODUCT NAME	Hidariuma NEO (4 sun) (1 sun = 3.03cm)
GENERIC NAME	Shogi piece figurine
MATERIALS	Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W101 x H111 x D29mm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY4,076 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of six colors: green, orange, light blue, white, violet, and pink.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Hidariuma NEO Luminous paint finish (3 sun)
GENERIC NAME	Shogi piece figurine
MATERIALS	Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W77 x H84 x D29mm
WEIGHT	130g
DOMESTIC RETAIL PRICE	JPY5,565 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of two colors: light blue and white. Letters are painted in glow-in-the-dark paint.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Hidariuma NEO Luminous paint finish (4 sun)
GENERIC NAME	Shogi piece figurine
MATERIALS	Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W101 x H111 x D29mm
WEIGHT	130g
DOMESTIC RETAIL PRICE	JPY4,788 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of two colors: light blue and white. Letters are painted in glow-in-the-dark paint.

## ◆ Product information



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [ Card case ]
GENERIC NAME	Card case
MATERIALS	Walnut, beech etc. [ Depends on stock status ]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	114 x 65 x 10mm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY7,130 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. High-precision sliding mechanism achieved by NC machining has resulted in a slimness never seen before in a wooden card holder. Holds approximately 20 business cards.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [ Pen stand / Tray ]
GENERIC NAME	Pen stand / Tray
MATERIALS	Walnut, beech etc. [ Depends on stock status ]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	60 x 100 x 36mm
WEIGHT	90g
DOMESTIC RETAIL PRICE	JPY3,565 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. The two pieces of this product can be joined standing to form a pen stand, and joined laid flat to form a tray for items of stationery.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [ Coin case / Tray ]
GENERIC NAME	Coin case / Tray
MATERIALS	Walnut, beech etc. [ Depends on stock status ]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	70 x 70 x 70mm
WEIGHT	110g
DOMESTIC RETAIL PRICE	JPY4,075 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. The two pieces of this product can be joined to form a coin holder, and separated to serv.



## ◆ Product information



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [ Card and pen stand / magnet ]
GENERIC NAME	Card and pen stand
MATERIALS	Walnut, beech etc. [ Depends on stock status ]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	170 x 18 x 20mm
WEIGHT	40g
DOMESTIC RETAIL PRICE	JPY2,547 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. This product serves as a card stand by holding a card between the two pieces, with two holes for standing pens. They can also be used as fridge magnets for posting paper and other items on any ferromagnetic metal surface.



Yin tray

Yang tray

BRAND NAME	Satou-Kogoei
PRODUCT NAME	Yin and yang tray (walnut)
GENERIC NAME	Tray
MATERIALS	Walnut
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W385 x H30 x D290mm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY19,658 / 1pc (excluding tax)

A piece of solid wood is hollowed out to make each tray, resulting in strong side walls and feet, a luxurious feel, and durability. Trays are stackable, whether the combination is Yin-Yin, Yang-Yang, or Yin-Yang. Finished with a matte polyurethane sealer for an easy-care surface that does not obscure the beauty of natural wood. The trays are perfect for serving, as well as placemat trays, and suit any style of cooking or scene—be it Japanese, western, Chinese, or just tea.



Yin tray

Yang tray

BRAND NAME	Satou-Kogoei
PRODUCT NAME	Yin and yang tray (beech)
GENERIC NAME	Tray
MATERIALS	Beech
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W385 x H30 x D290mm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY17,825 / 1pc (excluding tax)

A piece of solid wood is hollowed out to make each tray, resulting in strong side walls and feet, luxurious feel, and durability. Trays are stackable, whether the combination is Yin-Yin, Yang-Yang, or Yin-Yang. Finished with a matte polyurethane sealer for an easy-care surface that does not obscure the beauty of natural wood. The trays are perfect for serving, as well as placemat trays, and suit any style of cooking or scene—be it Japanese, western, Chinese, or just tea.

## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	株式会社鷹山
COMPANY NAME	YOZAN CO., LTD
YEAR OF ESTABLISHMENT	
TYPE OF INDUSTRY	Manufacturing, sales of folkcraft articles
MAIN PRODUCT	Crimson glory vine basket & bag SASANO ittobori woodcarving
POST CODE	992-1445
COMPANY ADDRESS	5742-1 Sasano-honmachi Yonezawa Yamagata Japan
REPRESENTATIVE	Kentaro TODA
TEL	+81-(0)238-38-3200
FAX	+81-(0)238-38-3844
URL	<a href="https://you-zan.jp/">https://you-zan.jp/</a>
Instagram	<a href="https://www.instagram.com/youzan.sasanobori.kago">youzan.sasanobori.kago</a>
E-commerce Website	
MAIN SELLING CHANNELS	In-house store, Department stores
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	JAPANESE

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Sasano ittobori woodcarving is a craft traditionally used to produce toys. It has been practiced for over a dozen centuries, mainly by the farming population of Sasano district, Yonezawa City, Yamagata Prefecture. Many innovations and improvements have been made to the artform throughout its long history. Wood from the koshiabura tree (*Eleuthero coccus calophyllolides*) is the preferred material, which is carved with a large knife referred to as a sarukiri. The carved product is painted with rich colors. Because it has mainly been an off-season occupation for farmers, few people if any throughout the history of Sasano ittobori have been known to make a living solely out of it. Kanpu Toda, however, who is a sixth-generation ittobori carver, quit his family farming operation and opened a studio dedicated to the production and sale of Sasano ittobori products with the aim of making this unique artform known to more people. The studio, currently run by Kanpu and seventh-generation successor Kentaro Toda, has also been producing woven grapevine products for about 25 years.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Sasano ittobori carving has a long history, and we produce a range of products in hope of making this artform known to greater numbers of people. Our basic policy is to avoid making the woodcarvings overly detailed, which we feel takes away from the intrinsic charm of Sasano ittobori. When designing new products, we make many attempts until we reach the right balance of detail and simplicity.

## ◆ Product information



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO(NO.4)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY800 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for “hawk.”



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO(NO.6)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.18cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,100 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for “hawk.”



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO (NO.8)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.24cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,800 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for “hawk.”

## ◆ Product information



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO (NO.10)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.30cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY2,900 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI ONAGADORI (NO.4)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,000 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI ONAGADORI (NO.5)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.15cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,200 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.

## ◆ Product information



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI ONAGADORI (NO.6)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.18cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,400 (excluding tax)

The detailed shape of the Sasano itto-bori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI HANADORI (NO.3)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φabt.9cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,300 (excluding tax)

This woodcarving represents a nesting chicken. It combines sasano-bana—artificial flowers carved from wood, often thought to be the origin of Sasano itto-bori—with the chicken motif, a good luck symbol of waking early and of wealth.

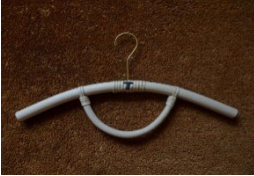


BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI HANADORI (NO.4)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φabt.12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

This woodcarving represents a nesting chicken. It combines sasano-bana—artificial flowers carved from wood, often thought to be the origin of Sasano itto-bori—with the chicken motif, a good luck symbol of waking early and of wealth.



## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社ツルヤ商店
COMPANY NAME	TSURUYA SHOTEN INC.
YEAR OF ESTABLISHMENT	1907
TYPE OF INDUSTRY	Manufacturing, sales of rattan furniture
MAIN PRODUCT	Rattan furniture
POST CODE	990-0057
COMPANY ADDRESS	2-27 5-chome Miya-machi Yamagata Yamagata Japan
REPRESENTATIVE	Genji Aita
TEL	+81-(0)23-632-4408
FAX	+81-(0)23-632-4409
URL	<a href="http://www.tsuruya-net.com/">http://www.tsuruya-net.com/</a>
E-commerce Website	
MAIN SELLING CHANNELS	Retail shop, mail order company, etc.
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Client's EC site, etc.
AVAILABLE LANGUAGE	Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Since the company's establishment in the early 1900s, we have consistently offered products with timeless, handcrafted warmth produced in-house using imported rattan. Made by combining select, high-quality materials and Japanese attention to detail, our Japan-made rattan furniture items are durable and do not go out of fashion, yet their classic designs also have a modernity that complement any decor. Awards to date include the Good Design Award (ami kago, 2006; ami isu, 2012); the Yamagata Excellent Design Selection Award (two-tier laundry basket, 1999; Armchair, 2003; ami series, 2006; Rattan Hanger, 2014; hairu series, 2017; nejiro, 2019).

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

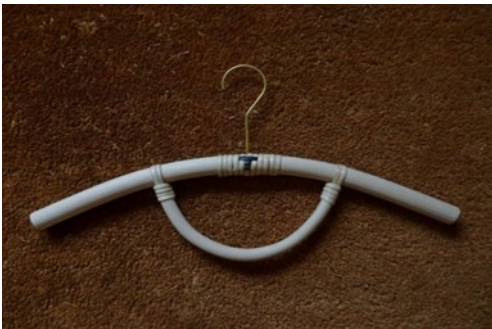
We are increasingly collaborating with industrial designers to develop design-conscious products capable of competing against lower-priced imports. A leading example is our unstained, unvarnished range of modern designs, which is rated highly by customers for its timeless appeal. This line successfully communicates and enhances our brand's unique strength in the employment of quality materials and craftsmanship. We also engage in activities to pass down traditional Japanese handicraft skills to younger people, such as by hosting rattan stool-making classes at the industrial design department of Tohoku University of Art and Design. We started working with this local university about ten years ago, when its graduates joined our company.

◆ **Product information**



**BRAND NAME** hairu series  
**PRODUCT NAME**  
**GENERIC NAME** Basket  
**MATERIALS** Rattan  
**PERSON IN CHARGE** Aita Genji  
**PRODUCTION AREA** Yamagata Japan  
**SIZE**  
**WEIGHT**  
**DOMESTIC RETAIL PRICE** JPY11,000 - 27,500 (excluding tax)

The hairu series comprises nine products: the Midare Basket, Laundry Basket, and Footed Basket, each available in round, oval, and square shapes. Designed by Rina Ono (a graduate of the Tohoku University of Art and Design). Winner of the 2017 Yamagata Excellent Design Award for Product Design.



**BRAND NAME** TOUGENKYO  
**PRODUCT NAME** rattan hanger T  
**GENERIC NAME** Hanger  
**MATERIALS** Rattan, Brass  
**PERSON IN CHARGE** Koji Haneda  
**PRODUCTION AREA** Yamagata Japan  
**SIZE** W abt.40cm x D abt.20cm x H abt.12cm  
**WEIGHT** (approx.)100g  
**DOMESTIC RETAIL PRICE** JPY4,200 (excluding tax)

The bent form of this clothes hanger fully expresses the unique characteristics of rattan, with decorative accents provided by exquisite binding. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



**BRAND NAME** TOUGENKYO  
**PRODUCT NAME** rattan hanger shoulder  
**GENERIC NAME** Hanger  
**MATERIALS** Rattan, Brass  
**PERSON IN CHARGE** Koji Haneda  
**PRODUCTION AREA** Yamagata Japan  
**SIZE** W abt.40cm x D abt.20cm x H abt.12cm  
**WEIGHT** (approx.)100g  
**DOMESTIC RETAIL PRICE** JPY4,200 (excluding tax)

The bent form and exquisite binding of this clothes hanger fully express the flexibility and unique characteristics of rattan. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.

◆ Product information



BRAND NAME ami series  
 PRODUCT NAME  
 GENERIC NAME Rattan furniture  
 MATERIALS Rattan, Stainless  
 PERSON IN CHARGE Genji Aita  
 PRODUCTION AREA Yamagata Japan  
 SIZE  
 WEIGHT  
 DOMESTIC RETAIL PRICE JPY35,000 - 100,000 (excluding tax)

Each item is available in natural and black. Designed by Hiroshi Yoneya. Winner of the Good Design Award in 2006 and 2012.



BRAND NAME TOUGENKYO  
 PRODUCT NAME Rattan hanger eye  
 GENERIC NAME Hanger  
 MATERIALS Rattan, Brass  
 PERSON IN CHARGE Koji Haneda  
 PRODUCTION AREA Yamagata Japan  
 SIZE W abt.40cm x D abt.20cm x H abt.12cm  
 WEIGHT (approx.)100g  
 DOMESTIC RETAIL PRICE JPY4,200 (excluding tax)

The bent form and exquisite binding of this clothes hanger fully express the flexibility and unique characteristics of rattan. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



BRAND NAME TOUGENKYO  
 PRODUCT NAME Rattan pillow (large, small)  
 GENERIC NAME Pillow  
 MATERIALS Rattan pillow (large, small)  
 PERSON IN CHARGE Genji Aita  
 PRODUCTION AREA Yamagata Japan  
 SIZE S:W355 x D240 x H100 mm  
 L:410 x D240 x H100mm  
 WEIGHT S:(approx.)400g、 L: (approx.)500g  
 DOMESTIC RETAIL PRICE S: JPY21,000 (excluding tax)  
 L: JPY23,000 (excluding tax)

Approximately nine cm high at the center, this rattan bed pillow is easy on the neck, has just the right amount of "give," and is very cooling.



## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	永井家具店
COMPANY NAME	Nagai Kaguten (Nagai Furniture Store)
YEAR OF ESTABLISHMENT	Mar. 2nd, 1912
TYPE OF INDUSTRY	Manufacturing, sales of furniture
MAIN PRODUCT	YONEZAWA TANSU, Japanese style furniture
POST CODE	9920052
COMPANY ADDRESS	2-47 2-chome Marunouchi Yonezawa Yamagata Japan
REPRESENTATIVE	Shinjiro Nagai
TEL	+81-(0)238-24-1777
FAX	+81-(0)238-24-5120
URL	<a href="https://nagaikaguten.jp/">https://nagaikaguten.jp/</a>
E-commerce Website	<a href="https://nagaikaguten.jp/work/#buy">https://nagaikaguten.jp/work/#buy</a>
MAIN SELLING CHANNELS	In-house shop, Domestic EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC site
AVAILABLE LANGUAGE	Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Since 1912, our company has been in the business of producing traditional Japanese furniture and traditional Yonezawa tansu (a type of chest of drawers, an example of which was on display at the World Expo Osaka 1970 craft pavilion entrance). As Yonezawa's sole surviving Yonezawa tansu maker, the company received recognition from the local government in 2006 for its contribution to the preservation of traditional craft skills. Yonezawa tansu production began over 400 years ago as a winter job for builders. Made from zelkova, chestnut, and other solid woods, the chests are finished with lacquer and embellished with hand-forged hardware often featuring decorative motifs such as cherry blossoms and butterflies, which make them both practical and decorative. Yonezawa tansu are recognized as one of the country's traditional crafts. It is also believed to be the origin of chest-making traditions in other parts of the country, such as Sendai tansu and Iwate's Iwayado tansu. One of the decorative motifs that often feature in Yonezawa tansu hardware is the swallowtail butterfly. This motif closely resembles the family crest of the Taira clan, a prominent 12th century military and political power. Yanazawa, a remote district of Yonezawa, is recorded to have harbored Taira clan members lost in battle. Therefore, it is believed that this design was originally commissioned by these clan members, and it later became widely used for Yonezawa tansu hardware.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

### Made from high-quality wood

The wood used for the production of our Yonezawa tansu is air-dried for at least five years, some for over fifteen years. Exposing wood to the elements rids it of sap and other moisture, preventing it from warping after it is made into products. We buy our wood as logs, which after being processed into lumber are stacked into piles. Stack upon stack can be seen outside our workshop. Thorough seasoning alone does not guarantee a warp-free, beautiful finish, however. Vitally important for achieving a quality product is the selection of good wood, and the successful processing of wood into lumber. We choose a type of elm known as yamanire, typically over 400 years old and preferably from a remote, rocky terrain, where harsh environmental conditions has made the wood strong.

### Made with attention to detail

Our Yonezawa tansu are made carefully with great attention to detail, so that we can preserve for posterity this unique legacy inherited from our predecessors. We also maintain quality standards so as to meet the expectations of our customers, who have used Yonezawa tansu for many generations.

◆ Product information



BRAND NAME Nagai Kaguten  
 PRODUCT NAME Yonezawa Tansu, Kuruma Tansu, Karato  
 GENERIC NAME Tansu (Chest of drawers)  
 MATERIALS Yama-keyaki 400 years old  
 PERSON IN CHARGE Shinjiro Nagai  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE (Large)W97cm×H98.5cm×D45.5cm  
 (Middle)W66cm×H69cm×D40cm  
 WEIGHT (Large)abt.60kg (Middle)abt.35kg  
 DOMESTIC RETAIL PRICE Japanese lacquer :  
 (Large)JPY1,280,000 (Middle)JPY790,000  
 Imitation lacquer :  
 (Large)JPY990,000 (Middle)JPY590,000  
 (tax included)

Chest of drawers made from solid 400-year-old yamakeyaki (ulmus parvifolia) wood. Finished with hand-forged decorative hardware for a robust look. This type of chest was originally for storing valuables, much like a safe, with wooden wheels so that it could be wheeled away to safety in an emergency.



BRAND NAME Nagai Kaguten  
 PRODUCT NAME Yonezawa Tansu, Clothing Tansu  
 GENERIC NAME Tansu (Chest of drawers)  
 MATERIALS Yama-keyaki 400 years old, Solid wood  
 PERSON IN CHARGE Shinjiro Nagai  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W105cm × H99cm × D45,5cm  
 WEIGHT abt.50kg  
 DOMESTIC RETAIL PRICE Japanese lacquer : JPY1,180,000  
 Imitation lacquer : JPY880,000  
 (tax included)

Chest of drawers for clothes, consisting of two pieces that can be stacked or arranged side by side to make a TV stand. Front panels are made from 400-year-old yamanire (ulmus parvifolia) wood. Finished with natural lacquer. The hand-forged hardware represents the hoju—a gem or jewel traditionally believed to grant any wish.



BRAND NAME Nagai Kaguten  
 PRODUCT NAME Yonezawa Tansu, Clothing tansu, Vermilion Painted  
 GENERIC NAME Tansu (Chest of drawers)  
 MATERIALS Linden (Mowada-no-ki, Shina-no-ki)  
 PERSON IN CHARGE Shinjiro Nagai  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W105cm × H99cm × D45,5cm  
 WEIGHT abt.50kg  
 DOMESTIC RETAIL PRICE Japanese lacquer : JPY1,180,000  
 Cashew lacquer : JPY935,000  
 (tax included)

Chest of drawers for clothes, consisting of two pieces that can be stacked or arranged side by side to make a TV stand. Red lacquer finish, traditionally believed to ward off misfortune and bring luck. The hand-forged hardware features a circular design filled with a cherry blossom motif.

◆ Product information



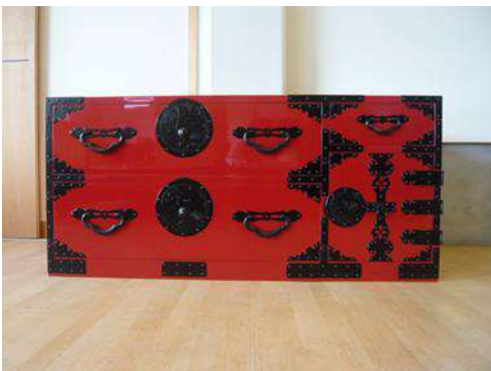
BRAND NAME Nagai Kaguten  
 PRODUCT NAME Yonezawa Tansu, Kaidan (Stairs) Tansu, red-lacquered  
 GENERIC NAME Tansu (Chest of drawers)  
 MATERIALS Linden (Mowada-no-ki, Shina-no-ki)  
 PERSON IN CHARGE Shinjiro Nagai  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W91,5cm × H98,5cm × D40cm  
 WEIGHT abt.25kg  
 DOMESTIC RETAIL PRICE Japanese lacquer : JPY638,000  
 Cashew lacquer : JPY473,000  
 (tax included)

Stairway chest of drawers finished in red lacquer, traditionally believed to ward off misfortune and bring luck. The black hardware contrasts brilliantly with the red body color.



BRAND NAME Nagai Kaguten  
 PRODUCT NAME Yonezawa Tansu small red-lacquered temoto tansu  
 GENERIC NAME Tansu (Chest of drawers)  
 MATERIALS Linden (Mowada-no-ki, Shina-no-ki)  
 PERSON IN CHARGE Shinjiro NAGAI  
 PRODUCTION AREA Yonezawa Yamagata Japan  
 SIZE W62×H35×D40cm  
 WEIGHT abt.10kg  
 DOMESTIC RETAIL PRICE Japanese lacquer : JPY250,000  
 Cashew lacquer : JPY170,000  
 (tax included)

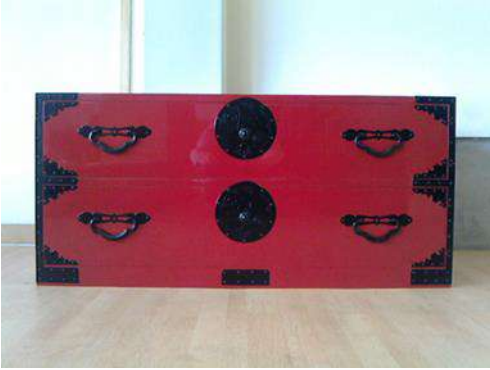
Small chest of drawers for keeping items handy. Finished in red lacquer. The bottom drawer can be locked.



BRAND NAME Nagai Kaguten  
 PRODUCT NAME Yonezawa Tansu, Clothing tansu, red-lacquered (upper)  
 GENERIC NAME Linden (Mowada-no-ki, Shina-no-ki)  
 MATERIALS Shinjiro NAGAI  
 PERSON IN CHARGE Yonezawa Yamagata Japan  
 PRODUCTION AREA W105×H49.5×D45.5cm  
 SIZE abt.25kg  
 WEIGHT Linden (Mowada-no-ki, Shina-no-ki)  
 DOMESTIC RETAIL PRICE Japanese lacquer : JPY650,000  
 Cashew lacquer : JPY520,000  
 (tax included)

Low chest of drawers approximately 50 cm in height. The modest height prevents rooms from feeling claustrophobic. The bottom right door opens to reveal two small drawers. Finished in red lacquer, traditionally believed to repel misfortune and bring luck. The color is more true red than vermilion.

## ◆ Product information



BRAND NAME	Nagai Kaguten
PRODUCT NAME	Yonezawa Tansu, Clothing tansu, red-lacquered (lower)
GENERIC NAME	Linden (Mowada-no-ki, Shina-no-ki)
MATERIALS	Shinjiro NAGAI
PERSON IN CHARGE	Yonezawa Yamagata Japan
PRODUCTION AREA	W105×H49.5×D45.5cm
SIZE	abt.25kg
WEIGHT	Linden (Mowada-no-ki, Shina-no-ki)
DOMESTIC RETAIL PRICE	Japanese lacquer : JPY530,000 Cashew lacquer : JPY415,000 (tax included)

Low chest of drawers approximately 50 cm in height. The modest height prevents rooms from feeling claustrophobic. Drawers are approximately 20 cm deep. Finished in red lacquer, traditionally believed to repel misfortune and bring luck. As is often the case with red lacquer Yonezawa tansu, the color is more true red than vermilion.



## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	株式会社ここから
COMPANY NAME	Cocokara inc. Manufacturer : Kishi kaguten (Kigokoro kobo)
YEAR OF ESTABLISHMENT	2019
TYPE OF INDUSTRY	Woodworking
MAIN PRODUCT	Furniture, woodworking products
POST CODE	999-5402
COMPANY ADDRESS	2117 Kaneyama Mogami Yamagata Japan
REPRESENTATIVE	Cocokara : Kyohei KAWASAKI, Kishi kagutenn : Kinichi Kishi
TEL	+81-(0)233-52-2136
FAX	+81-(0)233-52-2136
URL	<a href="https://cocokara-inc.jp/">https://cocokara-inc.jp/</a>
E-commerce Website	<a href="https://cocokara.official.ec/">https://cocokara.official.ec/</a>
MAIN SELLING CHANNELS	In-house store
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Located in Kaneyama Town, Yamagata Prefecture, our business specializes in the production of wood products made from Kaneyama sugi wood, a local specialty. My grandfather was a joiner, and my father worked in forestry, so woodworking was very familiar to me from early on. The family business was originally furniture retail, with my mother and older sister in charge of purchasing. After graduating from technical college, I worked on a dredging ship, then joined the family business when my sister got married. For a while I continued selling ready-made furniture, but after producing picture frames from Kaneyama sugi wood, a material unique to this location, I began producing all sorts of wooden products from beds to doors. One day the unwanted offcuts piled up in the workshop caught my eye. Their cut ends looked very attractive and too good to be thrown away. Trying to think of a good use for them, I finally completed a table by assembling the offcuts in a way that made a feature of their cross sections, which was my very first work of this kind. The table, which was prompted by my reluctance to waste wood, turned out to be a wonderful product. It was rich in character, gentle to the touch, and amply expressed the warmth of wood. This led to the current range of products including coasters, plates, and dishes. Produced by assembling cut ends, our original Kaneyama sugi cut-end parquetry plates are unparalleled in that they embody our "waste not" ethos, and convey the passion of their makers.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Kaneyama Town is in the northwestern part of Yamagata Prefecture. It is noted for its heavy snowfall and above all, its Kaneyama sugi trees, many over 100 years old. The scenic beauty created by the sugi forests has served as a model for landscape and townscape enhancement programs across the country. The local government very enthusiastically encourages scenic preservation and enhancement in this nature-rich town, resulting in multiple awards for well-preserved townscapes. Local landmarks include the Kaneyama model of a residential house, which employs white plastered walls for their capacity to age beautifully, and stone-built irrigation canals (referred to as ozeki) where nishikigoi carp are released. Kaneyama sugi trees were first planted in the Edo period (1603 to 1867) and over time became well-established and known nationwide. The town's fine sugi forests are among the largest and most spectacular in the country. Century-old Kaneyama sugi trees are characterized by their tight rings, fine grain, and uniquely gentle sugi fragrance—a result of growing slowly in a climate with long winters. As a highly committed member of the local community, our firm extensively uses Kaneyama sugi wood—the treasure of this town—to create wood products. Sometimes new product ideas come from consultations and conversations we have with local customers as well as holiday visitors. Conversations offer numerous new discoveries, which is why we value face-to-face dialogue and interactions. It is not unusual for us to receive custom furniture orders from the local government. We place great importance on using wood with minimum waste because Kaneyama sugi is a precious legacy resource developed by and inherited from the previous generations. Our quest for ways of reusing offcuts led to combining them to form one-of-a-kind patterns with endless variations. We want to offer an alternative to today's "throwaway culture" by making the most of any material. This desire led to the perfection of our richly varied wood products that have proved unique in the world. The zero-waste mindset, appreciation of and reluctance to waste the things we have, and gratefulness toward customers who delight in using our products motivate our work, day in and day out.

## ◆ Product information

Made from Kaneyama sugi (cryptomeria Japonica) wood over 100 years old

The cut ends of wood are often not visible in finished products, but these products make a feature of the cross sections to highlight the expressiveness and rich variation of wood. Each product is handmade and one of a kind. The use of natural wood makes each product unique, and never exactly identical to the samples shown in the photographs.

Finished with Kigatame Ace wood sealer

Kigatame Ace is suitable for wood products, especially tableware and utensils. It protects wood from moisture, bacteria, and insects, and mitigates discoloration and aging of wood. Kigatame Ace is a unique, non-toxic, food-safe wood sealer highly resistant to yellowing, water, and abrasion.

Care instructions for all products

1) Before each use, moisten the product with cold water both inside and out. 2) After each use, wash with dishwashing liquid and cold water. Never use hot water, even to remove oils. 3) Do not leave the product soaked in water. 4) Any warping will correct itself by standing the product on its edge until both sides are dry.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Bowl (Large)
GENERIC NAME	Wooden bowl
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	Φ295 x H50mm
WEIGHT	480g
DOMESTIC RETAIL PRICE	JPY16,500 (including tax)

Good for serving soupy and oily dishes such as salads, pasta, and deep-fried food. The product is characterized by its extra-smooth surface, which demonstrates exceptional craftsmanship.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Cutting board 4X5
GENERIC NAME	Wooden plate
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D170 x W220 x T15mm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY3,000 (including tax)

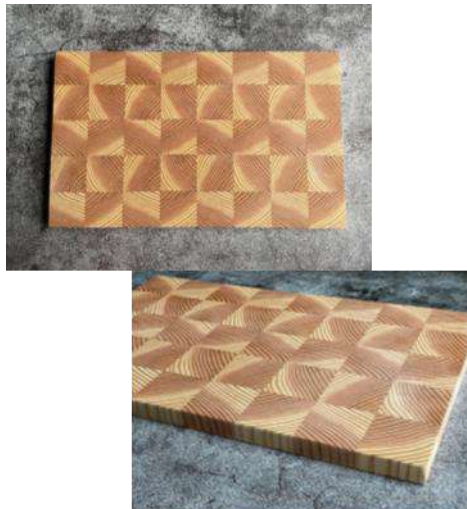
This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.

## ◆ Product information



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Cutting board 4X6
GENERIC NAME	Wooden plate
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D170 x W265 x T15mm
WEIGHT	300g
DOMESTIC RETAIL PRICE	JPY3,600 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Cutting board 5X8
GENERIC NAME	Wooden plate
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D220 x W350 x T15mm
WEIGHT	450g
DOMESTIC RETAIL PRICE	JPY6,000 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Place mat
GENERIC NAME	Place mat
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D300-330 x W400-440 x T6.5mm
WEIGHT	350g
DOMESTIC RETAIL PRICE	JPY6,000 (including tax)

Placemats for serving your favorite food items and dishes. Cut ends of variously sized wood pieces are combined for highly original patterns. No two products are exactly the same, and the photographs are intended only as samples.



## ◆ Corporate profile



BUSINESS NUMBER	7390002015018
COMPANY NAME(JAPANESE)	有限会社 山形工房
COMPANY NAME	Yamagata Koubou Co.,Ltd
YEAR OF ESTABLISHMENT	1973
TYPE OF INDUSTRY	Manufacturer of wooden product
MAIN PRODUCT	Kendama
POST CODE	993-0061
COMPANY ADDRESS	6493-2, Teraizumi, Nagai, Yamagata,Japan
REPRESENTATIVE	Yuji Umetsu
TEL	+81-(0)238-84-6062
FAX	+81-(0)238-84-6061
U R L	<a href="https://kendama.co.jp/">https://kendama.co.jp/</a>
Facebook (ユーザーネーム)	<a href="#">Yamagata Koubou</a>
Instagram(ユーザーネーム)	<a href="#">ozorakendama_official</a>
E-commerce Website	<a href="https://ozorakendama.shop/">https://ozorakendama.shop/</a>
MAIN SELLING CHANNELS	Toy, Sport goods, education
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	English, Japanese

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Yamagata Koubou has been manufacturing official Kendamas for over 40 years.

Our policy in making Kendamas is to make professional Kendamas with the eyes and hands of skilled Japanese craftsmen. As our Kendamas are used in the official competitions, we are maintaining high quality and accuracy in each Kendama in order for the players to perform a variety of tricks in these competitions. We have officially designated as a certified Kendama factory and accredited as the No.1 manufacturer in Japan by the Japan Kendama Association. The founder Yosaburo Suzuki established the company policy "Nature's bounty, The beauty of wooden works, Fusion of traditional and modern technique". It represents our attitude to make the most of the beauty of woods with thanking the blessings of great nature, and utilize modern advanced technologies to make products meeting the needs of our times. We continue doing our best in Kendama manufacturing so that this wonderful Japanese traditional culture will spread further.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The place names in Nagai come from the place where water gathers. Being embraced by the rich mountain ranges of Asahi and Iide, the clear streams of Mogamigawa River, OkitamaShirakawa River and OkitamaNogawa River flow through the town while providing beautiful scattered villages. During the Edo Period, the place prospered as a merchant town with transportation on the Mogamigawa River and the cultural exchange with Kyoto and vicinity contributed to the atmosphere that loves art and culture. And flowers that show pretty expressions different in each season. The 1200-year-old "Kubo Cherry Tree of Isazawa" and "Daimyojin Cherry Tree of Kusaoka" are seen in spring, the pure "white azalea" blooms in early summer, and 1 million "Iris" of 500 kinds tell the beginning of summer. The start of making woodworks at Yamagata Koubou was when the founder Yosaburo Suzuki, who had been in charge of managing mountains for many years, was fascinated by the beauty of locally produced wood, and thought to utilize abundant water and timber resources to start a business contributing his hometown. We thereafter have been doing the business to this day with being supported by the culture and the climate unique to Nagai City, Yamagata Prefecture.

◆ Product information



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Red
GENERIC NAME	Ozora Red
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,200 (excluding tax)

Japan Kendama Association-certified model  
 (Approved for JKA competitions and tests)  
 Expertly made in Japan by Yamagata Prefecture's kendama artisans, this classic model with a solid-color ball comes with a Japan Toy Safety Standard (ST) Mark. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.  
 Includes: User guide, spare string



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Sakura Pink
GENERIC NAME	Ozora Sakura Pink
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,900 (excluding tax)

Japan Kendama Association-certified model  
 (Approved for JKA competitions and tests)  
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Finished in beautiful pearl pink with cherry petal motifs, the Japanese ambience of this kendama makes it a delightful souvenir or gift. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.  
 Includes: User guide, spare string



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Matte Light
GENERIC NAME	Ozora Matte Light blue & Pink
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,700 (excluding tax)

Japan Kendama Association-certified model  
 (Approved for JKA competitions and tests)  
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture for improved grip, which aids balance tricks. The dual-color ball makes spinning easier to see. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.  
 Includes: User guide, spare string

◆ Product information



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Premium Blue & Silver
GENERIC NAME	Ozora Premium Gold
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY3,400 (excluding tax)

Japan Kendama Association-certified model  
(Approved for JKA competitions and tests)  
Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture and the two-tone finish that makes the spinning of the ball easier to see and helps improve the success rate of tricks. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama. Includes: User guide, spare string



BRAND NAME	OZORA Big cup
PRODUCT NAME	Official Kendama Ozora Big cup Red
GENERIC NAME	OZORA Big cup Red
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,700 (excluding tax)

Japan Kendama Association-recommended model  
(Approved for JKA Kyū- and Junshodan-level tests)  
Expertly made in Japan by Yamagata Prefecture's kendama artisans, this beginner-friendly kendama is suitable for young and old alike. It is lighter in weight and has cups sized 25% larger than official competition models. The design was supervised by anti-aging expert Takuji Shirasawa M.D., Ph.D. The model is approved by Japan Kendama Association (JKA) for its Kyū- and Junshodan-level tests. Includes: User guide, spare string



BRAND NAME	5 Cup Kendama
PRODUCT NAME	Ozora 5 Cup Kendama
GENERIC NAME	Ozora 5 Cup Kendama
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	30x12x6cm
WEIGHT	600g
DOMESTIC RETAIL PRICE	JPY8,500 (excluding tax)

This five-cup kendama was produced in collaboration with Akimoto Kendama Lab for the uncomplicated yet extreme challenge of cupping all five balls at once. A good sense of balance and knee coordination are key. It would make a great party trick, if pulled off successfully!  
Includes: User guide (with QR code link to how-to videos), spare string

◆ Product information



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Natural
GENERIC NAME	Ozora Natureal
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,200 (excluding tax)

Japan Kendama Association-certified model  
 (Approved for JKA competitions and tests)  
 Expertly made in Japan by Yamagata Prefecture's kendama artisans, this classic single-color model comes with a Japan Toy Safety Standard (ST) Mark. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.  
 Includes: User guide, spare string



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Galaxy Blue
GENERIC NAME	Ozora Galaxy Blue
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,700 (excluding tax)

Japan Kendama Association-certified model  
 (Approved for JKA competitions and tests)  
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. A part of our Galaxy series, the design of this kendama was inspired by outer space. The lines make spinning easier to see. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.  
 Includes: User guide, spare string



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Premium Gold
GENERIC NAME	Ozora Premium Gold
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,900 (excluding tax)

Japan Kendama Association-certified model  
 (Approved for JKA competitions and tests)  
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture that helps improve the success rate of tricks. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.  
 Includes: User guide, spare string



◆ Product information



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Street Black
GENERIC NAME	Ozora Street Black
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY3,400 (excluding tax)

Japan Kendama Association-certified model  
(Approved for JKA competitions and tests)  
Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture, and the handle and crossbar are finished in black as well. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama. Includes: User guide, spare string



BRAND NAME	OZORA Big cup
PRODUCT NAME	Official Kendama Ozora Big cup Light Blue
GENERIC NAME	OZORA Big cup Light Blue
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY3,200 (excluding tax)

Japan Kendama Association-recommended model  
(Approved for JKA Kyū- and Junshodan-level tests)  
Expertly made in Japan by Yamagata Prefecture's kendama artisans, this beginner-friendly kendama is suitable for young and old alike. It is lighter in weight and has cups sized 25% larger than official competition models. The design was supervised by anti-aging expert Takuji Shirasawa M.D., Ph.D. The model is approved by Japan Kendama Association (JKA) for its Kyū- and Junshodan-level tests. It comes with a 52-page handbook supervised by Dr. Shirasawa and JKA detailing the health benefits of kendama, brain-sharpening training, as well as Kyū- and Junshodan-level trick how-tos. It is a great model for beginners, players returning to kendama, and makes a delightful gift. It is sure to introduce users to kendama as a highly enjoyable, lifelong activity. Includes: User guide, spare string



BRAND NAME	Ozora
PRODUCT NAME	Ozora Kendama Holder
GENERIC NAME	Ozora Kendama Holder
MATERIALS	Rubber, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan[Made in Japan]
SIZE	16x6x0.5cm
WEIGHT	100g
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

This kendama holster is made in Japan by a sewing firm based in Ishinomaki, Miyagi Prefecture. It is made of stretchy wetsuit fabric and can securely hold the ball in place. It comes with a carabiner so you can clip it on and carry your kendama wherever you go.

## ❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社 ワンツー
COMPANY NAME	One2 Co., Ltd
YEAR OF ESTABLISHMENT	1994
TYPE OF INDUSTRY	Woodworks Manufacturing
MAIN PRODUCT	Woodworks
POST CODE	999-4604
COMPANY ADDRESS	189-2 Horiuchi Funagata Mogami-gun Yamagata Japan
REPRESENTATIVE	Masami SHINOBU
TEL	+81-(0)233-35-2112
FAX	
URL	<a href="https://one2.jp/">https://one2.jp/</a>
Instagram(ユーザーネーム)	<a href="https://www.instagram.com/one2shinobu">one2shinobu</a>
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

## ❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Through our full process of planning and design to production and sales, we make implements for daily life using wood from Japan (primarily from broadleaf trees originating in Yamagata Prefecture).

We also “cook up” (design) excess materials so they do not go to waste. From large tables to small chopstick rests, each item is handmade with love and care.

## ❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

moco is a word coined by combining "mo" and "eco".

We offer products made with only the best Japanese wood and craftsmanship.

The "mo" in moco stands for the Mogami region, mori (forest), Mogami River, mokko (woodworking), and mottainai (a principal of avoiding waste). The logo is designed to represent the Mogami River when viewed from “above”, as well as a mountain scene when viewed from the “side”. We “cook up” (design) entire trees from leaves to roots for our products so that nothing goes to waste. We use materials without wasting them to create everything from large dining tables to chopstick rests.

## ◆ Product information



BRAND NAME	moco
PRODUCT NAME	Japanese Wooden Building Blocks: "ekubo"
GENERIC NAME	Building block
MATERIALS	Beechwood (bag: plain, pink, or blue)
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 25.5 cm / 10cm / H 2.5cm
WEIGHT	204g
DOMESTIC RETAIL PRICE	JPY3,900 (tax included)

"ekubo" were named with the idea of the smile on a child's face. Beechwood from fallen trees unable to endure the harsh winters of Yamagata are processed and given new life when they are made into "ekubo" building blocks. Each product is carefully handmade and can be taken with you in your bag for your child to play with anywhere. Enjoy for generations, from parent to child and grandchild. This 14-piece set of building blocks has a design based on cherry salmon, the fish of Yamagata Prefecture, and when playing you can build robots, houses, rockets, and other creations.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Plate (rectangular wooden plate)
GENERIC NAME	Wood Plate
MATERIALS	Mountain cherry, walnut, beechwood, chestnut, and maple
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 9cm / D 23cm / H 1cm
WEIGHT	103 - 130g
DOMESTIC RETAIL PRICE	JPY1,950 (tax included)

This Japanese wooden plate (rectangular wooden plate, or KIZARA) is not only functional, but also transforms your dining table into a fun space. Two plates together can be used as a platter, or place two plates separately to make a uniquely shaped plate. The 45 degree chamfer on the bottom side makes it easy to hold with one hand. This simple design makes the plate seem to float. As shown in the photo, it pairs well with both Western and Japanese styles, such as coffee with sweets, or Japanese tea and sweet bean jelly, or karinto. It is also useful for serving rice balls (Japanese style) or sandwiches (Western style). You can also use it to enjoy cheese or prosciutto. Serve supermarket sushi on this plate to transform it into high quality sushi.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Chopsticks Set
GENERIC NAME	Chopsticks Set
MATERIALS	Mountain cherry, pagoda tree, chestnut, maple, zelkova
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	(L)W 23cm (S)W20cm / T 0.85cm
WEIGHT	
DOMESTIC RETAIL PRICE	(L) JPY1,890 (S) JPY1,620 (tax included)

These Japanese wood chopsticks sets come in large (23 cm) and small (20 cm) sizes, and are finished with perilla oil. A pair of chopsticks comes in a set with a chopsticks rest. The type of wood is laser-etched into the chopsticks rest.

## ◆ Product information



BRAND NAME	moco
PRODUCT NAME	Japanese Wood "Chopsticks Making Kit"
GENERIC NAME	Chopsticks Making Kit
MATERIALS	
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 23(20)cm / T 0.85cm / H 0.85cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,000 (tax included)

This chopsticks making kit features real Japanese wood. The kit comes with chopsticks, a chopsticks rest, sandpaper, cotton, a pair of gloves, and instructions. Using a small knife, carve off bits of wood little by little like carving a pencil, to create your own unique pair of chopsticks.

Note: Please prepare your own knife and some olive oil.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Flower Vase KAKI
GENERIC NAME	Flower Vase
MATERIALS	Mountain cherry, walnut, chestnut, beechwood, maple, pagoda tree
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 3.7cm / D 3.7cm / H 12cm
WEIGHT	74 - 87g
DOMESTIC RETAIL PRICE	JPY2,480 (tax included)

This product can be used in three ways: hung on the wall, placed vertically, or placed horizontally. The set includes the main unit plus a test tube and a pin. Anyone can easily push the pin into the wall and put it into the small hole on the back of the main unit to install. Enjoy decorating your space with a seasonal touch using plants and flowers of the season.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Chopsticks Rest (set of five, mixed)
GENERIC NAME	Chopsticks Rest
MATERIALS	mountain cherry, beechwood, and chestnut etc.
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Funagata Yamagata Japan
SIZE	W 4.25cm / D 0.85cm / H 5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,100 (tax included)

This is a set of five chopsticks rests, each made from a different type of wood, which are simply designed and fit cutely in the palm of your hand like a piece of caramel. The type of wood is engraved in small English letters on the surface. Comes with five random types such as mountain cherry, beechwood, and chestnut.



## ◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	加藤木工
COMPANY NAME	katomokko
YEAR OF ESTABLISHMENT	1947
TYPE OF INDUSTRY	Woodworking
MAIN PRODUCT	Sakata Funadansu, Wood crafts
POST CODE	998-0027
COMPANY ADDRESS	7-47 Kitaima-machi Sakata Yamagata Japan
REPRESENTATIVE	Osamu Kato
TEL	+81-90-5671-5410
FAX	+81-234-22-2242
URL	<a href="http://katomokko.com">http://katomokko.com</a>
Instagram	<a href="https://www.instagram.com/kato_mokko">kato_mokko</a>
Facebook	<a href="https://www.facebook.com/katomokko">katomokko</a>
E-commerce Website	<a href="https://base.katomokko.com/">https://base.katomokko.com/</a>
MAIN SELLING CHANNELS	Domestic consignment sales, Domestic EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Yahoo shopping
AVAILABLE LANGUAGE	Japanese, English

## ◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Kato Mokko is a fourth-generation family-run woodworking business specializing in sashimono--joinery for assembling wood without metal nails or screws--for making Sakata funa-dansu (ship chests), a traditional craft item of Sakata City, Yamagata Prefecture. Sakata funa-dansu chests of drawers were widely used between the mid-18th and late 19th centuries aboard Kitamaebune merchant ships mostly serving ports on the west coast of Japan. As one of the country's three major producers of funa-dansu along with Mikuni (Fukui Prefecture) and Ogi (Sado, Niigata Prefecture), Sakata attracted great numbers of skilled artisans. Demand for Sakata funa-dansu declined with the demise of the Kitamaebune shipping route, however, and today, with most homes furnished in Western styles, demand for Sakata funa-dansu as a utilitarian piece of furniture is all but gone, although it is admired for its workmanship and decorative value. With the loss of demand, Sakata lost its funa-dansu makers, leaving Kato Mokko as its only surviving maker continuously engaged in funa-dansu production.

## ◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Alongside preserving and continuing traditional production techniques so that Sakata funa-dansu can be enjoyed by generations to come, Kato Mokko is focusing much effort on developing products incorporating technical innovations complementary to today's lifestyles. A Sakata funa-dansu typically has a substantial, hardwearing exterior of zelkova, iron hardware, and lacquer coating. In contrast, its interior drawers are made of paulownia for superior airtightness--funa-dansu could be recovered from sunken ships because of their buoyancy, according to anecdotes. For exterior wood, we use zelkova harvested in Shonai, Yamagata Prefecture, thereby contributing to sustainability of the local forest industry. We also encourage local manufacturing by studying traditional iron hardware engraving and lacquerwork techniques that have lost practitioners and supporting younger people to acquire such skills.

## ◆ Product information



BRAND NAME	Katomokko
PRODUCT NAME	Sakata Funadansu [Kakesuzuri]
GENERIC NAME	Funadansu(ship chest)
MATERIALS	Zelkova, iron, lacquer
PERSON IN CHARGE	Katomokko
PRODUCTION AREA	Sakata Yamagata Japan
SIZE	W33 x D41 x H36 cm
WEIGHT	15kg
DOMESTIC RETAIL PRICE	JPY1,000,000 (excluding tax)

Sakata City in Yamagata Prefecture maintains the tradition of crafting this type of chest of drawers, which was widely used aboard merchant vessels serving ports on Japan's west coast between the mid-18th and late 19th centuries. This chest boasts a hardwearing exterior of zelkova, iron hardware, and lacquer coating, while the interior drawers are made of paulownia for superior airtightness—a feature popularly believed to have made these chests buoyant enough to be retrievable from sunken ships.



BRAND NAME	Katomokko
PRODUCT NAME	Nekokeshi (shiro-kuro)
GENERIC NAME	Creative Kokeshi
MATERIALS	Japanese cypress
PERSON IN CHARGE	Katomokko
PRODUCTION AREA	Sakata Yamagata Japan
SIZE	W4 x D4 x H8 cm
WEIGHT	30g
DOMESTIC RETAIL PRICE	JPY2,500 (excluding tax)

Hand-carved, hand-painted wooden kokeshi doll. Natural wood grains make each adorable palm-sized cat unique. The surface is left unsealed so that the texture of hinoki cypress can be appreciated. The use of water-based pigments makes this product eco-friendly.